

Cornerstone Financial Corp  
Form 10-K  
March 23, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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**FORM 10-K**

x Annual report pursuant to section 13 or 15 (d) of the Securities Exchange Act of 1934

For the fiscal year ended December 31, 2011

-OR-

o Transition report pursuant to section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

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**CORNERSTONE FINANCIAL CORPORATION**

(Exact name of registrant, as specified in its charter)

New Jersey

(State or other jurisdiction of incorporation  
or organization)

80-0282551

(I.R.S. Employer  
Identification No.)

6000 Midlantic Drive, Suite 120 S. Mount Laurel, New Jersey 08054

(Address of principal executive offices)

Zip Code

Registrant's telephone number, including area code: (856) 439-0300

Securities registered pursuant to Section 12(b) of the Act:

None

(Title of Class)

Securities registered pursuant to Section 12(g) of the Act:

Common Stock, no par value

(Title of Class)

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

YES  NO

Indi Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Exchange Act [  ]

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. YES  NO

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). YES  NO

Indicate by check mark if disclosure of delinquent filers in response to Item 405 of Regulation S-K (229.405 of this chapter) is not contained herein and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K. [  ]

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of “large accelerated filer”, “accelerated filer”, and “smaller reporting company” in rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by checkmark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act.) YES  
 NO

State the aggregate market value of the voting stock and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and ask price of such common equity as of the last business day of the registrant’s most recently completed second fiscal quarter \$7,629,600.

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As of March 14, 2012, there were 1,954,302 outstanding shares of the registrant's Common Stock.

## DOCUMENTS INCORPORATED BY REFERENCE

Portions of the definitive Proxy Statement to be sent to shareholders in connection with the 2012 Annual Meeting of Shareholders are incorporated by reference into Part III of this Form 10-K, which is expected to be filed with the Securities Exchange Commission not later than 120 days after the end of the registrant's last fiscal year.

## PART I

### Forward-Looking Statements

Cornerstone Financial Corporation (the "Company") may from time to time make written or oral "forward-looking statements," including statements contained in the Company's filings with the Securities and Exchange Commission (including this annual report on Form 10-K and the exhibits hereto), in its reports to shareholders and in other communications by the Company, which are made in good faith by the Company pursuant to the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "expects," "subject," "believe," "will," "intends," "will be," or "would."

These forward-looking statements involve risks and uncertainties, such as statements of the Company's plans, objectives, expectations, estimates and intentions that are subject to change based on various important factors (many of which are beyond the Company's control). The factors which could cause the Company's financial performance to differ materially from the plans, objectives, expectations, estimates and intentions expressed in such forward-looking statements include those items listed under "Item 1A-Risk Factors" in this Annual Report on Form 10-K for the year ended December 31, 2011 and the following factors, among others: the strength of the United States economy in general and the strength of the local economies in which the Company conducts operations; the effects of, and changes in, trade, monetary and fiscal policies and laws, including interest rate and monetary policies of the Board of Governors of the Federal Reserve System ("Federal Reserve"); inflation; interest rates; market and monetary fluctuations; the timely development of new products and services by the Company and the perceived overall value of these products and services by users, including the features, pricing and quality compared to competitors' products and services; the success of the Company in gaining regulatory approval of its products, services, dividends and of

new branches, when required; the impact of changes in financial services laws and regulations (including laws concerning taxes, banking, securities and insurance); technological changes; acquisitions; the ability to continue to effectively manage costs, including the costs incurred in connection with the opening of new branches; changes in consumer spending and saving habits; and the success of the Company at managing the risks resulting from these factors.

The Company cautions that the above listed factors are not exclusive. The Company does not undertake to update any forward-looking statement, whether written or oral, that may be made from time to time by or on behalf of the Company.

### **Item 1. Description of Business**

#### **Cornerstone Financial Corporation**

The Company was formed in 2008 at the direction of the Board of Directors of Cornerstone Bank (the “Bank”) to serve as a holding company for the Bank. The Board believed that establishing a holding company would provide greater flexibility in raising capital and conducting the Company’s business. The holding company reorganization was completed in January 2009. Ownership and management of the Bank is the only business activity of the Company.

At December 31, 2011, we had total assets of \$383.8 million, total loans, net of \$236.9 million, total investment securities of \$83.7 million and total deposits of \$330.3 million compared to total assets of \$354.0 million, total loans net, of \$239.0 million, total investment securities of \$85.1 million and total deposits of \$302.3 million at December 31, 2010.

The Company’s offices are located at 6000 Midlantic Drive, Suite 120 S, Mount Laurel New Jersey, 08054 and its phone number is (856) 439-0300.

## **Cornerstone Bank**

The Bank is a New Jersey state chartered commercial bank with administrative offices headquartered in Mount Laurel, New Jersey. The Bank commenced operations on October 4, 1999, and conducts business from its main office in Moorestown and from six branch offices located in Medford, Burlington, Cherry Hill, Voorhees, Mount Laurel, and Marlton, New Jersey. The Bank provides a broad range of lending, deposit and financial products. The Bank emphasizes commercial real estate and commercial lending to small businesses and professionals.

The Bank offers a broad range of deposit and loan products and banking services, including personal and business checking accounts, individual retirement accounts, business money market accounts, certificates of deposit, wire transfers, automated teller services, night depository and drive-through banking. The Bank also offers a three-tiered form of personal demand account and indexed money market account. Both products pay progressively higher rates of interest as account balances increase. The Bank's deposit accounts are insured by the Federal Deposit Insurance Corporation (the "FDIC") up to the applicable limits.

As an enhancement to its traditional banking services, the Bank provides remote deposit services to its commercial customers ("C-Scan"). This service gives commercial customers the ability to scan their check deposits from the desktops at their place of business and electronically transmit them to the Bank for deposit processing. In addition, the Bank also offers a fully transactional website under the domain name [www.cornerstonebank.net](http://www.cornerstonebank.net). Customers have access to current rates and terms on deposit and loan products, and may make balance inquiries, request stop payments, reorder checks, pay bills and transfer funds between existing accounts within the Bank. The information included on the Bank's website is not part of this report.

The Bank has one subsidiary, Cornerstone Realty Holdings, Inc., a New Jersey corporation, which was formed during the second quarter of 2005 to acquire and sell real property that has been previously foreclosed upon by the Bank.

## **Market Area**

The Bank's market area is comprised of approximately 300 square miles in western Burlington County and northern Camden County, New Jersey. We are also expanding our target market area into Gloucester County, with the opening of our new branch in West Deptford. The Bank has chosen this market because it believes it contains a stable, diversified economy. Within this market area, the Bank presently focuses its activities in the suburban communities of Moorestown, Mount Laurel, Medford, Burlington City, Cherry Hill, Marlton, Mount Holly, Maple Shade, Medford

Lakes, Evesham, Gibbsboro, Gloucester County and Voorhees, New Jersey. The deposit and loan activities of the Bank are significantly affected by economic conditions in its market area. The Bank believes that its market area provides strong opportunities in which to develop a banking franchise.

In March 2012, the Bank expects to open its newest office, located at 1201 North Broad Street, in West Deptford, New Jersey.

## **Competition**

The banking business is highly competitive. The Bank faces substantial competition both in attracting deposits and in originating loans. The Bank competes primarily with both local and regionally-based commercial banks, savings banks and savings and loan associations, most of which have greater assets, capital and lending limits. Other competitors include mutual funds, mortgage bankers, insurance companies, stock brokerage firms, regulated small loan companies, credit unions and issuers of commercial paper and other securities.

The Bank's larger competitors have greater financial resources than the Bank to finance wide-ranging advertising campaigns. The Bank conducts only limited media advertising, and its marketing efforts have depended heavily upon its Board of Directors' and shareholders' referrals and employee calling programs.

The Bank's core business consists of providing responsive, high quality banking services to small businesses, professionals and retail customers living and working in the Bank's market area. The Bank's officers and directors are active in the Bank's market area and management believes that these communities have supported, and will continue to support, a locally owned and managed community bank committed to providing outstanding customer service and a broad array of banking products driven by the Bank's customers' needs. The Bank believes that this strategy provides the Bank with a competitive advantage over other financial institutions by developing lasting customer relationships that will enable the Bank to continue to attract core deposits and loans within the Bank's market area.

## Lending Activities

**General.** The Bank offers business and personal loans generally on a secured basis, including: commercial loans (term and time); commercial lines of credit; commercial mortgage loans; commercial and residential construction loans; letters of credit; and consumer loans (home equity and installment). The Bank makes commercial loans to small businesses primarily in the Bank's market area. The Bank's legal lending limit to any one borrower is 15% of capital for most loans, and 25% of capital for loans secured by certain types of readily marketable collateral.

The Bank's ability to originate loans is dependent upon customer demand, which is affected by the current and expected future level of interest rates. Interest rates are affected by the demand for loans, the supply of money available for lending purposes and the rates offered by competitors. Among other things, these factors are, in turn, affected by economic conditions, monetary policies of the federal government, including the Federal Reserve, and legislative tax policies.

**Commercial Loans.** Commercial loans include short and long-term business loans and commercial lines of credit for the purposes of providing working capital, supporting accounts receivable, purchasing inventory and acquiring fixed assets. The loans generally are secured by these types of assets as collateral and/or by personal guarantees provided by principals of the borrowers. The majority of the Bank's customers for these loans are small and medium sized businesses located in the Bank's market area.

At December 31, 2011, commercial loans totaled \$97.8 million or 40.4% of the total loan portfolio, including \$49.6 million in lines of credit.

Commercial business loans typically are made on the basis of the borrower's ability to make repayment from the cash flow of the borrower's business. As a result, the availability of funds for the repayment of commercial business loans generally is substantially dependent on the success of the business itself and the general economic environment. If the cash flow from business operations is reduced, the borrower's ability to repay the loan may be impaired.

**Mortgage Loans.** The Bank originates mortgage loans secured by real estate primarily located in the Bank's market area. Included as mortgage loans are commercial real estate, conforming residential real estate and residential real estate loans in excess of FNMA loan limits ("jumbo real estate loans") At December 31, 2011, the Bank had \$125.0 million, or 51.6% of the total loan portfolio invested in commercial and residential real estate loans. The Bank's real estate loans are primarily secured by first mortgages and to a lesser extent by junior liens and consist of fixed-rate



loans secured by various types of real estate collateral as discussed below.

### ***Commercial Real Estate***

The Bank emphasizes the origination of commercial real estate loans within its real estate portfolio. Loans on commercial properties are generally originated in amounts up to the lower of 75% of the appraised value or cost of the property and are secured by improved property such as multi-family dwelling units, office buildings, retail stores, ware-houses, church buildings and other non-residential buildings, most of which are located in the Bank's market area. Commercial real estate loans are generally made with fixed interest rates which mature or reprice in five to seven years with principal amortization of up to 25 years.

Loans secured by commercial real estate are generally larger and involve a greater degree of risk than one- to four-family residential mortgage loans. Of primary concern in commercial and multi-family real estate lending, in addition to the borrower's creditworthiness, is the feasibility and cash flow potential of the project. Payments on loans secured by income producing properties are often dependent on successful operation or management of the properties. As a result, repayment of such loans may be subject, to a greater extent than residential real estate loans, to adverse conditions in the real estate market or the economy.

### ***Residential Real Estate***

The majority of the Bank's residential mortgage loans consist of loans secured by one- to four-family residences located in the Bank's market area. The Bank has originated one- to four-family residential mortgage loans in amounts up to 80% of the lesser of the appraised value or selling price of the mortgaged property without requiring mortgage insurance. A mortgage loan originated by the Bank, for owner occupied property, whether fixed rate or adjustable rate, can have a term of up to 30 years. Non-owner occupied property, whether fixed rate or adjustable rate, can have a term of up to 25 years. In all cases, the rates and terms for these loans follow Federal National Mortgage Association ("FNMA") guidelines and vary based on those guidelines. Adjustable rate loan terms limit the periodic interest rate adjustment and the minimum and maximum rates that may be charged over the term of the loan based on the type of loan.

All of the Bank's residential mortgages include "due on sale" clauses, which are provisions giving the Bank the right to declare a loan immediately due and payable if the borrower sells or otherwise transfers to a third party an interest in the property serving as security for the loan. Due-on-sale clauses are an important means of adjusting the rates on the Bank's fixed-rate mortgage portfolio.

In some instances, the Bank has charged a fee equal to a percentage of the loan amount (commonly referred to as "points"). The Bank has originated residential mortgage loans in conformity with FNMA standards so that the loans will be eligible for sale in the secondary market. The majority, but not all, of the residential mortgage loans originated by the Bank historically have been sold and have not been serviced by the Bank.

### *Appraisals*

Property appraisals on real estate securing the Bank's loans are made by state certified and licensed independent appraisers approved by the Board Loan Committee, which is made up of members of the Board of Directors. Appraisals are performed in accordance with applicable regulations and policies. It is the Bank's policy to obtain title insurance policies on first mortgage loans originated by the Bank.

**Construction Loans.** The Bank may originate loans to finance the construction of commercial real estate and to a limited extent residential real estate in the Bank's market area. Generally, the Bank will make construction loans only if there is a permanent mortgage commitment in place. Interest rates on commercial construction loans are typically in line with normal commercial mortgage loan rates, while interest rates on residential construction loans are slightly higher than normal residential mortgage loan rates. These loans usually are adjustable rate loans and generally have terms of up to one year.

Construction financing is generally considered to involve a higher degree of risk of loss than long-term financing on improved, occupied real estate. Risk of loss on a construction loan is dependent largely upon the accuracy of the initial estimate of the property's value at completion of construction and development and the estimated cost (including interest) of construction. During the construction phase, a number of factors could result in delays and cost overruns. If the estimate of construction costs proves to be inaccurate, the Bank may be required to advance funds beyond the amount originally committed to permit completion of the development. If the estimate of value proves to be inaccurate, the Bank may be confronted, at or prior to the maturity of the loan, with a project having a value which is insufficient to assure full repayment. At December 31, 2011, construction loans totaled \$12.1 million, or 5.0% of the total loan portfolio.

