

AMAG PHARMACEUTICALS INC.

Form 10-Q

August 07, 2013

[Table of Contents](#)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

(Mark One)

x **QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2013

OR

o **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from to

Commission file number 001-10865

AMAG Pharmaceuticals, Inc.

(Exact Name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

04-2742593
(I.R.S. Employer
Identification No.)

100 Hayden Avenue
Lexington, Massachusetts
(Address of Principal Executive Offices)

02421
(Zip Code)

(617) 498-3300

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. **Yes** x **No** o

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). **Yes** x **No** o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "accelerated filer," "large accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o

Accelerated filer x

Non-accelerated filer o

Smaller Reporting Company o

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act). **Yes** o **No** x

As of July 31, 2013, there were 21,687,442 shares of the registrant's common stock, par value \$0.01 per share, outstanding.

Table of Contents

**AMAG PHARMACEUTICALS, INC.
FORM 10-Q**

TABLE OF CONTENTS

PART I.

Item 1.

FINANCIAL INFORMATION (Unaudited)

Financial Statements

Condensed Consolidated Balance Sheets as of June 30, 2013 and December 31, 2012 4

Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2013 and 2012 5

Condensed Consolidated Statements of Comprehensive Loss for the three and six months ended June 30, 2013 and 2012 6

Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2013 and 2012 7

Notes to Condensed Consolidated Financial Statements 8

Item 2.

Management's Discussion and Analysis of Financial Condition and Results of Operations 28

Item 3.

Quantitative and Qualitative Disclosures About Market Risk 52

Item 4.

Controls and Procedures 52

PART II.

Item 1.

OTHER INFORMATION

Legal Proceedings 53

Item 1A.

Risk Factors 54

Item 2.

Unregistered Sales of Equity Securities and Use of Proceeds 83

Item 6.

Exhibits 84

SIGNATURES

CERTIFICATIONS

Table of Contents

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

Table of Contents

AMAG PHARMACEUTICALS, INC.
CONDENSED CONSOLIDATED BALANCE SHEETS

(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)

(Unaudited)

	June 30, 2013	December 31, 2012
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 27,802	\$ 46,293
Investments	184,611	180,750
Accounts receivable, net	8,490	6,410
Inventories	13,474	12,451
Receivable from collaboration	368	263
Assets held for sale	1,934	2,000
Prepaid and other current assets	5,658	6,213
Restricted cash	460	460
Total current assets	242,797	254,840
Property and equipment, net	1,913	3,297
Intangible assets, net	17,192	
Restricted cash	400	
Total assets	\$ 262,302	\$ 258,137
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 2,443	\$ 3,515
Accrued expenses	18,256	20,338
Deferred revenues	9,269	9,104
Total current liabilities	29,968	32,957
Long-term liabilities:		
Deferred revenues	46,402	50,350
Acquisition-related contingent consideration, net of current portion	13,044	
Other long-term liabilities	1,806	2,033
Total liabilities	91,220	85,340
Commitments and contingencies (Notes M & N)		
Stockholders' equity:		
Preferred stock, par value \$0.01 per share, 2,000,000 shares authorized; none issued		
Common stock, par value \$0.01 per share, 58,750,000 shares authorized; 21,652,941 and 21,506,754 shares issued and outstanding at June 30, 2013 and December 31, 2012, respectively	217	215
Additional paid-in capital	637,261	632,487
Accumulated other comprehensive loss	(3,935)	(3,247)
Accumulated deficit	(462,461)	(456,658)
Total stockholders' equity	171,082	172,797
Total liabilities and stockholders' equity	\$ 262,302	\$ 258,137

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

AMAG PHARMACEUTICALS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(IN THOUSANDS, EXCEPT PER SHARE DATA)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Revenues:				
U.S. <i>Feraheme</i> product sales, net	\$ 17,456	\$ 14,094	\$ 33,034	\$ 27,720
License fee and other collaboration revenues	2,055	16,592	4,058	18,345
Other product sales and royalties	138	326	437	427
Total revenues	19,649	31,012	37,529	46,492
Costs and expenses:				
Cost of product sales	3,145	3,224	6,087	5,870
Research and development expenses	4,049	7,671	9,453	20,133
Selling, general and administrative expenses	15,211	15,101	29,216	28,282
Restructuring expenses		1,058		1,058
Total costs and expenses	22,405	27,054	44,756	55,343
Other income (expense):				
Interest and dividend income, net	256	338	527	731
Gains on sale of assets	566		865	
Gains (losses) on investments, net	26	(1,471)	32	(1,471)
Total other income (expense)	848	(1,133)	1,424	(740)
Net (loss) income before income taxes	(1,908)	2,825	(5,803)	(9,591)
Income tax benefit		494		494
Net (loss) income	\$ (1,908)	\$ 3,319	\$ (5,803)	\$ (9,097)
Net (loss) income per share:				
Basic	\$ (0.09)	\$ 0.16	\$ (0.27)	\$ (0.43)
Diluted	\$ (0.09)	\$ 0.15	\$ (0.27)	\$ (0.43)
Weighted average shares outstanding used to compute net (loss) income per share:				
Basic	21,603	21,370	21,574	21,359
Diluted	21,603	21,649	21,574	21,359

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

AMAG PHARMACEUTICALS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE (LOSS) INCOME

(IN THOUSANDS)

(Unaudited)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Net (loss) income	\$ (1,908)	\$ 3,319	\$ (5,803)	\$ (9,097)
Other comprehensive (loss) income :				
Unrealized gains (losses) on securities:				
Holding gains (losses) arising during period, net of tax	(612)	(31)	(709)	46
Reclassification adjustment for (gains) losses included in net income (loss)	17	1,471	21	1,471
Net unrealized gains (losses) on securities	(595)	1,440	(688)	1,517
Total comprehensive (loss) income	\$ (2,503)	\$ 4,759	\$ (6,491)	\$ (7,580)

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

AMAG PHARMACEUTICALS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

(IN THOUSANDS)

(Unaudited)

	Six Months Ended June 30,	
	2013	2012
Cash flows from operating activities:		
Net loss	\$ (5,803)	\$ (9,097)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	1,339	1,422
Amortization of premium/discount on purchased securities	1,369	1,463
Write-off of inventory	502	598
Non-cash equity-based compensation expense	4,221	3,262
Non-cash income tax benefit		(494)
Gains on sale of assets	(865)	
(Gains) losses on investments, net	(32)	1,471
Changes in operating assets and liabilities:		
Accounts receivable, net	(2,080)	154
Inventories	695	1,678
Receivable from collaboration	(105)	(14,705)
Prepaid and other current assets	555	2,086
Accounts payable and accrued expenses	(6,089)	(6,546)
Deferred revenues	(3,783)	(3,048)
Other long-term liabilities	(227)	(199)
Total adjustments	(4,500)	(12,858)
Net cash used in operating activities	(10,303)	(21,955)
Cash flows from investing activities:		
Proceeds from sales or maturities of investments	63,767	85,234
Purchase of investments	(69,653)	(96,178)
Acquisition of MuGard Rights and inventory	(3,434)	
Proceeds from sale of assets	977	
Change in restricted cash	(400)	
Capital expenditures		(47)
Net cash used in investing activities	(8,743)	(10,991)
Cash flows from financing activities:		
Proceeds from the exercise of stock options	379	
Proceeds from the issuance of common stock under ESPP	176	150
Net cash provided by financing activities	555	150
Net decrease in cash and cash equivalents	(18,491)	(32,796)
Cash and cash equivalents at beginning of the period	46,293	63,474
Cash and cash equivalents at end of the period	\$ 27,802	\$ 30,678

The accompanying notes are an integral part of these condensed consolidated financial statements.

Table of Contents

AMAG PHARMACEUTICALS, INC.

NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

JUNE 30, 2013

(Unaudited)

A. Description of Business

AMAG Pharmaceuticals, Inc., a Delaware corporation, was founded in 1981. We are a specialty pharmaceutical company that markets Feraheme® (ferumoxytol) Injection for Intravenous, or IV, use to treat iron deficiency anemia, or IDA, and MuGard® Mucoadhesive Oral Wound Rinse for the management of oral mucositis.

Currently, our principal source of revenue is from the sale of *Feraheme*, which was approved for marketing in the U.S. in June 2009 by the U.S. Food and Drug Administration, or the FDA, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with chronic kidney disease, or CKD. We began selling *Feraheme* in the U.S. in July 2009 through our own commercial organization, including a specialty sales force. We sell *Feraheme* to authorized wholesalers and specialty distributors, who in turn, sell *Feraheme* to healthcare providers who administer *Feraheme* primarily within hospitals, hematology and oncology centers, and nephrology clinics.

Outside of the U.S., ferumoxytol has been granted marketing approval in Canada, Switzerland and the European Union, or EU, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. The European marketing authorization is valid in the current EU member states as well as in Iceland and Norway. Under our amended agreement with Takeda Pharmaceutical Company Limited, or Takeda, Takeda has an exclusive license to market and sell ferumoxytol in Canada, the EU and Switzerland, as well as certain other geographic territories. In Canada, Takeda promotes ferumoxytol under the trade name *Feraheme* and in the EU and Switzerland, Takeda promotes ferumoxytol under the trade name Rienso® 30mg/ml solution for Injection.

We are working to continue to grow *Feraheme* in the U.S. CKD market and to drive additional growth of *Feraheme* through both international and label expansion. In addition, to further build our business, we intend to continue to expand our portfolio through the in-license or purchase of additional commercialized specialty pharmaceutical products. In particular, we are seeking complementary products that will leverage our commercial infrastructure and focus on hematology and oncology centers, hospital infusion centers or other sites of care where IV iron is administered or where IDA patients are diagnosed or treated. We are also looking at the potential addition of products outside of our current sales force's call points through increased referrals from certain physician specialists, such as gastroenterologists, which could be synergistic with the potential label expansion of *Feraheme*, if regulatory approval is obtained.

On June 6, 2013, we entered into a License Agreement with Access Pharmaceuticals, Inc., or Access, under which we acquired the U.S. commercial rights to *MuGard*, or the Access License Agreement. Access is a company focused on developing a range of pharmaceutical products primarily based upon its polymer chemistry technologies and other drug delivery technologies. *MuGard* was launched by Access in 2010 after receiving 510(k) clearance from the FDA. It is indicated for the management of oral mucositis/stomatitis (that may be caused by radiotherapy and/or chemotherapy) and all types of oral wounds (mouth sores and injuries), including aphthous ulcers/canker sores and

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

traumatic ulcers, such as those caused by oral surgery or ill-fitting dentures or braces. Under the Access License Agreement, Access granted us an exclusive, royalty-bearing license, with the right to grant sublicenses, to certain intellectual property rights, including know-how, patents and trademarks, to use, import, offer for sale, sell, manufacture and commercialize *MuGard* in the U.S. and its territories, or the U.S. Territory, for the management of all diseases or conditions of the oropharyngeal cavity, including mucositis, or the MuGard

Table of Contents

Rights. In addition, Access has assigned us all of its right, title and interest in *MuGard*-related internet and social media outlets and other sales, marketing and promotional materials currently owned or controlled by Access, because, pursuant to the Access License Agreement, Access will no longer commercialize, market, promote, sell or make public communications relating to *MuGard* in the U.S Territory, except as may be agreed to by us. We sell *MuGard* to wholesalers and specialty and retail pharmacies. Additional details regarding the Access License Agreement and the MuGard Rights can be found in Note G.

We are subject to risks common to companies in the pharmaceutical industry including, but not limited to, our primary dependence on the success of *Feraheme/Rienso*, uncertainties related to the protection of our proprietary technology related to *Feraheme*, our dependence on third parties to manufacture *Feraheme/Rienso* and *MuGard*, the potential development of significant safety or drug interaction problems with respect to *Feraheme/Rienso*, uncertainty of the regulatory approval process for the broader *Feraheme/Rienso* indication or for potential alternative manufacturing facilities and processes, uncertainties related to potential collaborations, in-licensing arrangements or acquisition agreements, competition in our industry, uncertainties regarding market acceptance of *Feraheme/Rienso* or *MuGard*, our reliance on a limited number of customers for *Feraheme*, uncertainties related to patient insurance coverage and third-party reimbursement rates and terms for *Feraheme/Rienso* or *MuGard*, our reliance on Takeda to commercialize *Feraheme/Rienso* in certain territories outside of the U.S., the potential inability of our or Access third-party manufacturers to operate their facilities in compliance with current good manufacturing practices and manufacture sufficient quantities of *Feraheme/Rienso* or *MuGard*, uncertainties related to the impact of current and future healthcare initiatives and legislation, our third-party manufacturers, or Access potential inability to obtain raw or other materials, our potential inadvertent failure to comply with reporting and payment obligations under government pricing programs, our potential inability to become profitable in the future, our limited experience commercializing and distributing a pharmaceutical product, our dependence on key personnel, the potential fluctuation of our operating results, potential differences between actual future results and the estimates or assumptions used by us in preparation of our condensed consolidated financial statements, our potential inadvertent failure to comply with the regulations of the FDA or other federal, state or foreign government agencies, the volatility of our stock price, uncertainties related to the actions of activist stockholders, potential product liability, potential legislative and regulatory changes, and potential costs and liabilities associated with pending or future litigation or patent challenges.

