

Zuckerberg Mark  
Form 4  
August 15, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
Number: 3235-0287  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Zuckerberg Mark

(Last) (First) (Middle)

C/O FACEBOOK, INC., 1601  
WILLOW ROAD

(Street)

MENLO PARK, CA 94025

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Facebook Inc [FB]

3. Date of Earliest Transaction  
(Month/Day/Year)  
08/15/2018

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☒ Officer (give title below) ☐ Other (specify  
below)

COB and CEO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |        |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |  |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--------|------------|---|--|---|--|
|                                 |                                      |  | Code                           | V   | Amount | (A) or (D) | Price   |  |   |  |
| Class A Common Stock            | 08/15/2018                           |  | S <sup>(1)</sup>               |   | 5,100  | D          | \$<br>175.9265<br><sup>(2)</sup>  | 12,202,418   | I   | By Chan Zuckerberg Foundation <sup>(3)</sup> |
| Class A Common Stock            | 08/15/2018                           |  | S <sup>(1)</sup>               |   | 22,069 | D          | \$<br>176.5612<br><sup>(4)</sup>  | 12,180,349   | I   | By Chan Zuckerberg Foundation <sup>(3)</sup> |
| Class A Common Stock            | 08/15/2018                           |  | S <sup>(1)</sup>               |   | 20,808 | D          | \$<br>177.7435<br><sup>(5)</sup>  | 12,159,541   | I   | By Chan Zuckerberg Foundation <sup>(3)</sup> |

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|                            |            |                        |         |   |                               |            |   |  |
|----------------------------|------------|------------------------|---------|---|-------------------------------|------------|---|--|
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 27,684  | D | \$<br>178.7282<br><u>(6)</u>  | 12,131,857 | I | By Chan<br>Zuckerberg<br>Foundation<br><u>(3)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 10,939  | D | \$<br>179.7788<br><u>(7)</u>  | 12,120,918 | I | By Chan<br>Zuckerberg<br>Foundation<br><u>(3)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 3,400   | D | \$<br>180.4806<br><u>(8)</u>  | 12,117,518 | I | By Chan<br>Zuckerberg<br>Foundation<br><u>(3)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>C</u>               | 120,000 | A | \$ 0                          | 120,000    | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 4,300   | D | \$<br>175.7221<br><u>(10)</u> | 115,700    | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 30,804  | D | \$<br>176.4768<br><u>(11)</u> | 84,896     | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 22,333  | D | \$<br>177.6001<br><u>(12)</u> | 62,563     | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 38,839  | D | \$<br>178.5634<br><u>(13)</u> | 23,724     | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 15,953  | D | \$<br>179.5549<br><u>(14)</u> | 7,771      | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock | 08/15/2018 | <u>S<sup>(1)</sup></u> | 7,771   | D | \$<br>180.3311<br><u>(15)</u> | 0          | I | By CZI<br>Holdings,<br>LLC <u>(9)</u>  |
| Class A<br>Common<br>Stock |            |                        |         |   |                               | 286,066    | I | By Mark<br>Zuckerberg,<br>Trustee Of<br>The Mark<br>Zuckerberg<br>2014 GRAT<br>No. 2 Dated<br>5/8/2014 <u>(16)</u> |
| Class A<br>Common<br>Stock |            |                        |         |   |                               | 355,631    | I | By Mark<br>Zuckerberg,<br>Trustee Of<br>The Mark   |

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Zuckerberg  
2014 GRAT  
No. 3 Dated  
5/8/2014 <sup>(17)</sup>

Class A  
Common  
Stock

206,000 I

By Chan  
Zuckerberg  
Advocacy  
<sup>(18)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4, and<br>5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                  |
|---|--|---|---|--------------------------------------|---|--|--------------------|---|----------------------------------|
|   |  |   |   | Code                                 | V (A) (D)   | Date<br>Exercisable  | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |
| Class B<br>Common<br>Stock <sup>(19)</sup>          | <sup>(19)</sup>  | 08/15/2018                              |   | C                                    | 120,000   | <sup>(19)</sup>  | <sup>(19)</sup>    | Class A<br>Common<br>Stock  | 120,000                          |
| Class B<br>Common<br>Stock <sup>(19)</sup>          | <sup>(19)</sup>  |   |   |                                      |   | <sup>(19)</sup>  | <sup>(19)</sup>    | Class A<br>Common<br>Stock  | 1,908,602                        |
| Class B<br>Common<br>Stock <sup>(19)</sup>          | <sup>(19)</sup>  |   |   |                                      |   | <sup>(19)</sup>  | <sup>(19)</sup>    | Class A<br>Common<br>Stock  | 5,676,058                        |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer Other

Reporting Owners

Zuckerberg Mark  
C/O FACEBOOK, INC.  
1601 WILLOW ROAD  
MENLO PARK, CA 94025

X X COB and CEO

## Signatures

/s/ Michael Johnson as attorney-in-fact for Mark  
Zuckerberg

08/15/2018

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sales reported were effected by Mark Zuckerberg, Trustee and Settlor of the Chan Zuckerberg Foundation ("CZ Foundation") and CZI Holdings, LLC ("CZI"), as applicable, pursuant to their Rule 10b5-1 trading plans. These sales are part of the plan Mr. Zuckerberg announced in September 2017 to sell 35 million to 75 million Facebook shares over approximately 18 months from the date of that announcement in order to fund the philanthropic initiatives of Mr. Zuckerberg and his wife, Priscilla Chan, in education, science and advocacy.

(2) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$175.20 to \$176.19 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(3) Shares held of record by CZ Foundation. The reporting person is deemed to have voting and investment power over the shares held by CZ Foundation, but has no pecuniary interest in these shares.

(4) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$176.20 to \$177.17 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(5) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$177.21 to \$178.20 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(6) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$178.21 to \$179.195 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(7) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$179.235 to \$180.23 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(8) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$180.26 to \$180.83 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(9) Shares held of record by CZI. Mark Zuckerberg, Trustee of The Mark Zuckerberg Trust dated July 7, 2006 ("2006 Trust") is the sole member of CZI. Mr. Zuckerberg is the sole trustee of the 2006 Trust and, therefore, is deemed to have sole voting and investment power over the securities held by CZI.

(10) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$175.06 to \$176.05 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

(11)

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The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$176.08 to \$177.07 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- (12) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$177.10 to \$178.09 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- (13) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$178.10 to \$179.08 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- (14) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$179.10 to \$180.05 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- (15) The reported price in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$180.10 to \$180.72 per share, inclusive. The holder undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon written request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

- (16) Shares held of record by Mark Zuckerberg, Trustee of The Mark Zuckerberg 2014 GRAT No. 2, dated 5/8/2014.

- (17) Shares held of record by Mark Zuckerberg, Trustee of The Mark Zuckerberg 2014 GRAT No. 3, dated 5/8/2014.

- (18) Shares held of record by Chan Zuckerberg Advocacy. The reporting person is deemed to have voting and investment power over the shares held by Chan Zuckerberg Advocacy, but has no pecuniary interest in these shares.

- (19) The Class B Common Stock is convertible into the issuer's Class A Common Stock on a 1-for-1 basis (a) at the holder's option or (b) upon certain transfers of such shares and has no expiration date.

- (20) Shares held of record by Mark Zuckerberg, Trustee of the 2006 Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.