

Edgar Filing: ADVO INC - Form 8-K

ADVO INC  
Form 8-K  
November 06, 2003

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K  
-----

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the  
Securities Exchange Act of 1934

November 6, 2003

-----  
Date of report (Date of earliest event reported)

ADVO, Inc.

-----  
(Exact name of registrant as specified in its charter)

|   |                          |                                     |
|---|--------------------------|-------------------------------------|
| Delaware  | 1-11720                  | 06-0885252                          |
| -----   | -----                    | -----                               |
| (State or other jurisdiction<br>of incorporation or organization) | (Commission file number) | (IRS Employer<br>IdentificationNo.) |

One Univac Lane, P.O. Box 755, Windsor, Connecticut 06095-0755

-----  
(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (860) 285-6100  
-----

ITEM 5. OTHER EVENTS  
-----

On November 6, 2003, ADVO, Inc. (the "Company") issued a press release

Edgar Filing: ADVO INC - Form 8-K

announcing the election of Karen Kaplan to the Company's Board of Directors. Ms. Kaplan is President of advertising agency Hill, Holliday, Connors, Cosmopolos Inc. in Boston, Massachusetts.

A copy of the Company's press release is filed as Exhibit No. 99.1 to this Current Report.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS  
-----

(c) Exhibits.

| Exhibit No.<br>----- | Description<br>-----   |
|----------------------|--|
| 99.1                 | Press release dated November 6, 2003, issued by the Company. |

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ADVO, Inc.

Date: November 6, 2003  
-----

By /s/ JOHN D. SPERIDAKOS  
-----

John D. Speridakos  
Vice President and Controller

Edgar Filing: ADVO INC - Form 8-K

EXHIBIT INDEX

| Exhibit No.<br>----- | Description<br>-----  | Incorporated by<br>Reference<br>----- |
|----------------------|---|---------------------------------------|
| 99.1                 | Press release dated November 6, 2003,<br>issued by the Company. | Filed herewith.                       |