#### LIPKIN GERALD H

Form 4

February 10, 2010

# FORM 4

Check this box

if no longer

subject to

Section 16.

Form 4 or

obligations

may continue.

See Instruction

Form 5

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

OMB

**OMB APPROVAL** 

Number:

3235-0287

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**SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** LIPKIN GERALD H							Is	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) 1455 VAL	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/08/2010			_	_X_ Director 10% Owner Other (specify below)			
WANDE	(Street)		Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting		
WAYNE, I	NJ 07470-						– P	erson	re than one rep	Jording
(City)	(State)	(Zip)	Tak	ole I - Non-	Derivative	Secui	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactic Code (Instr. 8)	omr Dispos (Instr. 3, 4	ed of (		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/08/2010			F	1,021	D	\$ 13.15	244,879	D	
Common Stock	02/08/2010			S	16,900 (1)	D	\$ 13.3126	227,979	D	
Common Stock	02/09/2010			S	47,100 (1)	D	\$ 13.3044	180,879	D	
Common Stock								6,000	I	Spouse - Roth IRA
Common Stock								185,559	I	Wife

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Common Stock (401k Plan) (2)	2,755	D
Common Stock (Roth IRA)	50,610	D
Common Stock (with Spouse)	134	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		e	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option/NQ	\$ 18.9714					02/15/2002	02/15/2012	Common Stock	26,628
Stock Options	\$ 18.9714					02/15/2002	02/15/2012	Common Stock	1,514
Stock Options	\$ 18.2286					03/01/2004	03/01/2013	Common Stock	9,849
Stock Options	\$ 20.9524					02/26/2005	02/26/2014	Common Stock	26,803
Stock Options	\$ 20.9905					02/08/2006	02/08/2015	Common Stock	25,527
	\$ 19.9429					02/15/2007	02/15/2016		30,388

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Stock Options				Common Stock	
Stock Options	\$ 22.4095	02/13/2008	02/13/2017	Common Stock	40,517
Stock Options	\$ 16.9619	02/12/2009	02/12/2018	Common Stock	38,587

### **Reporting Owners**

Reporting Owner Name / Address	Relationships					
<b>F</b>	Director	10% Owner	Officer	Other		
LIPKIN GERALD H 1455 VALLEY ROAD WAYNE, NJ 07470-	X		Chairman, President and CEO			

# **Signatures**

/s/ MITCHELL L. CRANDELL, AS ATTORNEY-IN-FACT

02/09/2010

\*\*Signature of Reporting Person Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - This sale of Valley common stock was of shares held in personal accounts by either Mr. Lipkin or his wife. Recently, Mr. Lipkin authorized the custodian for his and his wife's recently opened Roth 401K accounts to purchase in the open market Valley common shares as part of the assets in the account. As part of his financial planning, the reporting person developed a program to buy shares in the Roth
- 401(k) without increasing his and his wife's overall ownership of Valley common shares, and these personally held shares were sold to bring the level of overall ownership back closer to previous levels. All personal shares were sold at a price lower than any shares recently purchased in the Roth 401(k) accounts by either Mr. Lipkin or his wife to avoid a short swing profit issue
- (2) Holdings under the Valley 401K Plan has been updated to reflect reporting officer's balance in the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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