Sino-Global Shipping America, Ltd. Form PRE 14A December 18, 2013

#### SCHEDULE 14A INFORMATION

## PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES EXCHANGE ACT OF 1934

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

x Preliminary Proxy Statement

oConfidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

o Definitive Proxy Statement

o Definitive Additional Materials

o Soliciting Material Pursuant to Rule 14a-12

SINO-GLOBAL SHIPPING AMERICA, LTD.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

x No fee required.

oFee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
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oFee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for owhich the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid: \_\_\_\_\_

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party: \_\_\_\_\_

Date Filed: \_\_\_\_\_

(4)

Sino-Global Shipping America, Ltd. 136-56 39<sup>th</sup> Avenue, Room #305 Flushing, New York 11354

## NOTICE OFFICIAL YEAR 2014 ANNUAL MEETING OF SHAREHOLDERS

## January 21, 2014, at 11:00 a.m., Beijing time

To the shareholders of Sino-Global Shipping America, Ltd.:

It is my pleasure to invite you to attend our Fiscal Year 2014 Annual Meeting of Shareholders on January 21, 2014, at 11:00 a.m., Beijing time. The meeting will be held at the Company's office located at Room 1108, Tower B, TEWOO Plaza, No. 22 Liuyangdao, Dashi Industrial Zone, Xiqing District, Tianjin, People's Republic of China.

The matters to be acted upon at the meeting are as follows (as described more fully in the accompanying proxy statement:

(1) To elect two Class I members of the Board of Directors, to serve a term expiring at the Annual Meeting of the Shareholders in 2017 or until their successors is duly elected and qualified;

(2) To ratify the appointment of Friedman LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2014;

To vote on an advisory, nonbinding resolution to approve the compensation of the Company's named executive (3)officers as disclosed in this proxy statement pursuant to the compensation disclosure rules of the Securities and Exchange Commission;

To vote on an advisory, nonbinding resolution to approve the frequency of advisory votes on named executive officer compensation;

(5) To approve the increase of the number of authorized shares of common stock from 10 million to 50 million shares and the number of shares of preferred stock from 1 million to 2 million shares;

(6) To approve the implementation of a new share incentive plan with 10 million shares of common stock;

(7) To approve the termination of certain restrictions related to the disposition of shares issued to Mr. Zhong Zhang pursuant to last year's annual meeting of shareholders;

(8)To transact any other business properly coming before the meeting.

At the meeting, we will also report on the Company's performance and operations during the fiscal year ended June 30, 2013 and respond to shareholder questions. A copy of our 2013 Annual Report on Form 10-K is enclosed.

You may vote if you were a shareholder of record on December 2, 2013. Your vote is very important. Whether or not you plan to attend the annual meeting of shareholders, we urge you to vote and submit your proxy by telephone, the internet or by mail. If you are a registered shareholder and attend the meeting, you may revoke your proxy and vote your shares in person. If you hold your shares through a bank or broker and want to vote your shares in person at the meeting, please contact your bank or broker to obtain a legal proxy. Thank you for your support.

Sincerely, /s/ Zhikang Huang Zhikang Huang Secretary

This Notice and the Proxy Statement are first being mailed to shareholders on or about December \_\_\_, 2013.

#### **ABOUT THE 2014 ANNUAL MEETING OF SHAREHOLDERS**

What am I You will be voting on the following proposals:

- (1) To elect two Class I members of the Board of Directors, to serve a term expiring at the Annual Meeting of the Shareholders in 2017 or until their successors is duly elected and qualified;
- (2) To ratify the appointment of Friedman LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2014;

To vote on an advisory, nonbinding resolution to approve the compensation of the Company's named (3) executive officers as disclosed in this proxy statement pursuant to the compensation disclosure rules of the Securities and Exchange Commission;

(4) To vote on an advisory, nonbinding resolution to approve the frequency of advisory votes on named executive officer compensation;

(5) To approve the increase of the number of authorized shares of common stock from 10 million to 50 million shares and the number of shares of preferred stock from 1 million to 2 million shares;

(6) To approve the implementation of a new share incentive plan with 10 million shares of common stock;

(7) To approve the termination of certain restrictions related to the disposition of shares issued to Mr. Zhong Zhang pursuant to last year's annual meeting of shareholders;

(8) To transact any other business properly coming before the meeting.

| who is entitled to vote?          | You may vote if you owned shares of the Company's common stock as of the close of business on December 2, 2013. Each share of common stock is entitled to one vote. As of December 2, 2013, we had 4,703,841 shares of common stock outstanding. |
|-----------------------------------|--|
| How do I vote before the meeting? | <b>e</b> If you are a registered shareholder, meaning that you hold your shares in certificate form, you have three voting options:  |

(1)By Internet, which we encourage if you have Internet access, at the address shown on your proxy card;

(2)By phone, at 1-800-652-VOTE or 8683 using any touch-tone telephone to transmit your voting instructions; or

(3)By mail, by completing, signing and returning the enclosed proxy card.

If you hold your shares through an account with a bank or broker, your ability to vote by the Internet depends on their voting procedures. Please follow the directions that your bank or broker provides.

May I vote at the meeting? If you are a registered shareholder, you may vote your shares at the meeting if you attend in person. If you hold your shares through an account with a bank or broker, please follow the directions provided to you by your bank or broker. If you wish to vote in person at the meeting, please contact your bank or broker to learn the procedures necessary to allow you to vote your shares in person. Even if you plan to attend the meeting, we encourage you to vote your shares by proxy. You may vote by proxy through the Internet, by telephone or by mail.

| Can I change<br>my mind after<br>I return my<br>proxy?                          | meeting. Y<br>before the<br>20, 2014, (<br>(4) voting   | ou may change your vote at any time before the polls close at the conclusion of voting at the eeting. You may do this by (1) signing another proxy card with a later date and returning it to us fore the meeting, (2) voting again over the Internet prior to 11:59 p.m., Beijing time, on January 0, 2014, (3) voting again via the telephone prior to 11:59 p.m., Beijing time, on January 20, 2014, or ) voting at the meeting if you are a registered shareholder or have obtained a legal proxy from your ink or broker.  |  |
|---|---|---|--|
| What if I return<br>proxy card but<br>provide voting<br>instructions?           |   | Proxies that are signed and returned but do not contain instructions will be voted in favor<br>of all proposals (as to Proposal 4, for "every one year") and in accordance with the best<br>judgment of the named proxies on any other matters properly brought before the meeting.   |  |
| What does it m<br>receive more th<br>proxy card or i<br>form?                   | an one  | It indicates that your shares are registered differently and are in more than one account. To ensure that all shares are voted, please either vote each account by telephone or on the Internet, or sign and return all proxy cards. We encourage you to register all your accounts in the same name and address. Those holding shares through a bank or broker should contact your bank or broker and request consolidation.   |  |
| Will my shares<br>voted if I do no<br>provide my pro<br>or instruction<br>form? | be<br>t<br>xy<br>be<br>t<br>t<br>xy<br>be<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t<br>t | If you are a registered shareholder and do not provide a proxy, you must attend the meeting in order to vote your shares. If you hold shares through an account with a bank or broker, your shares may be voted even if you do not provide voting instructions on your instruction form. Brokerage firms have the authority to vote shares for which their customers do not provide voting instructions on certain routine matters. The ratification of Friedman LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2014 is considered a routine matter for which brokerage firms may vote without specific instructions. The other matters are not considered routine matters for which brokerage firms may vote without specific instructions. When a proposal is not a routine matter and the brokerage firm has not received voting instructions from the beneficial owner of the shares with respect to that proposal, the brokerage firm cannot vote the shares on that proposal. Shares that a broker is not authorized to vote are counted as "broker non-votes." |  |
| How can I attent the meeting?   | nd The me   | eeting is open to all holders of the Company's common stock as of December 2, 2013.   |  |
| May sharehold<br>ask questions a<br>the meeting?                                | YACK  | epresentatives of the Company will answer questions of general interest at the end of the g.  |  |
| How many vote<br>must be presen<br>to hold the<br>meeting?                      | t if you present  | hares are counted as present at the meeting if you attend the meeting and vote in person or<br>properly return a proxy by Internet, telephone or mail. In order for us to conduct our<br>g, a majority of our outstanding shares of common stock as of December 2, 2013 must be<br>t in person or by proxy. This is referred to as a quorum. Abstentions and broker non-votes<br>counted for purposes of establishing a quorum at the meeting.  |  |

How many votes are needed to approve the Company's proposals?

*Proposal 1.* The nominees receiving the highest number of "For" votes will be elected as directors. This number is called a plurality. Shares not voted will have no impact on the election of directors. The proxy given will be voted "For" the nominee for director unless a properly executed proxy card is marked "Withhold" as to a particular nominee for director.

**Proposal 2.** The ratification of the appointment of Friedman LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2014 requires that a majority of the votes cast at the meeting be voted "For" the proposal, excluding properly executed proxy card marked "Abstain," which will not be voted or counted for purposes other than quorum.