**Letters of Credit.** Standby letters of credit are conditional commitments issued by the Bank to a third party on behalf of a customer. The credit risk involved in issuing standby letters of credit is similar to that involved in extending credit to customers. The Bank evaluates each customer's creditworthiness on a case by case basis. Collateral obtained, if deemed necessary by the Bank, is based on management's credit evaluation of the customer. Collateral varies but may include accounts receivable, marketable securities, inventory, property, plant and equipment, residential and commercial real estate. At December 31, 2011, our obligations under standby letters of credit totaled \$1.9 million.

**Consumer Loans.** The Bank originates consumer loans, including installment loans and home equity loans, secured by first or second mortgages on homes owned or being purchased by the loan applicant.

Home equity term loans and credit lines are credit accommodations secured by either a first or second mortgage on the borrower's residential property. Interest rates charged on home equity term loans are generally fixed; interest on credit lines is usually a floating rate related to the prime rate. Home equity term loans are offered with terms of 5 to 15 years; home equity lines are repaid at 1/180th of the outstanding principal balance each month. The Bank generally requires a loan to value ratio of less than or equal to 80% of the appraised value, including any outstanding prior mortgage balance. At December 31, 2011, home equity loans totaled \$7.2 million or 3.0% of total loans.

The Bank makes a very limited number of unsecured installment loans, which includes unsecured revolving credit reserve accounts. As of December 31, 2011, installment loans totaled \$17 thousand or 0.1% of total loans.

**Loan Solicitation and Processing.** Loan originations are derived from a number of sources such as loan officers, the Board of Directors, customers, borrowers and referrals from real estate brokers, accountants, attorneys and shareholders.

Upon receipt of a loan application, a credit report is ordered and reviewed to verify specific information relating to the loan applicant's creditworthiness. Depending on the type, collateral and amount of the credit request, various levels of internal approval may be necessary.

**Loan Commitments.** When a loan is approved, the Bank generally issues a written commitment to the loan applicant. The commitment indicates the loan approval terms and is generally valid for a period of up to 45 days. Most of the Bank's commitments are accepted or rejected by the customer before the expiration of the commitment. At December 31, 2011, the Bank had approximately \$49.6 million in loan commitments outstanding.

**Loans to One Borrower.** Under New Jersey banking law, the Bank is generally subject to a loans-to-one-borrower limitation of 15% of capital funds. At December 31, 2011, this loan to one borrower limit was approximately \$4.7 million. This loans-to-one-borrower limit may be increased by an additional 10% of adjusted capital funds, which at December 31, 2011 was approximately \$3.1 million, if collateralized by readily marketable collateral, as defined by regulation. At December 31, 2011, there were no loans outstanding or committed to any borrower which individually or in the aggregate exceeded the applicable limits.

### **Non-Performing and Problem Assets**

**Loan Delinquencies.** The Bank's collection procedures generally provide that after a loan is 15 days past due a late charge is added. The borrower is contacted by mail or telephone and payment is requested. If the delinquency continues, subsequent efforts are made to contact the borrower. If the loan continues to be delinquent for 90 days or more, the Bank usually initiates legal proceedings unless other repayment arrangements are made. Each delinquent loan is reviewed on a case-by-case basis in accordance with the Bank's lending policy.

Delinquent loans 90 days or more past due at December 31, 2011, consisted of twenty one loan relationships totaling \$8.9 million as compared to fifteen loan relationships totaling \$10.7 million at December 31, 2010. The delinquent loan relationships as of December 31, 2011 and 2010, were considered well collateralized and were in the process of collection.

**Non-Performing Assets.** Non-performing assets consist of non-accrual loans (loans on which the accrual of interest has ceased), loans over ninety days delinquent and still accruing interest, renegotiated loans, impaired loans and other real estate owned. Loans are generally placed on non-accrual status if, in the opinion of management, collection is doubtful, or when principal or interest is past due 90 days or more, unless the collateral is considered sufficient to cover principal and interest and the loan is in the process of collection. Interest accrued, but not collected at the date a loan is placed on non-accrual status, is reversed and charged against interest income. Subsequent cash receipts are

applied either to the outstanding principal or recorded as interest income, depending on management's assessment of the ultimate collectability of principal and interest. Loans are returned to an accrual status when the borrower's ability to make periodic principal and interest payments has returned to normal (i.e., brought current with respect to principal or interest or restructured) and the paying capacity of the borrower and/or the underlying collateral is deemed sufficient to cover principal and interest.

Impaired loans are measured based on the present value of expected future discounted cash flows, the fair value of the loan or the fair value of the underlying collateral if the loan is collateral dependent. The recognition of interest income on impaired loans is the same as for non-accrual loans discussed above. At December 31, 2011 the Company had twenty one relationships totaling \$8.9 million in non-accrual loans as compared twelve relationships totaling \$9.8 million at December 31, 2010. At December 31, 2011, the Company had twenty seven impaired loan relationships totaling \$12.1 million (included within the non-accrual loans discussed above) in which \$9.6 million in impaired loans had a related allowance for credit losses of \$2.2 million and \$2.5 million of impaired loans in which there is no related allowance for credit losses. The average balance of impaired loans totaled \$13.3 million for 2011 as compared to \$12.3 million for 2010, and interest income recorded on impaired loans during the year ended December 31, 2011 totaled \$26 thousand as compared to \$36 thousand for December 31, 2010.

**Classified Assets.** Federal regulations provide for a classification system for problem assets of insured institutions. Under this classification system, problem assets of insured institutions are classified as “substandard,” “doubtful” or “loss.”

An asset is considered “substandard” if it involves more than an acceptable level of risk due to a deteriorating financial condition, unfavorable history of the borrower, inadequate payment capacity, insufficient security or other negative factors within the industry, market or management. Substandard loans have clearly defined weaknesses which can jeopardize the timely payment of the loan.

Assets classified as “doubtful” exhibit all of the weaknesses defined under the substandard category but with enough risk to present a high probability of some principal loss on the loan, although not yet fully ascertainable in amount.

Assets classified as “loss” are those considered uncollectible or of little value, even though a collection effort may continue after the classification and potential charge-off.

The Bank also internally classifies certain assets as “special mention.” Such assets do not demonstrate a current potential for loss but are monitored in response to negative trends which, if not reversed, could lead to a substandard rating in the future.

When an insured institution classifies problem assets as either "substandard" or "doubtful," it may establish specific allowances for loan losses in an amount deemed prudent by management. When an insured institution classifies problem assets as "loss," it is required either to establish an allowance for losses equal to 100% of that portion of the assets so classified or to charge off such amount.

At December 31, 2011 the Bank had twenty nine loan relationships totaling \$17.9 million classified as substandard constituting 7.4 % of the Bank’s loan portfolio, compared to sixteen loans totaling \$10.8 million classified as substandard at December 31, 2010, representing 4.5% of the Bank’s then current loan portfolio. The Bank had four loans classified as doubtful totaling \$972 thousand at December 31, 2011 as compared to one loan totaling \$147 thousand at December 31, 2010.

**Foreclosed Real Estate.** Real estate acquired by the Bank as a result of foreclosure or by deed in lieu of foreclosure is classified as Real Estate Owned until such time as it is sold. When real estate owned is acquired, it is recorded at the lower of the unpaid principal balance of the related loan or its fair value, less disposal costs. Any write-down of real estate owned is charged to operations. At December 31, 2011 the Company had \$5.3 million in real estate owned as compared to \$830 thousand in real estate owned at December 31, 2010. The change in real estate owned during the year ended December 31, 2011 reflects three relationships in which the Company took ownership of three properties by deed in lieu of foreclosure. These credits had previously been classified as non-accrual loans.

**Allowance for Losses on Loans and Real Estate Owned.** It is the policy of management to provide for inherent losses on unidentified loans in its portfolio in addition to classified loans. A provision for loan losses is charged to operations based on management's evaluation of the estimated and inherent losses in the Bank's loan portfolio. Management also periodically performs valuations of real estate owned and establishes allowances to reduce book

values of the properties to their lower of cost or fair value, less disposal costs, when necessary.

Although provisions have been established and segmented by type of loan, based upon management's assessment of their differing inherent loss characteristics, the entire allowance for losses on loans is available to absorb further loan losses in any category.

### **Investment Securities Activities**

The investment policy of the Bank is established by senior management and approved by the Board of Directors. It is based on asset and liability management goals and is designed to provide a portfolio of high quality investments that optimize interest income and provide acceptable limits of safety and liquidity. At December 31, 2011, the Bank's investment policy allowed investments in instruments such as: (i) U.S. Treasury obligations, (ii) U.S. federal agency or federally sponsored agency obligations, (iii) state and municipal obligations, (iv) mortgage-backed securities, (v) banker's acceptances, (vi) certificates of deposit, and (vii) investment grade corporate bonds and commercial paper. The Board of Directors may authorize additional investments.

The Bank invests in securities based on their investment grade. The investment portfolio predominantly consists of securities issued or guaranteed by the United States Government and its agencies. The Bank classifies its investment securities at the time of purchase as either "trading," "available for sale" ("AFS") or "held to maturity" ("HTM"). To date, management has not purchased any securities for trading purposes. Management classifies most securities as AFS, and to a lesser extent, HTM. In 2011, the Bank sold HTM securities, which could impact the Bank's ability to classify future investments in securities as HTM. AFS securities are carried at fair value in the statements of financial condition with an adjustment to equity, for changes in the fair value of securities, net of tax. The adjustment to equity, net of tax, is presented in the caption "Accumulated other comprehensive income (loss)."

At December 31, 2011, the Bank held an AFS investment portfolio with a fair value of \$83.7 million, or 21.8% of total assets, with an estimated amortized cost of \$83.2 million as of December 31, 2011.

## Sources of Funds

**General.** Deposits are the major external source of the Bank's funds for lending and investment activities as well as for general business purposes. In addition to deposits, the Bank derives funds from the amortization, prepayment or sale of loans, maturities and repayments of investment securities and operations. Scheduled loan principal repayments are a relatively stable source of funds, while deposit inflows and outflows and loan prepayments are significantly influenced by general interest rates and market conditions.

**Deposits.** The Bank offers a broad range of deposit instruments, including personal and business checking accounts, individual retirement accounts, business money market accounts, statement savings, and term certificate accounts at competitive interest rates. Deposit account terms vary according to the minimum balance required, the time periods that the funds must remain on deposit and the interest rate, among other factors. The Bank also offers a tiered form of money market account, paying progressively higher rates of interest as account balances increase. The Bank regularly evaluates the internal cost of funds, surveys rates offered by competing institutions, reviews the Bank's cash flow requirements for lending and liquidity and executes rate changes when deemed appropriate.

Consumer and commercial deposits are attracted principally from within the Bank's market area. The Bank does not obtain funds through brokers, nor does it solicit funds outside the State of New Jersey.

**Borrowings.** Deposits are the primary source of funds for the Bank's lending and investment activities as well as for general business purposes. However, should the need arise, the Bank has access to unsecured, overnight lines of credit in the amount of \$3.0 million, on an uncommitted basis through Atlantic Central Bankers Bank. This arrangement is for the sale of federal funds to the Bank subject to the availability of such funds. At December 31, 2011 and 2010, the Bank had no balances outstanding against this line of credit.

The Bank's membership in the FHLB also provides the Bank with additional secured borrowing capacity of up to a maximum of 50% of the Bank's total assets, subject to certain conditions.



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At December 31, 2011 and December 31, 2010, the Bank had advances outstanding with the FHLB in the amount of approximately \$25.0 million at a weighted average interest rate of 1.14% at December 2011 as compared to 1.49% at December 31, 2010. At December 31, 2011, the Bank was eligible to borrow an additional \$ 9.9 million.

On February 28, 2012, the Company renewed its non-revolving line of credit loan agreement with Atlantic Central Bankers Bank in the amount of \$5.0 million. The term of the debt is for a six month period with a maturity date of August 17, 2012. The interest rate adjusts at a variable rate at the greater of prime plus 100 basis points with a floor of 5.00%. The Company has an outstanding balance on the line of credit of \$5.0 million at December 31, 2011 as compared to \$4.9 million at December 31, 2010 and has contributed \$4.4 million as additional capital to the Bank.

On November 1, 2010, the Bank modified the terms of the hybrid capital instrument originally issued on October 31, 2008, in the aggregate amount of \$3.0 million in the form of subordinated debt. This instrument qualifies as Tier II capital. The new term of the debt is for a ten year period with a maturity date of November 1, 2020. The interest rate is at a variable rate equal to prime rate plus 100 basis points for the entire ten year term. The debt security is redeemable, at the Bank's option, at par on any January 3<sup>rd</sup>, April 30<sup>th</sup>, July 31<sup>st</sup>, or October 31<sup>st</sup> that the debt security remains outstanding.

### **Personnel**

At March 14, 2012, the Bank had 64 full-time and 13 part-time employees. None of the Bank's employees are represented by a collective bargaining group. The Bank believes that its relationship with its employees is good.

### **Regulation**

Bank holding companies and banks are extensively regulated under both federal and state law. These laws and regulations are intended to protect depositors, not stockholders. To the extent that the following information describes statutory and regulatory provisions, it is qualified in its entirety by reference to the particular statutory and regulatory provisions. Any change in the applicable law or regulation may have a material effect on the business and prospects of the Company and the Bank.



## **Bank Holding Company Regulation**

### **General**

As a bank holding company registered under the Bank Holding Company Act of 1956, as amended, (the BHCA), we are subject to the regulation and supervision of the Board of Governors of the Federal Reserve System (FRB). We are required to file with the FRB annual reports and other information regarding our business operations and those of our subsidiaries.

The BHCA requires, among other things, the prior approval of the FRB in any case where a bank holding company proposes to (i) acquire all or substantially all of the assets of any other bank, (ii) acquire direct or indirect ownership or control or more than 5% of the outstanding voting stock of any bank (unless it owns a majority of such bank's voting shares) or (iii) merge or consolidate with any other bank holding company. The FRB will not approve any acquisition, merger, or consolidation that would have a substantially anti-competitive effect, unless the anti-competitive impact of the proposed transaction is clearly outweighed by a greater public interest in meeting the convenience and needs of the community to be served. The FRB also considers capital adequacy and other financial and managerial resources and future prospects of the companies and the banks concerned, together with the convenience and need of the community to be served when reviewing acquisitions or mergers.

