

Ally Financial Inc.
Form 424B2
November 27, 2012

Filed under Rule 424(b)(2), Registration Statement No. 333-183535

Preliminary Pricing Supplement No. 4 - Dated Tuesday, November 27, 2012 (To: Prospectus dated August 24, 2012)

| CUSIP Number | Principal Amount | Selling Price | Gross Concession | Net Proceeds | Type | Coupon Rate | Coupon Frequency | Maturity Date | 1st Coupon Date | 1st Coupon Amount | Survival Option |
|--------------|------------------|---------------|------------------|--------------|-------|-------------|------------------|---------------|-----------------|-------------------|-----------------|
| 02006DAK7 [] | 100.000% | 100.000% | 0.575% | 100.000% | Fixed | 2.000% | Semi-Annual | 06/15/2014 | 06/15/2013 | \$10.50 | No |

Redemption Information: Non-Callable

| | | | | | | | | | | | |
|--------------|----------|----------|--------|----------|-------|--------|---------|------------|------------|--------|----|
| 02006DAL5 [] | 100.000% | 100.000% | 1.300% | 100.000% | Fixed | 3.350% | Monthly | 12/15/2016 | 01/15/2013 | \$3.63 | No |
|--------------|----------|----------|--------|----------|-------|--------|---------|------------|------------|--------|----|

Redemption Information: Callable at 100% on 12/15/2013 and Monthly thereafter with 30 Calendar Days Notice.

Ally Financial Inc. Offering Date: Tuesday, November 27, 2012 through Monday, December 3, 2012

Trade Date: Monday, December 3, 2012 @ 12:00 PM ET

Settle Date: Thursday, December 6, 2012

Minimum Denomination/Increments: \$1,000.00/\$1,000.00

Initial trades settle flat and clear SDFS: DTC Book Entry only

DTC Number 0235 via RBC Dain Rauscher Inc

Agents: Citigroup, RBC Capital Markets, Morgan Stanley, J.P. Morgan

If the maturity date or an interest payment date for any note is not a business day (as term is defined in prospectus), principal, premium, if any, and interest for that note is paid on the next business day, and no interest will accrue from, and after, the maturity date or interest payment date.

Ally Financial Inc.

**Ally Financial Term Notes,
Series A**

**Prospectus dated August
24, 2012**