**Proposal 3**. The advisory vote to approve executive officer compensation is advisory in nature and not binding on our Company. A vote "For" the proposal by a majority of the votes cast at the meeting would be considered an advisory approval of the proposed executive officer compensation. If a majority of shares do not vote in favor of the proposal, the Compensation Committee and Board of Directors will carefully consider the outcome when making future compensation decisions.

**Proposal 4**. The advisory vote to set the frequency of executive officer compensation votes is advisory in nature and not binding on our Company. The plurality of votes cast at the meeting for one, two or three years would be considered an advisory recommendation that executive officer compensation occur as frequently as recommended by such plurality. Although the vote is nonbinding and advisory, the Compensation Committee and Board of Directors will carefully consider the outcome when determining the frequency of shareholder votes on executive compensation.

*Proposal 5.* The approval of the increase in the number of shares of common and preferred stock authorized for issuance requires that a majority of **ALL SHARES OF COMMON STOCK** be voted "For" the proposal. For this Proposal 5, a strict majority of all outstanding shares of Common Stock is required for approval, and abstentions and broker non-votes will be counted as votes against the proposal.

*Proposal 6.* The approval of the implementation of a new share incentive plan requires that a majority of the votes cast at the meeting be voted "For" the proposal, excluding properly executed proxy card marked "Abstain," which will not be voted or counted for purposes other than quorum.

*Proposal* 7. The approval of the termination of certain contractual restrictions on disposition of shares issued to Mr. Zhong Zhang requires that a majority of the votes cast at the meeting be voted "For" the proposal, excluding properly executed proxy card marked "Abstain," which will not be voted or counted for purposes other than quorum. In addition, Mr. Zhong Zhang will not be permitted to vote on this Proposal 7 and will instead abstain on this Proposal 7.

## Proposal One: Election of Director and Director Biographies (Item 1 on the Proxy Card)

A brief biography of each Director in each Class follows. You are asked to vote for the nominees to serve as Class I members of the Board of Directors. The candidates for the Board have consented to serve if elected. The terms of the Class II members of the Board of Directors continue until 2015 and the terms of the Class III members of the Board of Directors continue until 2016.

## Nominees for election as Class I members of the Board of Directors to serve a three year term expiring in 2017:

Dennis O. Mr. Laing joined our Board of Directors in 2007. Mr. Laing has practiced law in Richmond, Virginia Laing for over 30 years. Mr. Laing's law practice centers upon business and corporate law with a special interest in the energy, healthcare and technology sectors. Mr. Laing received a bachelor's degree in Independent government from the University of Virginia and a law degree from the University of Richmond. Mr. Director Laing currently serves as a director of eFuture Information Technology Inc., an enterprise solutions software and services company that is listed on the NASDAQ Capital Market. Mr. Laing has been Age — 67 chosen as a director because we believe his legal experience as well as his experience serving on the boards of other Chinese companies listed in the U.S. will be beneficial to the guidance of our Director since company. 2007

Our Acting Chief Financial Officer and Executive Vice President, Mr. Anthony S. Chan, is a seasoned CPA licensed in New York with over 20 years of professional experience in auditing and SEC reporting, mergers and acquisitions (M&A), SOX compliance, internal controls and risk management. Anthony S. Anthony has advised and audited public companies and privately-held organization across various Chan industries including manufacturing, shipping, media and publishing, entertainment, communications, insurance, and real estate. Prior to joining Sino-Global, Anthony was an audit partner specializing in Acting Chief the delivery of assurance and advisory services to public companies with operations in China. From Financial 2012 until 2013, he was an audit partner with UHY LLP. From 2011 until 2012, he was an audit Officer and partner at Friedman LLP. From 2007 through 2011, he was a partner at Berdon LLP, an auditing firm. Executive In addition, Mr. Chan was a former divisional CFO for a publicly traded company and had spent more Vice President than a decade at Big Four accounting firms delivering assurance and M&A consulting services. His international experience also includes providing financial due diligence for strategic and financial Age — 49 buyers on various cross-border opportunities in mainland China, Taiwan, Finland, Mexico, and Puerto Rico. Anthony is a Board of Director of the New York State Society of Certified Public Accountants and a member of the editorial board for The CPA Journal. Mr. Chan has been nominated to serve as a director because of his expertise with SEC reporting, internal control procedures and M&A transactions and his experience in the day-to-day operations of our company.

#### Class II members of the Board of Directors whose terms continue to 2015:

 Lei Cao
 Mr. Cao is our Chief Executive Officer and a Director. Mr. Cao founded Sino-Global Shipping Agency Ltd. ("Sino-China") in 2001 and has been the Chief Executive Officer since that time. Mr. Cao
 Chief
 has been Chief Executive officer of our company since its formation. Prior to founding Sino-China,
 Executive
 Mr. Cao was a Chief Representative of Wagenborg-Lagenduk Scheepvaart BV, Holland, from 1992 –
 Officer and
 Director of the Penavico-Beijing's shipping agency from 1987 through 1992, and a seaman for
 Cosco-Hong Kong from 1984 through 1987. Mr. Cao received his EMBA degree in 2009 from

Age — 49 Shanghai Jiao Tong University. Mr. Cao was chosen as a director because he is the founder of our company and we believe his knowledge of our company and years of experience in our industry give
 Director since him the ability to guide our company as a director.
 2001

# Tielang LiuDr. Liu currently serves as the vice president in charge of accounting and finance to China Sun-Trust<br/>Group Ltd. and has held this position since 2001. Dr. Liu was a financial controller for Huaxing<br/>Group Ltd from 1998 to 2001. From 1996 through 1998, he was the chief accountant of China<br/>Enterprise Consulting Co., Ltd. Before working in industry, Dr. Liu taught accounting and finance in<br/>a university for more than ten years and has published tens of books and articles. Dr. Liu is a CPA in<br/>China. He received a PhD, master and bachelor degrees from Tianjin University of Finance and<br/>Economics. Dr. Liu has been chosen to serve as a director because of his accounting and business<br/>knowledge and experience in working with Chinese companies.

#### Class III members of the Board of Directors whose terms continue to 2016:

Mr. Wang joined our Board of Directors in 2007. Mr. Wang currently serves as Chief Economist to Jing Wang China Minsheng Banking Corp., Ltd. and has held this position since December 2002. Mr. Wang was a Chinese Project Advisor for the World Bank from 1990 until 1994. From 1998 through 2000, Mr. Independent Wang was the vice director of Tianjin Security and Futures Supervision Office, in charge of initial Director public offerings and listing companies. Mr. Wang is an independent director for Tianjin Binhai Energy & Development Co. Ltd., (Shenzhen Stock Exchange: 000695); Tianjin Marine Shipping Age — 65 Co., Ltd. (Shanghai Stock Exchange: 600751); and ReneSola Company (London Stock Exchange: SOLA). Mr. Wang received a Bachelor degree in Economics from Tianjin University of Finance and Director since Economics. Mr. Wang was chosen as a director because of his economics background and experience 2007 working with public companies.

Involvement in Certain Legal Proceedings House a party to any idicial or administrative proceeding during the past ten years that resulted in a judgment, decree or final order enjoining the person from future violations of, or prohibiting activities subject to, federal or state securities laws, or a finding of any violation of federal or state securities or commodities laws, any laws respecting financial institutions or insurance companies, any law or regulation prohibiting mail or wire fraud in connection with any business entity or been subject to any disciplinary sanctions or orders imposed by a stock, commodities or derivatives exchange or other self-regulatory organization, except for matters that were dismissed without sanction or settlement. None of our directors, director nominees or executive officers has been involved in any transactions with us or any of our directors, executive officers, affiliates or associates which are required to be disclosed pursuant to the rules and regulations of the SEC.

Mr. Lei Cao currently holds both the positions of Chief Executive Officer and Chairman of the Board. These two positions have not been consolidated into one position; Mr. Cao simply holds both positions at this time. The Board of Directors believes that Mr. Cao's service as both Chief Executive Officer and Chairman of the Board is in the best interests of the Company and its shareholders. Mr. Cao possesses Leadership detailed and in-depth knowledge of the issues, opportunities and challenges facing the Company and Structure its business and is thus best positioned to develop agendas that ensure that the Board's time and attention are focused on the most critical matters. His combined role enables decisive leadership, ensures clear accountability, and enhances the Company's ability to communicate its message and strategy clearly and consistently to the Company's shareholders, employees, customers and suppliers.

> We do not have a lead independent director because of the foregoing reasons and also because we believe our independent directors are encouraged to freely voice their opinions on a relatively small company board. We believe this leadership structure is appropriate because we are a smaller reporting company as such we deem it appropriate to be able to benefit from the guidance of Mr. Cao as both our Chief Executive Officer and Chairman of the Board.

Our Board of Directors plays a significant role in our risk oversight. The Board of Directors makes all relevant Company decisions. As such, it is important for us to have our Chief Executive Officer serve on Risk the Board as he plays a key role in the risk oversight of the Company. As a smaller reporting company Oversight with a small board of directors, we believe it is appropriate to have the involvement and input of all of our directors in risk oversight matters.

