

SALESFORCE COM INC

Form 3

March 21, 2014

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

Â Dorsey Scott D

(Last)

(First)

(Middle)

2. Date of Event Requiring Statement

(Month/Day/Year)

03/13/2014

3. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner☒ Officer ☐ Other

(give title below) (specify below)

CEO, ExactTarget Mktng Cloud

THE LANDMARK @ ONE
MARKET STREET,Â SUITE
300

(Street)

SAN

FRANCISCO,Â CAÂ 94105

(City)

(State)

(Zip)

6. Individual or Joint/Group

Filing(Check Applicable Line)

☒ Form filed by One Reporting Person☐ Form filed by More than One Reporting Person**Table I - Non-Derivative Securities Beneficially Owned**1. Title of Security
(Instr. 4)2. Amount of Securities Beneficially Owned
(Instr. 4)3. Ownership Form:
Direct (D)
or Indirect (I)
(Instr. 5)4. Nature of Indirect Beneficial Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and Expiration Date
(Month/Day/Year)Date Exercisable
Expiration Date3. Title and Amount of Securities Underlying Derivative Security
(Instr. 4)Title
Amount or Number of

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security:
Direct (D)6. Nature of Indirect Beneficial Ownership
(Instr. 5)

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				Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	08/27/2014 ⁽¹⁾	08/27/2017	Common Stock	94,222	\$ 0 ⁽²⁾	D	Â
Restricted Stock Units	08/27/2014 ⁽³⁾	08/27/2016	Common Stock	94,222	\$ 0 ⁽²⁾	D	Â
Non-qualified Stock Option (Right to Buy)	07/26/2013 ⁽⁴⁾	02/26/2023	Common Stock	31,401	\$ 26.4	D	Â
Restricted Stock Units	02/26/2014 ⁽⁵⁾	02/26/2015	Common Stock	15,700	\$ 0 ⁽²⁾	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dorsey Scott D THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â CEO, ExactTarget Mktng Cloud	Â

Signatures

/s/ Burke Norton, Attorney-in-Fact for Scott D
Dorsey

03/21/2014

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Represents 94,222 unvested restricted stock units that vest over four years at the rate of 25% on August 27, 2014 and equal installments quarterly thereafter until fully vested.
- (2) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (3) Represents 94,222 unvested restricted stock units that vest over three years at the rate of 33% on August 27, 2014, 33% on August 27, 2015 and 34% on August 27, 2016.
- (4) Represents 31,401 unvested options outstanding that vest as to 2,617 options on March 26, 2014 and monthly thereafter until fully vested.
- (5) Represents 15,700 unvested restricted stock units all of which vest on February 26, 2015.

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Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.