The BHCA also generally prohibits a bank holding company, with certain limited exceptions, from (i) acquiring or retaining direct or indirect ownership or control of more than 5% of the outstanding voting stock of any company which is not a bank or bank holding company; or (ii) engaging directly or indirectly in activities other than those of banking, managing or controlling banks, or performing services for its subsidiaries, unless such non banking business is determined by the FRB to be so closely related to banking or managing or controlling banks as to be properly incident thereto. In making such determinations, the FRB is required to weigh the expected benefits to the public, such as greater convenience, increased competition or gains in efficiency, against the possible adverse effects, such as undue concentration of resources, decreased or unfair competition, conflicts of interest or unsound banking practices.

In addition, the BHCA was amended through the Gramm-Leach-Bliley Financial Modernization Act of 1999 (the "GLBA"). Under the terms of the GLBA, bank holding companies whose subsidiary banks meet certain capital, management and Community Reinvestment Act standards are permitted to apply to become financial holding companies, which may engage in a substantially broader range of non-banking activities than is permissible for bank holding companies under the BHCA. These activities include certain insurance, securities and merchant banking activities. In addition, the GLBA amendments to the BHCA remove the requirement for advance regulatory approval for a variety of activities and acquisitions by financial holding companies. As our business is currently limited to activities permissible for a bank, we have not elected to become a financial holding company.

There are a number of obligations and restrictions imposed on bank holding companies and their depository institution subsidiaries by law and regulatory policy that are designed to minimize potential loss to the depositors of such depository institutions and the FDIC insurance fund in the event the depository institution becomes in danger of default. Under provisions of the BHCA, a bank holding company is required to serve as a source of financial strength to its subsidiary depository institutions and to commit resources to support such institutions in circumstances where it might not do so absent such policy. The FRB also has the authority under the BHCA to require a bank holding company to terminate any activity or to relinquish control of a non-bank subsidiary upon the FRB's determination that such activity or control constitutes a serious risk to the financial soundness and stability of any bank subsidiary of the bank holding company.

### **Capital Adequacy Guidelines for Bank Holding Companies**

The FRB has adopted risk-based capital guidelines for bank holding companies. The risk-based capital guidelines are designed to make regulatory capital requirements more sensitive to differences in risk profile among banks and bank holding companies, to account for off-balance sheet exposure and to minimize disincentives for holding liquid assets. Under these guidelines, assets and off-balance sheet items are assigned to broad risk categories each with appropriate weights. The resulting capital ratios represent capital as a percentage of total risk-weighted assets and off-balance sheet items. The risk-based guidelines apply to bank holding companies with consolidated assets of \$500 million or more, and to certain bank holding companies with less than \$500 million in assets if they are engaged in substantial non-banking activity or meet certain other criteria. We do not meet these criteria, and so the Company is not subject to a minimum consolidated capital requirement. In addition to the risk-based capital guidelines, the FRB has adopted a minimum Tier I capital (leverage) ratio, under which a bank holding company must maintain a minimum

level of Tier I capital to average total consolidated assets of at least 3% in the case of a bank holding company that has the highest regulatory examination rating and is not contemplating significant growth or expansion. All other bank holding companies are expected to maintain a leverage ratio of at least 100 to 200 basis points above the stated minimum. The leverage requirement also only applies on a consolidated basis if the risk based capital requirements discussed above apply.

## **Bank Regulation**

**General. As a New Jersey-chartered commercial bank, the Bank is subject to the regulation, supervision, and control of the NJDOBI. As an FDIC-insured institution, the Bank is subject to the regulation, supervision and control of the FDIC, an agency of the federal government. The regulations of the FDIC and the NJDOBI affect virtually all activities of the Bank, including the minimum level of capital the Bank must maintain, the ability of the Bank to pay dividends, the ability of the Bank to expand through new branches or acquisitions and various other matters.**

**Insurance of Deposits.** The Dodd Frank Act Wall Street Reform and Consumer Protection Act (the “Dodd-Frank Act”) has caused significant changes in the FDIC’s insurance of deposit accounts. Among other things, the Dodd-Frank Act permanently increased the FDIC deposit insurance limit to \$250 thousand per depositor. In addition, the Dodd-Frank Act includes provisions replacing, by statute, the FDIC’s program to provide unlimited deposit insurance coverage for noninterest bearing transactional accounts. Institutions are not required to opt into this coverage, and can not opt out of the program. In addition, institutions are not required to pay an additional assessment for this additional coverage. Under the Dodd-Frank Act, this unlimited coverage for non-interest bearing transaction accounts will expire on December 31, 2012.

On February 7, 2011 the FDIC announced a new deposit insurance assessment system mandated by the Dodd-Frank Act. Dodd-Frank required that the base on which deposit insurance assessments are charged be revised from one

General. As a New Jersey-chartered commercial bank, the Bank is subject to the regulation, supervision, and control

based on domestic deposits to one based on assets. The FDIC's rule to base the assessment base on average total consolidated assets minus average tangible equity instead of domestic deposits has lowered assessments for community banks with less than \$10 billion in assets. The new rate schedule was effective during the second quarter of 2011.

**Dividends.** Currently, ownership of the Bank is the only operation of the Company, and therefore the ability of the Company to pay dividends to its security holders is limited by the Bank's ability to pay dividends to the Company. Under the New Jersey Banking Act of 1948, as amended, a bank may declare and pay dividends only if (i) after payment of the dividend the capital stock of the bank will be unimpaired, and (ii) either the bank will have a surplus of not less than 50% of its capital stock or the payment of the dividend will not reduce the bank's surplus. The Federal Deposit Insurance Act generally prohibits the payment of dividends by an insured bank if, after making the distribution, the bank would be undercapitalized or if the bank is in default of any assessment to the FDIC. Additionally, either the NJDOBI or the FDIC may prohibit a bank from engaging in unsafe or unsound practices, and it is possible that under certain circumstances such entities could claim that a dividend payment constitutes an unsafe or unsound practice and therefore is prohibited.

The Company has not paid a cash dividend on its common stock, and it will not likely pay a cash dividend on its common stock in the foreseeable future.

Holders of preferred stock are entitled to receive non-cumulative dividends, as and when declared by the Board of Directors at an annual rate of seven percent. The holders of preferred stock have priority of dividends such that no dividends shall be declared or paid to common shareholders unless full dividends on all outstanding preferred shares have been declared and paid for the most recently completed calendar quarter. For the year ending December 31, 2011 the Company declared and paid full dividends on all outstanding preferred shares in the aggregate amount of \$133 thousand.

**Capital Adequacy Guidelines.** The Bank is subject to risk-based capital guidelines promulgated by the FDIC that are designed to make regulatory capital requirements more sensitive to differences in risk profile among banks, to account for off-balance sheet exposure, and to minimize disincentives for holding liquid assets. Under the guidelines, assets and off-balance sheet items are assigned to broad risk categories, each with appropriate weights. The resulting capital ratios represent capital as a percentage of total risk-weighted assets and off-balance sheet items.

The minimum ratio of total capital to risk-weighted assets (including certain off-balance sheet activities, such as standby letters of credit) is 8%. At least 4% of the total capital is required to be "Tier I Capital," consisting of common shareholders' equity and qualifying preferred stock and other hybrid instruments, less certain goodwill items and other intangible assets. The remainder ("Tier II Capital") may consist of (a) the allowance for loan losses of up to 1.25% of risk-weighted assets, (b) excess of qualifying preferred stock, (c) non qualifying hybrid capital instruments, (d) perpetual debt, (e) mandatory convertible securities, and (f) qualifying subordinated debt and intermediate-term

General. As a New Jersey-chartered commercial bank, the Bank is subject to the regulation, supervision, and control



preferred stock up to 50% of Tier I capital. Total capital is the sum of Tier I and Tier II capital less reciprocal holdings of other banking organizations, capital instruments, investments in unconsolidated subsidiaries and any other deductions as determined by the FDIC (determined on a case-by-case basis or as a matter of policy after formal rule-making).

In addition to the risk-based capital guidelines, the FDIC has adopted a minimum Tier I capital (leverage) ratio, under which a bank must maintain a minimum level of Tier I capital to average total consolidated assets of at least 3% in the case of a bank that has the highest regulatory examination rating and is not contemplating significant growth or expansion. All other banks are expected to maintain a leverage ratio of at least 100 to 200 basis points above the stated minimum.

The Bank was in compliance with the applicable minimum capital requirements at December 31, 2011 and 2010. As of December 31, 2011, the Bank's management believes that the Bank was "well-capitalized" under applicable FDIC capital adequacy regulations.

Additional information regarding the Bank's capital is referenced in Note 18, "Regulatory Matters," to Notes To Consolidated Financial Statements in the financial statements appearing in this Form 10-K.

**Community Reinvestment Act.** Under the Community Reinvestment Act, as amended ("CRA"), as implemented by Federal regulations, a bank has a continuing and affirmative obligation consistent with its safe and sound operation to help meet the credit needs of its entire community, including low and moderate income neighborhoods. CRA does not establish specific lending requirements or programs for financial institutions nor does it limit an institution's discretion to develop the types of products and services that it believes are best suited to its particular community, consistent with CRA. CRA requires the institution's primary Federal regulator to assess an institution's record of meeting the credit needs of its community and to take such record into account in its evaluation of certain applications by such institution. The CRA requires public disclosure of an institution's CRA rating and requires that the institution's primary Federal regulator provide a written evaluation of an institution's CRA performance utilizing a four-tiered descriptive rating system. An institution's CRA rating is considered in determining whether to approve branches and other deposit facilities, relocations, mergers, consolidations and acquisitions. Performance less than satisfactory may be the basis for denying an application. On December 4, 2007, the last examination date, the Bank received a CRA rating of satisfactory.

**Gramm-Leach-Bliley Act.** In 1999, federal legislation was enacted that allows bank holding companies to engage in a wider range of non-banking activities, including greater authority to engage in securities and insurance activities. The Gramm-Leach-Bliley Act ("GLB Act") provides that state banks may invest in financial subsidiaries (assuming they have the requisite investment authority under applicable state law) subject to the same conditions that apply to national bank investments in financial subsidiaries. National banks are also authorized by the GLB Act to engage, through "financial subsidiaries," in any activity that is permissible for a financial holding company and any activity that the Secretary of the Treasury, in consultation with the Federal Reserve Board, determines is financial in nature or

General. As a New Jersey-chartered commercial bank, the Bank is subject to the regulation, supervision, and control



incidental to any such financial activity, except (1) insurance underwriting, (2) real estate development or real estate investment activities (unless otherwise permitted by law), (3) insurance company portfolio investments, and (4) merchant banking.

The GLB Act also contains a number of other provisions that affect the Bank's operations and the operations of all financial institutions. One of the provisions relates to the financial privacy of consumers, authorizing federal banking regulators to adopt rules that limit the ability of banks and other financial entities to disclose non-public information about consumers to non-affiliated entities. These limitations require more disclosure to consumers, and in some circumstances, require consent by the consumer before information is allowed to be provided to a third party.

**USA Patriot Act. On October 26, 2001, an anti-terrorism bill, the International Money Laundering Abatement and Anti-Terrorism Funding Act of 2001, was signed into law. This law restricts money laundering by terrorists in the United States and abroad. This Act specifies new "know your customer" requirements that obligate financial institutions to take actions to verify the identity of the account holders in connection with opening an account at any financial institution. Banking regulators consider compliance with the Act's money laundering provisions in making decisions regarding approval of acquisitions and mergers. In addition, sanctions for violations of the Act can be imposed in an amount equal to twice the sum involved in the violating transactions, up to \$1 million.**



**Sarbanes-Oxley Act.** On July 30, 2002, the Sarbanes-Oxley Act of 2002 was signed into law. This Act addresses many aspects of financial reporting, corporate governance and disclosure by publicly-held companies, including banks and bank holding companies. Among other things, it establishes a comprehensive framework for the oversight of public company auditing and for strengthening the independence of auditors and the audit committees of boards of directors. Under the Act, audit committees are responsible for the appointment, compensation and oversight of the work of the independent auditors. Both audit and non-audit services to be provided to a company by its independent auditor must be approved in advance by the audit committee and the independent auditors are prohibited from performing certain types of non-audit services for companies which they audit. As directed by Section 404 of the Sarbanes-Oxley Act, the SEC adopted rules requiring public companies to include a report of management on the company's internal control over financial reporting in their annual reports on Form 10-K that contains an assessment by management of the effectiveness of the company's internal control over financial reporting. In addition, in the future, the independent registered public accounting firm auditing the Company's financial statements may have to attest to the effectiveness of the Company's internal control over financial reporting if the Company fails to qualify as a "smaller reporting company" under SEC regulations. The Act also imposes significant responsibilities on officers, auditors, boards of directors and board committees. The Act imposes restrictions on and accelerated reporting requirements for certain trading activities by insiders.

**Dodd-Frank Wall Street Reform and Consumer Protection Act.** The Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act") was signed into law on July 21, 2010. Generally, the Dodd-Frank Act is effective the day after it was signed into law, but different effective dates apply to specific sections of the law, many of which will not become effective until various Federal regulatory agencies have promulgated rules implementing the statutory provisions. Uncertainty remains as to the ultimate impact of the Act, which could have a material adverse impact on the financial services industry. The Dodd-Frank Act, among other things:

Directs the Federal Reserve to issue rules to limit debit-card interchange fees;

Provides for an increase in the FDIC assessment for depository institutions with assets of \$10 billion or more, increases in the minimum reserve ratio for the deposit insurance fund from 1.15% to 1.35% and changes the basis for determining FDIC premiums from deposits to assets;

Permanently increases the deposit insurance coverage to \$250 thousand and allows depository institutions to pay interest on checking accounts;

Creates a new consumer financial protection bureau that will have rulemaking authority for a wide range of consumer protection laws that would apply to all banks and would have broad powers to supervise and enforce consumer protection laws directly for large institutions;

**USA Patriot Act.** On October 26, 2001, an anti-terrorism bill, the International Money Laundering Abatement and

Provides for new disclosure and other requirements relating to executive compensation and corporate governance;

Changes standards for Federal preemption of state laws related to federally chartered institutions and their subsidiaries;

Provides mortgage reform provisions regarding a customer's ability to repay, restricting variable-rate lending by requiring the ability to repay to be determined for variable-rate loans by using the maximum rate that will apply during the first five years of a variable-rate loan term, and making more loans subject to provisions for higher cost loans, new disclosures, and certain other revisions;

Creates a financial stability oversight council that will recommend to the Federal Reserve increasingly strict rules for capital, leverage, liquidity, risk management and other requirements as companies grow in size and complexity; and

Creates a permanent exemption for non-accelerated filers from the requirement to obtain an internal control audit under section 404(b) of the Sarbanes Oxley Act of 2002.