Throughout this Quarterly Report on Form 10-Q, AMAG Pharmaceuticals, Inc. and our consolidated subsidiaries are collectively referred to as the Company, we, us, or our.

B. Basis of Presentation and Summary of Significant Accounting Policies

Basis of Presentation

These condensed consolidated financial statements are unaudited and, in the opinion of management, include all adjustments necessary for a fair statement of the financial position and results of operations of the Company for the interim periods presented. Such adjustments consisted only of normal recurring items. The year-end condensed consolidated balance sheet data was derived from audited financial statements, but does not include all disclosures required by accounting principles generally accepted in the United States of America. Beginning on June 6, 2013, the date we acquired the MuGard Rights, our financial statements include the assets, liabilities, operating results and cash flows related to those rights.

In accordance with accounting principles generally accepted in the United States of America for interim financial reports and the instructions for Form 10-Q and the rules of the Securities and Exchange Commission, certain information and footnote disclosures normally included in annual financial statements have been condensed or omitted. Our accounting policies are described in the Notes to the Financial

Table of Contents

Statements in our Annual Report on Form 10-K for the year ended December 31, 2012. Interim results are not necessarily indicative of the results of operations for the full year. These interim financial statements should be read in conjunction with our Annual Report on Form 10-K for the year ended December 31, 2012.

Use of Estimates and Assumptions

The preparation of condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make certain estimates and assumptions that affect the reported amounts of assets, liabilities, revenues and expenses, and the related disclosure of contingent assets and liabilities. The most significant estimates and assumptions are used in, but are not limited to, revenue recognition related to product sales and collaboration agreements, product sales allowances and accruals, assessing investments for potential other-than-temporary impairment and determining values of investments, the fair value of our assets held for sale, contingent consideration, the impairment of long-lived assets, including intangible assets, accrued expenses, income taxes and equity-based compensation expense. Actual results could differ materially from those estimates.

Principles of Consolidation

The accompanying condensed consolidated financial statements include our accounts and the accounts of our wholly-owned subsidiaries, AMAG Europe Limited and AMAG Securities Corporation. AMAG Europe Limited was incorporated in October 2009 in London, England. AMAG Securities Corporation is a Massachusetts corporation which was incorporated in August 2007. All intercompany account balances and transactions between the companies have been eliminated.

Fair Value Measurements

Under current accounting standards, fair value is defined as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants on the measurement date. Valuation techniques used to measure fair value must maximize the use of observable inputs and minimize the use of unobservable inputs.

Current accounting guidance establishes a hierarchy used to categorize how fair value is measured and which is based on three levels of inputs, of which the first two are considered observable and the third unobservable, as follows:

Level 1 - Quoted prices in active markets for identical assets or liabilities.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Level 2 - Inputs other than Level 1 that are observable, either directly or indirectly, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 - Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

We hold certain assets and liabilities that are required to be measured at fair value on a recurring basis, including our cash equivalents, investments, and contingent consideration. The following tables represent the fair value hierarchy as of June 30, 2013 and December 31, 2012 for those assets and liabilities that we measure at fair value on a recurring basis (in thousands):

Table of Contents

		Fair Value Measurements at June 30, 2013 Using:			
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)		Significant Unobservable Inputs (Level 3)
	Total				
Assets:					
Money market funds	\$ 19,934	\$ 19,934	\$		\$
Corporate debt securities	127,419			127,419	
U.S. treasury and government agency securities	54,691			54,691	
Commercial paper	2,501			2,501	
Liabilities:					
Acquisition-related contingent consideration	14,000				14,000
	\$ 218,545	\$ 19,934	\$ 184,611		\$ 14,000

	Total	Fair Value Measurements at December 31, 2012 Using:			Significant Unobservable Inputs (Level 3)
		Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)		
Money market funds	\$ 24,058	\$ 24,058	\$	\$	
Corporate debt securities	111,690		111,690		
U.S. treasury and government agency securities	59,569		59,569		
Commercial paper	9,491		9,491		
	\$ 204,808	\$ 24,058	\$ 180,750	\$	

With the exception of our money market funds and our acquisition-related contingent consideration, the fair value of our investments is primarily determined from independent pricing services which use Level 2 inputs to determine fair value. Independent pricing services normally derive security prices from recently reported trades for identical or similar securities, making adjustments based upon other significant observable market transactions. At the end of each reporting period, we perform quantitative and qualitative analyses of prices received from third parties to determine whether prices are reasonable estimates of fair value. After completing our analyses, we did not adjust or override any fair value measurements provided by our pricing services as of either June 30, 2013 or December 31, 2012. In addition, there were no transfers or reclassifications of any securities between Level 1 and Level 2 during the three months ended June 30, 2013.

We are accounting for the acquisition of the MuGard Rights as a business combination under the acquisition method of accounting. Additional details regarding the Access License Agreement and the MuGard Rights can be found in Note G. The fair value measurements of contingent consideration obligations and the related intangible asset arising from business combinations is determined using unobservable, or Level 3, inputs. These inputs include (i) the estimated amount and timing of projected cash flows; (ii) the probability of the achievement of the factors on which the contingency is based; and (iii) the risk-adjusted discount rate used to present value the probability-weighted cash flows. Significant increases (decreases) in any of those inputs in isolation could result in a significantly lower (higher) fair value measurement.

The following table presents a reconciliation of contingent consideration obligations related to our acquisition of the MuGard Rights measured on recurring basis using Level 3 inputs for the three and six months ended June 30, 2013 (in thousands):

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

	Three Months Ended		Six Months Ended	
	June 30, 2013		June 30, 2013	
Balance at beginning of period	\$		\$	
Acquisition-date fair value of contingent consideration		14,000		14,000
Balance at end of period	\$	14,000	\$	14,000

The fair value of the contingent consideration was determined to be \$14.0 million as of June 6, 2013, or the Acquisition Date. As of June 30, 2013, we estimate that the undiscounted royalty amounts we could pay under the Access License Agreement may range from \$28.0 million to \$34.0 million over a ten year period, which is our best estimate of the period over which we expect the majority of the asset's cash flows to be derived. This measure is based on significant Level 3 inputs not observable in the market. Key assumptions include a discount rate of 15%. As of June 30, 2013, the assumptions used for determining fair value of the contingent consideration have not changed significantly from those used at the Acquisition Date.

In addition, we measure our intangible assets, which currently consist of \$17.2 million related to the acquisition of the MuGard Rights, on a non-recurring basis. This measurement is based on significant Level 3 inputs not observable in the market. Key assumptions include a discount rate of 19%. We believe the fair values assigned to the MuGard Rights are based on reasonable assumptions, however, we cannot provide assurance that the underlying assumptions used to forecast the cash flows will materialize as we estimated and thus, our actual results may vary significantly from the estimated results. Intangible assets are reviewed for impairment at least annually and whenever facts or circumstances suggest that the carrying value of these assets may not be recoverable. Our policy is to identify and record impairment losses, if necessary, on intangible assets when events and circumstances indicate that the assets might be impaired and the undiscounted cash flows estimated to be generated by those assets are less than the carrying amounts of those assets.

Assets Held for Sale

During 2012, we determined that certain assets related to our Cambridge, Massachusetts manufacturing facility, including the related land, building and certain equipment, met the criteria established by current accounting guidance for classifying assets as held for sale. As a result, during 2012, we reclassified these assets from property and equipment to assets held for sale in our condensed consolidated balance sheet. In anticipation of a future sale, we valued these assets at the lower of their carrying amount or fair value less cost to sell to arrive at the estimated fair value of \$2.0 million as of December 31, 2012. During the first half of 2013, we sold \$0.5 million of equipment related to our Cambridge, Massachusetts manufacturing facility. In connection with these sales, we recorded a gain of \$0.4 million during the six months ended June 30, 2013 and reduced the carrying value of our assets held for sale by \$0.1 million to \$1.9 million at June 30, 2013. The fair values of the land, building, and equipment were estimated using Level 3 inputs, which included offers received from potential purchasers, real estate appraisals and other estimates from third-parties.

Revenue Recognition and Related Sales Allowances and Accruals

An analysis of our product sales allowances and accruals for the three and six months ended June 30, 2013 and 2012 is as follows (in thousands):

Table of Contents

	Three Months Ended June 30,	
	2013	2012
Provision for U.S. <i>Feraheme</i> sales allowances and accruals		
Discounts and chargebacks	\$ 9,227	\$ 6,846
Government and other rebates	2,732	1,672
Returns	239	(292)
Total provision for U.S. <i>Feraheme</i> sales allowances and accruals	\$ 12,198	\$ 8,226
Total gross U.S. <i>Feraheme</i> sales	\$ 29,654	\$ 22,320
Total provision for U.S. <i>Feraheme</i> sales allowances and accruals as a percent of total gross U.S. <i>Feraheme</i> sales	41%	37%

	Six Months Ended June 30,	
	2013	2012
Provision for U.S. <i>Feraheme</i> sales allowances and accruals		
Discounts and chargebacks	\$ 16,720	\$ 12,738
Government and other rebates	5,119	3,132
Returns	432	(558)
Total provision for U.S. <i>Feraheme</i> sales allowances and accruals	\$ 22,271	\$ 15,312
Total gross U.S. <i>Feraheme</i> sales	\$ 55,305	\$ 43,032
Total provision for U.S. <i>Feraheme</i> sales allowances and accruals as a percent of total gross U.S. <i>Feraheme</i> sales	40%	36%

We generally offer our wholesalers, specialty distributors and other customers a limited right to return *Feraheme* purchased directly from us, principally based on the product's expiration date which, once packaged, is currently five years in the U.S. Reserves for *Feraheme* returns for U.S. sales are recorded in the period the related revenue is recognized, resulting in a reduction to product sales. We evaluate our estimated product returns rate each period based on the historical return patterns and known or expected changes in the marketplace. We did not significantly adjust our reserve for product returns during the six months ended June 30, 2013. During the six months ended June 30, 2012, we reduced our reserve by approximately \$1.1 million of previously reserved *Feraheme* returns allowance due to the lapse of the product return period on certain manufactured *Feraheme* lots that carried a two year expiration period. The product returns provision applied to gross product sales for the six months ended June 30, 2013 was \$0.4 million as compared to a credit of \$0.6 million for the six months ended June 30, 2012.

In addition, as part of our sales allowances and accruals, we reserve for estimated Medicaid rebates associated with instances where Medicaid will act as the insurer and for which we are required to pay a statutory rebate to Medicaid. We regularly assess our Medicaid reserve balance and the rate at which we accrue for claims against product sales. If we determine in future periods that our actual rebate experience is not indicative of expected claims, if our actual claims experience changes, or if other factors affect estimated claims rates, we may be required to adjust our current Medicaid accumulated reserve estimate, which would affect our earnings in the period of the adjustment and could be significant. For example, we currently have \$0.5 million included in our Medicaid reserve balance related to sales of *Feraheme* from 2009 to 2011. As a result, if we determine that this reserve is in excess of actual claims experience, we will be required to release all or a portion of the reserve to our condensed consolidated statement of operations.

Table of Contents

Acquisitions

We account for acquired businesses using the acquisition method of accounting, which requires, with limited exceptions, that assets acquired and liabilities assumed be recognized at their estimated fair values as of the acquisition date. Transaction costs are expensed as incurred. Any excess of the consideration transferred over the assigned values of the net assets acquired is recorded as goodwill.

Intangible Assets

Intangible assets with definite useful lives are amortized to their estimated residual values over their estimated useful lives and reviewed for impairment if certain events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. We have estimated the fair value of the intangible asset related to the acquisition of the MuGard Rights to be \$17.2 million as of the date of the acquisition.

Contingent Consideration

Contingent consideration arising from a business combination is included as part of the acquisition cost and is recognized at fair value as of the acquisition date. Any liability resulting from contingent consideration is remeasured to fair value at each reporting date until the contingency is resolved. These changes in fair value are recognized in our condensed consolidated statements of operations. We have estimated the fair value of the contingent consideration related to the acquisition of the MuGard Rights to be \$14.0 million as of the date of the acquisition.

Concentrations and Significant Customer Information

Financial instruments which potentially subject us to concentrations of credit risk consist principally of cash, investments, and accounts receivable. As of June 30, 2013, our cash, cash equivalents and investments amounted to approximately \$212.4 million. We currently invest our excess cash primarily in U.S. government and agency money market funds, and investments in corporate debt securities, U.S. treasury and government agency securities and commercial paper. As of June 30, 2013, we had approximately \$19.9 million of our total \$27.8 million cash and cash equivalents balance invested in institutional money market funds, of which \$12.3 million was invested in a single fund, which is collateralized solely by U.S. treasury and government agency securities.

Our operations are located solely within the U.S. We are focused principally on developing, manufacturing, and commercializing *Feraheme/Rienso* and commercializing *MuGard*. We perform ongoing credit evaluations of our customers and generally do not require collateral. The following table sets forth customers who represented 10% or more of our total revenues for the six months ended June 30, 2013 and 2012:

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

	Six Months Ended June 30,	
	2013	2012
AmerisourceBergen Drug Corporation	43%	30%
McKesson Corporation	23%	14%
Cardinal Health, Inc.	15%	10%
Takeda Pharmaceuticals Company Limited	11%	40%

In addition, approximately 33% and 32% of our end-user demand during the six months ended June 30, 2013 and 2012, respectively, was generated by members of a single group purchasing organization with which we have contracted. Revenues from customers outside of the U.S. amounted to approximately 12% and 40% of our total revenues for the six months ended June 30, 2013 and 2012, respectively, and were

Table of Contents

primarily related to collaboration revenue recognized in connection with our collaboration agreement with Takeda, which is based in Japan.

