

Edgar Filing: DILLARDS INC - Form 8-K

DILLARDS INC  
Form 8-K  
March 23, 2006

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): March 20, 2006

Dillard's, Inc.

-----  
(Exact Name of Registrant as Specified in its Charter)

Delaware

-----  
(State or Other Jurisdiction of Incorporation)

1-6140

-----  
(Commission File Number)

71-0388071

-----  
(I.R.S. Employer  
Identification No.)

1600 Cantrell Road  
Little Rock, Arkansas

-----  
(Address of Principal  
Executive Offices)

72201

-----  
(Zip Code)

(501) 376-5200

-----  
(Registrant's Telephone Number, Including Area Code)

Not Applicable

-----  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 7.01 Regulation FD Disclosure.  
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On March 20, 2006, the registrant issued a joint press release with GE Consumer Finance and American Express announcing the launch of the Dillard American Express Card under an alliance between GE and American Express. A copy of the press release is furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits  
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99 Press Release dated March 20, 2006

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: March 21, 2006  
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By: /s/ James I. Freeman  
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Name: James I. Freeman  
Title: Senior Vice President &  
Chief Financial Officer

EXHIBIT INDEX

Exhibit No. -----	Description -----
99	Press Release dated March 20, 2006.