## WE RECOMMEND THAT YOU VOTE FOR THE ELECTION OF THE CLASS I NOMINEES TO THE BOARD OF DIRECTORS.

Board

| Proposal Two   |
|--|
| <b>Ratification of the Appointment of Friedman LLP</b> |
| (Item 2 on the Proxy Card)                             |

| What am I voting on?  | A proposal to ratify the appointment of Friedman LLP as the Company's independent registered public accounting firm for the fiscal year ending June 30, 2014. The Audit Committee of the Board of Directors has appointed Friedman LLP to serve as the Company's fiscal 2013 independent registered public accounting firm. Although the Company's governing documents do not require the submission of this matter to shareholders, the Board of Directors considers it desirable that the appointment of Friedman LLP be ratified by shareholders. |
|---|--|
| What services does<br>Friedman LLP<br>provide?                            | Audit services provided by Friedman LLP for fiscal 2013 included the examination of the consolidated financial statements of the Company and services related to periodic filings made with the SEC. In addition, Friedman LLP provided certain services relating to the Company's quarterly reports.  |
| Will a representative<br>of Friedman LLP be<br>present at the<br>meeting? | One or more representatives of Friedman LLP will be present at the meeting. The representatives will have an opportunity to make a statement if they desire and will be available to respond to questions from shareholders.   |
| What if this proposal is not approved?                                    | If the appointment of Friedman LLP is not ratified, the Audit Committee of the Board of Directors will reconsider the appointment.   |

## WE RECOMMEND THAT YOU VOTE FOR THE RATIFICATION OF FRIEDMAN LLP AS THE COMPANY'S FISCAL 2014 INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM.

|  | Proposal Three<br>Advisory Vote to Approve Named Executive Officer Compensation<br>(Item 3 on the Proxy Card)  |
|--|--|
| What am I voting on?   | We are asking our shareholders to approve, on an advisory basis, the compensation of the Company's Named Executive Officers for 2013 as disclosed in the Proxy Statement pursuant to the requirements of Item 402 of Regulation S-K. This advisory vote, which is sometimes referred to as a "say on pay" vote is required by Section 14A of the Securities and Exchange Act of 1934.  |
| Is this vote binding on our Company?   | As an advisory vote, this proposal is not binding upon our Company, the Board or the<br>Compensation Committee and will not be construed as overruling a decision by our<br>Company, the Board or the Compensation Committee or creating or implying any additional<br>fiduciary duty for our Company, the Board or the Compensation Committee. However, the<br>Compensation Committee and the Board value the opinions expressed by shareholders in<br>their vote on this proposal and will continue to consider the outcome of the vote when<br>making future compensation decisions regarding named executive officers. |
| How often will<br>shareholders vote on<br>named executive<br>officer compensation? | Our current policy is to provide shareholders with an opportunity to approve the compensation of the named executive officers every year at the annual meeting of shareholders. It is expected that the next such vote will occur at the 2015 annual meeting of shareholders.  |
| What vote is required<br>to approve this<br>proposal?                              | Approval of this Proposal Four requires the affirmative vote of a majority of the shares present or represented by proxy and voting at an Annual Meeting with quorum.  |
| What are shareholders<br>being asked to<br>approve?                                | The Board of Directors is requesting your non-binding approval of the following resolution:  |
|  | Resolved, that the shareholders approve, in a nonbinding vote, the compensation of the Company's Named Executive Officers, as disclosed in this proxy statement.   |
| What if this proposal is not approved?   | Pursuant to Section 14A, this vote is advisory only, and accordingly, is not binding on the<br>Company or on our Board of Directors. Although the vote is non-binding, the<br>Compensation Committee and the Board of Directors will carefully consider the outcome of<br>the vote when making future compensation decisions.  |

## WE RECOMMEND THAT YOU VOTE IN FAVOR OF THE NONBINDING ADVISORY RESOLUTION APPROVING NAMED EXECUTIVE OFFICER COMPENSATION.

## Proposal Four Advisory Vote to Approve the Frequency of Advisory Votes on Executive Compensation (Item 4 on the Proxy Card)

| What am I voting on?                                     | In addition to asking for advisory approval of the compensation of the Company's named executive officers, we are asking our shareholders, under an SEC rule, to approve, on an advisory basis, the frequency of advisory votes on executive compensation. By voting on this resolution, shareholders may express their preference for an advisory vote on executive compensation every 1, 2 or 3 years.   |
|--|--|
|  | The Board and the Compensation Committee have carefully considered the options and concluded that the Company would benefit from the additional shareholder input provided through annual votes on executive compensation; and they are therefore recommending that shareholders vote "one year" in advising on the frequency of votes on executive compensation.  |
| What voting<br>options do you<br>have?                   | Shareholders may vote "every one year", "every two years" or "every three years" on this Proposal Five. A vote of "every one year" would mean that the shareholder recommends that our Company request shareholder approval of Proposal Four every year. A vote of "every two years" would mean that the shareholder recommends that our Company request shareholder approval of Proposal Four every two years. A vote of "every three years" would mean that the shareholder recommends that our Company request shareholder approval of Proposal Four every three years. |
| Is this vote<br>binding on our<br>Company?               | As an advisory vote, this proposal is not binding upon our Company, the Board or the<br>Compensation Committee and will not be construed as overruling a decision by our Company, the<br>Board or the Compensation Committee or creating or implying any additional fiduciary duty for our<br>Company, the Board or the Compensation Committee. However, the Compensation Committee and<br>the Board value the opinions expressed by shareholders in their vote on this proposal and will<br>continue to consider the outcome of the vote when making future compensation decisions regarding<br>the frequency of shareholder votes on named executive officer compensation.   |
| What vote is<br>required to<br>approve this<br>proposal? | Approval of this Proposal Five requires the affirmative vote of (i) a plurality of the shares present or represented by proxy and voting at the Annual Meeting and (ii) a plurality of the shares required to constitute the quorum.   |
| What if this<br>proposal is not<br>approved?             | Pursuant to Section 14A, this vote is advisory only, and accordingly, is not binding on the Company or on our Board of Directors. Although the vote is non-binding, the Compensation Committee and the Board of Directors will carefully consider the outcome of the vote when making future decisions about the frequency of votes on named executive officer compensation.   |

## WE RECOMMEND THAT SHAREHOLDERS VOTE "EVERY ONE YEAR" IN ADVISING ON THE FREQUENCY OF SHAREHOLDER VOTES ON EXECUTIVE COMPENSATION.

## Proposal Five Increase in Number of Authorized Shares of Common and Preferred Stock (Item 5 on the Proxy Card)

| What Am I Voting<br>On?  | On December 18, 2013, our Board approved an amendment to our Certificate of Incorporation to increase the authorized number of shares of Common Stock from 10,000,000 to 50,000,000 shares and the authorized number of shares of Preferred Stock from 1,000,000 to 2,000,000 shares, subject to stockholder approval at the Annual Meeting, which the Board is recommending to the stockholders for approval. The additional shares of Common Stock to be authorized by adoption of the amendment would have rights identical to the currently outstanding shares of Common Stock. Adoption of the amendment would not affect the rights of the holders of currently outstanding Common Stock, except to the extent additional shares are actually issued, which may have certain effects, including dilution of the earnings per share and voting rights of current holders of Common Stock. If the amendment is adopted, it will become effective upon filing of the certificate of amendment with the Office of the State Corporation Commission of the Commonwealth of Virginia. If the amendment is adopted, the certificate of amendment giving effect to the amendment will be filed as soon as practicable. |
|--|--|
| How Many Shares<br>of Common and<br>Preferred Stock Are<br>Currently<br>Authorized and<br>Outstanding? | On December 16, 2013, 4,703,841 shares of Common Stock were outstanding and 302,903 were reserved for options, warrants, employee equity plans and other purposes. Upon the approval of this Proposal 5, there would be approximately 34,993,256 authorized and unreserved shares available for issuance, assuming approval of the incentive share plan described in Proposal 5, or 44,993,256, assuming the incentive share plan is not approved.   |
|  | On December 16, 2013, no shares of Preferred Stock were outstanding or reserved for options, warrants, employee equity plans and other purposes. Upon the approval of this Proposal 5, there would be 2,000,000 authorized and unreserved shares available for issuance.   |
| What is the Text of<br>the Change to the<br>Articles of<br>Incorporation of the<br>Company?            | The increase in authorized shares of Common and Preferred Stock will be implemented by filing a Certificate of Amendment to the Company's Articles of Incorporation with the State Corporation Commission of the Commonwealth of Virginia, in the form of Appendix A hereto, e and the increase in the authorized shares of Common Stock will become effective on the date of the filing of the Certificate of Amendment. We propose to amend the first sentence of Article III, Sections 1 and 2, which will then read as follows (note that the remainder of each section remains unchanged and is not included here):   |

1. The number of shares of common stock which the Corporation shall have authority to issue shall be 50,000,000 shares, without par value per share.

2. The number of shares of Preferred Stock which the Corporation shall have the authority to issue shall be 2,000,000 shares, without par value per share.

The only changes made to the foregoing sentences are, in Section 1, the replacement of "10,000,000" with "50,000,000" and, in Section 2, replacement of "1,000,000" with "2,000,000".

As previously disclosed in a letter from the Company's Chief Executive Officer, Mr. Lei Cao, dated November 1, 2013, the Company has refined its strategic plan, changed its operational focus and has realigned its compensation for key executives to focus on incentives for growing the business and improving profitability.