We are currently solely dependent on a single supply chain for our *Feraheme/Rienso* drug substance and finished drug product. We are exposed to a significant loss of revenue from the sale of *Feraheme/Rienso* if our suppliers and/or manufacturers cannot fulfill demand for any reason.

C. Investments

As of June 30, 2013 and December 31, 2012, our investments equaled \$184.6 million and \$180.8 million, respectively, and consisted of securities classified as available-for-sale in accordance with accounting standards which provide guidance related to accounting and classification of certain investments in debt and equity securities.

The following is a summary of our investments as of June 30, 2013 and December 31, 2012 (in thousands):

	June 30, 2013				Estimated Fair Value
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses		
Corporate debt securities					
Due in one year or less	\$ 54,636	\$ 76	\$ (12)	\$	54,700
Due in one to three years	73,115	35	(431)		72,719
U.S. treasury and government agency securities					
Due in one year or less	24,683	32	(2)		24,713
Due in one to three years	30,018	42	(82)		29,978
Commercial paper					
Due in one year or less	2,500	1			2,501
Total investments	\$ 184,952	\$ 186	\$ (527)	\$	184,611

	December 31, 2012				Estimated Fair Value
	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses		
Corporate debt securities					
Due in one year or less	\$ 52,332	\$ 88	\$ (6)	\$	52,414
Due in one to three years	59,176	137	(37)		59,276
U.S. treasury and government agency securities					
Due in one year or less	24,795	86			24,881
Due in one to three years	34,606	84	(2)		34,688
Commercial paper					
Due in one year or less	9,494	1	(4)		9,491
Total investments	\$ 180,403	\$ 396	\$ (49)	\$	180,750

Table of Contents

Impairments and Unrealized Losses on Investments

We did not recognize any unrealized other-than-temporary impairment losses in our condensed consolidated statements of operations related to our securities during any of the three or six months ended June 30, 2013 and 2012. Future events may occur, or additional information may become available, which may cause us to identify credit losses where we do not expect to receive cash flows sufficient to recover the entire amortized cost basis of a security and which may necessitate the recording of future realized losses on securities in our portfolio. Significant losses in the estimated fair values of our investments could have a material adverse effect on our earnings in future periods.

Realized Gains and Losses on Investments

Gains and losses are determined on the specific identification method. Realized gains were insignificant during both the three and six months ended June 30, 2013. During both the three and six months ended June 30, 2012 we recorded realized losses of \$1.5 million to our condensed consolidated statements of operations related to the sale of our then-remaining auction rate securities portfolio.

D. Accounts Receivable, Net

Our net accounts receivable were \$8.5 million and \$6.4 million as of June 30, 2013 and December 31, 2012, respectively, and primarily represented amounts due from wholesalers and distributors to whom we sell *Feraheme* directly. Accounts receivable are recorded net of reserves for estimated chargeback obligations, prompt payment discounts and any allowance for doubtful accounts. Reserves for other sales-related allowances such as rebates, distribution and other fees, and product returns are included in accrued expenses in our condensed consolidated balance sheets.

Customers which represented greater than 10% of our accounts receivable balances as of June 30, 2013 and December 31, 2012 were as follows:

	June 30, 2013	December 31, 2012
AmerisourceBergen Drug Corporation	49%	48%
McKesson Corporation	25%	28%
Cardinal Health, Inc.	18%	18%

E. Inventories

Our major classes of inventories were as follows as of June 30, 2013 and December 31, 2012 (in thousands):

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

	June 30, 2013	December 31, 2012
Raw materials	\$ 4,735	\$ 2,652
Work in process	2,876	2,524
Finished goods	5,863	7,275
Total inventories	\$ 13,474	\$ 12,451

In May 2013, Takeda recalled one specific batch of *Rienso* from the Swiss market. The batch was only distributed to and sold in Switzerland and the recall was limited to the specific batch and specifically in Switzerland. During the three months ended June 30, 2013, we expensed \$0.5 million of inventory related to this batch of *Rienso* which we no longer believed was suitable for sale and which was the subject of the voluntary recall by Takeda in the Swiss market.

Table of Contents

In connection with the Access License Agreement, we purchased the entire *MuGard* inventory held by Access, at cost. As of June 30, 2013, we recorded \$0.2 million of *MuGard* inventory, which represented its full fair value in our condensed consolidated balance sheet.

F. Property and Equipment, Net

Property and equipment consisted of the following as of June 30, 2013 and December 31, 2012, respectively (in thousands):

	June 30, 2013	December 31, 2012
Buildings and improvements	\$ 5,138	\$ 5,373
Laboratory and production equipment	343	115
Furniture and fixtures	4,963	5,326
Construction in process		228
	10,444	11,042
Less - accumulated depreciation	(8,531)	(7,745)
Property and equipment, net	\$ 1,913	\$ 3,297

During the six months ended June 30, 2013, we recorded \$1.3 million of depreciation expense. This included accelerated depreciation expense of approximately \$0.4 million of leasehold improvements and furniture and fixtures associated with a portion of our principal executive offices to reflect our current estimate of useful lives of these assets.

G. Business Combinations

As part of our strategy to expand our portfolio with additional commercial-stage specialty products, on June 6, 2013, we entered into the Access License Agreement pursuant to which Access granted us an exclusive, royalty-bearing license, with the right to grant sublicenses, to certain intellectual property rights, including know-how, patents and trademarks, to use, import, offer for sale, sell, manufacture and commercialize *MuGard* in the U.S. Territory for the management of all diseases or conditions of the oropharyngeal cavity, including mucositis.

Access is a company that develops and commercializes proprietary pharmaceutical products for the treatment and supportive care of cancer patients. *MuGard* was launched by Access in 2010 after receiving 510(k) clearance from the FDA. It is indicated for the management of oral mucositis/stomatitis (that may be caused by radiotherapy and/or chemotherapy) and all types of oral wounds (mouth sores and injuries), including aphthous ulcers/canker sores and traumatic ulcers, such as those caused by oral surgery or ill-fitting dentures or braces.

Access will continue to manufacture *MuGard* and we have agreed to enter into separate quality and supply agreements with Access under which we will purchase *MuGard* inventory from Access. Our inventory purchases will be at the price actually paid by Access to purchase it from a third-party plus a mark-up to cover administration, handling and overhead.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

In consideration for the license, we paid Access an upfront payment of \$3.3 million in June 2013. We will also pay Access royalties on future net sales of *MuGuard* until the later of (i) the expiration of the licensed patents or (ii) the tenth anniversary of the first commercial sale of *MuGuard* under the Access License Agreement in the U.S. Territory, or the Royalty Term. These tiered, double-digit royalty rates decrease for any part of the Royalty Term occurring after the expiration of the licensed patents and are subject to off-set against certain of our expenses. After the expiration of the Royalty Term, the license

Table of Contents

shall become a fully paid-up, royalty-free and perpetual license in the U.S. Territory. In addition to the \$3.3 million upfront payment we also acquired \$0.2 million of *MuGard* inventory from Access, which we have included in our condensed consolidated balance sheet.

We did not assume any pre-existing liabilities related to the *MuGard* business, contingent or otherwise, arising prior to the Acquisition Date. We are accounting for the acquisition of the MuGard Rights as a business combination under the acquisition method of accounting since we acquired the U.S. commercial rights for *MuGard* and inventory, and obtained access to certain related regulatory assets, employees and other assets, including certain patent and trademark rights, contracts, and related books and records, held by Access which are exclusively related to *MuGard* (inputs), including the infrastructure to sell, distribute and market *MuGard* (processes) and net sales of *MuGard* (outputs). In addition, during the term of the Access License Agreement, we will have control over sales, distribution and marketing of *MuGard* in the U.S. as Access has assigned to us all of its right, title and interest in *MuGard*-related internet and social media outlets and other sales, marketing and promotional materials currently owned or controlled by Access. Access will no longer commercialize, market, promote, sell or make public communications relating to *MuGard* in the U.S. Territory, except as may be agreed to by us. Access has also agreed to not, directly or indirectly, research, develop, market, sell or commercialize any medical devices that directly compete with *MuGard* for the treatment of any diseases or conditions of the oropharyngeal cavity in the U.S. Territory.

We estimated the fair value of the acquired MuGard Rights using the income approach. The income approach uses valuation techniques to convert future amounts to a single present amount (discounted). This approach begins with a forecast of the net cash flows expected to be generated by the asset over its estimated useful life. These cash flows are then adjusted to present value by applying an appropriate discount rate that reflects the risk factors associated with the cash flow streams. Some of the more significant estimates and assumptions inherent in the income approach include the following:

- The amount and timing of projected future cash flows, adjusted for the probability of marketing success;
- The discount rate selected to measure the risks inherent in the future cash flows; and
- An assessment of the asset's life-cycle and the competitive trends impacting the asset.

The following table summarizes the total consideration for the MuGard Rights (in thousands):

Consideration:		
Cash	\$	3,434
Acquisition-related contingent consideration		14,000
Total consideration	\$	17,434

The \$17.4 million total consideration includes the estimated fair value of the contingent consideration. The Acquisition Date fair value of the contingent consideration was determined based on various market factors, including an analysis of estimated sales using a discount rate of 15%. As of June 30, 2013, we estimated that the undiscounted royalty amounts we could pay under the Access License Agreement may range from

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

\$28.0 million to \$34.0 million over a ten year period, which is our best estimate of the period over which we expect the majority of the asset's cash flows to be derived. This measure is based on significant Level 3 inputs not observable in the market. There were no changes in the estimated fair value of the contingent liability for the three and six months ended June 30, 2013. We have classified \$1.0 million of the contingent consideration as a short-term liability, which was included in accrued expenses in our condensed consolidated balance sheet as of June 30, 2013.

Table of Contents

The following table summarizes the estimated fair values of the assets acquired related to the business combination as of the Acquisition Date (in thousands):

Assets Acquired:		
MuGard intangible asset	\$	17,193
Inventory		241
Net identifiable assets acquired	\$	17,434

The Acquisition Date fair value of the intangible asset was determined based on various market factors, including an analysis of estimated sales using a discount rate of 19%. This measure is based on significant Level 3 inputs not observable in the market. There were no changes in the estimated fair value of the intangible asset for the three and six months ended June 30, 2013.

Commencing from the Acquisition Date, our condensed consolidated financial statements include the assets, liabilities, operating results and cash flows from the acquired product. As a result, our condensed consolidated financial statements for the quarter ended June 30, 2013 reflect less than a month of *MuGard* activity. Revenues related to *MuGard* sales for the three months ended June 30, 2013 were not material.

Transaction costs are not included as a component of consideration transferred and are expensed as incurred. We incurred approximately \$0.8 million of acquisition-related costs during the three months ended June 30, 2013. These costs were primarily related to legal and professional fees and are included in selling, general and administrative expenses in our condensed consolidated statements of operations for the three and six months ended June 30, 2013.

Pro forma results of operations would not be materially different as a result of the acquisition of the MuGard Rights and therefore are not presented.

H. Intangible Assets, Net

On June 6, 2013, we acquired the MuGard Rights from Access and recorded \$17.2 million to finite-lived intangible assets based on the estimated fair value of the MuGard Rights as of the Acquisition Date. Such valuations require significant estimates and assumptions including but not limited to: estimating future cash flows from product sales and developing appropriate discount and probability rates. We believe the fair values assigned to the MuGard Rights are based on reasonable assumptions, however, we cannot provide assurance that the underlying assumptions used to forecast the cash flows will materialize as we estimated and thus, our actual results may vary significantly from the estimated results.

We will amortize the MuGard Rights using an economic consumption model over ten years, which represents our best estimate of the period over which we expect the majority of the asset's cash flows to be derived. We believe this is the best approximation of the period over which we will derive the majority of value of the MuGard Rights. We recorded an insignificant amount of amortization related to the MuGard Rights in cost of product sales in our condensed consolidated statements of operations for each of the three and six months ended June 30, 2013.

Intangible assets are reviewed for impairment at least annually and whenever facts or circumstances suggest that the carrying value of these assets may not be recoverable. Our policy is to identify and record impairment losses, if necessary, on intangible assets when events and circumstances indicate that the assets might be impaired and the undiscounted cash flows estimated to be generated by those assets are less than the carrying amounts of those assets.

Table of Contents

We expect future annual amortization expense related to our intangible asset to be as follows (in thousands):

Period	Estimated Amortization Expense
Year Ended December 31, 2013	\$ 254
Year Ended December 31, 2014	659
Year Ended December 31, 2015	913
Year Ended December 31, 2016	1,213
Year Ended December 31, 2017	1,613
Year Ended December 31, 2018	2,100
Thereafter	10,440
Total	\$ 17,192

I. Income Taxes

Deferred tax assets and deferred tax liabilities are recognized based on temporary differences between the financial reporting and tax basis of assets and liabilities using future enacted rates. A valuation allowance is recorded against deferred tax assets if it is more likely than not that some or all of the deferred tax assets will not be realized.

