

PRUDENTIAL FINANCIAL INC  
Form 4  
December 13, 2007

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GRIER MARK B

2. Issuer Name and Ticker or Trading Symbol  
PRUDENTIAL FINANCIAL INC  
[[PRU]]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
12/11/2007

\_\_\_\_ Director  
 Officer (give title below)  
\_\_\_\_ 10% Owner  
\_\_\_\_ Other (specify below)  
Vice Chairman

C/O PRUDENTIAL FINANCIAL, INC., 751 BROAD STREET, 4TH FLOOR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

NEWARK, NJ 071023777

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock					16,916 <sup>(2)</sup>	I	By 401(k)
Common Stock <sup>(1)</sup>	12/11/2007		M	87,352 A \$ 45	149,310	D	
Common Stock	12/11/2007		S	1,200 D \$ 95.9	148,110	D	
Common Stock	12/11/2007		S	2,200 D \$ 95.65	119,236	D	
	12/11/2007		S	1,000 D	118,236	D	

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Common Stock					\$ 95.64		
Common Stock	12/11/2007	S	800	D	\$ 95.66	121,436	D
Common Stock	12/11/2007	S	1,000	D	\$ 95.89	147,110	D
Common Stock	12/11/2007	S	400	D	\$ 95.88	146,710	D
Common Stock	12/11/2007	S	300	D	\$ 95.87	146,410	D
Common Stock	12/11/2007	S	1,100	D	\$ 95.86	145,310	D
Common Stock	12/11/2007	S	3,300	D	\$ 95.85	142,010	D
Common Stock	12/11/2007	S	1,500	D	\$ 95.84	140,510	D
Common Stock	12/11/2007	S	1,859	D	\$ 95.83	138,651	D
Common Stock	12/11/2007	S	5,183	D	\$ 95.81	133,468	D
Common Stock	12/11/2007	S	300	D	\$ 95.8	133,168	D
Common Stock	12/11/2007	S	113	D	\$ 95.79	133,055	D
Common Stock	12/11/2007	S	1,100	D	\$ 95.78	131,955	D
Common Stock	12/11/2007	S	200	D	\$ 95.77	131,755	D
Common Stock	12/11/2007	S	1,600	D	\$ 95.75	130,155	D
Common Stock	12/11/2007	S	1,200	D	\$ 95.74	128,955	D
Common Stock	12/11/2007	S	711	D	\$ 95.73	128,244	D
Common Stock	12/11/2007	S	300	D	\$ 95.72	127,944	D
Common Stock	12/11/2007	S	400	D	\$ 95.71	127,544	D
Common Stock	12/11/2007	S	600	D	\$ 95.7	126,944	D
	12/11/2007	S	908	D		126,036	D

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Common Stock						\$ 95.69		
Common Stock	12/11/2007		S	3,500	D	\$ 95.68	122,536	D
Common Stock	12/11/2007		S	300	D	\$ 95.67	122,236	D
Common Stock	12/11/2007		S	1,000	D	\$ 95.63	117,236	D
Common Stock	12/11/2007		S	300	D	\$ 95.62	116,936	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 45	12/11/2007		M	87,352	<sup>(3)</sup> 02/10/2014	Common Stock 87,352

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRIER MARK B C/O PRUDENTIAL FINANCIAL, INC. 751 BROAD STREET, 4TH FLOOR NEWARK, NJ 071023777			Vice Chairman	

## Signatures

By: /s/ Brian J. Morris,  
Attorney-in-fact

12/13/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Form 1 of 3.

(2) Beneficial ownership includes shares acquired under The Prudential Employee Savings Plan which are exempt transactions pursuant to Rules 16b-3(c) and 16a-3(f)(1)(i)(B).

(3) The option vests in three equal annual installments beginning on February 10, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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