The additional authorized shares will serve as a key component of the Company's initiative to grow revenues and profitability associated with its shipping agency and logistic businesses. Such initiative will likely involve partnering with a number of well-established enterprises, including regional and local shipping agents to increase the size and scope of the Company's referral network and drive revenues by way of such referrals. In order to effect this business objective, the Company anticipates that it will need to have additional shares available for issuance to complete business partnership, investment, acquisition and similar transactions.

Purpose of the Amendment

In addition, as previously mentioned, the Company has realigned the compensation of its key executives to focus more heavily on stock-based compensation. In order to accomplish these objectives, the Company requires additional shares to be available and requests that shareholders approve the increase of authorized shares from 10,000,000 to 50,000,000 shares of common stock and from 1,000,000 to 2,000,000 shares of preferred stock.

Finally, in the event the Company seeks further capital in the future, whether equity or equity linked debt, it will need to ensure that it has adequate authorized shares, both common and preferred, to avail itself of such opportunities.

Rights of<br/>Additional<br/>AuthorizedAny newly authorized shares of Common Stock, if and when issued, would be part of our existing<br/>class of Common Stock and would have the same rights and privileges as the shares of Common<br/>Stock currently outstanding. Our stockholders do not have pre-emptive rights with respect to the<br/>Common Stock, nor do they have cumulative voting rights. Accordingly, should the Board issue<br/>additional shares of Common Stock, existing stockholders would not have any preferential rights to<br/>purchase any of such shares, and their percentage ownership of our then outstanding Common Stock<br/>could be reduced.

Potential Adverse Effects of Amendment

*Future* issuances of Common Stock or securities convertible into Common Stock could have a dilutive effect on our earnings per share, book value per share and the voting power and interest of current stockholders. In addition, the availability of additional shares of Common Stock for issuance could, under certain circumstances, discourage or make more difficult any efforts to obtain control of the Company. The Board is not aware of any attempt, or contemplated attempt, to acquire control of the Company, nor is this proposal being presented with the intent that it be used to prevent or discourage any acquisition attempt. However, nothing would prevent the Board from taking any such actions that it deems to be consistent with its fiduciary duties.

*Effectiveness of* If the proposed amendment is adopted, it will become effective upon the filing of a certificate of *Amendment* amendment to the Articles of Incorporation with the State Corporation Commission of the

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VoteThe affirmative vote of the holders of a majority of the outstanding shares of the Company's CommonRequiredStock is required to approve the amendment to the certificate of incorporation, as to both amendments, as<br/>there are no shares of Preferred Stock outstanding. As result, abstentions and broker non-votes will have<br/>the same effect as votes against this proposal.

# WE RECOMMEND THAT SHAREHOLDERS VOTE IN FAVOR OF THESE AMENDMENTS TO THE COMPANY'S ARTICLES OF INCORPORATION TO INCREASE THE NUMBER OF AUTHORIZED SHARES OF COMMON AND PREFERRED STOCK.

|  | Proposal Six<br>Implementation of 2014 Share Incentive Plan<br>(Item 6 on the Proxy Card)  |
|--|--|
| What am I voting on?   | The Board of Directors adopted the Sino-Global Shipping America, Ltd. 2014 Share Incentive Plan (the "2014 Plan") on December 18, 2013, subject to approval by the shareholders of the Company. The Board of Directors believes that the 2014 Plan will advance the long-term success of the Company by incentivizing those key employees, officers, advisors and members of the Board who are not employees for adding value to the organization.   |
| How is the 2014<br>Plan<br>administered?                                 | The 2014 Plan is administered by the Compensation Committee of the Board of Directors. The 2014 Plan provides the Compensation Committee with flexibility to design compensatory awards that are responsive to the Company's strategic and business needs. Subject to the terms of the 2014 Plan, the Compensation Committee has the discretion to determine the terms of each award. The Compensation Committee may delegate to one or more officers of the Company the authority to grant awards to individuals who are not directors, executive officers or 5% shareholders of the Company.   |
| What kind of<br>awards may be<br>granted?                                | Awards under the 2014 Plan may be in the form of incentive stock options, nonqualified incentive stock options or common stock awards. All of the securities issuable under the 2014 Plan relate ultimately to the Company's common stock and not to its preferred stock.  |
| Who is eligible to receive awards?                                       | Employees of the Company, officers, employee and non-employee directors, consultants, independent contractors and advisors may all be selected by the Compensation Committee to receive awards under the 2014 Plan. The benefits or amounts that may be received by or allocated to participants under the 2014 Plan will be determined at the discretion of the Compensation Committee and are not presently determinable.  |
| How many shares<br>are available for<br>issuance under the<br>2014 Plan? | The maximum number of shares as to which awards may be granted under the 2014 Plan is 10,000,000 shares. The fair market value of an ordinary share of the Company on December 13, 2013 was \$2.19, as reported on the Nasdaq Capital Market.  |
| Upon what terms<br>may options be<br>awarded?                            | Options may be either incentive stock options or nonqualified stock options, provided that only employees may be granted incentive stock options. All options must be evidenced by an award agreement approved by the Compensation Committee. The Compensation Committee shall determine the number of shares subject to the option, the per share exercise price under the option, the period during which the option may be exercised, and all other terms and conditions of the option, subject to certain restrictions enumerated in the 2014 Plan, attached as <u>Exhibit A</u> hereto.   |
| Upon what terms<br>may shares be<br>awarded?                             | An award of shares involves the immediate transfer from the Company to a participant of ownership of a specific number of ordinary shares in return for the performance of services. The participant is entitled immediately to voting, dividend and other ownership rights in such shares, subject to the discretion of the Compensation Committee. The transfer may be made without additional consideration from the participant. The Compensation Committee shall determine the number of shares to be awarded. If the share award is being earned upon the satisfaction of performance goals pursuant to an award agreement, then the Compensation Committee shall: (a) |

determine the nature, length and starting date of any performance period for each share award; (b) select from among any performance factors to be used to measure the performance, if any; and (c) determine the number of shares that may be awarded. The Compensation Committee may also specify performance objectives that must be achieved for any restrictions on the shares to lapse.

| Are awards<br>made under the<br>2014 Plan<br>transferable? | Except as provided below, no award under the 2014 Plan may be transferred by a participant other than by will or the laws of descent and distribution, and options and stock appreciation rights may be exercised during the participant's lifetime only by the participant or, in the event of the participant's legal incapacity, the guardian or legal representative acting on behalf of the participant. The Compensation Committee may expressly provide in an award agreement (other than an incentive stock option) that the participant may transfer the award to a spouse or lineal descendant, a trust for the exclusive benefit of such family members, a partnership or other entity in which all the beneficial owners are such family members, or any other entity affiliated with the participant that the Compensation Committee may approve. Notwithstanding the foregoing, any shares awarded (subject to any vesting requirements in a given grant) may be transferred in accordance with applicable law. |
|--|---|
| When does the<br>2014 Plan<br>terminate?                   | The Board of Directors may terminate the 2014 Plan at any time.   |
| How can the<br>2014 Plan be<br>amended?                    | The 2014 Plan may be amended by the Board of Directors, but without further approval by the shareholders of the Company, the Board shall not amend the 2014 Plan in any manner that requires shareholder approval under the Internal Revenue Code of 1986, as amended. The Board may condition any amendment on the approval of the shareholders if such approval is necessary or deemed advisable with respect to the applicable listing or other requirements of a national securities exchange or other applicable laws, policies or regulations.  |
|  | The following is a brief summary of certain of the federal income tax consequences of certain transactions under the 2014 Plan. This summary is not intended to be exhaustive and does not describe state or local tax consequences.  |

In general, an optionee will not recognize income at the time a nonqualified stock option is granted. At the time of exercise, the optionee will recognize ordinary income in an amount equal to the difference between the option price paid for the shares and the fair market value of the shares on the date of exercise. At the time of sale of shares acquired pursuant to the exercise of a nonqualified stock option, any appreciation (or depreciation) in the value of the shares after the date of exercise generally will be treated as capital gain (or loss).

An optionee generally will not recognize income upon the grant or exercise of an incentive stock option. If shares issued to an optionee upon the exercise of an incentive stock option are not disposed of in a disqualifying disposition within two years after the date of grant or within one year after the transfer of the shares to the optionee, then upon the sale of the shares any amount realized in excess of the option price generally will be taxed to the optionee as long-term capital gain and any loss sustained will be a long-term capital loss. If shares acquired upon the exercise of an incentive stock option are disposed of prior to the expiration of either holding period described above, the optionee generally will recognize ordinary income in the year of disposition in an amount equal to any excess of the fair market value of the shares at the time of exercise (or, if less, the amount realized on the disposition of the shares) over the option price paid for the shares. Any

further gain (or loss) realized by the optionee generally will be taxed as short-term or long-term capital gain (or loss) depending on the holding period.

Subject to certain exceptions for death or disability, if an optionee exercises an incentive stock option more than three months after termination of employment, the exercise of the option will be taxed as the exercise of a nonqualified stock option. In addition, if an optionee is subject to federal "alternative minimum tax," the exercise of an incentive stock option will be treated essentially the same as a nonqualified stock option for purposes of the alternative minimum tax.

