MASSARONI KENNETH M
Form 4
July 05, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
MASSARONI KENNETH M

(Last) (First) (Middle)

SEAGATE TECHNOLOGY PLC, 10200 S. DE ANZA BOULEVARD

(Street)

CUPERTINO, CA 95014

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
Seagate Technology plc [STX]

3. Date of Earliest Transaction (Month/Day/Year)
07/02/2012

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

_____ Director _____ 10% Owner
__X__ Officer (give title below) _____ Other (specify below)
EVP,General Counsel, CAO

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Ordinary Shares	07/02/2012		M		10,000	A	$ 3.345	30,429	D	
Ordinary Shares	07/02/2012		M		30,000	A	$ 13.73	60,429	D	
Ordinary Shares	07/02/2012		S		5,000	D	$ 24.691 (1)	55,429	D	
Ordinary Shares	07/02/2012		S		5,000	D	$ 24.6899 (2)	50,429	D	
	07/02/2012		S		10,000	D		40,429	D	

Ordinary Shares						$ 24.6587 (2)		
Ordinary Shares	07/02/2012		S	20,000	D	$ 24.6746 (2)	20,429	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
NQ Stock Options	$ 3.345	07/02/2012		M			10,000	09/11/2010(3)	03/06/2016	Ordinary Shares	10,000
NQ Stock Optioins	$ 13.73	07/02/2012		M			30,000	09/12/2009(4)	09/12/2015	Ordinary Shares	30,000

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MASSARONI KENNETH M SEAGATE TECHNOLOGY PLC 10200 S. DE ANZA BOULEVARD CUPERTINO, CA 95014			EVP,General Counsel, CAO	

Signatures

/S/ Roberta S. Cohen for Kenneth M. Massaroni	07/05/2012
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on November 17, 2011.

(2) Shares were sold under a 10b5-1 Trading Plan adopted by the Reporting Person on May 10, 2012.

(3) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four and half year vesting schedule. One quarter of the option shares vested on September 11, 2010 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 11, 2010.

(4) Options granted to the Reporting Person under the Seagate Technology's 2004 Stock Compensation Plan are subject to a four year vesting schedule. One quarter of the option shares vested on September 12, 2009 . Following continuous employment, the remaining shares vest proportionally monthly over the 36 months following September 12, 2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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