

KIMBALL WILLIAM C  
Form 4  
September 20, 2011

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KIMBALL WILLIAM C

2. Issuer Name and Ticker or Trading Symbol  
CASEYS GENERAL STORES INC  
[CASY]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

(Last) (First) (Middle)  
  
KIMBALL-PORTER  
INVESTMENTS L.L.C., 5525  
MERLE HAY ROAD, SUITE 250  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/16/2011

Director  10% Owner  
 Officer (give title below)  Other (specify below)

JOHNSTON, IA 50131  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Common Stock				(A) or (D)			
			Code	V	Amount	(D)	Price
Common Stock					410	I	By spouse
Common Stock					7,181 <sup>(2)</sup>	D	
Restricted stock units <sup>(3)</sup>	09/16/2011	09/16/2011	A	2,000	A \$ 0	2,000	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price or Value of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option - right to buy <sup>(1)</sup>	\$ 15.8					05/01/2004	05/01/2014	Common Stock	2,000
Option - right to buy <sup>(1)</sup>	\$ 17.64					05/01/2005	05/01/2015	Common Stock	2,000
Option - right to buy <sup>(1)</sup>	\$ 22.36					05/01/2006	05/01/2016	Common Stock	2,000
Option - right to buy <sup>(1)</sup>	\$ 24.11					05/01/2007	05/01/2017	Common Stock	2,000
Option - right to buy <sup>(1)</sup>	\$ 26.51					05/01/2008	05/01/2018	Common Stock	2,000
Option - right to buy <sup>(1)</sup>	\$ 25.49					05/01/2009	05/01/2019	Common Stock	2,000

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director 10% Owner Officer Other

X

KIMBALL WILLIAM C  
KIMBALL-PORTER INVESTMENTS L.L.C.  
5525 MERLE HAY ROAD, SUITE 250  
JOHNSTON, IA 50131

## Signatures

William J. Noth, under power of attorney dated  
3/9/04

09/20/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Pursuant to terms of Non-Employee Directors Stock Option Plan
- (2) Includes shares acquired under DRIP.
- (3) Pursuant to terms of 2009 Stock Incentive Plan. This RSU award vests on full on May 1, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.