A recipient of plan stock grants generally will be subject to tax at ordinary income rates on the fair market value of the plan stock grant (reduced by any amount paid by the recipient) at such time as the shares are no longer subject to a risk of forfeiture or restrictions on transfer for purposes of Code Section 83. However, a recipient who so elects under Code Section 83(b) within 30 days of the date of transfer of the plan stock grant will recognize ordinary income on the date of transfer of the shares equal to the excess of the fair market value of the plan stock grant (determined without regard to the risk of forfeiture or restrictions on transfer) over any purchase price paid for the shares. If a Code Section 83(b) election has not been made, any dividends received with respect to plan stock grants that are subject at that time to a risk of forfeiture or restrictions on transfer generally will be treated as compensation that is taxable as ordinary income to the recipient.

To the extent that a participant recognizes ordinary income in the circumstances described above, the Company or subsidiary for which the participant performs services will be entitled to a corresponding deduction, provided that, among other things, the income meets the test of reasonableness, is an ordinary and necessary business expense, is not an "excess parachute payment" within the meaning of Code Section 280G and is not disallowed by the \$1,000,000 limitation on certain executive compensation under Section 162(m) of the Internal Revenue Code.

## Where

can I get a copy of the 2014
This summary is not a complete description of all provisions of the 2014 Plan. A copy of the 2014 Plan is attached hereto as <u>Exhibit A</u>.

## WE RECOMMEND THAT YOU VOTE FOR THE APPROVAL OF THE 2014 PLAN.

## Proposal Seven Termination of Trading Restrictions on Zhong Zhang Common Stock (Item 7 on the Proxy Card)

At last year's annual shareholder meeting, we requested shareholder approval to issue 1,800,000 shares to Mr. Zhong Zhang, for a cash payment of \$1.71 per share, which represented 95% of the 10 day trading average for our company's stock closing price as of the date the Company and Mr. Zhang. The discount to the 10-day trading average was negotiated between the parties. In addition to agreeing to direct business to our Company from his affiliated companies, Mr. Zhang agreed to restrict the trading of such shares for a year (in addition to any other applicable restrictions such as Rule 144 limitations). One of the reasons the Board of Directors requested such a limitation was the uncertainty about the frequency and nature of business Mr. Zhang would ultimately direct to the Company.

What am I voting on? Since becoming a shareholder of our Company, Mr. Zhang has directed new business activities to our Company, including the signing of a 5-year logistic service agreement in June 2013 and the execution of our first logistic service contract in September 2013 to transport approximately 51,000 tons of chromite from South Africa to China. As a result of the new service contract, we reported our first profitable quarter since becoming public. Accordingly, the Board of Directors believes that Mr. Zhang has shown his good faith in directing business to our company.

Mr. Zhang has recently requested that the one-year limitation be lifted, so that he may use his shares of the Company as leverage for financing for his other businesses. This will, he believes, permit him to grow his other businesses, for his benefit and, to a smaller extent, for the Company's benefit to the extent such growth of business could result in additional logistic service opportunities for our Company.

## What is the<br/>text of theThe shares held by Mr. Zhang are restricted shares of Common Stock, all of which bear the following<br/>legend:restriction?

"THE SECURITIES EVIDENCED BY THIS CERTIFICATE ARE GOVERNED BY THAT CERTAIN SHARE PURCHASE AGREEMENT DATED MARCH 5, 2013 (THE "PURCHASE AGREEMENT") AND HAVE NOT BEEN REGISTERED UNDER THE SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT"), OR THE SECURITIES LAWS OF ANY STATE OR OTHER JURISDICTION. THE SECURITIES MAY NOT BE OFFERED, SOLD, PLEDGED OR OTHERWISE TRANSFERRED (A) IN COMPLIANCE WITH THE TERMS OF THE PURCHASE AGREEMENT, INCLUDING IN PARTICULAR THE RESTRICTION AGAINST SALE FOR A PERIOD OF ONE (1) YEAR AFTER RECEIPT OF THE SECURITIES AND (B) EXCEPT (1) PURSUANT TO AN EXEMPTION FROM REGISTRATION UNDER THE SECURITIES ACT OR (2) PURSUANT TO AN EFFECTIVE REGISTRATION STATEMENT UNDER THE SECURITIES ACT, IN EACH CASE IN ACCORDANCE WITH ALL APPLICABLE STATE SECURITIES LAWS AND THE SECURITIES LAWS OF OTHER JURISDICTIONS, AND IN THE CASE OF A TRANSACTION EXEMPT FROM REGISTRATION, UNLESS THE COMPANY HAS RECEIVED

AN OPINION OF COUNSEL REASONABLY SATISFACTORY TO IT THAT SUCH TRANSACTION DOES NOT REQUIRE REGISTRATION UNDER THE SECURITIES ACT AND SUCH OTHER APPLICABLE LAWS." If shareholders approve the change to the restrictive legend on shares held by Mr. Zhang, the new restrictive legend would read as follows (note stricken language):

| How would the<br>restriction read<br>after<br>shareholder<br>approval?                           | "THE SECURITIES EVIDENCED BY THIS CERTIFICATE ARE GOVERNED BY THAT<br>CERTAIN SHARE PURCHASE AGREEMENT DATED MARCH 5, 2013 (THE<br>"PURCHASE AGREEMENT") AND HAVE NOT BEEN REGISTERED UNDER THE<br>SECURITIES ACT OF 1933, AS AMENDED (THE "SECURITIES ACT"), OR THE SECURITIES<br>LAWS OF ANY STATE OR OTHER JURISDICTION. THE SECURITIES MAY NOT BE<br>OFFERED, SOLD, PLEDGED OR OTHERWISE TRANSFERRED (A) IN COMPLIANCE<br>WITH THE TERMS OF THE PURCHASE AGREEMENT, INCLUDING IN<br>PARTICULAR THE RESTRICTION AGAINST SALE FOR A PERIOD OF ONE (1)<br>YEAR AFTER RECEIPT OF THE SECURITIES AND (B) EXCEPT (1) PURSUANT TO AN<br>EXEMPTION FROM REGISTRATION UNDER THE SECURITIES ACT OR (2) PURSUANT<br>TO AN EFFECTIVE REGISTRATION STATEMENT UNDER THE SECURITIES ACT, IN<br>EACH CASE IN ACCORDANCE WITH ALL APPLICABLE STATE SECURITIES LAWS<br>AND THE SECURITIES LAWS OF OTHER JURISDICTIONS, AND IN THE CASE OF A<br>TRANSACTION EXEMPT FROM REGISTRATION, UNLESS THE COMPANY HAS<br>RECEIVED AN OPINION OF COUNSEL REASONABLY SATISFACTORY TO IT THAT<br>SUCH TRANSACTION DOES NOT REQUIRE REGISTRATION UNDER THE SECURITIES<br>ACT AND SUCH OTHER APPLICABLE LAWS." |
|--|---|
| When would the<br>one-year<br>limitation expire<br>in the absence of<br>shareholder<br>approval? | Last year's shareholder meeting was held on April 19, 2013. At that time, we had already received payment in full for Mr. Zhang's subscription. Mr. Zhang's certificate was issued on May 28, 2013, so it will be eligible for sale in the absence of shareholder approval on or after May 27, 2014, subject to other applicable limitations.   |
| What are the<br>risks to   | Mr. Zhang is the Company's largest shareholder. If he were to begin selling shares on the market, it could result in a decrease in our stock price, depending on the number of shares he seeks to sell and the speed with which he seeks to sell such shares. Although Mr. Zhang would be limited in his volume and manner of sale, such sales could negatively impact our stock price.   |
| shareholders if<br>Mr. Zhang<br>receives<br>approval?  | Notwithstanding the foregoing, we believe Mr. Zhang is likely to use the shares for financing purposes rather than sell them on the market (although the removal of the one year limitation would free him to do so). In the course of such financing, he may be required to relinquish title to his shares, subject to a right to receive them back upon repayment. If he were to default in such circumstances, the lender could be in position to sell the shares for its own account and would not have the same strategic relationship with our Company as we believe Mr. Zhang holds. This could result in a sale at a lower price by such lender than Mr. Zhang might be willing to sell such shares.  |
| Why are we<br>requesting<br>shareholder  | We were required by NASDAQ to obtain shareholder approval of the issuance of shares to Mr. Zhang that last year's annual shareholder meeting. Because this change to the terms of the initial issuance required shareholder approval under NASDAQ Marketplace Rule 4350(i)(1)(B) and  |

approval of this4350(i)(1)(D), we are also requesting shareholder approval to adjust one of the terms of stockmatter?issued. This is not considered a new issuance, but we want to give our shareholders an opportunity<br/>to voice their thoughts on such a change to the terms of this restriction.

| Will Mr. Zhang be<br>permitted to vote<br>on this proposal?   | Mr. Zhang has, as a condition of our Board of Directors' willingness to propose this matter to shareholders for vote, agreed that he will not vote on this matter. Instead, his shares will be marked as abstentions for purposes of this proposal.   |
|---|---|
| What vote is<br>required for<br>approval of this<br>proposal? | The approval of the termination of certain contractual restrictions on disposition of shares issued to Mr. Zhang requires that a majority of the votes cast at the meeting be voted "For" the proposal, excluding properly executed proxy card marked "Abstain," which will not be voted or counted for purposes other than quorum. As noted, Mr. Zhang will not be permitted to vote on this Proposal 7 and will instead abstain on this Proposal 7. |

# WE RECOMMEND THAT SHAREHOLDERS VOTE IN FAVOR OF THIS PROPOSAL TO REMOVE THE CONTRACTUAL LIMITATIONS ON MR. ZHONG ZHANG'S ABILITY TO DISPOSE OF HIS SHARES IN THE COMPANY.

