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SHAW COMMUNICATIONS INC Form 6-K August 10, 2006

SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549** FORM 6-K REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2006

Shaw Communications Inc.

(Translation of registrant s name into English)

Suite 900, 630 3 Avenue S.W., Calgary, Alberta T2P 4L4 (403) 750-4500

(Address of principal executive offices)
Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form
40-F:
Form 20-F o Form 40-F þ
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(1): o
Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T
Rule 101(b)(7): o
Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereb
furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934
Yes o No b
If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):
82

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant, Shaw Communications Inc., has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 9, 2006

Shaw Communications Inc.

By:

/s/ Steve Wilson Steve Wilson Sr. V.P., Chief Financial Officer Shaw Communications Inc.

NEWS RELEASE

Shaw Communications to acquire Norcom Telecommunications Limited

CALGARY, AB (August 9, 2006) Shaw Communications Inc. today announced that it has entered an agreement to acquire Norcom Telecommunications Limited (Norcom), subject to CRTC approval. Norcom operates cable and Internet systems located in Northwestern Ontario including Kenora, Red Lake, Sioux Lookout, Ear Falls and Ignace, together with the CTV television station, CJBN-TV, in Kenora.

We are truly delighted with the acquisition of Norcom said Peter Bissonnette, President of Shaw Communications Inc. Shaw has been proud to serve customers in Winnipeg and Northwestern Ontario, including Thunder Bay, Fort Frances and Dryden, for many years, and we look forward to providing the same leading entertainment and communications services to Norcom s customers.

Shaw Communications Inc. is a diversified Canadian communications company whose core business is providing broadband cable television, High-Speed Internet, Digital Phone, telecommunications services (through Big Pipe Inc.) and satellite direct-to-home services (through Star Choice Communications Inc.) to over three million customers. Shaw is traded on the Toronto and New York stock exchanges and is included in the S&P/TSX 60 Index (Symbol: TSX SJR.B, NYSE SJR).

-30-

For more information, please contact: Shaw Investor Relations Department Investor.relations@sirb.ca