#### **ITEM 1-A - Risk Factors**

Potential investors in the Company should carefully consider the following risk factors prior to making any investment decisions regarding the Company's securities.

**Our non-performing assets have substantially increased , and this has affected our results of operations.**

At December 31, 2011 our non-performing assets have totaled \$17.3 million, or 4.5% of our total assets. Non-performing assets have increased by \$5.8 million, or 64.8% over the past two years, from non-performing assets of \$10.5 million at December 31, 2009. The increase in non-performing assets reflects the general economic weakness in our marketplace and has stressed the ability of certain borrowers to repay their loans. These non-accrual loan relationships have negatively impacted our results of operations, through additional provisions for loan losses, reduced interest income and carrying and maintenance costs for recovered collateral, such as real estate, pending its liquidation, and will continue to impact our performance until these assets are resolved. There is always the risk of an increase in non-performing assets. Therefore we can give no assurance that our non-performing assets will not increase further.

**The nationwide economic weakness may adversely affect our business by reducing real estate values in our trade area and stressing the ability of our customers to repay their loans.**

Our trade area, like the rest of the United States, is currently experiencing weak economic conditions. As a result, many companies have experienced reduced revenues and have laid off employees. The continued decline in the economy has stressed the ability of both commercial and consumer customers to repay their loans, and has, and may in the future, result in higher levels of non-accrual loans. In addition, real estate values have declined in our trade area. Since the majority of our loans are secured by real estate, declines in the market value of real estate impact the value of the collateral securing our loans, and could lead to greater losses in the event of defaults on loans secured by real estate.

**We will not be able to continue to grow our franchise unless we are able to raise additional capital to support our growth; It is likely that a new capital offering will be dilutive to the interests of our existing shareholders.**

Over the past several years, we have adopted a growth strategy as our primary means to increase franchise value. However, based upon our regulatory capital ratios at year end 2011, we will not be able to continue to grow unless we are able to raise additional equity capital. We can offer you no assurance that we will be able to successfully raise additional capital, or that we can raise capital on terms that will be beneficial to our existing shareholders. Given the current market price for our common stock, and the market multiples for the stock of most community banks, it is likely that any capital we are able to raise will be at a price which is dilutive to the ownership interests and book value per share of our existing shareholders. In the event we are unable to raise additional capital, we will need to adopt a new strategy focused on capital management while trying to maintain profitability. We can offer you no assurance that we would be successful in implementing such a strategy.

**If we experience loan losses in excess of our allowance, our earnings will be adversely affected.**

The risk of credit losses on loans varies with, among other things, general economic conditions, the type of loan being made, the creditworthiness of the borrower over the term of the loan and, in the case of a collateralized loan, the value and marketability of the collateral for the loan. Management maintains an allowance for loan losses based upon, among other things, historical experience, an evaluation of economic conditions and regular reviews of delinquencies and loan portfolio quality. Based upon such factors, management makes various assumptions and judgments about the ultimate collectability of the loan portfolio and provides an allowance for loan losses based upon a percentage of the outstanding balances and for specific loans when their ultimate collectability is considered questionable. If management's assumptions and judgments prove to be incorrect and the allowance for loan losses is inadequate to absorb future losses, or if the bank regulatory authorities require it to increase the allowance for loan losses as a part of their examination process, our earnings and capital could be significantly and adversely affected.

**Our business is geographically concentrated and is subject to regional economic factors that could have an adverse impact on our business.**

Substantially all of the Bank's business is with customers in its market area of southern New Jersey. The Bank emphasizes commercial real estate and commercial lending to small businesses and professionals, many of which are dependent upon the regional economy. Adverse changes in economic and business conditions in the Bank's markets could adversely affect its borrowers, their ability to repay their loans and to borrow additional funds, and consequently our financial condition and performance.

**The loss of our executive officers and certain other key personnel would hurt our business.**

Our success depends, to a great extent, upon the services of our executive officers. From time to time, we also need to recruit personnel to fill vacant positions for experienced lending and credit administration officers. Competition for qualified personnel in the banking industry is intense, and there can be no assurance that we will continue to be successful in attracting, recruiting and retaining the necessary skilled managerial, marketing and technical personnel for the successful operation of our existing lending, operations, accounting and administrative functions or to support the expansion of the functions necessary for its future growth. Our inability to hire or retain key personnel could have a material adverse effect on our results of operations.

**There is a limited trading market for the Company's common stock, which may adversely impact an investor's ability to sell shares and the price it received for shares.**

There is no established and liquid trading market for our common stock. Although our common stock is approved for quotation on the OTC Bulletin Board, an electronic inter-dealer trading market, trading in our common stock is limited, sporadic and volatile. This means that there is limited liquidity for our common stock, which may make it difficult for investors to buy or sell our common stock, may negatively affect the price of our common stock and may cause volatility in the price of our common stock.

**The Company operates in a competitive market which could constrain its future growth and profitability.**

The Company operates in a competitive environment, competing for deposits and loans with commercial banks, savings associations and other financial entities. Competition for deposits comes primarily from other commercial banks, savings associations, credit unions, money market and mutual funds and other investment alternatives. Competition for loans comes primarily from other commercial banks, savings associations, mortgage banking firms, credit unions and other financial intermediaries. Many of the financial intermediaries operating in the Bank's market area offer services which the Bank does not offer. Moreover, banks with a larger capitalization and financial intermediaries not subject to bank regulatory restrictions have larger lending limits and are thereby able to serve the needs of larger customers. If the Bank is not able to attract new deposit and lending customers, its future growth and profitability will be adversely impacted.

**We realize income primarily from the difference between interest earned on loans and investments and interest paid on deposits and borrowings, and changes in interest rates may adversely affect our profitability and assets.**

Changes in prevailing interest rates may hurt our business. We derive our income mainly from the difference or "spread" between the interest earned on loans, securities and other interest-earning assets, and interest paid on deposits, borrowings and other interest-bearing liabilities. In general, the larger the spread, the more we earn. When market rates of interest change, the interest the Bank receives on its assets and the interest it pays on its

liabilities will fluctuate. This can cause decreases in our spread and can adversely affect our income.

Interest rates affect how much money the Bank can lend. For example, when interest rates rise, the cost of borrowing increases and loan originations tend to decrease. In addition, changes in interest rates can affect the average life of loans and investment securities. A reduction in interest rates generally results in increased prepayments of loans and mortgage-backed securities, as borrowers refinance their debt in order to reduce their borrowing cost. This causes reinvestment risk, because in the current rate environment the Bank generally is not able to reinvest prepayments at rates that are comparable to the rates it earned on the prepaid loans or securities. Changes in market interest rates could also reduce the value of the Bank's financial assets. If we are unsuccessful in managing the effects of changes in interest rates, our financial condition and results of operations could suffer.

**The banking business is subject to significant government regulations.**

We are subject to extensive governmental supervision, regulation and control. These laws and regulations are subject to change, and may require substantial modifications to our operations or may cause us to incur substantial additional compliance costs. In addition, future legislation and government policy could adversely affect the commercial banking industry and our operations. Such governing laws can be anticipated to continue to be the subject of future modification. Our management cannot predict what effect any such future modifications will have on our operations. In addition, the primary focus of Federal and state banking regulation is the protection of depositors and not the shareholders of the regulated institutions.



We can give no assurance that future changes in laws and regulations or changes in their interpretation will not adversely affect our business.

**We cannot predict how changes in technology will impact our business.**

The financial services market, including banking services, is increasingly affected by advances in technology, including developments in:

- telecommunications;
- data processing;
- automation;
- internet-based banking;
- tele-banking; and
- debit cards and so-called "smart cards."

Our ability to compete successfully in the future will depend on whether we can anticipate and respond to technological changes. To develop these and other new technologies, we will likely have to make additional capital investments. Although we continually invest in new technology, we cannot assure you that we will have sufficient resources or access to the necessary proprietary technology to remain competitive in the future.

**Item 2. Description of Property**

**(a) Properties.**

**Corporate Headquarters.** On October 11, 2007, the Bank entered into a Lease with 6000 Midlantic Drive Associates, L.L.C. for the lease of approximately 8,121 rentable square feet of office space located at 6000 Midlantic Drive in Mount Laurel, New Jersey. This office serves as the corporate headquarters. The term of the lease is ten (10) years beginning on February 1, 2008 and expiring on January 31, 2018. The base monthly rent is initially set at

USA Patriot Act. On October 26, 2001, an anti-terrorism bill, the International Money Laundering Abatement and

\$10,828 per month, and increases incrementally to \$12,182 per month over the ten (10) year term. The Bank must also pay additional rent in the form of its pro rata share of taxes and operating costs for the building in which the offices are located, which are currently \$7,607 per month. Upon expiration of the initial ten (10) year term, the Bank may choose to extend the lease for up to two more five (5) year terms at base monthly rental rates of \$12,858 per month for the first option term and \$13,535 per month for the second option term.

**Medford, NJ Branch.** On October 10, 2002, the Bank opened a new branch office located at 170 Himmelein Road, Medford, New Jersey in a stand-alone office facility of approximately 3,000 square feet plus two adjoining drive-through lanes. The branch includes teller windows, a lobby area, drive-through windows, an automated teller machine, a night depository and a safe deposit vault.

The Bank's lease for this location has an initial term of ten years and commenced November 1, 2002, with four five-year renewal options. If the Bank does not exercise its renewal options, the current lease term will expire on October 31, 2012. The rental expense was \$7,916 per month for the first five years and increased to \$8,750 per month for the remaining five years of the initial ten-year lease term.

**Burlington, NJ Branch.** The Bank moved into its current Burlington City branch office, located at 353 High Street in Burlington City in February 2008. The branch office includes approximately 1,800 square feet of rentable area and is being leased pursuant to a Lease Agreement, dated October 10, 2007. The lease is for an initial term of one hundred twenty (120) months commencing February 2008. The monthly rental rate is initially set at \$3,800 per month, and increases incrementally over the one hundred twenty (120) month lease term to a maximum of \$4,218 per month. At the end of the initial term, the Bank may extend the lease for up to an additional three terms of one hundred twenty (120) months each, at rental rates ranging from \$4,682 to \$7,889 per month.

**Cherry Hill, NJ Branch.** In February 2006, the Bank opened a new branch office located at 1405 Route 70 East, Cherry Hill, New Jersey in a stand-alone office facility of approximately 3,000 square feet plus two adjoining drive-through lanes. The branch includes teller windows, a lobby area, drive-through windows, an automated teller machine, a night depository and a safe deposit vault. The Bank owns this location.

**Voorhees, NJ Branch.** In October 2006, the Bank opened a new branch office located at 133 Route 73, Voorhees, New Jersey in a stand-alone office facility of approximately 3,000 square feet plus two adjoining drive-through lanes. The branch includes teller windows, a lobby area, drive-through windows, an automated teller machine and a night depository. The Bank owns this location.

**Moorestown, NJ Main Street Branch.** In November 2006, the Bank opened a new branch office located at 253 West Main Street, in Moorestown New Jersey. The branch is a stand-alone facility of approximately 3,500 square feet that includes teller windows, a lobby area, drive-through windows, an automated teller machine and a night depository. The Bank owns this location.

**Mount Laurel, NJ Branch.** In April 2009, the Bank opened a mini branch in its headquarters located at 6000 Midlantic Drive in Mount Laurel New Jersey. The branch is approximately 284 square feet that includes a teller platform and an automated teller machine. The Company pays rent at \$190 per month and also incurs office operating expenses of \$277 per month.

**Marlton, NJ Branch.** In November 2010, the Bank opened a branch located at 105 Merchants Way, Marlton, NJ. The branch is approximately 1,500 square feet that includes a teller platform and an automated teller machine. The Company will pay rent at \$2 thousand per month beginning in September, 2011 for the next five years.

**Woodbury, NJ Branch.** In December 2011, the Bank entered into a lease agreement to open a branch located at 1201 North Broad Street, West Deptford, NJ. The branch is approximately 1,200 square feet that includes a teller platform and an automated teller machine. The Company will pay rent at \$1,760 per month beginning in March, 2012, for the next five years. The Branch is expected to open in March of 2012.

### **Item 3. Legal Proceedings**

The Company, from time to time, is a party to routine litigation that arises in the normal course of business. Management does not believe the resolution of this litigation, if any, would have a material adverse effect on the Company's financial condition or results of operations. However, the ultimate outcome of any such matter, as with litigation generally, is inherently uncertain and it is possible that some of these matters may be resolved adversely to the Company.

### **Item 4. Mine Safety Disclosure**

USA Patriot Act. On October 26, 2001, an anti-terrorism bill, the International Money Laundering Abatement and

N.A

**PART II**

**Item 5. Market for Common Equity and Related Shareholder Matters**

The Company’s common stock is quoted on the OTC Bulletin Board under the symbol “CFIC”. There are currently three market makers for the Company’s stock including: Rodman & Renshaw, LLC; Janney Montgomery LLC; and RBC Capital Markets, LLC.

The following sets forth the high and low bid prices of the common stock on the OTC Bulletin Board for each of the quarters outlined below:

	2011		2010	
	High	Low	High	Low
First Quarter	\$ 6.50	\$ 5.80	\$ 5.75	\$ 4.00
Second Quarter	\$ 5.96	\$ 5.27	\$ 7.00	\$ 4.10
Third Quarter	\$ 5.69	\$ 3.00	\$ 5.70	\$ 5.50
Fourth Quarter	\$ 5.15	\$ 2.66	\$ 6.50	\$ 5.25

The quotations reflect inter-dealer bids, without retail mark-up, mark-down or commission, and may not represent actual transactions. As of March 14, 2012 there were approximately 411 shareholders of record of the Company’s common stock, according to information provided by the Company’s transfer agent. The Company has not paid cash dividends in the past two years.