## **Board of Directors and Corporate Governance Information**

| What if a nominee is<br>unwilling or unable<br>to serve?  | Each of the nominees listed in the Proxy Statement has agreed to serve as a director, if elected. If for some unforeseen reason a nominee becomes unwilling or unable to serve, proxies will be voted for a substitute nominee selected by the Board of Directors.  |
|---|---|
| How are directors compensated?  | Non-employee directors are entitled to receive \$5,000 per quarter. From time to time we may issue securities to our directors as well in compensation for services, but the amount and frequency of such grants is not set. In addition, non-employee directors are entitled to receive compensation for their actual travel expenses for each Board of Directors meeting attended.  |
| How does the Board<br>determine which<br>directors are<br>independent?  | The Board of Directors reviews the independence of each director yearly. During this review, the Board of Directors considers transactions and relationships between each director (and his or her immediate family and affiliates) and the Company and its management to determine whether any such relationships or transactions are inconsistent with a determination that the director is independent in light of applicable law, listing standards and the Company's director independence standards. The Company believes that it maintains a majority of independent directors who are deemed to be independent under the definition of independence provided by NASDAQ Listing Rule 5605(a)(2).   |
| What role does the<br>Corporate<br>Governance<br>Committee play in<br>selecting nominees to<br>the Board of<br>Directors? | Two of the primary purposes of the Board's Corporate Governance Committee are (i) to develop and implement policies and procedures that are intended to ensure that the Board of Directors will be appropriately constituted and organized to meet its fiduciary obligations to the Company and its shareholders and (ii) to identify individuals qualified to become members of the Board of Directors and to recommend to the Board of Directors the director nominees for the annual meeting of shareholders. The Corporate Governance Committee is also responsible for considering candidates for membership on the Board of Directors submitted by eligible shareholders. The Corporate Governance Committee's charter is available on the Company's website at <i>www.sino-global.com</i> and in print upon request. The Corporate Governance Committee of the Company's Board of Directors was the only entity or person to nominate and/or recommend any of the director nominees. |
| Are the members of<br>the Corporate<br>Governance<br>Committee<br>independent?  | Yes. All members of the Corporate Governance Committee have been determined to be independent by the Board of Directors.  |
| How does the<br>Corporate<br>Governance<br>Committee identify<br>and evaluate<br>nominees for<br>director?                | The Corporate Governance Committee considers candidates for nomination to the Board of Directors from a number of sources. Current members of the Board of Directors are considered for re-election unless they have notified the Company that they do not wish to stand for re-election. The Corporate Governance Committee also considers candidates recommended by current members of the Board of Directors, members of management or eligible shareholders. From time to time the Board may engage a firm to assist in identifying potential candidates, although the Company did not engage such a firm to identify any of the nominees for director proposed for election at the meeting.  |

The Corporate Governance Committee evaluates all candidates for director, regardless of the person or firm recommending such candidate, on the basis of the length and quality of their business experience, the applicability of such candidate's experience to the Company and its business, the skills and perspectives such candidate would bring to the Board of Directors and the personality or "fit" of such candidate with existing members of the Board of Directors and management. The Corporate Governance Committee does not have a specific policy in place with regard to the consideration of diversity when identifying director nominees; however, the corporate governance committee does consider diversity of opinion and experience when nominating directors.

## What are the Corporate Governance Committee's policies and procedures for considering director candidates recommended by shareholders?

The Corporate Governance Committee will consider all candidates recommended by eligible shareholders. An eligible shareholder is a shareholder (or group of shareholders) who owns at least 5% of the Company's outstanding shares and who has held such shares for at least one year as of the date of the recommendation. A shareholder wishing to recommend a candidate must submit the following documents to the Secretary of the Company at Sino-Global Shipping America, Ltd., 136-56 39th Avenue, Room #305, Flushing, New York 11354:

•a recommendation that identifies the name and address of the shareholder and the person to be nominated;

•documentation establishing that the shareholder making the recommendation is an eligible shareholder;

•the written consent of the candidate to serve as a director of the Company, if elected;

a description of all arrangements between the shareholders and such nominee pursuant to which the nomination is to be made; and

such other information regarding the nominee as would be required to be included in a proxy statement filed pursuant to the proxy rules of the SEC.

Upon timely receipt of the required documents, the Company's Secretary will determine whether the shareholder submitting the recommendation is an eligible shareholder based on such documents. If the shareholder is not an eligible shareholder, the Corporate Governance Committee may, but is not obligated to, evaluate the candidate and consider such candidate for nomination to the Board of Directors.

If the candidate is to be evaluated by the Corporate Governance Committee, the Secretary will request a detailed resume, an autobiographical statement explaining the candidate's interest in serving as a director of the Company, a completed statement regarding conflicts of interest, and a waiver of liability for a background check from the candidate.

## What are the minimum qualifications **Directors?**

All members of the Board of Directors must possess the following required to serve on the Company's Board of minimum qualifications as determined by the Corporate Governance Committee:

•A director must demonstrate integrity, accountability, informed judgment, financial literacy, creativity and vision;

A director must be prepared to represent the best interests of all Company shareholders, and not just one particular constituency;

•A director must have a record of professional accomplishment in his or her chosen field; and

•A director must be prepared and able to participate fully in Board activities, including membership on committees.

| What other<br>considerations does the<br>Corporate Governance<br>Committee consider? | The Corporate Governance Committee believes it is important to have directors from various backgrounds and professions in order to ensure that the Board of Directors has a wealth of experiences to inform its decisions. Consistent with this philosophy, in addition to the minimum standards set forth above, business and managerial experience and an understanding of financial statements and financial matters are very important.  |
|--|--|
| communicate with the   | Shareholders and others who are interested in communicating directly with members of the Board of Directors, including communication of concerns relating to accounting, internal accounting controls or audit matters, or fraud or unethical behavior, may do so by writing to the directors at the following address:  |
|  | Name of Director or Directors<br>c/o Zhikang Huang, Secretary<br>Sino-Global Shipping America, Ltd.<br>136-56 39 <sup>th</sup> Avenue, Room #305<br>Flushing, New York 11354   |
| Does the Company<br>have a Code of<br>Conduct?                                       | The Company has adopted a Code of Conduct, which is applicable to all directors, officers and associates of the Company, including the principal executive officer and the principal financial and accounting officer. The complete text of the Code of Conduct is available on the Company's web site at <i>www.sino-global.com</i> and is also available in print upon request. The Company intends to post any amendments to or waivers from its Code of Conduct (to the extent applicable to the Company's principal executive officer and principal financial and accounting officer) at this location on its web site. |
| How often did the<br>Board meet in fiscal<br>2013?                                   | The Board of Directors met a total of four times, at regular meetings, during fiscal 2013. The Compensation Committee, the Audit Committee and the Corporate Governance Committee each met one time during fiscal 2013. Each incumbent director attended all of the meetings of the Board of Directors and of the standing committees of which he or she was a member during fiscal 2013. The Board invites, but does not require, directors to attend the annual meeting of shareholders.   |

What are the<br/>committees of theDuring fiscal 2013, the Board of Directors had standing Audit, Corporate Governance, and<br/>Compensation Committees. The members of each of the Committees as of December 2,<br/>2013, their principal functions and the number of meetings held during the fiscal year ended<br/>June 30, 2013 are shown below.

**Compensation Committee** The members of the Compensation Committee are:

> Dennis O. Laing Tielang Liu Jing Wang, Chairman

The Compensation Committee held one meeting during the fiscal year ended June 30, 2013. The Compensation Committee's charter is available on the Company's website at *www.sino-global.com* and in print upon request. The Compensation Committee's principal responsibilities include:

Making recommendations to the Board of Directors concerning executive management organization matters generally;

In the area of compensation and benefits, making recommendations to the Board of Directors concerning employees who are also directors of the Company, consult with the CEO on matters relating to other executive officers, and make recommendations to the Board of Directors concerning policies and procedures relating to executive officers; provided, however, that the Committee shall have full decision-making powers with respect to compensation for executive officers to the extent such compensation is intended to be performance-based compensation within the meaning of Section 162(m) of the Internal Revenue Code;

Making recommendations to the Board of Directors regarding all contracts of the Company with any officer for remuneration and benefits after termination of regular employment of such officer;

Making recommendations to the Board of Directors concerning policy matters relating to employee benefits and employee benefit plans, including incentive compensation plans and equity based plans; and

•Administering the Company's formal incentive compensation programs, including equity based plans.