For the three and six months ended June 30, 2013, we did not recognize any tax expense or benefit due to our continued net operating loss position. For the three and six months ended June 30, 2012, we recognized a \$0.5 million current federal income tax benefit, which was primarily the result of a decrease in unrealized losses associated with the sale of our then-remaining auction rate securities portfolio in June 2012. Due to the uncertainty surrounding the realization of favorable tax attributes in future tax returns, we have recorded a full valuation allowance against our otherwise recognizable net deferred tax assets.

J. Accumulated Other Comprehensive Loss

In February 2013, the Financial Accounting Standards Board issued an amendment to the accounting guidance for the reporting of amounts reclassified out of accumulated other comprehensive loss, or AOCI. The amendment expands the existing disclosure by requiring entities to present information about significant items reclassified out of AOCI by component. In addition, an entity is required to provide information about the effects on net income of significant amounts reclassified out of each component of AOCI to net income either on the face of the income statement or as a separate disclosure in the notes of the financial statements. The amendment is effective for annual or interim reporting periods beginning after December 31, 2012. The adoption of this accounting pronouncement did not have a material impact on our financial statement disclosures.

The changes in AOCI, net of tax, for the three and six months ended June 30, 2013 consisted of the following (in thousands):

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

	Three Months Ended June 30, 2013		Six Months Ended June 30, 2013	
Beginning Balance	\$	(3,340)	\$	(3,247)
Other comprehensive income (loss) before reclassifications		(622)		(709)
Gain (loss) reclassified from other accumulated comprehensive loss		27		21
Ending Balance	\$	(3,935)	\$	(3,935)

The amounts reclassified from other comprehensive loss for the six months ended June 30, 2013 primarily represented realized gains on investments, which are included in our condensed consolidated statement of operations under Gains (losses) on investments, net. The amounts reclassified from other comprehensive loss for the six months ended June 30, 2012, primarily represented realized losses on the sale of our then-remaining auction rate securities.

K. Net (Loss) Income per Share

We compute basic net (loss) income per share by dividing net (loss) income by the weighted average number of common shares outstanding during the relevant period. The components of basic and diluted net (loss) income per share were as follows (in thousands, except per share data):

	Three Months Ended June 30, 2013		2012		Six Months Ended June 30, 2013		2012	
Net (loss) income	\$	(1,908)	\$	3,319	\$	(5,803)	\$	(9,097)
Weighted average common shares outstanding		21,603		21,370		21,574		21,359
Effect of dilutive securities:								
Stock options and restricted stock units				279				
Shares used in calculating dilutive net (loss) income per share		21,603		21,649		21,574		21,359
Net (loss) income per share:								
Basic	\$	(0.09)	\$	0.16	\$	(0.27)	\$	(0.43)
Diluted	\$	(0.09)	\$	0.15	\$	(0.27)	\$	(0.43)

The following table sets forth the potential common shares issuable upon the exercise of outstanding options and the vesting of restricted stock units (prior to consideration of the treasury stock method), that were excluded from our computation of diluted net (loss) income per share because such options and restricted stock units were anti-dilutive (in thousands):

	Three Months Ended June 30, 2013		2012		Six Months Ended June 30, 2013		2012	
Options to purchase shares of common stock		2,763		3,044		2,763		2,873
Shares of common stock issuable upon the vesting of restricted stock units		491		142		491		484
Total		3,254		3,186		3,254		3,357

L. Equity-Based Compensation

We currently maintain two equity compensation plans, including our Third Amended and Restated 2007 Equity Incentive Plan, or the 2007 Plan, and our Amended and Restated 2000 Stock Plan, or the 2000 Plan.

Table of Contents

Third Amended and Restated 2007 Equity Incentive Plan

Our 2007 Plan was originally approved by our stockholders in November 2007. In each of May 2009, May 2010 and May 2013, our stockholders approved proposals to amend and restate our 2007 Plan to, among other things, increase the number of shares authorized for issuance thereunder by 600,000, 800,000 and 1,100,000 shares, respectively.

As of June 30, 2013, we have granted options and restricted stock units covering 6,142,775 shares of common stock under our 2007 Plan, of which 2,466,736 stock options and 621,313 restricted stock units have expired or terminated, and of which 56,524 options have been exercised and 423,822 shares of common stock have been issued pursuant to restricted stock units that became fully vested. The number of options and restricted stock units outstanding under this plan as of June 30, 2013 was 2,228,884 and 345,496, respectively. The remaining number of shares available for future grants as of June 30, 2013 was 2,075,954, not including shares subject to outstanding awards under the 2000 Plan, which will be added to the total number of shares available for issuance under the 2007 Plan to the extent that such awards expire or terminate for any reason prior to exercise. All outstanding stock options granted under our 2007 Plan have an exercise price equal to the closing price of a share of our common stock on the grant date and have either a seven or ten-year term.

Amended and Restated 2000 Stock Plan

As of June 30, 2013, the number of shares underlying outstanding options which were issued pursuant to our 2000 Plan was 109,491. There were no restricted stock units outstanding as of June 30, 2013. In November 2007, the 2000 Plan was succeeded by our 2007 Plan and, accordingly, no further grants may be made under this plan. Any shares that remained available for issuance under the 2000 Plan as of the date of adoption of the 2007 Plan are included in the number of shares that may be issued under the 2007 Plan. Any shares subject to outstanding awards granted under the 2000 Plan that expire or terminate for any reason prior to exercise will be added to the total number of shares available for issuance under the 2007 Plan.

Other Equity Compensation Grants

In June 2013, to induce him to accept employment with us and as provided in his employment agreement, our Board of Directors, or Board, granted our Chief Development and Regulatory Affairs Officer an option to purchase 60,000 shares of our common stock at an exercise price equal to the fair market value of a share of our common stock on the date of grant. The option will be exercisable in four equal annual installments beginning on the first anniversary of the grant date. Our Chief Development and Regulatory Affairs Officer was also granted 35,000 restricted stock units to induce him to accept employment with us, as provided in his employment agreement, which will vest in four equal annual installments beginning on the first anniversary of the grant date. The foregoing grants were made pursuant to an inducement grant outside of our 2007 Plan as permitted under the NASDAQ Global Market rules. We assessed the terms of these awards and determined there was no possibility that we would have to settle these awards in cash and therefore, equity accounting was applied.

In February 2013, we granted restricted stock units to certain members of our senior management covering a maximum of 82,500 shares of common stock, which are subject to a performance condition tied to the price of our common stock. These restricted stock units vest, if at all, at the end of the three-year period ending December 31, 2015 based on the achievement of a minimum, target or maximum stock price range. In the event that the minimum stock price range is not achieved at the measurement date, none of the restricted stock units will vest. The maximum

total fair value of these restricted stock

Table of Contents

units is \$0.7 million, which we are recognizing to expense over a period of three years from the date of grant, net of any estimated and actual forfeitures.

In January 2013, to induce him to accept employment with us and as provided in his employment agreement, our Board granted our Chief Commercial Officer, an option to purchase 75,000 shares of our common stock at an exercise price equal to the fair market value of a share of our common stock on the date of grant. The option will be exercisable in four equal annual installments beginning on the first anniversary of the grant date. Our Chief Commercial Officer was also granted 35,000 restricted stock units to induce him to accept employment with us, as provided in his employment agreement, which will vest in four equal annual installments beginning on the first anniversary of the grant date. The foregoing grants were made pursuant to an inducement grant outside of our 2007 Plan as permitted under the NASDAQ Global Market rules. We assessed the terms of these awards and determined there was no possibility that we would have to settle these awards in cash and therefore, equity accounting was applied.

Equity-based compensation expense

Equity-based compensation expense, for the three and six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,	
	2013	2012	2013	2012
Cost of product sales	\$ 35	\$ 68	\$ 58	\$ 146
Research and development	365	525	1,297	947
Selling, general and administrative	1,539	984	2,866	2,169
Total equity-based compensation expense	\$ 1,939	\$ 1,577	\$ 4,221	\$ 3,262

We reduce the equity-based compensation expense being recognized to account for estimated forfeitures, which we estimate based primarily on historical experience, adjusted for unusual events such as our corporate restructuring in 2012, which resulted in higher than expected turnover and forfeitures in that year. Under current accounting guidance, forfeitures are estimated at the time of grant and revised, if necessary, in subsequent periods if actual forfeitures differ from those estimates.

M. Commitments and Contingencies*Facility Lease Obligations*

On June 10, 2013, we entered into a lease agreement with BP Bay Colony LLC, or the Landlord, for the lease of certain real property located at 1100 Winter Street, Waltham, Massachusetts, or the Premises, for use as our principal executive offices. The Landlord has agreed to build out the Premises, which is expected to be completed in September 2013. The initial term of the lease is five years and two months with one five-year extension term at our option. During the extension period, the base rent will be an amount agreed upon by us and the Landlord. In addition to base rent, we are also required to pay a proportionate share of the Landlord's operating costs. The lease requires us to pay base rent during the initial term as follows:

Table of Contents

Period	Minimum Lease Payments
Year Ended December 31, 2013	\$ 128,734
Year Ended December 31, 2014	1,127,595
Year Ended December 31, 2015	1,127,595
Year Ended December 31, 2016	1,127,595
Year Ended December 31, 2017	1,127,595
Thereafter	1,033,629
Total	\$ 5,672,743

The Landlord has agreed to pay for certain agreed-upon improvements and we will pay for any increased costs due to changes by us in the agreed-upon plans. We will record all tenant improvements paid by us as leasehold improvements and will amortize these improvements over the shorter of the estimated useful life of the improvement or the remaining life of the initial lease term. Amortization of leasehold improvements is included in depreciation expense.

In addition, in connection with our new facility lease, in June 2013 we delivered to the Landlord a security deposit of approximately \$0.4 million in the form of an irrevocable letter of credit. This security deposit will be reduced to \$0.3 million on the second anniversary of the Commencement Date. The cash securing this letter of credit is classified on our balance sheet as a long-term asset and is restricted in its use.

On June 10, 2013, we also entered into an Assignment and Assumption of Lease, or the Assignment Agreement, with Shire Human Genetic Therapies, Inc., or Shire, effecting the assignment to Shire of the right to occupy our current office space located at 100 Hayden Avenue, Lexington, Massachusetts, or the Current Space. Under the Assignment Agreement, the assignment to Shire will be effective on the later of September 1, 2013 or the date of our departure from the Current Space, and Shire will assume all of our obligations as the tenant of the Current Space. The Assignment Agreement also provides for the conveyance of furniture and other personal property by us to Shire. As a result, we anticipate that our lease obligations will decrease by an aggregate of approximately \$3.2 million through August 31, 2016, the date on which the lease on our Current Space is set to expire.

Legal Proceedings

We accrue a liability for legal contingencies when we believe that it is both probable that a liability has been incurred and that we can reasonably estimate the amount of the loss. We review these accruals and adjust them to reflect ongoing negotiations, settlements, rulings, advice of legal counsel and other relevant information. To the extent new information is obtained and our views on the probable outcomes of claims, suits, assessments, investigations or legal proceedings change, changes in our accrued liabilities would be recorded in the period in which such determination is made. For the matters referenced below, the liability is not probable or the amount cannot be reasonably estimated and, therefore, accruals have not been made. In addition, in accordance with the relevant authoritative guidance, for any matters in which the likelihood of material loss is at least reasonably possible, we will provide disclosure of the possible loss or range of loss. If a reasonable estimate cannot be made, however, we will provide disclosure to that effect.

A purported class action complaint was originally filed on March 18, 2010 in the U.S. District Court for the District of Massachusetts, entitled Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al., Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our

Table of Contents

former President and Chief Executive Officer, former Chief Financial Officer, the then-members of our Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws, specifically Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended, and that our former President and Chief Executive Officer and former Chief Financial Officer violated Section 15 of such Act, respectively, by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiffs sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the District Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. A separate Order of Dismissal was filed on August 15, 2011. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the U.S. Court of Appeals for the First Circuit, or the Court of Appeals. After briefing was completed by all parties, the Court of Appeals heard oral argument on May 11, 2012. On February 4, 2013, the Court of Appeals affirmed in part and reversed in part the District Court's Opinion and Order, and remanded the case to the District Court. On February 19, 2013, we filed a Petition for Panel Hearing Rehearing or Rehearing *En Banc*, asking the Court of Appeals to reconsider its decision. On March 15, 2013, the Court of Appeals denied this petition. On March 22, 2013, we filed a Motion to Stay the Mandate remanding the case to the District Court pending review of the Court of Appeals' February 4, 2013 decision by the U.S. Supreme Court. The Court of Appeals granted this Motion to Stay the Mandate on April 8, 2013. On June 13, 2013, we filed an appeal to the U.S. Supreme Court, or a writ of *certiorari*, seeking review of the First Circuit's decision and to have that decision overturned. The plaintiffs have until August 16, 2013 to file their response. We are currently unable to predict the outcome or reasonably estimate the range of potential loss associated with this matter, if any, and have therefore not recorded any potential estimated liability as we do not believe that such a liability is probable nor do we believe that a range of loss is currently estimable.

