

PRUDENTIAL FINANCIAL INC  
Form 3  
October 05, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Harris Timothy P  
(Last) (First) (Middle)

751 BROAD STREET, 4TH FLOOR,Â ATTN. CORPORATE COMPLIANCE

(Street)

NEWARK,Â NJÂ 07102

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
10/01/2015

3. Issuer Name and Ticker or Trading Symbol  
PRUDENTIAL FINANCIAL INC [PRU]

4. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
EVP and General Counsel

5. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	9,751	D	Â
Common Stock	1,277	I	By 401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security	4. Conversion or Exercise	5. Ownership Form of	6. Nature of Indirect Beneficial Ownership
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	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	(Instr. 5)
2/13/07 Employee Stock Option (Right to Buy)	Â (1)	02/13/2017	Common Stock	5,527	\$ 91.73	D	Â
2010 Employee Stock Option (Right to Buy)	Â (2)	02/09/2020	Common Stock	8,317	\$ 48.36	D	Â
2011 Employee Stock Option (Right to Buy)	Â (3)	02/08/2021	Common Stock	8,534	\$ 64.01	D	Â
2012 Employee Stock Option (Right to Buy)	Â (4)	02/14/2022	Common Stock	10,527	\$ 59.41	D	Â
2013 Employee Stock Option (Right to Buy)	Â (5)	02/12/2023	Common Stock	11,628	\$ 57	D	Â
2013 Restricted Stock Units	Â (6)	Â (6)	Common Stock	4,175	\$ 0	D	Â
2014 Employee Stock Option (Right to Buy)	Â (7)	02/11/2024	Common Stock	3,464	\$ 84.53	D	Â
2014 Performance Shares	Â (8)	Â (8)	Common Stock	906	\$ 0	D	Â
2014 Restricted Stock Units	Â (9)	Â (9)	Common Stock	2,717	\$ 0	D	Â
2015 Employee Stock Option (Right to Buy)	Â (10)	02/10/2025	Common Stock	6,569	\$ 78.08	D	Â
2015 Performance Shares	Â (11)	Â (11)	Common Stock	2,373	\$ 0	D	Â
4/15/2014 Employee Stock Option (Right to Buy)	Â (12)	04/15/2024	Common Stock	1,337	\$ 78.61	D	Â
4/15/2014 Performance Shares	Â (13)	Â (13)	Common Stock	525	\$ 0	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Harris Timothy P 751 BROAD STREET, 4TH FLOOR ATTN. CORPORATE COMPLIANCE NEWARK, NJ 07102	Â	Â	Â EVP and General Counsel	Â

## Signatures

/s/Andrew Hughes,  
attorney-in-fact

10/05/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option vested in three equal annual installments beginning on February 13, 2008.
- (2) The option vested in three equal annual installments beginning on February 9, 2011.
- (3) The option vested in three equal annual installments beginning on February 8, 2012.
- (4) The option vested in three equal annual installments beginning on February 14, 2013.
- (5) The option vests in three equal annual installments beginning on February 12, 2014.
- (6) The Restricted Stock Units will vest on February 12, 2016.
- (7) The option vests in three equal annual installments beginning on February 11, 2015.
- (8) Represents the target number of shares to be received relative to the Company's average ROE goals for the 2014 through 2016 performance period. The actual number of shares to be received will be determined by the Compensation Committee in February 2017.
- (9) The Restricted Stock Units will vest on February 11, 2017.
- (10) The options vest in three equal annual installments beginning on February 10, 2016.
- (11) Represents the target number of shares to be received relative to the Company's average ROE goals for the 2015 through 2017 performance period. The actual number of shares to be received will be determined by the Compensation Committee in February 2018.
- (12) The option vests in three equal annual installments beginning on April 15, 2015.
- (13) Represents the target number of shares to be received relative to the Company's average ROE goals for the 2014 through 2016 performance period. The actual number of shares to be received will be determined by the Compensation Committee in February 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.