The Compensation Committee may not delegate its authority to other persons. Similarly, the Compensation Committee has not engaged a compensation consultant to assist in the determination of executive compensation issues. While the Company's executives will communicate with the Compensation Committee regarding executive compensation issues, the Company's executive officers do not participate in any executive compensation decisions.

Audit Committee The members of the Audit Committee are:

> Dennis O. Laing Tielang Liu, Chairman Jing Wang

The Audit Committee held one meeting during the fiscal year ended June 30, 2013. The primary responsibility of the Audit Committee is to assist the Board of Directors in monitoring the integrity of the Company's financial statements and the independence of its external auditors. The Company believes that each of the members of the Audit Committee is "independent" and that Dr. Liu qualifies as an "audit committee financial expert" in accordance with applicable NASDAQ Capital Market listing standards. In carrying out its responsibility, the Audit Committee undertakes to:

Review and recommend to the directors the independent auditors to be selected to audit the financial statement of the Company;

Meet with the independent auditors and management of the Company to review the scope of the proposed audit for •the current year and the audit procedures to be utilized, and at the conclusion thereof review such audit, including any comments or recommendations of the independent auditors;

Review with the independent auditors and financial and accounting personnel the adequacy and effectiveness of the accounting and financial controls of the Company. The Committee elicits recommendations for the improvement of •such internal control procedures or particular areas where new or more detailed controls or procedures are desirable. The Committee emphasizes the adequacy of such internal controls to expose any payments, transactions, or procedures that might be deemed illegal or otherwise improper;

Review the internal accounting function of the Company, the proposed audit plans for the coming year and the coordination of such plans with the Company's independent auditors;

Review the financial statements contained in the annual report to shareholders with management and the •independent auditors to determine that the independent auditors are satisfied with the disclosure and contents of the financial statements to be presented to the shareholders;

Provide sufficient opportunity for the independent auditors to meet with the members of the Committee without members of management present. Among the items discussed in these meetings are the independent auditors' evaluation of the Company's financial, accounting, and auditing personnel, and the cooperation that the independent auditors received during the course of the audit;

•Review accounting and financial human resources and succession planning within the Company;

Submit the minutes of all meetings of the Audit Committee to, or discuss the matters discussed at each committee meeting with, the Board of Directors; and

Investigate any matter brought to its attention within the scope of its duties, with the power to retain outside counsel for this purpose, if, in its judgment, that is appropriate.

The Audit Committee has established procedures for the receipt, retention and treatment of complaints regarding accounting, internal accounting controls and auditing matters, including procedures for the confidential, anonymous submission by employees of concerns regarding questionable accounting or auditing matters.

# Corporate Governance Committee

**ce** The members of the Corporate Governance Committee are:

Dennis O. Laing, Chairman Tielang Liu Jing Wang

The Corporate Governance Committee had one meeting during the fiscal year ended June 30, 2013. All members of the Corporate Governance Committee are independent, as such term is defined by the NASDAQ Capital Market listing standards. The Corporate Governance Committee undertakes to:

Identify individuals qualified to become members of the Board of Directors and to make recommendations to the Board of Directors with respect to candidates for nomination for election at the next annual meeting of shareholders or at such other times when candidates surface and, in connection therewith, consider suggestions submitted by shareholders of the Company;

Determine and make recommendations to the Board of Directors with respect to the criteria to be used for selecting new members of the Board of Directors;

•Oversee the process of evaluation of the performance of the Company's Board of Directors and committees;

Make recommendations to the Board of Directors concerning the membership of committees of the Board and the chairpersons of the respective committees;

Make recommendations to the Board of Directors with respect to the remuneration paid and benefits provided to members of the Board in connection with their service on the Board or on its committees; and

Evaluate Board and committee tenure policies as well as policies covering the retirement or resignation of incumbent directors.

The Board of Directors has determined to provide a process by which shareholders may communicate with the Board as a whole, a Board committee or individual director. Shareholders wishing to communicate with the Board as

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a whole, a Board committee or an individual member may do so by sending a written communication addressed to the Board of Directors of the Company or to the committee or to an individual director, c/o Zhikang Huang, Secretary, Sino-Global Shipping America, Ltd., 136-56 39<sup>th</sup> Avenue, Room #305, Flushing, New York 11354. All communications will be compiled by the Secretary of the Company and submitted to the Board of Directors or the addressee not later than the next regular Board meeting.

For information as to the business history of our Chief Executive Officer, Mr. Cao, and our Acting Chief Financial Officer, Mr. Anthony S. Chan, see the section "Proposal One: Election of Directors" elsewhere in this Proxy Statement. For information as to the business history of our Chief Operating Officer, Mr. Zhikang ("Michael") Huang, please see the following paragraph.

### Zhikang "Michael" Huang

| Management—Business                    | Chief Operating Officer |
|--|-------------------------|
| History of Named<br>Executive Officers | Age — 36                |

With The Company's

**Named Executive** 

Officers

Mr. Huang has been our Chief Operating Officer since 2010. Prior to 2010, he served as Director of Sino-Global Shipping Australia, for which he was responsible for regional operations, marketing and regulation oversight. From 2006 through 2010, Mr. Huang served as our Company's Vice President, with duties focused on company operation and strategy, international shipping and marketing. From 2004 through 2006, Mr. Huang served as our Company's Operations Manager, and from 2002 through 2004, he served as an operator with our Company. Mr. Huang obtained his degree in English from Guangxi University in 1999.

The Company has employment agreements with each of Mr. Lei Cao, Mr. Anthony S. Chan and Mr. Zhikang Huang. These employment agreements provide for one-year terms that extend automatically in the absence of termination provided at least 60 days prior to the anniversary date of the agreement. If we fail to provide this notice or if we wish to terminate an employment agreement in the absence of cause, then we are obligated to provide at least 30 days' prior notice. In such case during the initial term of the agreement, we would need to pay such executive (a) in the absence of a change of control, one-time **Employment Agreements** the then applicable annual salary of such executive or (b) in the event of a change of control, one-and-a-half times the then applicable annual salary of such executive. In the event of termination due to death or disability, the payment is equal to two times the executive's salary.

> We are, however, permitted to terminate an employee for cause without penalty to our company, where the employee has committed a crime or the employee's actions or inactions have resulted in a material adverse effect to us.

#### **Summary Compensation** The following table shows the annual compensation paid by us to Mr. Lei Cao, our Table Principal Executive Officer, and Mr. Mingwei Zhang, our Principal Accounting and Financial Officer, for the years ended June 30, 2013 and 2012. These individuals were our own named executive officers during this period, although Mr. Anthony S. Chan and Mr. Zhikang Huang are expected to qualify as named executive officers for the year

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ending June 30, 2014. No other officer had a salary during either of the previous two years of more than \$100,000.

| Name  | Year | Salary<br>US\$ | Bonus<br>US\$ bas |     | All other<br>compensation<br>US\$ | Total<br>US\$ |
|---|------|----------------|-------------------|-----|-----------------------------------|---------------|
| Lei Cao, Principal Executive Officer                      | 2013 | 150,811        |                   | (1) |                                   | 150,811       |
|   | 2012 | 198,550        |                   | (1) |                                   | 198,550       |
| Mingwei Zhang, Principal Accounting and Financial Officer | 2013 | 75,999         |                   | (1) |                                   | 75,999        |
|   | 2012 | 131,309        |                   | (1) | —                                 | 131,309       |

We granted each of Mr. Cao and Mr. Zhang options to purchase 36,000 shares of our common stock for \$7.75 per share. We granted these options on May 20, 2008. Although we recognize \$53,114 in compensation expense for

(1) these options as 10,800 options vested for each of Mr. Cao and Mr. Zhang in fiscal 2013, changes in SEC disclosure requirements require us to disclose the grant date fair value of these shares. As the grant was made in fiscal 2008, the amount is not reflected in this summary compensation table.

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| Director Compensation <sup>()</sup> | <sup>1)</sup> Name            | Fees<br>earned<br>or paid<br>in cash<br>(\$) |     | Option<br>awards<br>(\$) <sup>(2)</sup> | incentive | Nonqualific<br>deferred<br>compensati<br>earnings<br>(\$) | ed<br>All other<br>o <b>n</b> ompensati<br>(\$) | Total<br>on<br>(\$) |
|-------------------------------------|-------------------------------|--|-----|---|-----------|---|---|---------------------|
|                                     | (a)                           | (b)  | (c) | ( <b>d</b> )                            | (e)       | ( <b>f</b> )  | ( <b>g</b> )                                    | ( <b>h</b> )        |
|                                     | Dennis<br>Laing               | 13,000                                       | 0   | 0                                       | 0         | 0   | 0   | 13,000              |
|                                     | Tielang<br>Liu <sup>(3)</sup> | 4,000  | 0   | 0                                       | 20,100    | 0   | 0   | 24,100              |
|                                     | Jing Wang                     | 13,000                                       | 0   | 0                                       | 0         | 0   | 0   | 13,000              |
|                                     | Joseph<br>Jhu <sup>(4)</sup>  | 9,000  | 0   | 0                                       | 0         | 0   | 0   | 9,000               |

This table does not include Mr. Cao Lei, our Principal Executive Officer, or Mr. Zhang Mingwei, our Principal <sup>(1)</sup>Financial and Accounting Officer, who are both directors and named executive officers, because their compensation is fully reflected in the Summary Compensation Table.

