

Avery Dennison Corp
Form 3
May 04, 2015

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB
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(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â GRAVANIS GEORGES

(Last) (First) (Middle)

207 GOODE AVE.

(Street)

GLENDAL, CA 91203

(City) (State) (Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

05/01/2015

3. Issuer Name and Ticker or Trading Symbol
Avery Dennison Corp [AVY]

4. Relationship of Reporting
Person(s) to Issuer

(Check all applicable)

____ Director ____ 10% Owner

☒ Officer ____ Other

(give title below) (specify below)

President, Materials Group

5. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting
Person

____ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date Expiration
Exercisable Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title Amount or
Number of
Shares

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect
(I)
(Instr. 5)

6. Nature of Indirect
Beneficial
Ownership
(Instr. 5)

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2012 RSU Award	01/15/2013	01/15/2016	Common Stock	1,267 ⁽¹⁾	\$ 0	D	Â
2013 MSU Award	02/27/2014	03/01/2017	Common Stock	2,663 ⁽²⁾	\$ 0	D	Â
2013 PU Award	02/28/2016	02/28/2016	Common Stock	6,498 ⁽³⁾	\$ 0	D	Â
2014 MSU Award	02/26/2015	02/27/2018	Common Stock	4,565 ⁽²⁾	\$ 0	D	Â
2014 PU Award	02/27/2017	02/27/2017	Common Stock	6,360 ⁽⁴⁾	\$ 0	D	Â
2015 MSU Award	02/26/2016	02/26/2019	Common Stock	6,958 ⁽²⁾	\$ 0	D	Â
2015 PU Award	02/26/2018	02/26/2018	Common Stock	6,461 ⁽⁵⁾	\$ 0	D	Â
Employee Stock Option (Right to Buy)	12/01/2009	12/01/2015	Common Stock	12,951 ⁽⁶⁾	\$ 59.47	D	Â
Employee Stock Option (Right to Buy)	12/07/2010	12/07/2016	Common Stock	12,317 ⁽⁶⁾	\$ 67.8	D	Â
Employee Stock Option (Right to Buy)	02/28/2012	02/28/2018	Common Stock	15,189 ⁽⁶⁾	\$ 52.12	D	Â
Employee Stock Option (Right to Buy)	02/23/2013	02/23/2022	Common Stock	5,100 ⁽⁶⁾	\$ 30.5	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRAVANIS GEORGES 207 GOODE AVE. GLENDALE, CA 91203	Â	Â	Â President, Materials Group	Â

Signatures

/s/ Erica Perry POA for Georges
Gravanis

05/01/2015

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The restricted stock units vest in four cumulative installments of 25% each year beginning on January 15, 2013. Each restricted stock unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.
- (2) Market leveraged stock units vest 25% over one-, two-, three- and four-year performance periods using a conversion formula under which the number of shares earned is adjusted at each vesting date based on the percentage change in the Company's stock price plus dividend equivalents accrued during the vesting period. Each marked leveraged stock unit represents a contingent right to receive one share of

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Avery Dennison Corporation common stock, plus dividend equivalents.

(3) Performance units vest, if at all, at the end of fiscal year 2015, provided certain Company performance objectives are met as determined in February 2016. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

(4) Performance units vest, if at all, at the end of fiscal year 2016, provided certain Company performance objectives are met as determined in February 2017. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

(5) Performance units vest, if at all, at the end of fiscal year 2017, provided certain Company performance objectives are met as determined in February 2018. Each performance unit represents a contingent right to receive one share of Avery Dennison Corporation common stock.

(6) The stock options vest 100% on the four-year anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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