MACKENZIE KIRK A

Form 4

September 08, 2017

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

0.5

OMB APPROVAL

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

Estimated average

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * MACKENZIE KIRK A		ting Person *	2. Issuer Name and Ticker or Trading Symbol WINMARK CORP [WINA]	5. Relationship of Reporting Person(s) t Issuer (Check all applicable)		
(Last)			3. Date of Earliest Transaction			
605 HWY 169 N, SUITE 400		E 400	(Month/Day/Year) 09/08/2017	X Director 10% Owner Officer (give title below) Other (specibelow)		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
MINNEAPC	DLIS, MN 55	441		Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ole I - Non-	Derivative Se	curities Acq	uired, Disposed	of, or Benefic	ially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities A on(A) or Dispos (Instr. 3, 4 an (A or Amount (D	sed of (D) d 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	09/08/2017		S	1,410 D	\$ 131.49	30,103	I	Kirk A MacKenzie Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			7. Title and A Underlying S (Instr. 3 and	Securiti
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Share
Non-Employee Director Stock Option (right to buy)	\$ 12.75					12/11/2009(1)	12/11/2018	Common Stock	2,00
Non-Employee Directors Stock Option (right to buy)	\$ 13.01					06/01/2010(1)	06/01/2019	Common Stock	1,00
Nonemployee Director Stock Option (right to buy)	\$ 22.15					12/10/2010(1)	12/10/2019	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 31.19					06/01/2011(1)	06/01/2020	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 32.92					12/14/2011(1)	12/14/2020	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 37.76					06/01/2012(1)	06/01/2021	Common Stock	1,00
Nonemployee Director Stock Option (right to buy)	\$ 53.34					12/08/2012(1)	12/08/2021	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 51.17					06/01/2013(1)	06/01/2022	Common Stock	1,00

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Non-Employee Director Stock Option (right to buy)	\$ 55.72	12/13/2013(1)	12/13/2022	Common Stock	1,00
Non-Employee Stock Option (right to buy)	\$ 59.77	06/01/2014(1)	06/01/2023	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 82.72	12/16/2014(1)	12/16/2023	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 66.29	06/01/2015 <u>(1)</u>	06/01/2024	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 80.32	12/15/2015 <u>(1)</u>	12/15/2024	Common Stock	1,00
Non-Employee Director Stock Option (right to buy)	\$ 91.93	06/01/2016 <u>(1)</u>	06/01/2025	Common Stock	80
Non-Employee Director Stock Option (right to buy)	\$ 90.99	12/14/2016 <u>(1)</u>	12/14/2025	Common Stock	80
Non-Employee Director Stock Option (right to buy)	\$ 98.25	06/01/2017(1)	06/01/2026	Common Stock	80
Non-Employee Director Stock Option (right to buy)	\$ 125.5	12/12/2017(1)	12/12/2026	Common Stock	80
Non-Employee Director Stock Option (right to buy)	\$ 122.5	06/01/2018(1)	06/01/2027	Common Stock	80

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		

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MACKENZIE KIRK A
605 HWY 169 N
SUITE 400
MINNEAPOLIS, MN 55441

Signatures

/s/ Kirk A.

MacKenzie 09/08/2017

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 25% per year for four years.
- (2) 1,410 shares sold at an average price of \$131.49, with a range of \$131.00 to \$132.00.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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