In July 2010, Sandoz GmbH, or Sandoz, filed with the European Patent Office, or the EPO, an opposition to our previously issued patent which covers ferumoxytol in the EU. In October 2012, at an oral hearing, the Opposition Division of the EPO revoked our European ferumoxytol patent. In December 2012, our notice of appeal was recorded with the EPO, which suspended the revocation of our patent. We will continue to defend the validity of this patent throughout the appeals process, which we expect to take two to three years. However, in the event that we do not experience a successful outcome from the appeals process, under EU regulations ferumoxytol would still be entitled to eight years of data protection and ten years of market exclusivity from the date of approval, which we believe would create barriers to entry for any generic version of ferumoxytol into the EU market until sometime between 2020 and 2022. This decision had no impact on our revenues for the six months ended June 30, 2013. However, any future unfavorable outcome in this matter could negatively affect the magnitude and timing of future revenues, including royalties and milestone payments we may receive from Takeda pursuant to our collaboration agreement with Takeda. We do not expect to incur any related liability regardless of the outcome of the appeal and therefore have not recorded any liability as of June 30, 2013. We continue to believe the patent is valid and intend to vigorously appeal the decision.

We may periodically become subject to other legal proceedings and claims arising in connection with ongoing business activities, including claims or disputes related to product liability matters or related to patents that have been issued or that are pending in the field of research on which we are focused. Other than the above actions, we are not aware of any material claims against us as of June 30, 2013. We expense legal costs as they are incurred.

Acquisition-related Contingent Consideration

In connection with the acquisition of the MuGard Rights, we have agreed to pay Access royalties on future sales of *MuGard*. We have estimated the fair value of the contingent consideration related to the acquisition of the MuGard Rights to be \$14.0 million as of the date of the acquisition. The fair value of

Table of Contents

these contingent payments was calculated based on estimated sales and were discounted using a rate of 15%. Changes in contingent consideration expense result from changes in the assumptions regarding probabilities of the estimated timing and amount of royalty payments to Access and the discount rate used to estimate the fair value of the liability. Contingent consideration expense may change significantly as we gain more information related to sales of *MuGard*, impacting our assumptions. The assumptions used in estimating fair value require significant judgment. The use of different assumptions and judgments could result in a materially different estimate of fair value.

N. Collaborative Agreements

Our commercial strategy includes the formation of collaborations with other pharmaceutical companies to facilitate the sale and distribution of *Feraheme/Rienso*, primarily outside of the U.S, as well as expanding our portfolio through the in-license or purchase of additional commercialized specialty pharmaceutical products. In addition to our collaborative agreements described in Note N to the Financial Statements in our Annual Report on Form 10-K for the year ended December 31, 2012, we were a party to the collaboration arrangements described below as of June 30, 2013.

Takeda

In March 2010, we entered into a License, Development and Commercialization Agreement, or the Takeda Agreement, with Takeda under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme/Rienso* as a therapeutic agent in Europe, certain Asia-Pacific countries (excluding Japan, China and Taiwan), the Commonwealth of Independent States, Canada, India and Turkey. In June 2012, we entered into an amendment to the Takeda Agreement, or the Amended Takeda Agreement, which removed the Commonwealth of Independent States from the territories under which Takeda has the exclusive rights to develop and commercialize *Feraheme/Rienso*. In addition, the Amended Takeda Agreement modified the timing and pricing arrangements for a supply agreement to be entered into between us and Takeda in the future, the terms related to primary and secondary manufacturing for drug substance and drug product, certain patent related provisions, and the re-allocation of certain of the agreed-upon milestone payments. We analyzed the Amended Takeda Agreement and determined that the amended terms did not result in a material modification of the original Takeda Agreement (and thus did not require us to change our accounting model) because (i) there were no changes to the deliverables under the original Takeda Agreement as a result of the amendment, and (ii) the change in arrangement consideration as a result of the amendment was not quantitatively material in relation to the total arrangement consideration.

Under the Amended Takeda Agreement, except under limited circumstances, we have retained the right to manufacture *Feraheme/Rienso* and, accordingly, are responsible for supply of *Feraheme/Rienso* to Takeda at a fixed price per unit, which is capped for a certain period of time. We are also responsible for conducting, and bearing the costs related to, certain pre-defined clinical studies with the costs of future modifications or additional studies to be allocated between the parties according to an agreed-upon cost-sharing mechanism. We have determined that our obligations under the Amended Takeda Agreement have not changed from those under the original Takeda Agreement and include the following four deliverables: the license, access to future know-how and improvements to the *Feraheme/Rienso* technology, regulatory and clinical research activities, and the manufacturing and supply of product. Pursuant to the accounting guidance in effect in March 2010, when we signed the original Takeda Agreement and which governed revenue recognition on multiple element arrangements, we evaluated the four deliverables under the original Takeda Agreement and determined that our obligation to provide manufacturing supply of product meets the criteria for separation and is therefore treated as a single unit of accounting, which we refer to as the supply unit of accounting. Further, we concluded that the license is not separable from the undelivered future know-how and technological improvements or the undelivered regulatory and clinical research activities. Accordingly, these deliverables are being

Table of Contents

combined and also treated as a single unit of accounting, which we refer to as the combined unit of accounting. With respect to the combined unit of accounting, our obligation to provide access to our future know-how and technological improvements is the final deliverable and is an obligation which exists throughout the term of the Amended Takeda Agreement.

In connection with the execution of the original Takeda Agreement, we received a \$60.0 million upfront payment from Takeda in April 2010, which we recorded as deferred revenue, as well as approximately \$1.0 million reimbursed to us during 2010 for certain expenses incurred prior to entering the agreement, which we considered an additional upfront payment. Because we cannot reasonably estimate the total level of effort required to complete the obligations under the combined deliverable, we are recognizing the entire \$60.0 million upfront payment, the \$1.0 million reimbursed to us in 2010, as well as any non-substantive milestone payments that are achieved into revenues on a straight-line basis over a period of ten years from March 31, 2010, the date on which we originally entered the Takeda Agreement, which represented the then-current patent life of *Feraheme/Rienso* and our best estimate of the period over which we will substantively perform our obligations. We continue to believe that the then-current patent life of *Feraheme/Rienso* is our best estimate of the period over which we will substantively perform our obligations under this agreement.

In addition, the remaining milestone payments we may be entitled to receive under the agreement could over time equal up to \$186.0 million. For any milestone payments we may receive based upon the approval by certain regulatory agencies, we have determined that these will be deemed substantive milestones and, therefore, will be accounted for as revenue in the period in which they are achieved. In June 2012, we earned a \$15.0 million milestone payment from Takeda based on the European Commission marketing authorization for ferumoxytol. We deemed the \$15.0 million milestone payment as a substantive milestone and therefore recognized the full amount as revenue in the three and six months ended June 30, 2012 in our condensed consolidated statements of operations. We have also determined that any non-substantive milestone payments will be accounted for in accordance with our revenue attribution method for the upfront payment, as described above. During 2012, we received an aggregate of \$18.0 million in milestone payments from Takeda associated with the commercial launches of *Feraheme/Rienso* in Canada and the EU, which we deemed to be non-substantive milestone payments. Revenues related to the combined unit of accounting are recorded in license fee and other collaboration revenues in our condensed consolidated statement of operations. During the three and six months ended June 30, 2013, we recorded \$1.5 million and \$3.0 million in revenues, respectively, associated with the upfront payment. In addition, during the three and six months ended June 30, 2013, we recorded \$0.5 million and \$0.9 million, respectively associated with the \$18.0 million in non-substantive milestone payments we received in 2012. Any potential non-substantive milestone payments that may be received in the future will be recognized as revenue on a cumulative catch up basis when they become due and payable.

We have received and may also receive additional regulatory approval and performance-based milestone payments, reimbursement of certain out-of-pocket regulatory and clinical supply costs, defined payments for supply of *Feraheme/Rienso*, and tiered double-digit royalties on net product sales in the agreed-upon territories under the Amended Takeda Agreement.

Under the terms of the Amended Takeda Agreement, Takeda is responsible for reimbursing us for certain out-of-pocket regulatory and clinical trial supply costs associated with carrying out our regulatory and clinical research activities under the collaboration agreement. Because we are acting as the principal in carrying out these services, any reimbursement payments received from Takeda are recorded in license fee and other collaboration revenues in our condensed consolidated statement of operations to match the costs that we incur during the period in which we perform those services. During each of the three and six months ended June 30, 2013, we recorded \$0.1 million associated with other reimbursement revenues received from Takeda.

Table of Contents

At the time of shipment, we defer recognition of all revenue for *Feraheme/Rienso* sold to our licensees in our condensed consolidated balance sheets. We recognize revenues from product sales to our licensees, the related cost of goods sold, and any royalty revenues due from our licensees, in our condensed consolidated statement of operations at the time our licensees report to us that sales have been made to its customers. During the three and six months ended June 30, 2013, we recognized \$0.1 million and \$0.2 million, respectively, in product sales and royalty revenue related to the Amended Takeda Agreement and we have included this revenue in other product sales and royalties in our condensed consolidated statement of operations. As of June 30, 2013, we had approximately \$1.4 million in deferred revenue related to product shipped to Takeda but not yet sold through to Takeda's customers, and \$1.2 million in deferred cost of product sales, which are included in our condensed consolidated balance sheet.

O. Restructuring

During 2012 and 2011, we initiated corporate restructurings, including a workforce reduction plan for which we recorded \$2.2 million and \$3.5 million, respectively, of restructuring related costs, primarily related to employee severance and benefits. The majority of the workforce reduction plan in 2012 was associated with our manufacturing and development infrastructure, including our decision to divest our Cambridge, Massachusetts manufacturing facility. Of the \$2.2 million in restructuring expense in 2012, approximately \$1.5 million was related to employee severance and benefits, and approximately \$0.7 million was related to the write-down of primarily raw material inventory that was no longer usable due to the closure of the facility. The workforce reductions were substantially completed by the end of 2012 and the majority of the related expenses were paid by the end of 2012.

The following table outlines the components of our restructuring expenses which were recorded in operating expenses and current liabilities for the three and six months ended June 30, 2013 and 2012 (in thousands):

	Three Months Ended June 30,			
	2013		2012	
Accrued restructuring, beginning of period	\$	608	\$	1,763
Employee severance, benefits and related costs		11		493
Payments		(290)		(518)
Inventory and other adjustments				(10)
Accrued restructuring, end of period	\$	329	\$	1,728

	Six Months Ended June 30,			
	2013		2012	
Accrued restructuring, beginning of period	\$	1,383	\$	2,366
Employee severance, benefits and related costs		50		578
Payments		(1,104)		(1,127)
Inventory and other adjustments				(89)
Accrued restructuring, end of period	\$	329	\$	1,728

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following information should be read in conjunction with the unaudited financial information and the notes thereto included in this Quarterly Report on Form 10-Q and the audited financial

Table of Contents

information and the notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2012, or our Annual Report.

Except for the historical information contained herein, the matters discussed in this Quarterly Report on Form 10-Q may be deemed to be forward-looking statements that involve risks and uncertainties. We make such forward-looking statements pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. In this Quarterly Report on Form 10-Q, words such as *may*, *will*, *expect*, *intend*, and similar expressions (as well as other words or expressions referencing future events, conditions or circumstances) are intended to identify forward-looking statements.

Examples of forward-looking statements contained in this report include statements regarding the following: our plan to grow Feraheme in the U.S. chronic kidney disease market and through international and label expansion; the expansion of our portfolio through the in-license or purchase of additional specialty pharmaceutical products; expectations regarding our supplemental New Drug Application for Feraheme; the timing of the response from the EMA regarding Takeda Pharmaceutical Company Limited's Type II variation; our expectations regarding the timing for enrollment in and commencement of our pediatric studies and post-approval trials; our plans for a post-approval trial to assess the safety and efficacy of repeat doses of Feraheme for the treatment of iron deficiency anemia; our expectation that 3SBio, Inc. will begin a clinical trial if approved by the Chinese State Food and Drug Administration; our expectation of costs to be incurred in connection with and revenue sources to fund our future operations; our expectation for the patient population for Feraheme in the U.S.; our expectations regarding the success of our collaboration with Takeda Pharmaceutical Company Limited, including any potential milestone payments, product sales or royalties we may receive; plans and expectations for our Cambridge, Massachusetts manufacturing facility and our new facility in Waltham, Massachusetts; our expectations regarding the manufacture of all Feraheme/Rienso drug substance and drug product at our third-party manufacturers; our expectations regarding customer returns and related reserves and accruals; our expectations regarding the validity of our European ferumoxytol patent and timing of the appeals process; our expectations regarding the Branded Drug Fee under the Health Care Reform Act and the Medicare reimbursement rate for Feraheme; our expectations regarding our license fee and other collaboration revenues; the effect of price increases; expected customer mix and utilization rates; expectations regarding MuGard and our license arrangement with Access Pharmaceuticals, Inc.; the valuation of certain intangible assets and other assets and liabilities, including our methodology and assumptions regarding fair value measurements; our gross-to-net sales adjustments; our Citizen's Petition; our expectation for our costs of product sales as a percentage of net product sales and royalties, our research and development expenses, external expenses and the timing of our planned research and development projects, and selling, general and administrative expenses; our belief regarding the potential impact of the adoption of newly issued and future accounting guidance on our financial statements; our expectations for our cash, cash equivalents and investments balances and information with respect to any other plans and strategies for our business. Our actual results and the timing of certain events may differ materially from the results discussed, projected, anticipated or indicated in any forward-looking statements.