## Item 6. Selected Financial Data

Not Applicable

## Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operation

### Summary

We engage in the business of commercial banking, primarily within a geographic market area centered around our Corporate Headquarters located at 6000 Midlantic Drive, Suite 120S, Mount Laurel, New Jersey and our branch locations at 170 Himmelein Road, Medford, New Jersey, 353 High Street, Burlington City, New Jersey, 1405 Route 70 East, Cherry Hill, New Jersey, 133 Route 73, Voorhees, New Jersey, 253 West Main Street, Moorestown, New Jersey 6000 Midlantic Drive, Suite 90, Mount Laurel, New Jersey, 1201 North Broad Street, West Deptford, New Jersey and 105 Merchants Way, Marlton, New Jersey. We operate as an independent community bank offering a broad range of deposit and loan products and services to the general public, and in particular, to small businesses, local professionals and individuals residing and working in our market area.

At December 31, 2011 we had total assets of \$383.8 million, total deposits of \$330.3 million and total loans, net, of \$236.9 million compared to total assets of \$354.0 million, total deposits of \$302.3 million and total loans, net, of \$239.0 million at December 31, 2010. Our growth reflects our commitment to provide outstanding customer service and a broad array of banking products driven by our customer's needs. We believe our strategy provides us with a competitive advantage over other financial institutions by developing lasting customer relationships that will enable us to continue to attract core deposits and loans within our market area. However, based upon our regulatory capital ratios at year end, we will need to raise additional equity capital in order to continue our historic rate of growth. If we are unable to raise sufficient additional equity capital, we will need to adopt a new strategy to manage our capital ratios while maintaining profitability.

Our operations are substantially dependent on net interest income, which is the difference between the interest income received from interest earning assets, such as loans and investment securities, and the interest expense incurred on interest bearing liabilities, such as interest on deposit accounts and borrowed money. Net interest income is affected by changes in both interest rates and the amounts and types of interest-earning assets and interest-bearing liabilities outstanding. We also generate non-interest income, such as service charges on deposit accounts, fees from residential mortgage loans sold and other miscellaneous income. Our non-interest expense primarily consists of

USA Patriot Act. On October 26, 2001, an anti-terrorism bill, the International Money Laundering Abatement

employee compensation and benefits, net occupancy, data processing and professional services, marketing and other operating costs. In addition, we are subject to losses from our loan and investment portfolios if borrowers fail to meet their obligations or if the value of the securities is permanently impaired. The results of our operations are also significantly affected by general economic and competitive conditions, particularly changes in market interest rates, government policies and actions of regulatory agencies.

## **Critical Accounting Policies**

### ***Allowance for Losses on Loans***

The allowance for losses on loans is based on management's ongoing evaluation of the loan portfolio and reflects an amount considered by management to be its best estimate of known and inherent losses in the portfolio. Management considers a variety of factors when establishing the allowance, such as the impact of current economic conditions, our historic rate loss, diversification of the loan portfolio, delinquency statistics, results of independent loan review and related risk classifications. In addition, certain individual loans which management has identified as problematic are specifically provided for, based upon an evaluation of the borrower's perceived ability to pay, the estimated adequacy of the underlying collateral and other relevant factors. Consideration is also given to the findings of examinations performed by regulatory agencies. Although provisions have been established and segmented by type of loan, based upon management's assessment of their differing inherent loss characteristics, the entire allowance for losses on loans is available to absorb further loan losses in any category.

Management uses significant estimates to determine the allowance for loan losses. Since the allowance for loan losses is dependent, to a great extent, on conditions that may be beyond our control, it is possible that management's estimate of the allowance for loan losses and actual results could differ materially in the near term.

In addition, regulatory authorities, as an integral part of their examinations, periodically review the allowance for loan losses. They may require additions to the allowance based upon their judgments about information available to them at the time of examination.

### ***Income Taxes***

Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. A valuation allowance is established against deferred tax assets when, in the judgment of management, it is more likely than not that such deferred tax assets will not become available. Because the judgment about the level of future taxable income is dependent to a great extent on matters that may, at least in part, be beyond our control, it is at least reasonably possible that management's judgment about the need for a valuation allowance for deferred taxes could change in the near term.

The following discussion focuses on the major components of the Company's operations and presents an overview of the significant changes in the results of operations and financial condition. This section should be read in conjunction with the Consolidated Financial Statements and accompanying Notes to Consolidated Financial Statements.

### **Operating Results**

The Company recorded a net loss available to common shareholders of \$1.3 million or \$0.67 per common and diluted share, respectively (after preferred stock dividend) for the year ended December 31, 2011, as compared to net income of \$1.8 million available to common shareholders or \$0.91 per common and dilutive share for the year ended December 31, 2010. The primary factor contributing to the 2011 loss is an increase in our provision for loan losses of \$6 million, reflecting increase in non-performing assets and a substantial charge-off in the fourth quarter of 2011. Other factors effecting our 2011 results include an increase of \$1.0 million in net interest income primarily related to increased average interest earning asset balances coupled with an increase of \$620 thousand in non-interest income, a change in the income tax provision from an expense of \$1.2 million for the year ended December 31, 2010 to a benefit of \$838 thousand for the year ended December 31, 2011, a net change of \$2.1 million, and a decrease of \$113 thousand in FDIC premiums. These positive factors were offset by an \$821 thousand increase in non-interest expenses. The increase in non-interest expense was primarily related to an increase of \$346 thousand in salary and employee benefit costs along with increases of \$251 thousand in net occupancy cost, \$186 thousand in other real estate owned expense and \$155 thousand in other operating expenses.

***Net Interest Income/Margins***

Net interest income is the difference between interest earned on loans and investments and interest incurred on deposits and borrowed funds. Net interest income is affected by changes in both interest rates and the amounts of interest-earning assets and interest-bearing liabilities outstanding. Net interest income is our principal source of income. Net interest income for the year ended December 31, 2011 was \$12.8 million compared to \$11.7 million for the year ended December 31, 2010. The increase in net interest income for the year 2011 is directly related to a \$33.9 million or 10.7% increase in average interest-earning assets as compared to 2010 and a reduction in interest expense, as a reduced cost of funds offset growth in total deposits. The increase in average interest-earning assets during 2011 as compared to 2010 was attributable to \$2.6 million or 1.1% growth in average loans, coupled with an increase of \$31.3 million or 39.7% in average investment securities. As a result of these increases in interest earning assets, our total interest income increased by \$765 thousand or 4.7% to \$17.1 million for 2011 from \$16.3 million for 2010. The yield on average interest-earning assets decreased by 26 basis points to 4.86% for 2011, compared to 5.12% for 2010. Average interest bearing deposits increased in 2011 by \$37.9 million and average borrowed funds increased by \$3.1 million over 2010 levels. The cost of interest-bearing liabilities decreased by 30 basis points to 1.33% in 2011, compared to 1.63% in 2010, reducing total interest expense by \$275 thousand or 6.0% to \$4.3 million for 2011 from \$4.6 million for 2010. The net interest margin for 2011 was 3.64% compared to 3.67% for 2010. The net interest margin for three month period ended December 31, 2011 was 3.68% compared to 3.73% for the comparable period of 2010, 3.55% for the third quarter of 2011, 3.61% for the second quarter of 2011, and 3.86% for the first quarter 2011.



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The following table indicates the average volume of interest earning assets and interest bearing liabilities and average yields and rates for the years ended December 31, 2011, 2010 and 2009.

(dollars in thousands)	2011			2010			2009		
	Average Balance	Average Yield/ Interest	Cost	Average Balance	Interest	Average Yield/ Cost	Average Balance	Interest	Average Yield/ Cost
Assets									
Loans:									
Commercial \$	\$99,755	\$,770	4.78%	\$92,114	\$,797	5.21%	77,925 \$	4,167	5.35%
Commercial mortgage	122,817	7,636	6.22	120,506	7,496	6.22	114,649	7,131	6.22
Mortgage	11,294	628	5.56	16,848	965	5.73	20,024	1,082	5.40
Consumer	7,188	294	4.10	9,009	397	4.41	10,193	462	4.53
Total loans	241,054	13,328	5.53	238,477	13,655	5.73	222,791	12,842	5.76
Investments:									
Federal funds sold	21,552	12	.06	19,068	27	.15	2,479	7	.27
Securities available for sale	58,224	2,395	4.11	11,451	417	3.64	-	-	0.00
Securities held to maturity	30,308	1,341	4.42	48,259	2,212	4.43	41,610	1,991	4.79
Total investments	110,084	3,748	3.40	78,778	2,656	3.28	44,089	1,998	4.53
Total interest-earning assets	351,138	17,076	4.86%	317,255	16,311	5.12%	266,880	14,840	5.56%
Allowance for loan losses	(3,149)			(3,560)			(2,408)		
Cash and due from banks	6,317			5,829			5,038		
Fixed assets (net)	7,753			7,812			8,101		
REO	1,126			87			209		
Other assets	11,397			10,481			8,842		
Total Assets \$	\$374,582			\$337,904			\$ 286,662		
Liabilities and Shareholders' Equity									
Deposits:									
Allowance for Losses on Loans									

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Interest-bearing demand \$	\$21,119	\$ 71	.34%	\$18,167	\$ 99	.55%	\$18,001	\$ 132	.73%
Money market deposits	156,696	1,640	1.05	108,095	1,340	1.24	77,317	1,281	1.66
Statement savings Certificates of deposit	3,357	18	.53	3,222	20	.62	3,306	27	.83
Total interest-bearing deposits	108,643	1,886	1.74	122,435	2,420	1.98	107,731	3,259	3.02
Borrowed funds	289,815	3,615	1.25	251,918	3,879	1.54	206,355	4,699	2.28
Total interest-bearing liabilities	32,962	688	2.09	29,831	699	2.35	33,618	1,174	3.49
Non-interest bearing deposits	322,777	4,303	1.33	281,749	4,578	1.63	239,973	5,873	2.45
Other liabilities	31,224			32,046			26,315		
Shareholders' equity	1,394			1,351			1,129		
Total Liabilities and Shareholders' Equity \$	19,187			22,758			19,245		
Net interest income	\$374,582			\$337,904			\$286,662		\$
Interest rate spread (1)		12,773			11,733			8,967	
Net interest margin (2)			3.53%			3.49%			3.11%
Ratio of average interest-earning assets to interest-bearing liabilities			3.64%			3.67%			3.36%
Return on average assets			108.79%			112.60%			111.21%
Return on average equity			-0.31%			0.58%			-0.14%
			-6.19%			8.72%			-2.15%

(1) Interest rate spread represents the difference between the average yield on interest-earning assets and the average cost of interest-bearing liabilities.

(2) Net interest margin represents net interest income as a percentage of average interest-earning assets.

The level of net interest income is determined primarily by the average balances ("volume") and the rate spreads between interest earning assets and our funding sources. Our ability to maximize net interest income depends on the volume of interest earning assets and interest bearing liabilities, and increases or decreases in the average rates earned and paid on such assets and liabilities.

The following table presents the dollar amount of changes in interest income and interest expense for interest earning assets and interest-bearing liabilities for the year ended December 31, 2011 as compared to the year ended December 31, 2010. The table distinguishes between changes attributable to volume (changes in volume multiplied by the prior period's rate) and changes attributable to rate (changes in rate multiplied by the prior period's volume). Change attributable to both rate and volume (changes in rate multiplied by changes in volume) has been allocated to volume.

As shown below, the increase in net interest income was due to volume increases in earning assets, which were funded by deposit growth.

(dollars in thousands)	<b>Volume</b>	<b>Rate</b>	<b>Total Increase (Decrease)</b>
<b>Interest income:</b>			
Commercial	\$365	\$(392)	\$(27)
Commercial Mortgage	144	(4)	140
Mortgage	(309)	(28)	(337)
Consumer	(74)	(29)	(103)
Federal funds sold	1	(16)	(15)
Investment securities available for sale	1,924	54	1,978
Investment securities held to maturity	(794)	(77)	(871)
Total interest-earning assets	1,257	(492)	765
<b>Interest expense:</b>			
Interest-bearing demand	10	(38)	(28)
Money market	509	(209)	300
Statement savings	1	(3)	(2)
Certificates of deposit	(239)	(295)	(534)
Borrowings	65	(76)	(11)
Total interest-bearing liabilities	346	(621)	(275)
Net change in net interest income	\$911	\$129	\$1,040

### ***Provision for Loan Losses***

A provision for loan losses is charged to operations based on management's evaluation of the estimated and inherent losses in our loan portfolio. We recorded a provision for loan loss for the year ended December 31, 2011 of \$6.8 million compared to a provision for loan loss of \$776 thousand for the same period in 2010. The increase in the provision for loan loss was related to an increase of \$5.8 million in non-performing assets caused by the weakening economy which has stressed the ability of certain borrowers to repay their loans. In addition, the Company recorded \$5.6 million in charge-offs during the year ended December 31, 2011, which caused the Company's historical loss rates within the respective portfolios to increase and has contributed to the increased provision for loan loss in 2011. Of the \$5.6 million in charge-offs, \$1.3 million were partial charge-offs related to seven loan relationships and \$4.3 million were total charge-offs related to ten loan relationships. These charge-offs were associated with the general economic weakness in our marketplace which has adversely impacted real estate values in our trade area. At December 31, 2011, our allowance for loan losses represented 2.06% of total loans outstanding and 41.2% of non-performing loans.

***Non-Interest Income***

Non-interest income, which is comprised principally of service charges on deposit accounts, gain on sale of loans, ATM fees, origination fees from residential mortgage loans sold, bank owned life insurance income and other miscellaneous fee income, was \$1.7 million for the year ended December 31, 2011 compared to \$1.1 million for the year ended December 31, 2010. The increase in non-interest income during 2011 is the result of increases of \$901 thousand on gain on sale of securities, \$6 thousand in Bank owned life insurance and \$86 thousand in miscellaneous fee income, offset by decreases of \$362 thousand in gain on sale of SBA loans and \$11 thousand in service charges on deposit accounts.

***Non-Interest Expense***

Non-interest expense, which is comprised principally of salaries and employee benefits, net occupancy, FDIC insurance premium expense, advertising costs, data processing, professional services and other operating costs, increased by \$821 thousand to \$9.7 million for the year ended December 31, 2011 as compared to \$8.9 million for the year ended December 31, 2010. The increase in non-interest expense was primarily related to an increase of \$346 thousand in salary and employee benefit costs along with \$251 in net occupancy costs, \$186 thousand in other real estate owned expenses and \$155 thousand in other operating expenses. These increases were partially offset by a decrease in FDIC expenses of \$113 thousand and professional services of \$58 thousand. The increase in salary and

benefit costs was related to adding necessary key administrative and branch personnel to staff throughout 2011 to manage our growth, coupled with the effect of operating expenses related the Marlton Office which opened in November 2010. The decrease in professional services represents a charge of \$203 thousand, recorded in 2010, in audit, legal, and investment banking fees associated with a proposed capital transaction terminated by the Company in 2010.

