

SCHOENHALS MARVIN N  
Form 4  
September 19, 2012

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SCHOENHALS MARVIN N

2. Issuer Name and Ticker or Trading Symbol  
WSFS FINANCIAL CORP [WSFS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
C/O WSFS FINANCIAL CORP, 500  
DELAWARE AVENUE

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/17/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Street)  
WILMINGTON, DE 19801

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	09/17/2012		S	7,000	D \$ 41.44	39,787	D
Common Stock	09/18/2012		M	16,752	A \$ 33.4	56,539	D
Common Stock	09/18/2012		S	13,856	D \$ 41	42,683	D
Common Stock	09/18/2012		S	45	D \$ 41.01	42,638	D
Common Stock	09/18/2012		S	200	D \$ 41.02	42,438	D

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Common Stock	09/18/2012	S	400	D	\$ 41.03	42,038	D	
Common Stock	09/18/2012	S	300	D	\$ 41.04	41,738	D	
Common Stock	09/18/2012	S	251	D	\$ 41.07	41,487	D	
Common Stock	09/18/2012	S	188	D	\$ 41.11	41,299	D	
Common Stock	09/18/2012	S	11	D	\$ 41.13	41,288	D	
Common Stock	09/18/2012	S	1	D	\$ 41.16	41,287	D	
Common Stock	09/18/2012	S	100	D	\$ 41.19	41,187	D	
Common Stock	09/18/2012	S	600	D	\$ 41.2	40,587	D	
Common Stock	09/18/2012	S	100	D	\$ 41.22	40,487	D	
Common Stock	09/18/2012	S	144	D	\$ 41.24	40,343	D	
Common Stock	09/18/2012	S	200	D	\$ 41.25	40,143	D	
Common Stock	09/18/2012	S	100	D	\$ 41.27	40,043	D	
Common Stock	09/18/2012	S	100	D	\$ 41.28	39,943	D	
Common Stock	09/18/2012	S	100	D	\$ 41.3	39,843	D	
Common Stock	09/18/2012	S	56	D	\$ 41.36	39,787	D	
Common Stock	09/19/2012	M	48	A	\$ 33.4	39,835	D	
Common Stock	09/19/2012	S	48	D	\$ 41.17	39,787	D	
Common Stock						32,049	I	Restricted
Common Stock						4,120	I	IRA

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474  
(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Options (Right to Buy)	\$ 33.4	09/18/2012		M	16,752	12/19/2003	12/19/2012	Common Stock	16,752
Stock Options (Right to Buy)	\$ 33.4	09/19/2012		M	48	12/19/2003	12/19/2012	Common Stock	48
Stock Options (Right to Buy)	\$ 43.7					12/18/2004	12/18/2013	Common Stock	12,650
Stock Options (Right to Buy)	\$ 58.75					12/16/2005	12/16/2014	Common Stock	9,500
Stock Options (Right to Buy)	\$ 53.39					12/12/2008	12/12/2012	Common Stock	17,450

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SCHOENHALS MARVIN N C/O WSFS FINANCIAL CORP 500 DELAWARE AVENUE WILMINGTON, DE 19801	X			

## Signatures

/s/ Marvin N. Schoenhals By: Robert F. Mack, Power of Attorney

09/19/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares were sold between \$41.03 and \$41.88. Average price was \$41.44.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.