Any forward-looking statement should be considered in light of the factors discussed in Part II, Item 1A below under *Risk Factors* in this Quarterly Report on Form 10-Q and in Part I, Item 1A in our Annual Report. We caution readers not to place undue reliance on any such forward-looking statements, which speak only as of the date they are made. We disclaim any obligation, except as specifically required by law and the rules of the U.S. Securities and Exchange Commission to publicly update or revise any such statements to reflect any change in company expectations or in events, conditions or circumstances on which any such statements may be based, or that may affect the likelihood that actual results will differ from those set forth in the forward-looking statements.

Table of Contents

Overview

AMAG Pharmaceuticals, Inc., a Delaware corporation, was founded in 1981. We are a specialty pharmaceutical company that markets Feraheme® (ferumoxytol) Injection for Intravenous, or IV, use to treat iron deficiency anemia, or IDA, and MuGard Mucoadhesive Oral Wound Rinse for the management of oral mucositis.

Currently, our principal source of revenue is from the sale of *Feraheme*, which was approved for marketing in the U.S. in June 2009 by the U.S. Food and Drug Administration, or the FDA, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with chronic kidney disease, or CKD. We began selling *Feraheme* in the U.S. in July 2009 through our own commercial organization, including a specialty sales force. We sell *Feraheme* to authorized wholesalers and specialty distributors, who in turn, sell *Feraheme* to healthcare providers who administer *Feraheme* primarily within hospitals, hematology and oncology centers, and nephrology clinics.

We are working to continue to grow *Feraheme* in the U.S. CKD market and to drive additional growth of *Feraheme* through both international and label expansion. In addition, to further build our business, we intend to continue to expand our portfolio through the in-license or purchase of additional commercialized specialty pharmaceutical products. In particular, we are seeking complementary products that will leverage our commercial infrastructure and focus on hematology and oncology centers, hospital infusion centers or other sites of care where IV iron is administered or where IDA patients are diagnosed or treated. We are also looking at the potential addition of products outside of our current sales force's call points through increased referrals from certain physician specialists, such as gastroenterologists, which could be synergistic with the potential label expansion of *Feraheme*, if regulatory approval is obtained.

On June 6, 2013, we entered into a License Agreement with Access Pharmaceuticals, Inc., or Access, under which we acquired the U.S. commercial rights to *MuGard*, or the Access License Agreement. Access is a company focused on developing a range of pharmaceutical products primarily based upon its polymer chemistry technologies and other drug delivery technologies. *MuGard* was launched by Access in 2010 after receiving 510(k) clearance from the FDA. It is indicated for the management of oral mucositis/stomatitis (that may be caused by radiotherapy and/or chemotherapy) and all types of oral wounds (mouth sores and injuries), including aphthous ulcers/canker sores and traumatic ulcers, such as those caused by oral surgery or ill-fitting dentures or braces. Under the Access License Agreement, Access granted us an exclusive, royalty-bearing license, with the right to grant sublicenses, to certain intellectual property rights, including know-how, patents and trademarks, to use, import, offer for sale, sell, manufacture and commercialize *MuGard* in the U.S. and its territories, or the U.S. Territory, for the management of all diseases or conditions of the oropharyngeal cavity, including mucositis, or the MuGard Rights. In addition, Access has assigned us all of its right, title and interest in *MuGard*-related internet and social media outlets and other sales, marketing and promotional materials currently owned or controlled by Access, because, pursuant to the Access License Agreement, Access will no longer commercialize, market, promote, sell or make public communications relating to *MuGard* in the U.S. Territory, except as may be agreed to by us. We sell *MuGard* to wholesalers and specialty and retail pharmacies. See Note G to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for additional information regarding the Access License Agreement and the MuGard Rights.

International Expansion of Ferumoxytol

Outside of the U.S., ferumoxytol has been granted marketing approval in Canada, Switzerland and the European Union, or EU, for use as an IV iron replacement therapy for the treatment of IDA in adult patients with CKD. The European marketing authorization is valid in the current EU member states as

Table of Contents

well as in Iceland and Norway. Under our amended agreement with Takeda Pharmaceutical Company Limited, or Takeda, Takeda has an exclusive license to market and sell ferumoxytol in Canada, the EU and Switzerland, as well as certain other geographic territories. In Canada, Takeda promotes ferumoxytol under the trade name *Feraheme* and in the EU and Switzerland, Takeda promotes ferumoxytol under the trade name Rienso® 30mg/ml solution for Injection.

Label Expansion of Ferumoxytol

We believe that a significant opportunity exists in the U.S. for *Feraheme* beyond the treatment of IDA in adult patients with CKD. In the U.S., approximately 800,000 grams of IV iron were administered for the treatment of non-dialysis patients with IDA in 2012. We believe that approximately half, or 400,000 grams, of the IV iron administered in the U.S. was for the treatment of non-dialysis patients with CKD and the other half was for non-CKD patients with IDA due to other causes, including patients with gastrointestinal diseases or disorders, abnormal uterine bleeding, inflammatory diseases, and chemotherapy-induced anemia.

In 2012, we completed a phase III clinical program for *Feraheme* in patients with IDA who had failed to or could not use oral iron. The IDA program consisted of two controlled, multi-center phase III clinical trials, or IDA-301 and IDA-302, including more than 1,400 patients, which evaluated the safety and efficacy of ferumoxytol for the treatment of IDA in this broader patient population. Both studies met the primary efficacy endpoints related to improvements in hemoglobin. In these studies no new safety signals were observed with *Feraheme* treatment and the types of reported adverse events were consistent with those seen in previous studies and those contained in the approved U.S. package insert for *Feraheme*. In addition, patients from IDA-301 were eligible to enroll in an open-label extension study, or IDA-303, and receive treatment with *Feraheme*, as defined in the protocol.

In December 2012, we submitted a supplemental new drug application, or sNDA, to the FDA, seeking approval for *Feraheme* for the treatment of IDA in adult patients who have failed to or could not use oral iron. The sNDA submission was primarily based on the data from IDA-301 and IDA-302. In addition, the sNDA included data from an interim analysis of IDA-303 and a previously completed post-approval clinical study evaluating *Feraheme* treatment compared to treatment with another IV iron. We believe that approval for *Feraheme* for this expanded indication would effectively double the market opportunity for *Feraheme*, by allowing us to access the half of the non-dialysis IV iron market that is beyond our current approved indication to treat IDA in adult patients with CKD. In March 2013, the FDA accepted our sNDA for review. Under the guidelines of the Prescription Drug User Fee Act, or PDUFA, the FDA has set October 21, 2013 as a target date for completion of their review.

In June 2013, Takeda filed a Type II Variation, which is the EU equivalent of a U.S. sNDA, with the European Medicines Agency, or EMA, seeking marketing approval for *Rienso* for the treatment of IDA in adult patients. Takeda expects a response from the EMA in the first half of 2014.

Takeda Collaboration

In March 2010, we entered into a License, Development and Commercialization Agreement, or the Takeda Agreement, with Takeda under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme/Rienso* as a therapeutic agent in Europe, certain Asia-Pacific countries (excluding Japan, China and Taiwan), Canada, India and Turkey. In June 2012, we entered into an amendment to the

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Takeda Agreement, or the Amended Takeda Agreement, as discussed in further detail in Note N to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q. In connection with the 2012 commercial launches of *Feraheme/Rienso* by Takeda, we recorded revenue from product sales to Takeda and royalties on sales by Takeda of \$0.1 million and \$0.2 million, respectively, during the three and six months ended June 30, 2013. In addition, as of June 30, 2013, we

Table of Contents

had approximately \$1.4 million in deferred revenue related to product shipped to Takeda, but not yet sold through to Takeda's customers and \$1.2 million in deferred cost of product sales.

Clinical Development of Feraheme

We have amended and combined into one study the two previously initiated randomized, active-controlled pediatric studies of *Feraheme* for the treatment of IDA in pediatric CKD patients to meet our FDA post-approval Pediatric Research Equity Act requirement to support pediatric labeling of *Feraheme* in the U.S. The amended study covers both dialysis-dependent and non-dialysis dependent CKD pediatric patients. The combined study will assess the safety and efficacy of *Feraheme* treatment as compared to oral iron in approximately 288 pediatric patients.

Our pediatric investigation plan, which was a requirement for submission of the Marketing Authorization Application, or MAA, for ferumoxytol, was approved by the EMA in December 2009 and amended in 2012, and includes the pediatric studies as amended and described above, and two additional pediatric studies requested by the EMA. These studies include a rollover extension study in pediatric CKD patients and a study in pediatric patients with IDA regardless of the underlying cause. The rollover study is open for enrollment. The pediatric IDA study will commence once the appropriate dose of *Feraheme* is determined from the study data resulting from the amended pediatric studies of *Feraheme*, described above.

As part of our obligations under the Amended Takeda Agreement and as part of our post-approval commitments to the EMA, we initiated a multi-center clinical trial to determine the safety and efficacy of repeat doses of ferumoxytol for the treatment of IDA in patients with hemodialysis dependent CKD. As part of the post-approval commitment we made to the EMA as a condition of the approval of the MAA for ferumoxytol in the EU, this study includes a treatment arm with iron sucrose using a magnetic resonance imaging, or MRI, sub-analysis to evaluate the potential for iron to accumulate in the body following treatment with IV iron, specifically in the heart and liver, and, where possible, other major organs following repeated IV iron administration over a two year period. Clinical sites were activated for enrollment in the second quarter of 2013. The costs related to the MRI portion of this study are subject to our established cost-sharing arrangement with Takeda.

From time to time, we or our licensees may sponsor pilot clinical studies or collaborate with investigators on their research ideas to evaluate the safety and efficacy of *Feraheme* in new indications or alternative dosing regimens.

In addition, certain clinical trials may be necessary to secure desired pricing in various European markets. If so, the cost of any future trials may be allocated between us and Takeda according to the cost-sharing arrangement under the Amended Takeda Agreement.

Our licensee in China, 3SBio Inc., or 3SBio, filed an application with the Chinese State Food and Drug Administration, or the SFDA, to obtain approval to begin a clinical trial necessary to file for marketing approval of *Feraheme* in China. If approved by the SFDA, 3SBio plans to commence a multi-center randomized efficacy and safety study of *Feraheme* in China involving approximately 200 CKD patients with IDA.

Results of Operations Three Months Ended June 30, 2013 and 2012

Revenues

Total revenues for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

32

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

	Three Months Ended June 30,				
	2013	2012		\$ Change	% Change
U.S. <i>Feraheme</i> product sales, net	\$ 17,456	\$ 14,094	\$	3,362	24%
License fee and other collaboration revenues	2,055	16,592		(14,537)	-88%
Other product sales and royalties	138	326		(188)	-58%
Total	\$ 19,649	\$ 31,012	\$	(11,363)	-37%

Total revenues during the three months ended June 30, 2013 decreased by \$11.4 million as compared to the same period in 2012, primarily as the result of our receipt of a \$15.0 million milestone payment from Takeda earned by us in June 2012, partially offset by a \$3.4 million increase in U.S. net *Feraheme* product sales and a \$0.5 million increase in license fee and other collaboration revenues associated with our collaboration agreement with Takeda during the three months ended June 30, 2013.

U.S. *Feraheme* Sales, Net

U.S. *Feraheme* sales and our product sales allowances and accruals for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Three Months Ended June 30,				
	2013	Percent of gross U.S. <i>Feraheme</i> product sales	2012	Percent of gross U.S. <i>Feraheme</i> product sales	
Gross U.S. <i>Feraheme</i> product sales	\$ 29,654		\$ 22,320		\$ 7,334 33%
Less provision for product sales allowances and accruals					
Discounts and chargebacks	9,227	31%	6,846	31%	
Government and other rebates	2,732	9%	1,672	7%	
Returns	239	1%	(292)	-1%	
Total	12,198	41%	8,226	37%	
Net U.S. <i>Feraheme</i> product sales	\$ 17,456		\$ 14,094		\$ 3,362 24%

Our gross U.S. *Feraheme* product sales increased by \$7.3 million during the three months ended June 30, 2013 as compared to the same period in 2012. Of the \$7.3 million increase, \$5.4 million was due to increased units sold and \$1.9 million was due to price increases. This increase was partially offset by \$3.4 million of additional allowances and accruals in 2013 excluding a \$0.6 million credit related to changes in estimated product return reserves that we recorded in the three months ended June 30, 2012. As a result of these factors, total U.S. net *Feraheme* product sales increased by \$3.4 million during the three months ended June 30, 2013 as compared to the same period in 2012.

Total discounts and chargebacks in the three months ended June 30, 2013 were \$9.2 million, or 31% of total gross U.S. *Feraheme* product sales, remaining stable as compared to \$6.8 million, or 31%, in the same period of 2012.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Total government and other rebates were \$2.7 million, or 9% of total gross U.S. *Feraheme* product sales, in the three months ended June 30, 2013 as compared to \$1.7 million, or 7%, in the three months ended June

Table of Contents

30, 2012. The increase in total government and other rebates as a percentage of gross U.S. *Feraheme* product sales was related primarily to increased volumes of sales that are covered by volume or market share rebates offered in the three months ended June 30, 2013 as compared to the same period in 2012.

