SALESFORCE COM INC

Form 4

August 26, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

may continue. See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * **SMITH GRAHAM**

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Middle)

SALESFORCE COM INC [CRM]

THE LANDMARK@ONE

(First)

3. Date of Earliest Transaction

(Month/Day/Year) 08/22/2013

Director 10% Owner X_ Officer (give title

D

(Check all applicable)

below)

Other (specify

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

MARKET STREET, SUITE 300

4. If Amendment, Date Original

Chief Financial Officer 6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

43.1503 84,832

(2)

(Street) Filed(Month/Day/Year)

SAN FRANCISCO, CA 94105

08/26/2013

Stock

| | | | | | | 1 | CISOII | | |
|--------------------------------------|--------------------------------------|---|---|------------|------------------------------|------------------|--|--|---|
| (City) | (State) | (Zip) Tab | le I - Non- | Derivative | e Secu | rities Acqui | red, Disposed of, | or Beneficiall | y Owned |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | sed of 4 and (A) or | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 08/22/2013 | | M | 1,076 | A | \$ 0.0001 | 84,144 | D | |
| Common Stock | 08/23/2013 | | M | 1,248 | A | \$ 0.0001 | 85,392 | D | |
| Common Stock | 08/23/2013 | | S | 570 | D | \$ 43.152 (1) | 84,822 | D | |
| Common Stock | 08/24/2013 | | M | 1,416 | A | \$ 0.0001 | 86,238 | D | |
| Common | 08/26/2013 | | S | 1 406 | D | \$ 43 1503 | 84 832 | D | |

1,406

S

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | Secu Acqu (A) o Disp (D) | or cosed of r. 3, 4, | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|--|--------------------------------------|----------------------|--|-----------------|---|---------------------------------------|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun or Number of Shares |
| Restricted Stock Units | \$ 0.0001 | 08/22/2013 | | M | | 1,076 | 11/22/2012(3) | 11/22/2016 | Common Stock | 1,076 |
| Restricted Stock Units | \$ 0.0001 | 08/23/2013 | | M | | 1,248 | 11/23/2011(3) | 11/23/2015 | Common Stock | 1,248 |
| Restricted Stock Units | \$ 0.0001 | 08/24/2013 | | M | | 1,416 | 11/24/2010(3) | 11/24/2014 | Common Stock | 1,416 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| • 0 | Director | 10% Owner | Officer | Other | | | |

SMITH GRAHAM THE LANDMARK@ONE MARKET STREET SUITE 300

Chief Financial Officer

SAN FRANCISCO, CA 94105

Signatures

/s/ Sam Fleischmann, Attorney-in-Fact for Graham Smith

08/26/2013

**Signature of Reporting Person

Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.15 to \$43.38 inclusive. The reporting person undertakes to provide to salesforce.com, inc., any security holder of salesforce com, inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of
- salesforce.com, inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$43.15 to \$43.26 inclusive. The reporting person undertakes to provide to salesforce.com, inc., any security holder of salesforce.com, inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.
- Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.