### ***Income Taxes***

The Company recorded an income tax benefit of \$838 thousand for the year ended December 31, 2011, compared to an income tax expense of \$1.2 million for the year ended December 31, 2010. The change in income tax expense in 2011 is primarily the result of the Company having a net loss. The effective tax rate for the year ending December 31, 2011 was 41.7 % compared to 38.9% at December 31, 2010.

### **Financial Condition**

Total assets at December 31, 2011 were \$383.8 million, an increase of \$30.0 million or 8.5% over total assets at December 31, 2010. This change was due to increases in cash and cash equivalents of \$28.8 million, bank owned life insurance of \$1.5 million, Federal Home Loan Bank of New York ("FHLB") stock of \$3 thousand, investments available for sale of \$39.1 million, other real estate owned of \$4.4 million and other assets of \$493 thousand. These increases were partially offset by decreases in loans receivable, net of allowance for loan losses, of \$2.1 million, deferred taxes of \$1.4 million, accrued interest receivable of \$575 thousand, premise and equipment, net of \$96 thousand and in investments held to maturity of \$40.4 million.

Total shareholders' equity at December 31, 2011 totaled \$19.1 million, an increase of \$1.3 million or 7.4% over December 31, 2010. The increase in shareholders' equity is due to the recognition of accumulated other comprehensive income of \$2.3 million related to the fair value adjustment on investment securities available for sale, issuance of preferred stock of \$200 thousand and the increase of stock based compensation expense of \$139 thousand, partially offset by net loss of \$1.3 million available to common shareholders.

### ***Loan Portfolio***

We offer business and personal loans generally on a secured basis, including: commercial loans (term and time); commercial lines of credit; commercial mortgage loans; commercial and residential construction loans; letters of

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credit; and consumer loans (home equity and installment). We make commercial loans to small and medium-sized businesses primarily in our market area for purposes of providing working capital, supporting accounts receivable, purchasing inventory and acquiring fixed assets.

Loans receivable at December 31, 2011 totaled \$241.9 million, a decrease of \$939 thousand or 0.39% from December 31, 2010. This decrease was attributable to decreases in residential real estate loans of \$5.8 million, construction loans of \$1.1 million, and loans to consumers of \$205 thousand, partially offset by increases of \$3.8 million commercial real estate loans and \$2.3 million in commercial loans.

The following table sets forth-selected data relating to the composition of the loan portfolio, net of deferred loan fees, at the dates indicated.

(dollars in thousands)	<u>2011</u>		<u>2010</u>		<u>2009</u>		<u>2008</u>		<u>2007</u>	
<u>Type of Loans:</u>	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>	<u>Amount</u>	<u>Percent</u>
Commercial	\$97,645	40.4%	\$95,350	39.3%	\$91,679	38.5%	\$60,669	31.3%	\$31,417	21.5%
Real Estate, Commercial	115,935	47.9%	112,106	46.1%	105,605	44.3%	91,036	46.9%	73,863	50.6%
Real Estate, Residential	8,970	3.7%	14,766	6.0%	19,122	8.0%	19,326	10.0%	21,303	14.6%
Construction	12,092	5.0%	13,145	5.4%	12,093	5.1%	12,309	6.3%	10,864	7.4%
Consumer	7,275	3.0%	7,489	3.1%	9,925	4.1%	10,764	5.5%	8,594	5.9%
Total	\$241,917	100.0%	\$242,856	100.0%	\$238,424	100.0%	\$194,104	100.0%	\$146,041	100.0%

See Note 5 to Consolidated Notes to Financial Statements for additional information regarding loans.





The following table sets forth the contractual maturity of the loan portfolio, net of deferred loan fees, at December 31, 2011. The table does not include prepayments or scheduled principal repayments.

(dollars in thousands)	<b>One year or Less</b>	<b>One - Five Years</b>	<b>Over Five Years</b>	<b>Total</b>
Commercial	\$ 15,682	\$ 4,745	\$ 47,218	\$ 97,624
Real Estate Commercial	7,835	47,573	60,527	115,956
Real Estate Residential	943	1,006	7,021	8,970
Construction	10,012	2,080	-	12,092
Consumer	352	760	6,163	7,275
Total amount due	\$ 34,824	\$ 6,164	\$ 120,929	\$ 241,917

The following table sets forth loan maturities by interest rate type at December 31, 2011.

(dollars in thousands)	<b>Maturities less than 1 Year</b>	<b>Maturities Greater than 1 Year</b>	<b>Total</b>
Fixed Interest Rate Loans	\$ 19,277	\$ 169,110	\$ 188,387
Variable Rate Interest Loans	16,181	37,300	53,481
Overdrawn Accounts	49	-	49
	\$ 35,507	\$ 206,410	\$ 241,917

### Non-Performing Assets

Non-performing assets consist of non-accrual loans (loans on which the accrual of interest has ceased), loans over ninety days delinquent and still accruing interest, renegotiated loans, impaired loans and other real estate owned. Loans are generally placed on non-accrual status if, in the opinion of management, collection is doubtful, or when principal or interest is past due 90 days or more unless the collateral is considered sufficient to cover principal and interest and the loan is in the process of collection. Total non-performing assets increased to \$17.4 million at December 31, 2011 from \$11.6 million at December 31, 2010, as non-performing loans increase by \$2.3 million to \$12.1 million at year end 2011 and real estate owned increased by \$4.4 million to \$5.3 million at year end 2011.

Impaired loans are measured based on the present value of expected future discounted cash flows, the fair value of the loan or the fair value of the underlying collateral if the loan is collateral dependent. The recognition of interest income on impaired loans is the same as for non-accrual loans discussed above. At December 31, 2011 the Company had twenty one relationships totaling \$8.9 million in non-accrual loans as compared twelve relationships totaling \$9.8 million at December 31, 2010. At December 31, 2011, the Company had twenty seven impaired loan relationships totaling \$12.1 million (included within the non-accrual loans discussed above) in which \$9.6 million in impaired loans

had a related allowance for credit losses of \$2.2 million and \$2.5 million of impaired loans in which there is no related allowance for credit losses. The average balance of impaired loans totaled \$13.3 million for 2011 as compared to \$12.3 million for 2010, and interest income recorded on impaired loans during the year ended December 31, 2011 totaled \$26 thousand as compared to \$36 thousand for December 31, 2010.

The balance in total loans 90-days past due and still accruing decreased by \$878 thousand to zero as of December 31, 2011 from the reported levels at December 31, 2010. During the period ended December 31, 2011, the balance in commercial loans 90-days past due and still accruing decreased by \$634 thousand and represented one relationship which moved into the non-accrual loan category. Lastly, the decrease in residential real estate loans 90 days past due and still accruing reflects one loan relationship totaling \$244 thousand which moved into the non-accrual loan category.

During the year ended December 31, 2011 the Company experienced a \$928 thousand net decrease in non-accrual loans. This change reflects the downgrading of thirteen loan relationships to non-accrual status totaling \$9.1 million offset by charge offs totaling \$5.6 million, loans taken into other real estate owned of \$4.6 million and principal reductions in the aggregate amount of \$360 thousand.

Included in the balance of non-accrual loans is a principal balance of \$634 thousand dollars representing our participation interest in two loans originated by another New Jersey based institution. Although the borrowers have ceased making payments on these loans, we have received a legal opinion from our legal counsel that we have valid claims against the lead/originating bank for violations of the participation agreements, and we have filed suit asserting these claims. In the event the lead bank is unable to collect from the borrowers, we believe, based on said legal opinion that our ability to collect on these loans will depend upon the outcome of our legal action against the lead/originating bank.

Real estate acquired by foreclosure or by deed in lieu of foreclosure is classified as real estate owned until it is sold. At December 31, 2011, we had \$5.3 million in real estate owned compared to \$830 thousand in real estate owned at December 31, 2010. The change reflects three additional properties taken into real estate owned during the fourth quarter of 2011.

The following table provides information regarding risk elements in the loan portfolio as of December 31, 2007 through 2011.

(In thousands)	<u>December 31,</u> <u>2011</u>	<u>December 31,</u> <u>2010</u>	<u>December 31,</u> <u>2009</u>	<u>December 31,</u> <u>2008</u>	<u>December 31,</u> <u>2007</u>
Loans past due 90 days or more and accruing					
Commercial	\$ -	\$ 634	\$ 634	\$ -	\$ 357
Commercial Real Estate	-	-	1,765	2,375	7
Construction	-	-	-	-	607
Residential Real Estate	-	244	-	-	-
Total loans past due 90 days or more and accruing	-	878	2,399	2,375	971
Non-accrual loans:					
Commercial	1,935	1,296	1,401	-	-
Commercial Real Estate	5,479	8,213	3,722	-	-
Consumer	581	289	-	-	-
Residential Real Estate	875	-	3,020	-	-
Total non-accrual loans	8,870	9,798	8,143	-	-
Restructures loans	1,804	-	-	-	-
Impaired loans	1,451	51	-	-	-
Total non-performing loans	12,125	9,849	8,143	-	-
Real estate owned	5,262	830	-	281	466
Total non-performing assets	\$ 17,387	\$ 11,557	\$ 10,542	2,656	\$ 1,437
Non-performing loans as a percentage of loans	5.01%	4.06%	3.42%	0.14%	0.32%
Non-performing assets as a percentage of loans and real estate owned	7.03%	4.74%	4.42%	0.14%	0.32%
Non-performing assets as a percentage of total assets	4.53%	3.26%	3.44%	0.22%	0.22%

#### Allowance for Losses on Loans

Allowance for Losses on Loans

The allowance for losses on loans is based on management's ongoing evaluation of the loan portfolio and reflects an amount considered by management to be its best estimate of known and inherent losses in the portfolio. Management considers a variety of factors when establishing the allowance, such as the impact of current economic conditions, our historic loss rates, diversification of the loan portfolio, delinquency statistics, results of independent loan review and related classifications. In addition, certain individual loans which management has identified as problematic are specifically provided for, based upon an evaluation of the borrower's perceived ability to pay, the estimated adequacy of the underlying collateral and other relevant factors. Consideration is also given to the findings of examinations performed by regulatory agencies.

The following table sets forth information with respect to the allowance for losses on loans:

(dollars in thousands)	<u>December 31,</u> <u>2011</u>	<u>December 31,</u> <u>2010</u>	<u>December 31,</u> <u>2009</u>	<u>December 31,</u> <u>2008</u>	<u>December 31,</u> <u>2007</u>
Balance at beginning of year	\$3,826	\$3,432	\$1,133	\$1,050	\$1,050
Provision:					
Commercial	5,195	286	1,476	125	-
Commercial Real Estate	1,478	477	715	85	-
Residential Mortgage	126	(30)	-	-	-
Consumer	(38)	43	321	(9)	-
Unallocated	-	-	18	20	-
Total Provision	6,764	776	2,530	221	-
Charge-offs:					
Commercial	4,034	382	231	138	-
Commercial Real Estate	1,217	-	-	-	-
Residential Mortgage	370	-	-	-	-
Total Charge-offs	5,621	382	231	138	-
Recoveries:					
Commercial	26	-	-	-	-
Total Recoveries	26	-	-	-	-
Net charge-offs	5,595	382	231	138	-
Balance at end of period	\$4,995	\$3,826	\$3,432	\$1,133	\$1,050
Period-end loans outstanding	\$241,917	\$242,856	\$238,424	\$194,104	\$146,041
Average loans outstanding	\$241,054	\$238,477	\$222,791	\$168,691	\$133,625
Allowance as a percentage of period-end loans	2.06%	1.58%	1.44%	0.58%	0.72%
Net charge-offs as a percentage of average loans	2.32%	0.16%	0.10%	0.08%	NA



**Allocation of Allowance for Losses on Loans**

The following table sets forth the allocation of the allowance for loan losses by loan category at the dates indicated. Although loss provisions have been established and segmented by type of loan, based upon management's assessment of their differing inherent loss characteristics, the entire allowance for losses on loans is available to absorb further loan losses in any category:

(dollars in thousands)	<b>At December 31,</b>			
	<b>2011</b>		<b>2010</b>	
	<b>Percent of</b>		<b>Percent of</b>	
	<b>Loans in Each Category to</b>		<b>Loans in Each Category to</b>	
<b>Amount</b>	<b>Total Loans</b>	<b>Amount</b>	<b>Total Loans</b>	
Commercial	\$ 2,930	40.4%	\$ 1,743	39.3%
Real Estate				
Commercial	1,788	47.9	1,527	46.2
Real Estate Residential	173	3.7	417	6.1
Construction	-	5.0	-	5.4
Consumer	104	3.0	139	3.1
Total	\$ 4,995	100.0%	\$ 3,826	100.0%

(dollars in thousands)	<b>At December 31,</b>			
	<b>2009</b>		<b>2008</b>	
	<b>Percent of</b>		<b>Percent of</b>	
	<b>Loans in Each Category to</b>		<b>Loans in Each Category to</b>	
<b>Amount</b>	<b>Total Loans</b>	<b>Amount</b>	<b>Total Loans</b>	
Commercial	\$ 1,839	38.5%	\$ 492	31.3%
Real Estate				
Commercial	1,050	44.3	336	46.9
Real Estate Residential	447	8.0	126	10.0
Construction	-	5.1	101	6.3
Consumer	96	4.1	78	5.5
Total	\$ 3,432	100.0%	\$ 1,133	100.0%

**At December 31,  
2007**

(dollars in thousands)	<b>Amount</b>	<b>Percent of Loans in Each Category to Total Loans</b>
Commercial	\$ 460	21.5%
Real Estate Commercial	251	50.6
Real Estate Residential	173	14.6
Construction	113	7.4
Consumer	53	5.9
<b>Total</b>	<b>\$ 1,050</b>	<b>100.0%</b>

### *Investment Securities*

The investment portfolio predominantly consists of securities issued or guaranteed by the U.S. Government and its agencies. Management classifies investment securities at the time of purchase by one of three categories: trading, held to maturity and available for sale. To date, management has not purchased any securities for trading purposes. Management classifies securities as held to maturity or available for sale. In 2011, the Bank sold HTM securities, which could impact the Bank's ability to classify future investments in securities as HTM.