As noted above, during the three months ended June 30, 2012, we reduced our reserve for product returns by approximately \$0.6 million due to the lapse of the product return period on certain manufactured *Feraheme* lots that carried a two year expiration. As a result, the product returns provision applied to gross U.S. *Feraheme* product sales for the three months ended June 30, 2012 was a credit of \$0.3 million resulting in an increase to product sales during that period. We did not make any adjustment to our reserve for product returns during the three months ended June 30, 2013. Actual returns to date have been limited. In future periods, we may be required to adjust our estimates based on additional experience or other changes in expectations, which would result in a corresponding change to our net product sales in the period in which the change is made and could be significant. If actual future results vary from any of our estimates, we may need to adjust our previous estimates, which would also affect our earnings in the period of the adjustment.

For further details related to our revenue recognition and related sales allowances policy, refer to our critical accounting policies included in Part II, Item 7 Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report and Note B to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q.

Overall, we expect that our reserves as a percentage of gross sales of *Feraheme* will increase slightly during the remainder of 2013 as compared to the six months ended June 30, 2013 due primarily to our efforts to continue to increase adoption and utilization of *Feraheme*, our efforts to address continuing reimbursement pressures, our entry into new volume or market share based contracts which offer discounts and rebates, and the expected customer mix and utilization rates. We recently implemented gross price increases for *Feraheme*, some of which were discounted back to customers under volume or market share based contracts. We anticipate that the effect of these price increases should offset the impact of the widening gross to net adjustment and that the average net revenue per gram of *Feraheme* should continue to increase in future periods. However, this trend could be negatively affected based on recent sequestration required by the Budget Control Act of 2011, as amended by the American Taxpayer Relief Act of 2012, as discussed below.

There are a number of factors that make it difficult to predict the magnitude of future *Feraheme* sales, including but not limited to, the following:

- The magnitude and timing of adoption of *Feraheme* by physicians, hospitals and other healthcare payors and providers;
- Any expansion or contraction of the overall size of the IV iron market, which could result from a number of factors including but not limited to, changes in treatment guidelines or practices related to IDA;
- The introduction of new competitive products in the iron replacement therapeutic market, such as the recent approval of Injectafer® or potential generic versions of new or currently available drug therapies;

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- The effect of federal and other legislation such as The Patient Protection and Affordable Care Act, as amended by the Health Care and Education Affordability Reconciliation Act, or the Health Care Reform Act, and the Budget Control Act of 2011, including the effect of the recent federal budget sequester on Medicare reimbursement rates which may cause a shift in where patients are treated to sites of care that have a lower mandated price for *Feraheme*, such as 340B institutions;

Table of Contents

- The inventory levels maintained by *Feraheme* wholesalers, distributors and other customers;
- The frequency of re-orders by existing customers;
- The fees charged, and reserves required, related to fees for services provided to wholesalers, distributors, group purchasing organizations and others involved in the purchase or distribution of *Feraheme*;
- The impact of any actual or perceived safety or efficacy issues with *Feraheme* and any related product recalls;
- The impact of any difficulties, disruptions or delays in the manufacturing process for *Feraheme/Rienso*; and
- The impact of and any actions taken by us or our competitors to address pricing and reimbursement considerations related to *Feraheme* or products that compete with *Feraheme*.

As a result of these and other factors, future *Feraheme* sales could vary significantly from quarter to quarter and, accordingly, our *Feraheme* net product revenues in current or previous quarters may not be indicative of future *Feraheme* net product revenues.

Recent Healthcare Reform Legislation

The Health Care Reform Act was enacted in the U.S. in March 2010 and includes certain cost containment measures including an increase to the minimum rebates for products covered by Medicaid programs and the extension of such rebates to drugs dispensed to Medicaid beneficiaries enrolled in Medicaid managed care organizations as well as the expansion of the 340B Drug Discount Program under the Public Health Service Act. This legislation contains provisions that can affect the operational results of companies in the pharmaceutical industry, including us, and other healthcare related industries by requiring them to pay additional rebate costs. For example, in the first quarter of 2010, the minimum statutory Medicaid rebate to states participating in the Medicaid program increased from 15.1% to 23.1%. Given the relatively small portion of our sales that are subject to Medicaid claims, this increase in the minimum Medicaid rebate did not materially reduce our product revenues during the three or six months ended June 30, 2013.

The Health Care Reform Act also requires pharmaceutical manufacturers to pay a prorated share of the overall Branded Drug Fee, based on the dollar value of its branded prescription drug sales to certain federal programs identified in the legislation. The amount of our annual share of the Branded Drug Fee for each of 2013 and 2012 was less than \$0.1 million and these payments were non-deductible for income tax purposes. We have included these amounts in selling, general and administrative expense in our condensed consolidated statements of operations. The amount of this annual payment could increase in future years due to both higher eligible *Feraheme* sales and the increasing amount of the overall fee

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

assessed across manufacturers, but any such increases are not expected to be material to our results of operations or financial condition.

In addition, the number of 340B institutions, which provide drugs at reduced rates, was expanded by the Health Care Reform Act to include additional hospitals. The volume of *Feraheme* business sold to 340B eligible entities is growing faster than the volume of *Feraheme* business sold to other customers to which we sell, partially as the result of the expansion of 340B eligible entities under the Health Care Reform Act. *Feraheme* demand within 340B institutions has grown 29% since the second quarter of 2012 as compared to 25% growth in total *Feraheme* demand during the same period. Because of the federal

Table of Contents

pricing discounts granted to these 340B institutions, the revenue realized per unit of *Feraheme* sold to 340B institutions is lower than from other customers.

Further, under the sequestration required by the Budget Control Act of 2011, as amended by the American Taxpayer Relief Act of 2012, Medicare payments for all items and services under Parts A and B incurred on or after April 1, 2013 have been reduced by up to 2%. Therefore, after adjustment for deductible and co-insurance, the reimbursement rate for physician-administered drugs including *Feraheme*, under Medicare Part B has been reduced from average selling price, or ASP, plus 6% to ASP plus 4.3%. Because the majority of our business is through hematology/oncology clinics and out-patient hospital infusion centers, this reduction in the Medicare reimbursement payment for *Feraheme* may adversely impact our future revenues. We have not determined the magnitude of the impact of this reduction in the Medicare reimbursement rate on our net sales; however, beginning in April 2013, we amended certain of our customer contracts to try to partially address the impact of sequestration on our customers and their patients. These changes could cause our discounts and rebates to rise in future periods and negatively impact our net sales.

License Fee and Other Collaboration Revenues

License fee and other collaboration revenues for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Three Months Ended June 30,				
	2013	2012		\$ Change	% Change
Milestone revenues recognized from Takeda	\$	\$	15,000	\$ (15,000)	-100%
Deferred license fee revenues recognized from Takeda		1,974	1,524	450	30%
Reimbursement revenues primarily from Takeda		81	68	13	19%
Total	\$	2,055	\$ 16,592	\$ (14,537)	-88%

Our license fee and other collaboration revenues in the three months ended June 30, 2013 decreased by \$14.5 million as compared to the same period in 2012 primarily as the result of the \$15.0 million milestone payment earned in June 2012 under the Amended Takeda Agreement upon the marketing authorization granted for ferumoxyl by the European Commission. The \$15.0 million decrease was partially offset by \$0.5 million of revenue recognized during the three months ended June 30, 2013, which represents the amortized portion of an aggregate of \$18.0 million in milestone payments we received from Takeda during the second half of fiscal 2012 related to the commercial launches of *Feraheme/Rienso* in Canada and the EU. At the time of receipt, we determined that the \$18.0 million milestone payments were considered non-substantive milestones and are amortizing them into revenue using the proportional performance method extended over the original life of the Takeda Agreement. We did not receive any non-substantive milestone payments prior to or during the three months ended June 30, 2012. As of June 30, 2013, we had approximately \$12.2 million remaining in deferred revenues related to the \$18.0 million milestone payments received from Takeda in 2012.

In addition, during each of the three months ended June 30, 2013 and 2012, we recorded \$1.5 million of revenues associated with the amortization of \$61.0 million of deferred revenues recorded in connection with the original Takeda Agreement. As of June 30, 2013, we had approximately \$41.1 million remaining in deferred revenues related to the \$61.0 million upfront payments received from Takeda.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Under the terms of the Amended Takeda Agreement, Takeda is responsible for reimbursing us for certain out-of-pocket regulatory and clinical trial supply costs we incur in the conduct of certain regulatory and clinical research activities we manage under the agreement. Because we are acting as the principal in carrying out these activities, any reimbursement payments received from Takeda are recorded in license fee and other collaboration revenues in our condensed consolidated statement of operations and

Table of Contents

offset the costs that we incur during the period in which we perform those activities. During each of the three months ended June 30, 2013 and 2012, we recorded \$0.1 million of revenues associated with the reimbursement of out-of pocket regulatory and clinical supply costs in connection with the Amended Takeda Agreement.

We anticipate that our license fee and other collaboration revenues will remain relatively stable for the remainder of 2013 as compared to the six months ended June 30, 2013.

Other Product Sales and Royalties

Other product sales and royalties include product sales of *Feraheme/Rienso* and GastroMARK® to our licensees, product sales of *MuGard* and royalties received from our licensees sales of *Feraheme/Rienso* and *GastroMARK*. The \$0.2 million decrease in our other product sales and royalties in the three months ended June 30, 2013 as compared to the three months ended June 30, 2012 was due to decreased *GastroMARK* sales as a result of our 2012 termination of our agreements with our *GastroMARK* licensees, which resulted in no *GastroMARK* sales during the three months ended June 30, 2013. We have since ceased commercially manufacturing and selling *GastroMARK*.

We record all product sales and royalties for *Feraheme/Rienso* sold to Takeda in deferred revenues in our condensed consolidated balance sheet. We recognize these deferred revenues, and the associated cost of product sales, in our condensed consolidated statement of operations at the time Takeda reports to us that sales have been made to its customers. As of June 30, 2013, we had approximately \$1.4 million in deferred revenue related to product shipped to Takeda, but not yet sold through to Takeda's customers and \$1.2 million in deferred cost of product sales, which are included in our condensed consolidated balance sheet.

We expect other product sales and royalties to increase for the remainder of the year as compared to the first half of the year due to increased *MuGard* sales as we continue to commercialize *MuGard*.

Costs and Expenses

Cost of Product Sales

Cost of product sales are primarily comprised of manufacturing costs, costs of managing our contract manufacturers, and costs for quality assurance and quality control associated with our sales of *Feraheme* in the U.S., sales of *Feraheme/Rienso* to Takeda, and *MuGard* sales. Cost of product sales, for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

Three Months Ended June 30, 2013	2012	\$ Change	% Change
-------------------------------------	------	-----------	----------

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Cost of Product Sales	\$	3,145	\$	3,224	\$	(79)	-2%
Percentage of Net Product Sales and Royalties		18%		22%			

The changes in our cost of product sales from the three months ended June 30, 2012 to the three months ended June 30, 2013 included the following factors:

- \$0.8 million decrease in cost of product sales due to the 2012 closure of our Cambridge, Massachusetts manufacturing facility and other related production costs;

- \$0.5 million increase in cost of product sales due to a write-off of inventory that was affected by a voluntary recall of a specific batch of *Rienso* from the Swiss market in May 2013;

Table of Contents

- \$0.3 million increase in cost of product sales due to the sale of pre-approval validation lots in the three months ended June 30, 2012, which in accordance with our capitalization policy, excluded costs that had been expensed prior to FDA approval of the manufacturing process;
- \$0.1 million increase in cost of product sales due to the higher volume of *Feraheme* vials sold in the three months ended June 30, 2013 as compared to the same period in 2012, partially offset by a lower average cost per vial sold; and
- \$0.2 million decrease for costs related to sales of *Feraheme/Rienso* to Takeda and *GastroMARK* sales.

We expect our cost of product sales as a percentage of net product sales and royalties to decrease for the remainder of 2013 as compared to the first half of 2013 due primarily to the non-recurring nature of the \$0.5 million inventory write-off related to the Swiss recall.

Research and Development Expenses

Research and development expenses include external expenses, such as costs of clinical trials, contract research and development expenses, investigator-sponsored research, certain manufacturing research and development costs, manufacturing process improvement costs, regulatory filing fees, consulting and professional fees and expenses, and internal expenses, such as compensation of employees engaged in research and development activities, the manufacture of product needed to support research and development efforts, related costs of facilities, and other general costs related to research and development. Where possible, we track our external costs by major project. To the extent that external costs are not attributable to a specific project or activity, they are included in other external costs. Prior to the initial regulatory approval of our products or development of new manufacturing processes, costs associated with manufacturing process development and the manufacture of drug product are recorded as research and development expenses. Subsequent to initial regulatory approval, costs associated with the manufacture of our products for commercial sale are capitalized in inventory and recorded as cost of product sales when sold.

Research and development expenses for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Three Months Ended June 30,				
	2013	2012		\$ Change	% Change
External Research and Development Expenses					
<i>Feraheme</i> to treat IDA in CKD patients	\$ 745	\$ 1,265	\$ (520)		-41%
<i>Feraheme</i> to treat IDA regardless of the underlying cause	(398)	2,241	(2,639)		<(100)%
<i>Feraheme</i> as a therapeutic agent, general	244	84	160		>100%
<i>Feraheme</i> manufacturing process development and materials	667	335	332		99%
Other external costs	197	22	175		>100%
Total	\$ 1,455	\$ 3,947	\$ (2,492)		-63%

Internal Research and Development Expenses

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Compensation, payroll taxes, benefits and other expenses		2,229		3,199		(970)		-30%
Equity-based compensation expense		365		525		(160)		-30%
Total	\$	2,594	\$	3,724	\$	(1,130)		-30%
Total Research and Development Expenses	\$	4,049	\$	7,671	\$	(3,622)		-47%

Total research and development expenses incurred in the three months ended June 30, 2013 decreased by \$3.6 million, or 47%, as compared to the three months ended June 30, 2012. The \$3.6 million decrease was primarily due to reduced external research and development costs of \$2.5 million in the three months

Table of Contents

ended June 30, 2013. In addition, internal research and development costs decreased by \$1.1 million in the three months ended June 30, 2013 as compared to the same period in 2012.

