## Connors Timothy Form 3 April 20, 2010 FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB APPROVAL OMB Number: 3235-0104

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *			2. Date of Eve Statement		<sup>ag</sup> 3. Issuer Name <b>and</b> Ticker or Trading Symbol Prestige Brands Holdings, Inc. [PBH]				
<ul> <li>A Connors Time (Last) (Fi</li> <li>90 NORTH BRO</li> </ul>	irst)	(Middle)	(Month/Day/Y 04/19/2010	(ear)	<ol> <li>Relationship of Reporting Person(s) to Issuer</li> </ol>			5. If Amendment, Date Original Filed(Month/Day/Year)	
	reet)				Director X Officer (give title below	all applicable) 10% ( Other v) (specify belo arketing Office	Owner	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person	
(City) (St	ate)	(Zip)		Table I - N	on-Derivat	ive Securiti	es Be	neficially Owned	
1.Title of Security (Instr. 4)				2. Amount of Beneficially ( (Instr. 4)		3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nat Owne (Instr.	•	
No securities are	e benefic	cially own	ed.	0		D	Â		
Reminder: Report or owned directly or ind	-	e line for ea	ch class of secu	rities benefici	ally SI	EC 1473 (7-02	)		
	informa require	ation conta d to respo	oond to the co ined in this fo nd unless the IB control nu	orm are not form displa	ays a				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)									

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		or Exercise F	5. 6. Nature of Indirect Ownership Form of (Instr. 5) Derivative	
	Date Exercisable	Expiration Date	Title	Amount or Number of	Derivative Security	Security: Direct (D) or Indirect	

January 31,

2005

0.5

Expires:

response...

Estimated average burden hours per

Shares

(I) (Instr. 5)

## **Reporting Owners**

Reporting Owner Name / Add	ress	s Relationships						
		10% Owner	Officer	Other				
Connors Timothy 90 NORTH BROADWAY IRVINGTON, NY 105		Â	Chief Marketing Officer	Â				
Signatures								
/s/ Timothy Connors	04/20/2010							
<u>**</u> Signature of Reporting Person	Date							
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## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.