Investment securities held to maturity totaled zero at December 31, 2011, a decrease of \$40.4 million or 100% from December 31, 2010. The estimated fair value of the held to maturity investment portfolio was zero at December 31, 2011 and \$39.5 million at December 31, 2010.

Investment securities available for sale totaled \$83.7 million at December 31, 2011, an increase of \$39.1 million or 87.6% from December 31, 2010. The estimated amortized cost of the available for sale investment portfolio was \$83.2 million at December 31, 2011 and \$47.9 million at December 31, 2010.

During 2011, available for sale purchases totaled \$69.0 million and were concentrated in U.S. Government agency securities. We also received \$16.0 million in investment repayments and sold \$18.4 million in investments in our available for sale portfolio, with \$10 million being US Treasury Securities and \$8 million in U.S. Government agency securities. We recognized a gain on the sale of available for sale securities of \$401 thousand. We had no purchases within our held to maturity portfolio, however we received \$27.9 million in investment repayments in U.S. Government agency and mortgage backed securities. We also sold \$5.9 million in U.S. Government agencies securities and \$7.2 million in mortgage backed securities, which were classified as held to maturity, for a total gain of \$500 thousand.

The following table sets forth the carrying value of the investment portfolio at the dates indicated:

(dollars in thousands)	<u>2011</u>	<u>2010</u>	<u>2009</u>
<b>Investment securities held to maturity</b>			
Government agency obligations	\$ -	\$ 32,706	\$39,019
Mortgage backed securities	-	7,729	9,040
Total investment securities held to maturity	\$ -	\$ 40,435	\$48,059
<b>Investment securities available for sale:</b>			
Government agency obligations	\$ 83,727	\$ 35,560	\$ -
US Treasury Securities	-	9,075	
Total investment securities available for sale	\$ 83,727	\$ 44,635	\$ -
<b>Investment Portfolio Maturities</b>			



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The following table sets forth information regarding the carrying values, estimated fair values, and weighted average yields for the investment securities portfolio at December 31, 2011 by contractual maturity.

The following table does not take into consideration the effects of unscheduled repayments or the effects of possible prepayments on securities with call provisions.

(dollars in thousands)	<b>Under 1 Year</b>	<b>1 – 5 Years</b>	<b>5 – 10 Years</b>	<b>Over 10 Years</b>	<b>Total</b>
<b>Investment securities available for sale</b>					
U.S. government agency obligations:					
Carrying value	\$ -	\$ -	\$ 1,018	\$ 82,709	\$83,727
Weighted average yield	-%	- %	3.35%	3.94%	3.79%
Total carrying value	\$ -	\$ -	\$ 1,018	\$ 82,709	\$83,727
Total fair value	\$ -	\$ -	\$ 1,018	\$ 82,709	\$83,727
Weighted average yield	-%	- %	3.35%	3.94%	3.79%

**Sources of Funds**

*General*

Deposits are the primary source of funds for our lending and investment activities as well as for general business purposes. In addition to deposits, we derive funds from the amortization, prepayment or sale of loans; maturities and repayments of investment securities and operations. Scheduled loan principal repayments are a relatively stable source of funds, while deposit inflows and outflows and loan prepayments are significantly influenced by general interest rate market conditions.



## Deposits

We offer a broad range of deposit products, including personal and business checking accounts, individual retirement accounts, business and personal money market accounts, statement savings and term certificate accounts at competitive interest rates. Deposit account terms vary according to the minimum balance required, the time periods the funds must remain on deposit and the interest rate, among other factors. Management regularly evaluates the internal cost of funds, surveys rates offered by competing institutions, reviews cash flow requirements for lending and liquidity and executes rate changes when deemed appropriate. We do not obtain funds through brokers, nor do we solicit funds outside the State of New Jersey.

Total deposits at December 31, 2011 were \$330.3 million, an increase of \$28.0 million or 9.3% from December 31, 2010. The increase in deposits was attributable to an increase of \$52.8 million in interest bearing deposit accounts which partially represents migration of \$10.6 million from non-interest bearing deposit accounts and \$14.2 million from certificates of deposit. The remaining increase represents new funds deposited with the Bank, as a result of competitive pricing of deposit products coupled with the continued development of relationships with local small businesses along with the high level of individualized service provided by our team of retail branch managers.

The following table sets forth the distribution of the average balance of deposit accounts for the years ended December 31, 2011, 2010 and 2009 and the weighted average cost for each category of deposit.

Average Balance (dollars in thousands)	2011			2010			2009		
	Average Balance	Percent of Total Deposits	Weighted Average Cost	Average Balance	Percent of Total Deposits	Weighted Average Cost	Average Balance	Percent of Total Deposits	Weighted Average Cost
Checking	\$ 52,343	16.3%	0.14 %	\$ 50,213	17.7%	0.20 %	\$ 44,316	19.0%	0.29 %
Money market deposit	156,696	48.9	1.05	108,095	38.1	1.24	77,317	33.2	1.66
Statement savings	3,357	1.0	0.53	3,222	1.1	0.62	3,306	1.4	0.83

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Certificates of deposit	108,643	33.8	1.74	122,434	43.1	1.98	107,731	46.4	3.02
Total deposits	\$321,039	100.0%	1.12 %	\$283,964	100.0%	1.36 %	\$232,670	100.0%	2.01 %

The following table indicates the amount of the certificates of deposit of \$100 thousand or more by time remaining until maturity as of December 31, 2011 and 2010.

	2011		2010	
(dollars in thousands)	Certificates of Deposit		Certificates of Deposit	
<u>Maturity Period</u>				
Within three months	\$	3,406	\$	15,953
Three through six months		2,919		6,166
Six through twelve months		7,444		18,860
Over twelve months		24,481		5,255
	\$	38,250	\$	46,234

See Note 7 to Notes to Consolidated Financial Statements for additional information regarding deposits.

### ***Borrowings***

Although deposits are the primary source of funds for lending and investment activities as well as for general business purposes, we also utilize borrowings to supplement deposits when deposit funding is not adequate or when borrowing costs are more favorable than comparable deposits.

At December 31, 2011 and December 31 2010, we had borrowings in the form of advances with the FHLB in the amount of \$25.0 million. The weighted average interest rate on borrowings from FHLB was 1.14% at December 31, 2011 compared to 1.49% at December 31, 2010. Pursuant to collateral agreements with the FHLB, advances are secured by a blanket lien on our commercial and residential mortgage loan portfolios.



The following table sets forth the contractual maturity and the weighted average interest rate of the borrowings at December 31, 2010:

(dollars in thousands)	Under			Over 10	Total
	1 Year	1 – 5 Years	5 – 10 Years	Years	
Advances from the FHLB	\$ 15,000	\$ 10,000	\$ -	\$ -	\$ 25,000
Weighted average interest rate	1.43%	0.72%	-%	-%	1.14%

On February 28, 2012, the Company renewed its non-revolving line of credit loan agreement with Atlantic Central Bankers Bank in the amount of \$5.0 million. The term of the debt is for a six month period with a maturity date of August 17, 2012. The interest rate adjusts at a variable rate at the greater of prime plus 100 basis points with a floor of 5.00%. The loan agreement contains representations, warranties and covenants typical of agreements of this type, including a provision making it an event of default for the Bank to enter into any formal or informal enforcement agreement with its primary regulators. The Company has an outstanding balance on the line of credit of \$5.0 million at December 31, 2011 as compared to \$4.9 million at December 31, 2010 and has contributed \$4.4 million as additional capital to the Bank.

On November 1, 2010, the Bank modified the terms of the hybrid capital instrument originally issued on October 31, 2008, in the aggregate amount of \$3.0 million in the form of subordinated debt. This instrument qualifies as Tier II capital. The new term of the debt is for a ten year period with a maturity date of November 1, 2020. The interest rate is at a variable rate equal to the prime rate plus 100 basis points for the entire ten year term. The debt security is redeemable, at the Bank's option, at par on any January 3<sup>rd</sup>, April 30<sup>th</sup>, July 31<sup>st</sup>, or October 31<sup>st</sup> that the debt security remains outstanding.

### Interest Rate Risk

The Company's primary objective in managing interest rate risk is to minimize the adverse impact of changes in interest rates on net interest income while creating an asset/liability structure that maximizes earnings. The Asset Liability Management Committee actively monitors and manages interest rate exposure using gap analysis and interest rate simulation models.

Gap analysis measures the difference between volumes of rate-sensitive assets and liabilities and quantifies these repricing differences for various time intervals. Static gap analysis describes interest rate sensitivity at a point in time. However, gap analysis alone does not accurately measure the potential magnitude of changes in net interest income since changes in interest rates do not affect assets and liabilities at the same rate, to the same extent, or on the same basis. Furthermore, static gap analysis does not consider future growth.

A positive gap (asset sensitive) indicates that more assets reprice during a given period compared to liabilities, while a negative gap (liability sensitive) indicates that more liabilities reprice during a given period compared to assets.

Generally, during a period of falling interest rates, a positive gap would tend to adversely affect net interest income, while a negative gap would tend to result in an increase in net interest income. During a period of rising interest rates, in general, a positive gap would tend to result in an increase in net interest income while a negative gap would tend to affect net interest income adversely. However, certain assets and liabilities may react differently to changes in interest rates even though they reprice or mature in the same or similar time periods. The interest rates on certain assets and liabilities may change at different times than changes in market interest rates, with some changing in advance of changes in market rates and some lagging behind changes in market rates. Also, certain assets (e.g., adjustable rate mortgages) often have provisions that may limit changes in interest rates each time the interest rate changes and on a cumulative basis over the life of the loan. Additionally, the actual prepayments and withdrawals in the event of a change in interest rates may differ significantly from those assumed in the calculations shown in the table below. Finally, the ability of borrowers to service their debt may decrease in the event of an interest rate increase. Consequently, any model used to analyze interest rate sensitivity will be vulnerable to the assumptions made with respect to the foregoing factors.

Management also uses a computer-based simulation model to assess the impact of changes in interest rates on net interest income. The model incorporates management's business plan assumptions and related asset and liability yields/costs, deposit sensitivity and the size, composition and maturity or repricing characteristics of our assets and liabilities. The assumptions are based on what management believes at that time to be the most likely interest rate environment. Actual results may differ from simulated results due to the various factors described above.

Gap analysis and interest rate simulation models require assumptions about certain categories of assets and deposits. For purposes of these analyses, assets and liabilities are stated at their contractual maturity, estimated likely call date, or earliest repricing opportunity. Interest-bearing demand deposits, statement savings and money market accounts do not have a stated maturity or repricing term and can be withdrawn or repriced at any time. This may impact net interest income if more expensive alternative sources of deposits are required to fund loan growth or deposit runoff. Management projects the repricing characteristics of these accounts based on historical performance and assumptions that it believes reflect their rate sensitivity.





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The following table sets forth the amount of interest-earning assets and interest-bearing liabilities at December 31, 2011, which are expected to mature or reprice in each of the time periods shown:

(dollars in thousands)					Non-Rate	Total
	One Year Or Less	One-Five Years	Over Five Years	Assets/ Liabilities	Sensitive	
<b><u>Interest-earning assets:</u></b>						
Short term investments	\$ 32,800	\$ -	\$-	\$ -	-	\$ 32,800
Investment available for sale	-	-	83,727	-	-	83,727
Loans receivable	118,669	69,418	53,830	-	-	241,917
Total interest-earning assets	151,469	69,418	137,557	-	-	358,444
<i>Non-rate sensitive assets:</i>						
Other Assets	-	-	-	25,341	-	25,341
Total assets	\$ 151,469	\$ 69,418	\$ 137,557	\$ 25,341	-	\$ 383,785
<b><u>Interest-bearing liabilities:</u></b>						
Interest-bearing demand	\$ 32,175	\$ -	\$ -	\$ -	-	\$ 32,175
Statement savings	3,313	-	-	-	-	3,313
Money market	165,578	-	-	-	-	165,578
Certificates of deposit	36,578	62,701	-	-	-	99,279
Subordinated Debt	-	3,000	-	-	-	3,000
Borrowings	20,000	10,000	-	-	-	30,000
Total interest-bearing liabilities	257,644	75,701	-	-	-	333,345
<i>Non-rate sensitive liabilities:</i>						
Non-interest bearing deposits	-	-	-	29,963	-	29,963
Other liabilities	-	-	-	1,410	-	1,410
Capital	-	-	-	19,067	-	19,067
Total liabilities and capital	\$ 257,644	\$ 75,701	\$ -	\$ 50,440'	-	\$ 383,075
Period GAP	\$ (106,175)	\$ (6,283)	\$ 137,557	\$ (25,099)	-	

Cumulative interest-earning assets	\$ 151,469	\$ 220,887	\$ 358,444
Cumulative interest-bearing liabilities	\$ 257,644	\$ 333,345	\$ 333,345
Cumulative GAP	\$ (106,175)	\$ (112,458)	\$ 25,099
Cumulative RSA/RSL (1)	58.79%	66.26%	107.533%

(1) Cumulative interest-earning assets divided by cumulative interest-bearing liabilities.

Based upon the above gap analysis and other modeling techniques utilized by management, our interest rate risk profile is within Board approved tolerance limits.

## Liquidity

Liquidity represents the ability to meet normal cash flow requirements for the funding of loans, repayment of deposits and payment of operating costs. Our primary sources of liquidity include deposits, amortization and prepayment of loans, maturities and repayments of investment securities, and our borrowing capability. Management monitors liquidity daily, and on a monthly basis incorporates liquidity analysis into its asset/liability management program.

In addition to using growth in deposits, loan repayments and the investment portfolio as a source of liquidity, we also have access to unsecured, overnight lines of credit aggregating \$37.9 million, consisting of \$3.0 million, on an uncommitted basis, through ACBB and \$34.9 million through the FHLB of New York. The Bank has \$25 million in outstanding FHLB advances which would reduce the availability of borrowing potential to \$9.9 million. The arrangements with ACBB are for the sale of federal funds to the Bank, subject to the availability of such funds. Pursuant to a collateral agreement with the FHLB, advances under this line of credit are secured by a blanket lien on our commercial and residential mortgage loan portfolios. In addition, the Company has a non-revolving line of credit with ACBB for up to \$5.0 million and as of December 31, 2011 there is an outstanding balance of \$5.0 million under this line, an increase from \$4.9 million outstanding as of December 31, 2010.



