

Gannett Co., Inc.  
Form 4  
January 05, 2016

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KRAMER LAWRENCE S

(Last) (First) (Middle)

C/O GANNETT CO., INC., 7950  
JONES BRANCH DRIVE

(Street)

MCLEAN, VA 22107

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Gannett Co., Inc. [GCI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
12/31/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price			
Common Stock	12/31/2015		M		18,671	A	Ⓣ	18,671	D	
Common Stock	12/31/2015		M		5,994	A	Ⓣ	24,665	D	
Common Stock	12/31/2015		M		2,092	A	Ⓣ	26,757	D	
Common Stock	12/31/2015		M		4,280	A	Ⓣ	31,037	D	
Common Stock	12/31/2015		F		7,697	D	\$ 16.29	23,340	D	

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Common Stock	12/31/2015	F	2,474	D	\$ 16.29	20,866	D
Common Stock	12/31/2015	F	974	D	\$ 16.29	19,892	D
Common Stock	12/31/2015	F	1,992	D	\$ 16.29	17,900	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	(1)	12/31/2015		M	18,671	12/31/2015	12/31/2015	Common Stock	18,671
Restricted Stock Units	(1)	12/31/2015		M	5,994 (3)	12/31/2015	12/31/2015	Common Stock	5,994
Restricted Stock Units	(1)	12/31/2015		M	2,092 (3)	12/31/2015	12/31/2015	Common Stock	2,092
Restricted Stock Units	(1)	12/31/2015		M	4,280 (3)	12/31/2015	12/31/2015	Common Stock	4,280

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRAMER LAWRENCE S C/O GANNETT CO., INC.	X			

7950 JONES BRANCH DRIVE  
MCLEAN, VA 22107

## Signatures

/s/ Elizabeth A. Allen,  
Attorney-In-Fact

01/05/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each restricted stock unit represents a contingent right to receive one share of the underlying Common Stock.
- (2) Pursuant to an agreement and release to which the reporting person is a party, this RSU award was vested in full and settled for a like number of shares of Common Stock as of December 31, 2015.
- (3) Pursuant to an agreement and release to which the reporting person is a party, this RSU award was vested on a prorated basis. The vested portion was settled for a like number of shares of Common Stock as of December 31, 2015, and the unvested remainder of this RSU award was forfeited.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.