

MARCHEX INC
Form 4
March 03, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
CHRISTOTHOULOU PETER

(Last) (First) (Middle)
413 PINE ST., STE. 500

(Street)

SEATTLE, WA 98101

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
MARCHEX INC [MCHX]

3. Date of Earliest Transaction
(Month/Day/Year)
03/03/2006

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
Chief Strategy Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|---|--|--|
| | | | Code | V | Amount | Price | | |
| Class B Common Stock | 03/03/2006 | | S | | 8,000 | D \$ 22.45 | 110,000 | D |
| Class B Common Stock | 03/03/2006 | | S | | 2,415 | D \$ 22.5 | 107,585 | D |
| Class B Common Stock | 03/03/2006 | | S | | 900 | D \$ 22.6 | 106,685 | D |
| Class B Common | 03/03/2006 | | S | | 400 | D \$ 22.65 | 106,285 | D |

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| | | | | | | | | |
|----------------------------|------------|--|---|--------|---|-------------|---------|---|
| Stock | | | | | | | | |
| Class B Common Stock | 03/03/2006 | | S | 104 | D | \$ 22.67 | 106,181 | D |
| Class B Common Stock | 03/03/2006 | | S | 300 | D | \$ 22.69 | 105,881 | D |
| Class B Common Stock | 03/03/2006 | | S | 5,381 | D | \$ 22.7 | 100,500 | D |
| Class B Common Stock | 03/03/2006 | | S | 5,500 | D | \$ 22.75 | 95,000 | D |
| Class B Common Stock | 03/03/2006 | | S | 10,000 | D | \$ 22.8 | 85,000 | D |
| Class B Common Stock | 03/03/2006 | | S | 6,400 | D | \$ 23 | 78,600 | D |
| Class B Common Stock | 03/03/2006 | | S | 500 | D | \$ 23.02 | 78,100 | D |
| Class B Common Stock | 03/03/2006 | | S | 7,900 | D | \$ 23.1 | 70,200 | D |
| Class B Common Stock | 03/03/2006 | | S | 200 | D | \$ 23.11 | 70,000 | D |
| Class B Common Stock | 03/03/2006 | | S | 10,000 | D | \$ 23.25 | 60,000 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Benef Own |
|---|--|---|---|--------------------------------------|---|--|---|---|---|
|---|--|---|---|--------------------------------------|---|--|---|---|---|

Security

Acquired
(A) or
Disposed
of (D)
(Instr. 3,
4, and 5)

Follo
Repo
Trans
(Instr

| Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|
|------|---|-----|-----|---------------------|--------------------|-------|--|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| CHRISTOTHOULOU PETER 413 PINE ST., STE. 500 SEATTLE, WA 98101 | | | Chief Strategy Officer | |

Signatures

Peter
Christothoulou 03/03/2006

____Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Remarks:

***All of the sales reported in this Form 4 were effected pursuant to a Rule 10(b)5-1 trading plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.