

MORRISON ROBERT M  
 Form 4  
 May 06, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MORRISON ROBERT M**

2. Issuer Name and Ticker or Trading Symbol  
**Lumber Liquidators Holdings, Inc. [LL]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**3000 JOHN DEERE ROAD**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**05/05/2010**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**SVP, Store Operations**

**TOANO, VA 23168**

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	05/05/2010		M		15,000	A	\$ 7.58
Common Stock	05/05/2010		S		15,000	D	\$ 29.9784
							<u>(1)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Option (right to purchase)	\$ 7.58	05/05/2010		M	15,000	(2) 07/13/2016	Common Stock	15,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MORRISON ROBERT M 3000 JOHN DEERE ROAD TOANO, VA 23168			SVP, Store Operations	

## Signatures

/s/ E. Livingston B. Haskell,  
Power-of-Attorney

05/06/2010

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Weighted average sale price for prices ranging from \$29.68 to \$30.16. 100 shares were sold at each of the following prices: \$29.88, \$29.96, \$30.02 and \$30.15; 200 shares were sold at each of the following prices: \$29.69, \$30.06, \$30.10 and \$30.11; 300 shares were sold at each of the following prices: \$29.71, \$30.00 and \$30.12; 400 shares were sold at each of the following prices: \$29.89, \$29.91 and \$29.94; 500 shares were sold at each of the following prices: \$29.70, \$29.77 and \$30.16; 600 shares were sold at \$29.95 per share; 700 shares were sold at each of the following prices: \$30.08, \$30.09 and \$30.13; 1,000 shares were sold at \$29.68 per share; 1,100 shares were sold at \$30.07 per share; 1,200 shares were sold at \$30.14 per share; 1,600 shares were sold at \$29.90 per share; and 2,600 shares were sold at \$30.03 per share.
- (2) The option was granted on July 13, 2006 and becomes exercisable one-quarter on each anniversary of the grant date; provided that vesting accelerated by one year upon the issuer's initial public offering.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.