In addition, the Bank's membership in the FHLB provides the Bank with additional secured borrowing capacity of up to a maximum of 50% of the Bank's total assets, subject to certain conditions.

We had cash and cash equivalents of \$37.8 million at December 31, 2011 and \$9.0 million at December 31, 2010 in the form of cash, due from banks and federal funds sold. At December 31, 2011, unused lines of credit available to customers and committed, undisbursed loan proceeds including letters of credit totaled \$49.6 million. Certificates of deposit scheduled to mature in one year or less totaled \$36.6 million at December 31, 2011. Based on our experience, management believes that a substantial amount of these certificates of deposit will remain with the Bank upon maturity. Management anticipates that it will continue to have sufficient funds available to meet the needs of its customers for deposit repayments and loan fundings.

Our ability to generate deposits depends on the success of our branch network. Our success is dependent on a number of factors, including our ability to establish branches in favorable locations, recruit and hire experienced managers and staff to meet the needs of its customers through personalized services and a broad array of financial products, and the general economic conditions of the market area in which branches are located. Unexpected changes in the national and local economy may also adversely affect the branches' ability to attract or retain deposits and foster new loan relationships.

## Capital Resources

The maintenance of appropriate levels of capital in excess of regulatory minimums is an important objective of the asset and liability management process. The Bank met the definition of a "well-capitalized" institution at December 31, 2011 and as December 31, 2010. See Note 18 of "Notes to Financial Statements" (regulatory matters) for additional information regarding the Bank's regulatory capital requirements.

The Bank's capital ratios at December 31, 2011, 2010 and 2009 are presented in the following table:

	<b>2011</b>	<b>2010</b>	<b>2009</b>
Shareholders' equity to total assets	5.0%	5.6%	5.8%
Leverage ratio	5.9%	6.9%	7.3%
Risk-based capital ratios:			
Tier 1	8.0%	8.9%	8.5%
Total Capital	10.3%	11.2%	10.7%

On February 28, 2012, the Company renewed its non-revolving line of credit loan agreement with Atlantic Central Bankers Bank in the amount of \$5.0 million. The term of the debt is for a six month period with a maturity date of August 17, 2012. The interest rate adjusts at a variable rate at the greater of prime plus 100 basis points with a floor of 5.00%. The Company has an outstanding balance on the line of credit of \$5.0 million at December 31, 2011 as compared to \$4.9 million at December 31, 2010 and has contributed \$4.4 million as additional capital to the Bank.

In June 2009, the Company approved a private placement common stock offering to accredited investors. In connection with this offering, the Board of Directors approved the issuance of common stock warrants as part of a unit with the common stock, such that one warrant would be issued for each share of Cornerstone Financial Corporation common stock sold in the stock offering. The Company authorized the issuance of 857,142 warrants in this offering. Each warrant issued in the offering will allow the holder of the warrant to purchase one share of Cornerstone Financial Corporation common stock for a price of \$9.00 per share through June 26, 2013. The Company sold 153,889 shares in this offering and issued 153,889 common stock warrants. The \$1.1 million proceeds received from the common stock offering were recorded as additional paid in capital.

In December 2009, the Company authorized the establishment of 1 million shares of no par, \$1 thousand stated value, Series A Perpetual Non-Cumulative Convertible Preferred Stock. The preferred stock is entitled to receive, as and when declared by the Company's Board of Directors, non-cumulative cash dividends at the annual rate equal to 7% of the stated value. In December 2009, the Company sold 1,900 preferred shares. The preferred stock is redeemable at the Company's option at any time after six months from the issue date at the stated value plus any dividends declared but unpaid. The preferred shares have priority of dividends such that, no dividends or distributions shall be declared or paid to common shareholders unless full dividends on all outstanding preferred shares have been declared and paid for the most recently completed calendar quarter.

In December 2011, the Company authorized the establishment of 10 thousand shares of no par, \$20 stated value, Series B Perpetual Non-Cumulative Convertible Preferred Stock. The preferred stock is entitled to receive, as and when declared by the Company's Board of Directors, non-cumulative cash dividends at the annual rate equal to 7% of the stated value. In December 2011, the Company sold 10,000 preferred shares. The preferred stock is redeemable at the Company's option at any time after six months from the issue date at the stated value plus any dividends declared but unpaid. The preferred shares have priority of dividends such that, no dividends or distributions shall be declared or paid to common shareholders unless full dividends on all outstanding preferred shares have been declared and paid for the most recently completed calendar quarter.

On November 1, 2010, the Bank modified the terms of the hybrid capital instrument originally issued on October 31, 2008, in the aggregate amount of \$3.0 million in the form of subordinated debt. This instrument qualifies as Tier II capital. The new term of the debt is for a ten year period with a maturity date of November 1, 2020. The interest rate is at a variable rate equal to prime rate plus 100 basis points for the entire ten year term. The debt security is redeemable, at the Bank's option, at par on any January 3<sup>rd</sup>, April 30<sup>th</sup>, July 31<sup>st</sup>, or October 31<sup>st</sup> that the debt security remains outstanding.

### **Off-Balance Sheet Arrangements**

The Company is a party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit. These instruments involve, to varying degrees, elements of credit risk in excess of the amount recognized in the statements of financial condition.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the agreement. Commitments generally have fixed dates or other termination clauses and may require the payment of a fee by the customer. Some of the commitments are expected to expire without being drawn upon, and the total commitments do not necessarily represent future cash requirements. Total commitments to extend credit at December 31, 2011 were \$49.6 million. Management evaluates each customer's creditworthiness on a case-by-case basis. Collateral obtained, if deemed necessary, is based on management's credit evaluation of the customer. Collateral varies but may include accounts receivable, marketable securities, inventory, property, plant and equipment, residential and commercial real estate.

Standby letters of credit are conditional commitments issued to a third party on behalf of a customer. The credit risk involved in issuing standby letters of credit is similar to that involved in extending credit to customers. Management evaluates each customer's creditworthiness on a case-by-case basis. Collateral obtained, if deemed necessary is based on management's credit evaluation of the customer. Collateral varies but may include accounts receivable, marketable securities, inventory, property, plant and equipment, residential and commercial real estate. At December 31, 2010,

obligations under standby letters of credit totaled \$1.9 million.

We have also entered into long term operating lease obligations for some of our premises and equipment, the terms of which generally include options to renew. These instruments involve, to varying degrees, elements of off-balance sheet risk in excess of the amount recognized in the statements of financial condition. At December 31, 2011, future minimum operating lease obligations totaled \$2.1 million.

The off-balance sheet arrangements discussed above did not have, and management believes are not reasonably likely to have in the foreseeable future, a material impact on our financial condition or liquidity.

See Note 12 to Notes to Consolidated Financial Statements for additional information regarding operating leases.

See Note 13 to Notes to Consolidated Financial Statements for additional information regarding off-balance sheet arrangements.

**Contractual Obligations**

The following table represents the aggregate contractual obligations to make future payments as of December 31, 2011.

(dollars in thousands)	<b>One year or Less</b>	<b>One - Five Years</b>	<b>Over Five Years</b>	<b>Total</b>
Time deposits	\$ 36,578	\$ 62,701	\$ -	99,279
Long term debt	20,000	10,000	-	30,000
Subordinated Debt	-	3,000	-	3,000
Operating lease	359	1,383	347	2,089
Total	\$ 56,937	\$ 77,084	\$ 347	\$ 134,368

**Item 7. Quantitative and Qualitative Disclosures About Market Risk**

Not Applicable

**Item 8. Financial Statements and Supplementary Data**

The following audited financial statements and related documents are set forth in this Annual report on form 10-K on the following pages:

	<u>Page</u>
Report of Independent Registered Public Accounting Firm	32
Consolidated Statements of Financial Condition	33



Consolidated Statements of Operations	34
Consolidated Statements of Changes in Shareholders Equity	35
Consolidated Statements of Cash Flows	36
Notes to Financial Statements	37

[KPMG Logo]

**Report of Independent Registered Public Accounting Firm**

**The Board of Directors and Shareholders**

**Cornerstone Financial Corporation:**

We have audited the accompanying consolidated statements of financial condition of Cornerstone Financial Corporation and subsidiary (the Company) as of December 31, 2011 and 2010, and the related consolidated statements of operations, changes in stockholders' equity, and cash flows for the years then ended. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with the auditing standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2011 and 2010, and the results of its operations and its cash flows for the years then ended in conformity with U.S. generally accepted accounting principles.

Philadelphia, PA

March 23, 2012



## CONSOLIDATED STATEMENTS OF FINANCIAL CONDITION

(in thousands, except share data)	<b>December 31,</b>		<b>December 31, 2010</b>	
	<b>2011</b>			
<b>Assets:</b>				
Cash and due from banks	\$	5,039	\$	5,331
Federal funds sold		32,800		3,700
Cash and cash equivalents		37,839		9,031
Investment securities:				
Held to maturity (fair value 2011 - \$0; 2010 - \$39,520)		-		40,435
Available for sale (amortized cost 2011 - \$83,232; 2010 - \$47,945)		83,727		44,635
Loans receivable		241,917		242,856
Less allowance for loan losses		4,995		3,826
Loans receivable, net		236,922		239,030
Federal Home Loan Bank stock		1,438		1,435
Premises and equipment, net		7,710		7,806
Accrued interest receivable		1,577		2,152
Bank owned life insurance		6,206		4,685
Deferred taxes		1,233		2,600
Other real estate owned		5,262		830
Other assets		1,871		1,378
<b>Total Assets</b>	<b>\$</b>	<b>383,785</b>	<b>\$</b>	<b>354,017</b>
<b>Liabilities:</b>				
Non-interest bearing deposits	\$	29,963	\$	40,514
Interest bearing deposits		201,066		148,259
Certificates of deposit		99,279		113,497
Total deposits		330,308		302,270
Advances from the Federal Home Loan Bank		25,000		25,000
Line of credit		5,000		4,877
Subordinated debt		3,000		3,000
Other liabilities		1,410		1,122
<b>Total Liabilities</b>		<b>364,718</b>		<b>336,269</b>
Commitments and Contingencies (Note 13)				
<b>Stockholders' Equity:</b>				
Preferred Stock Series A:				
\$0 par value; \$1,000 per share stated value,		1,900		1,900

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authorized 1,000,000 shares; issued and outstanding 1,900 at December 31, 2011 and December 31, 2010, respectively.

Preferred Stock Series B:

\$0 par value; \$20 per share stated value, authorized 10,000 shares;

issued and outstanding 10,000 at December 31, 2011 and \$0 at

December 31, 2010.	200	-
--------------------	-----	---

Common Stock

\$0 par value: authorized 10,000,000 shares; issued and outstanding 1,954,302 at December 31, 2011 and December 2010, respectively

	-	-
Additional paid-in capital	17,735	16,727
Accumulated other comprehensive income(loss)	297	(1,988)
Retained (deficit) earnings	(1,065)	1,109
Total Shareholders' Equity	19,067	17,748
<b>Total Liabilities and Shareholders' Equity</b>	<b>\$ 383,785</b>	<b>\$ 354,017</b>

See accompanying notes to consolidated financial statements

## CONSOLIDATED STATEMENTS OF OPERATIONS

(in thousands, except per share data)	<b>For the Year Ended December 31, 2011</b>	<b>For the Year Ended December 31, 2010</b>
<b>Interest Income</b>		
Interest and fees on loans	\$ 13,328	\$ 13,655
Interest on investment securities	3,736	2,629
Interest on federal funds	12	27
<b>Total interest income</b>	<b>17,076</b>	<b>16,311</b>
<b>Interest Expense</b>		
Interest on deposits	3,615	3,879
<b>Interest on borrowings</b>	<b>688</b>	<b>699</b>
<b>Total interest expense</b>	<b>4,303</b>	<b>4,578</b>
Net interest income	12,773	11,733
Provision for loan losses	6,764	776
<b>Net interest income after loan loss provision</b>	<b>6,009</b>	<b>10,957</b>
<b>Non-Interest Income</b>		
Service charges on deposits	184	195
Bank owned life insurance income	170	164
Gain on sale of available for sale securities	401	-
Gain on sale of held to maturity securities	500	-
Gain on sale of loans	247	609
Miscellaneous fee income	204	118
<b>Total non-interest income</b>	<b>1,706</b>	<b>1,086</b>
<b>Non-Interest Expense</b>		
Salaries and employee benefits	5,362	5,016
Net occupancy	1,507	1,256
Data processing and other service costs	506	484
Professional services	732	790
Advertising and promotion	165	133
Other real estate owned expense	296	110
FDIC expense	371	484
Other operating expenses	786	631
<b>Total non-interest expense</b>	<b>9,725</b>	<b>8,904</b>

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Income (loss) before income taxes		(2,010)		3,139
Income tax expense ( benefit)		(838)		1,220
<b>Net Income (loss)</b>	\$	(1,172)	\$	1,919
Preferred stock Dividends		133		133
<b>Non Net income (loss) available to common shareholders</b>	\$	(1,305)	\$	1,786
<i>Earnings per share</i>				
Basic	\$	(0.67)	\$	0.91(1)
Diluted	\$	(0.67)	\$	0.91(1)
<i>Weighted average shares outstanding</i>				
Basic		1,954		1,954(1)
Diluted		1,954		1,954(1)

(1) All share and per share amounts have been restated to reflect the 8.0% common stock dividend paid on May 16, 2011 to common shareholders of record as of April 15, 2011.

See accompanying notes to consolidated financial statements

**CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY**

	<b>Comprehensive (Loss) Income</b>	<b>Preferred Stock – Series A</b>	<b>Preferred Stock – Series B</b>	<b>Common Stock</b>	<b>Additional Paid-in Capital</b>	<b>Accumulated Earnings (Deficit)</b>	<b>Accumulated Other Comprehensive Income (Loss)</b>	<b>Total</b>
Balance at								
December 31, 2009		\$ 1,900	\$ -	\$ -	\$16,623	\$ (710)		-\$17,813
Comprehensive loss								
Net income	\$1,919	\$ -	\$ -	\$ -	\$ -	\$ 1,919		-\$1,919
Unrealized loss on securities available for sale, net of tax	(1,988)						(1,988)	(1,988)
Comprehensive loss								