DineEquity, Inc Form 8-K October 02, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of report (Date of earliest event reported): October 2, 2015

DineEquity, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

(State or other jurisdiction of incorporation or organization)

001-15283 (Commission File No.) 95-3038279 (I.R.S. Employer Identification No.)

450 North Brand Boulevard, Glendale, California (Address of principal executive offices)

91203-2306 (Zip Code)

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(818) 240-6055

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions (see General Instruction A.2. below):

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

• Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD.

On October 2, 2015, DineEquity, Inc. (the Corporation) issued a press release announcing that the Board of Directors of the Corporation declared a cash dividend of \$0.92 per share of common stock, payable on January 8, 2016, to the Corporation s stockholders of record as of December 11, 2015. The press release also announced that the Board of Directors of the Corporation approved an increase of its share repurchase authorization, effective immediately, to \$150 million from the remaining approximately \$63 million share repurchase authorization previously announced by the Corporation in October 2014. A copy of the press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

The information contained in this Item 7.01 (including Exhibit 99.1 referenced in Item 9.01 below) is being furnished and shall not be deemed filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or otherwise. The information in this Item 7.01 shall not be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, or into any filing or other document pursuant to the Exchange Act, except as otherwise expressly stated in any such filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

ExhibitDescription99.1Press Release issued by the Corporation on October 2, 2015.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 2, 2015

DINEEQUITY, INC.

By:

/s/ Thomas W. Emrey Thomas W. Emrey Chief Financial Officer

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Exhibit Index

Exhibit
NumberDescription99.1Press Release issued by the Corporation on October 2, 2015.

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