We granted options to purchase 10,000 shares of our common stock to each of Mr. Dennis Laing, Mr. Jing Wang and Mr. Joseph Jhu on May 20, 2008 and December 15, 2009. Although we recognized \$14,754 for Mr. Dennis Laing and Mr. Jing Wang and \$3,880 for Mr. Tielang Liu in compensation expense such directors' options in fiscal 2013, no value is reflected for the award in this table.

<sup>(3)</sup>Mr. Tielang Liu became a director on January 31, 2013 and received options to purchase 10,000 shares of our common stock. We have recognized the full grant-date fair value of these options in the above table.

(4) Mr. Joseph Jhu resigned as a director on January 31, 2013. All options granted to Mr. Jhu have been forfeited.

| Equity Compensation<br>Plan Information | Plan category   | securities<br>to be issued<br>upon<br>exercise of<br>outstanding<br>options,<br>warrants and |          | er ense price       | (c) Number of<br>securities<br>remaining available<br>rage<br>for future<br>issuance under<br>equity<br>compensation plans<br>(excluding<br>securities reflected<br>in column<br>(a)) |  |
|---|---|--|----------|---------------------|---|--|
|   | Equity compensation plans<br>approved by security holders<br>Equity compensation plans not<br>approved by security holders<br>Total | \$ 102,000<br>-<br>102,000   | \$<br>\$ | 6.90<br>-<br>6.90   | (a))<br>200,903<br>-<br>200,903   |  |
| Outstanding Equity<br>Awards at Fiscal  | Name  | Option Awards<br>Number Numbe<br>of of   |          | Equity<br>incentive | Option Option<br>exercise expiration  |  |

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|   | underlyi<br>unexerc<br>options<br>(#) | essecurities<br>ingnderlying<br>isædexercised<br>options<br>(#)<br>blænexercisa | d Number<br>of<br>securities | ed      | date            |
|---|---------------------------------------|---|------------------------------|---------|-----------------|
| (a)   | (b)                                   | (c)   | (d)                          | (e)     | (f)             |
| Lei Cao, Principal Executive<br>Officer                         | 36,000                                | 0   | 0                            | \$ 7.75 | May 19,<br>2018 |
| Mingwei Zhang, Principal<br>Accounting and Financial<br>Officer | 36,600                                | 0   | 0                            | \$ 7.75 | May 19,<br>2018 |

Our Company has not made any stock awards. For this reason, we have excluded the following columns from this table: (g) Number of shares or units of stock that have not vested (#); (h) Market value of shares of (1) units of stock that have not vested (\$); (i) Equity incentive plan awards: Number of unearned shares, units or other rights that have not vested (#); and (j) Equity incentive plan awards: Market or payout value of unearned shares, units or other rights that have not vested (\$).

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Year-End

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# Audit Committee Report And Fees Paid to Independent Registered Public Accounting Firm

| Who served on the<br>Audit Committee of<br>the Board of<br>Directors?  | The members of the Audit Committee as of June 30, 2013 were Dennis O. Laing, Tielang Liu and Jing Wang. A prior member, Mr. Joseph Jhu, served on the committee until he resigned from the Board of Directors on January 31, 2013, at which time he was replaced with Dr. Tielang Liu. Each member of the Audit Committee is independent under the rules of the SEC and the NASDAQ Capital Market. The Board of Directors has determined that Mr. Liu, who is an independent director, is an "audit committee financial expert" as such term is defined in Item 401(h)(2) of Regulation S-K promulgated under the Exchange Act.  |
|--|--|
| What document<br>governs the activities<br>of the Audit<br>Committee?  | The Audit Committee acts under a written charter, which sets forth its responsibilities and duties, as well as requirements for the Audit Committee's composition and meetings. The Audit Committee Charter is available on the Company's website at <i>www.sino-global.com</i> under Investor Relations.  |
| How does the Audit<br>Committee conduct<br>its meetings?   | During fiscal 2013, the Audit Committee met with the senior members of the Company's financial management team and the Company's independent registered public accounting firm. The Audit Committee's agenda was established by the Chairman. At each meeting, the Audit Committee reviewed and discussed various financial and regulatory issues. The Audit Committee also had private, separate sessions from time to time with representatives of Friedman LLP and the Company's Controller, at which meetings candid discussions of financial management, accounting and internal control issues took place.   |
| Does the Audit<br>Committee review<br>the periodic reports<br>and other public<br>financial disclosures<br>of the Company?         | The Audit Committee reviews each of the Company's quarterly and annual reports, including Management's Discussion of Results of Operations and Financial Condition. As part of this review, the Audit Committee discusses the reports with the Company's management and considers those required communication and audit report prepared by the independent registered public accounting firm about the Company's SEC filings, as well as related matters such as the quality (and not just the acceptability) of the Company's accounting principles, alternative methods of accounting under generally accepted accounting principles and the preferences of the independent registered public accounting firm in this regard, the Company's critical accounting policies and the clarity and completeness of the Company's financial and other disclosures.   |
| What is the role of<br>the Audit<br>Committee in<br>connection with the<br>financial statements<br>and controls of the<br>Company? | Management of the Company has primary responsibility for the consolidated financial statements and internal control over financial reporting. The independent registered public accounting firm has responsibility for the audit of the Company's consolidated financial statements. The responsibility of the Audit Committee is to oversee financial and control matters, among other responsibilities fulfilled by the Committee under its charter. The Committee meets regularly with the independent registered public accounting firm, without the presence of management, to ensure candid and constructive discussions about the Company's compliance with accounting standards and best practices among public companies comparable in size and scope to the Company. The Audit Committee also regularly reviews with its outside advisors material developments in the law and accounting literature that may be pertinent to the Company's financial reporting practices. |

| What has the Audit Committee done<br>with regard to the Company's audited<br>financial statements for fiscal 2013? | The Audit Committee has:   |
|--|--|
|  | reviewed and discussed the audited consolidated financial statements with the Company's management; and  |
|  | discussed with Friedman LLP, independent registered public accounting<br>firm for the Company, the matters required to be discussed by Statement on<br>Auditing Standards No. 61, Communication with Audit Committees, as<br>amended.  |
| Has the Audit Committeeaconsidered the independence of thedCompany's auditors?d                                    | The Audit Committee has received from Friedman LLP the written disclosures<br>and the letter required to be provided to Audit Committees, and the Audit<br>Committee has discussed with Friedman LLP its independence. The Audit<br>Committee has concluded that Friedman LLP is independent from the<br>Company and its management.   |
| recommendation regarding the<br>audited financial statements for<br>fiscal 2013?                                   | Based upon its review and the discussions with management and the<br>Company's independent registered public accounting firm, the Audit<br>Committee recommended to the Board of Directors that the audited<br>consolidated financial statements for the Company be included in the<br>Company's Annual Report on Form 10-K for fiscal 2013.                                     |
| the fees paid to the independent<br>registered public accounting firm<br>during fiscal 2013?                       | The Audit Committee has reviewed and discussed the fees paid to Friedman<br>LLP during 2013 for audit, audit-related, tax and other services, which are set<br>Forth below under "Fees Paid to Independent Registered Public Accounting<br>Firm." The Audit Committee has determined that the provision of non-audit<br>services is compatible with Friedman LLP's independence. |
|  | This report has been furnished by the members of the Audit Committee as of June 30, 2013.  |
| regarding the retention of the   | The Audit Committee has adopted a policy regarding the retention of the ndependent registered public accounting firm that requires pre-approval of all services by the Audit Committee.  |
| J  | Fees Paid to Independent Registered Public Accounting Firm   |
| Audit Fees   | During fiscal 2013 and 2012, the Company paid Friedman LLP's fees in the aggregate amount of \$150,000 and \$225,000, respectively, for the annual audit of our financial statements and the quarterly reviews of the financial statements included in our Forms 10-Q.   |
|  | The Company not paid Friedman LLP for audit-related services in fiscal 2013 and 2012.  |

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| Tax Fees       | The Company has not paid Friedman LLP for tax services in fiscal 2013 and 2012.       |
| All Other Fees | The Company has not paid Friedman LLP for any other services in fiscal 2013 and 2012. |

| <b>Beneficial Ownership</b> | This table below contains certain information about officers, directors and beneficial owners                    |
|-----------------------------|--|
| Of Common Stock             | known to the Company as of December 2, 2013 of more than 5% of the Company's outstanding shares of common stock. |
|                             | outstanding shares of common stock.  |

| Name and Address        | Title of Class | <b>Amount of Beneficial Ownership</b> |     | Percentage Ownership | ) |
|-------------------------|----------------|---------------------------------------|-----|----------------------|---|
| Mr. Lei Cao (1)         | common         | 1,420,040                             | (2) | 29.96                | % |
| Mr. Mingwei Zhang (1)   | common         | 36,000                                | (2) | *                    | % |
| Mr. Jing Wang (1)       | common         | 10,000                                | (3) | *                    | % |
| Mr. Dennis O. Laing (1) | common         | 10,000                                | (3) | *                    |   |