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O REILLY A Form 4 February 06,	AUTOMOTIVE I	NC						
FORM 4 UNITED STATES S			SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549				APPROVAL 3235-0287	
Check thi if no long subject to Section 1 Form 4 of Form 5 obligation may cont <i>See</i> Instru 1(b).	6. r Filed purs inue. Section 17(a	suant to Sectiona) of the Publi	F OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES t to Section 16(a) of the Securities Exchange Act of 1934, the Public Utility Holding Company Act of 1935 or Section 0(h) of the Investment Company Act of 1940				January 31, 2005 Estimated average burden hours per response 0.5	
(Print or Type F	Responses)							
1. Name and A WISE TED	ddress of Reporting F F	Syml O R	ssuer Name and Ticker o bol EILLY AUTOMOT LY]		5. Relationship Issuer (Che	of Reporting P eck all applica		
(Last) 233 S. PAT	(First) (M TERSON AVE	(Mor	ate of Earliest Transaction nth/Day/Year))2/2012	1	Director X Officer (gi below) CO		0% Owner Other (specify lent	
SPRINGFIE	(Street) ELD, MO 65802		Amendment, Date Origin l(Month/Day/Year)	al			Person	
(City)		(Zip) ,	Table I - Non-Derivativ	e Securities A	Person	of, or Benefic	ially Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		3. 4. Secu e, if TransactionAcquire Code Dispose	rities ed (A) or ed of (D) , 4 and 5) (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect	
Common Stock					40,264	D		
Common Stock					226,343 <u>(1)</u>	I	Indirectly through reporting person's spouse, as trustee of a GRAT and in the Company's 401k plan.	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amo Underlying Secu (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	An or Nu of
Nonqualified employee stock options (right to buy)	\$ 81.54	02/02/2012		A	18,061	02/02/2013 <u>(2)</u>	02/02/2022	Common Stock	1

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
WISE TED F 233 S. PATTERSON AVE SPRINGFIELD, MO 65802			COO & Co-President			
Signatures						

/s/ Ted Wise

**Signature of

Reporting Person

02/06/2012 Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes 90,548 shares held through reporting person's spouse, 126,640 shares held in a Grantor Retained Annuity Trust (GRAT) and 9,155 shares held in the Company's 401k Plan.
- (2) The options vest in four equal annual installments beginning on this date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.