

Avery Dennison Corp
 Form 4
 February 26, 2015

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Hill Anne

(Last) (First) (Middle)
 207 GOODE AVENUE
 (Street)

GLENDALE, CA 91203

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 Avery Dennison Corp [AVY]

3. Date of Earliest Transaction (Month/Day/Year)
 02/25/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 Sr. VP & Chief HR Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	02/25/2015		M		15,684 A \$ 20.64	34,662	D
Common Stock	02/25/2015		S		700 D \$ 54.5	33,962	D
Common Stock	02/25/2015		S		400 D \$ 54.51	33,562	D
Common Stock	02/25/2015		S		300 D \$ 54.52	33,262	D
Common Stock	02/25/2015		S		100 D \$ 54.525	33,162	D

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Common Stock	02/25/2015	S	900	D	\$ 54.54	32,262	D	
Common Stock	02/25/2015	S	626	D	\$ 54.545	31,636	D	
Common Stock	02/25/2015	S	300	D	\$ 54.55	31,336	D	
Common Stock	02/25/2015	S	500	D	\$ 54.58	30,836	D	
Common Stock	02/25/2015	S	2,446	D	\$ 54.59	28,390	D	
Common Stock	02/25/2015	S	908	D	\$ 54.6	27,482	D	
Common Stock	02/25/2015	S	200	D	\$ 54.605	27,282	D	
Common Stock	02/25/2015	S	3,204	D	\$ 54.61	24,078	D	
Common Stock	02/25/2015	S	1,100	D	\$ 54.62	22,978	D	
Common Stock	02/25/2015	S	200	D	\$ 54.63	22,778	D	
Common Stock	02/25/2015	S	400	D	\$ 54.635	22,378	D	
Common Stock	02/25/2015	S	300	D	\$ 54.64	22,078	D	
Common Stock	02/25/2015	S	400	D	\$ 54.65	21,678	D	
Common Stock	02/25/2015	S	100	D	\$ 54.655	21,578	D	
Common Stock	02/25/2015	S	100	D	\$ 54.665	21,478	D	
Common Stock	02/25/2015	S	300	D	\$ 54.67	21,178	D	
Common Stock	02/25/2015	S	200	D	\$ 54.675	20,978	D	
Common Stock	02/25/2015	S	1,900	D	\$ 54.68	19,078	D	
Common Stock	02/25/2015	S	100	D	\$ 54.69	18,978	D	
Common Stock (savings)						2,588.7289	I	Savings Plan

Plan)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
2009 Stock Option	\$ 20.64	02/25/2015		M	15,684	02/26/2010 02/26/2019	Common Stock	15,684

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Hill Anne 207 GOODE AVENUE GLENDALE, CA 91203			Sr. VP & Chief HR Officer	

Signatures

/s/ Erica Perry POA for Anne Hill 02/26/2015

__Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.