The \$2.5 million decrease in our external research and development expenses for the three months ended June 30, 2013 as compared to the three months ended June 30, 2012, was due primarily to a \$2.6 million decrease in costs incurred in connection with our Phase III clinical development program for *Feraheme* to treat IDA regardless of the underlying cause, which was completed in 2012. In addition, during the three months ended June 30, 2013, we received a credit from our third-party vendor of \$0.5 million related to the close-out of our *Feraheme* IDA program. The decrease in our external research and development costs was also due to a \$0.5 million decrease in costs associated with our CKD-related clinical trials. These decreases were partially offset by a \$0.3 million increase in manufacturing process development and material costs and a \$0.3 million increase in general *Feraheme*-related and other external costs.

The \$1.1 million, or 30%, decrease in internal research and development expenses in the three months ended June 30, 2013 as compared to the three months ended June 30, 2012 was primarily attributable to the decrease in compensation and related benefits following our 2012 corporate restructurings, which resulted in lower headcount in our research and development departments. In addition, equity-based compensation expense decreased by \$0.2 million, or 30%, primarily as a result of the reduction of headcount, partially offset by additional equity awards to new and existing employees.

Research and Development Activities

We expect research and development expenses to fluctuate for the remainder of 2013 as compared to the three months ended June 30, 2013 and to decrease overall during 2013 as compared to 2012. The quarterly fluctuations will primarily be due to the costs associated with our pediatric studies as well as our post-approval commitment related to the 2012 approval of the *Rienso* MAA by the EMA, manufacturing process development costs in support of our *Feraheme/Rienso* development programs, as well as other miscellaneous research- and development-related activities. If enrollment in these clinical studies progresses faster than planned or the development of certain manufacturing process improvements proceeds as planned, we could experience an increase in our research and development expenses for the remainder of the year as compared to the six months ended June 30, 2013. If enrollment in the clinical studies is slower or the manufacturing process improvements proceed slower, then our research and development expenses for the remainder of 2013 will be more consistent with those incurred in the six months ended June 30, 2013. Overall, we expect research and development expenses during 2013 to decrease, as compared to 2012, primarily due to the 2012 completion of our Phase III clinical development program for *Feraheme* to treat IDA regardless of the underlying cause and also due to lower compensation and related benefits costs in 2013 following our 2012 corporate restructurings, which resulted in lower headcount in our research and development departments.

We do not track our internal costs by project since our research and development personnel work on a number of projects concurrently and much of our fixed costs benefit multiple projects or our operations in general. We track our external costs on a major project basis, in most cases through the later of the completion of the last trial in the project or the last submission of a regulatory filing to the FDA or applicable foreign regulatory body. The following two major research and development projects are currently ongoing:

- *Feraheme* to treat IDA regardless of the underlying cause. This project was completed in the second quarter of 2013 and consisted of the following studies: (1) a completed Phase III clinical study evaluating *Feraheme* treatment as compared to treatment with placebo; (2) a completed Phase III clinical study evaluating *Feraheme* treatment as compared to treatment with another IV iron; and (3) a completed extension study.

Table of Contents

- ***Feraheme to treat IDA in CKD patients.*** This project currently includes: (1) a completed clinical study evaluating *Feraheme* treatment as compared to treatment to another IV iron to support the 2010 MAA submission; (2) a pediatric study that is being conducted as part of our post-approval Pediatric Research Equity Act requirement to support pediatric CKD labeling of *Feraheme*; (3) two additional pediatric studies to be completed in accordance with our approved pediatric investigation plan to support the MAA submission; (4) an ongoing multi-center clinical trial to determine the safety and efficacy of repeat doses of *Feraheme* for the treatment of IDA in patients with hemodialysis dependent CKD, including a treatment arm with iron sucrose using an MRI sub-analysis to evaluate the potential for iron to accumulate in the body following repeated IV iron administration.

Through June 30, 2013, we have incurred aggregate external research and development expenses of approximately \$57.8 million related to our current program for the development of *Feraheme* to treat IDA regardless of the underlying cause. We track our external costs by major project, in most cases through the final regulatory submission. In July 2013, Takeda submitted a Type II variation with the EMA seeking marketing approval for *Rienso* for the treatment of IDA in adult patients and therefore because we do not expect to incur additional costs related to this project we do not intend to continue to track external costs for this project.

Through June 30, 2013, we have incurred aggregate external research and development expenses of approximately \$25.4 million related to our current program for the development of *Feraheme* to treat IDA in CKD patients. We currently estimate that the total remaining external costs associated with this development project will be in the range of approximately \$22.0 to \$32.0 million over the next several years.

Selling, General and Administrative Expenses

Selling, general and administrative expenses include costs related to our commercial personnel, including our specialty sales force, medical education professionals, pharmacovigilance and safety monitoring and other commercial support personnel, costs related to our administrative personnel, including our legal, finance, business development, human resources, information technology, investor relations and executive personnel, external and facilities costs required to support the marketing and sale of *Feraheme* and *MuGard* and other costs associated with our corporate activities.

Selling, general and administrative expenses for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Three Months Ended June 30,				
	2013	2012		\$ Change	% Change
Compensation, payroll taxes and benefits	\$ 5,709	\$ 6,151	\$ (442)	-7%	
Sales and marketing consulting, professional fees, and other expenses	3,219	3,494	(275)	-8%	
General and administrative consulting, professional fees and other expenses	4,744	4,472	272	6%	
Equity-based compensation expense	1,539	984	555	56%	
Total	\$ 15,211	\$ 15,101	\$ 110	1%	

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

Total selling, general and administrative expenses incurred in the three months ended June 30, 2013 remained relatively stable as compared to the three months ended June 30, 2012 for the following reasons:

- \$0.4 million decrease in compensation, payroll taxes and benefits during the three months ended June 30, 2013 as compared to the same period in 2012 due to reduced headcount in our sales and marketing functions primarily related to the realignment of our sales territories during 2012;
- \$0.3 million decrease in sales and marketing consulting, professional fees, and other expenses during the three months ended June 30, 2013 as compared to the same period in 2012 primarily due to costs associated with a reduced headcount in our sales and marketing functions, partially offset by increased costs related to advertising and marketing materials and certain other general marketing costs incurred in connection with the preparation of the potential commercial launch of *Feraheme* in the broader IDA market;
- \$0.3 million increase in general and administrative consulting, professional fees and other expenses during the three months ended June 30, 2013 as compared to the same period in 2012 primarily due to \$0.8 million of transaction and other costs related to the acquisition of the MuGard Rights, \$0.3 million of increased consulting and other legal activities, including costs relating to the Physician Payment Sunshine Act and related regulations, \$0.4 million of increased accelerated depreciation expense related to certain leasehold improvements and furniture and fixtures associated with a portion of our principal executive offices to reflect our current estimate of useful lives of these assets, and \$0.3 million of expense related to the closure of our Cambridge, Massachusetts manufacturing facility. Additional accelerated depreciation expense related to leasehold improvements and furniture and fixtures could be possible in future periods. These increased costs were partially offset by \$1.6 million in termination fees which we paid during the three months ended June 30, 2012 to our *GastroMARK* licensees in connection with the termination of our license agreements with them.
- \$0.6 million increase in equity-based compensation expense for the three months ended June 30, 2013 as compared to the three months ended June 30, 2012 due primarily to the expense associated with equity awards to new and existing employees.

We expect total selling, general and administrative expenses will increase slightly for the remainder of the year as compared to the first half of 2013 due to costs associated with the preparing for a potential launch of *Feraheme* in the broader IDA market, updating our product label and marketing materials and increasing our marketing costs in support of a larger physician and patient opportunity if regulatory approval is obtained, and marketing materials and costs associated with the commercialization of *MuGard*.

Other Income (Expense)

Other income (expense) for the three months ended June 30, 2013 and 2012 consisted of the following (in thousands):

Three Months Ended June 30, 2013	2012	\$ Change	% Change
-------------------------------------	------	-----------	----------

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Interest and dividend income, net	\$	256	\$	338	\$	(82)	-24%
Gains on sale of assets		566				566	N/A
Gains (losses) on investments, net		26		(1,471)		1,497	<(100)%
Total	\$	848	\$	(1,133)	\$	1,981	<(100)%

Table of Contents

Other income (expense) for the three months ended June 30, 2013 increased by \$2.0 million as compared to the three months ended June 30, 2012. This increase was primarily attributable to non-recurring nature of the June 2012 \$1.5 million loss realized on the sale of our then-remaining auction rate securities. Additionally, during the three months ended June 30, 2013, we recognized \$0.5 million of gains in connection with the sale of Combidex®, a molecular imaging agent for which we were not actively pursuing development, and \$0.1 million gains on the sale of fixed assets related to our Cambridge, Massachusetts manufacturing facility. These increases in other income (expense) were partially offset by a decrease in interest and dividend income primarily as the result of lower average cash balances during the three months ended June 30, 2013 as compared to the same period in 2012.

We expect interest and dividend income for the remainder of 2013 to remain relatively consistent as compared to the first half of 2013.

Net (Loss) Income

For the reasons stated above, we incurred a net loss of \$1.9 million, or \$0.09 per basic and diluted share, for the three months ended June 30, 2013 as compared to net income of \$3.3 million, or \$0.16 per basic share and \$0.15 per diluted share, for the three months ended June 30, 2012.

Results of Operations - Six Months Ended June 30, 2013 and 2012*Revenues*

Total revenues for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,				
	2013	2012			
U.S. <i>Feraheme</i> product sales, net	\$ 33,034	\$ 27,720	\$ 5,314		19%
License fee and other collaboration revenues	4,058	18,345	(14,287)		-78%
Other product sales and royalties	437	427	10		2%
Total	\$ 37,529	\$ 46,492	\$ (8,963)		-19%

Total revenues during the six months ended June 30, 2013 decreased by \$9.0 million as compared to the same period in 2012, primarily as the result of our receipt of a \$15.0 million milestone payment earned by us in June 2012, partially offset by a \$5.3 million increase in U.S. net *Feraheme* product sales and a \$0.7 million increase in license fee and other collaboration revenues associated with our collaboration agreement with Takeda during the six months ended June 30, 2013.

U.S. Feraheme Product Sales, Net

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

U.S. *Feraheme* product sales and our product sales allowances and accruals for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

	Six Months Ended June 30,		Percent of		Percent of	
	2013		gross U.S. Feraheme product sales		gross U.S. Feraheme product sales	
					\$ Change	% Change
Gross U.S. <i>Feraheme</i> product sales	\$	55,305		\$	43,032	\$ 12,273 29%
Less provision for product sales allowances and accruals						
Discounts and chargebacks	16,720	30%	12,738	30%		
Government and other rebates	5,119	9%	3,132	7%		
Returns	432	1%	(558)	-1%		
Total	22,271	40%	15,312	36%		
Net U.S. <i>Feraheme</i> product sales	\$	33,034		\$	27,720	\$ 5,314 19%

Our gross U.S. *Feraheme* product sales increased by \$12.3 million during the six months ended June 30, 2013 as compared to the same period in 2012. Of the \$12.3 million increase, \$8.4 million was due to increased units sold and \$3.9 million was due to price increases. This increase was partially offset by \$5.9 million of additional allowances and accruals in 2013, excluding a \$1.1 million credit related to changes in estimated product return reserves that we recorded in the six months ended June 30, 2012. As a result of these factors, total net U.S. *Feraheme* product sales increased by \$5.3 million during the six months ended June 30, 2013 as compared to the same period in 2012.

Total discounts and chargebacks in the six months ended June 30, 2013 were \$16.7 million, or 30% of total gross U.S. *Feraheme* product sales, remaining stable as compared to \$12.7 million, or 30%, in the same period of 2012.

Total government and other rebates were \$5.1 million, or 9% of total gross U.S. *Feraheme* product sales, in the six months ended June 30, 2013 as compared to \$3.1 million, or 7%, in the six months ended June 30, 2012. The increase in total government and other rebates as a percentage of gross U.S. *Feraheme* product sales was related primarily to increased volumes of sales that are covered by volume or market share rebates offered in the six months ended June 30, 2013 as compared to same period in 2012.

As noted above, during the six months ended June 30, 2012, we reduced our reserve for product returns by approximately \$1.1 million due to the lapse of the product return period on certain manufactured *Feraheme* lots that carried a two year expiration. As a result, the product returns provision applied to gross U.S. *Feraheme* product sales for the six months ended June 30, 2012 was a credit of \$0.6 million resulting in an increase to product sales during that period. We did not make any adjustment to our reserve for product returns during the six months ended June 30, 2013. Actual returns to date have been limited. In future periods, we may be required to adjust our estimates based on additional experience or other changes in expectations, which would result in a corresponding change to our net product sales in the period in which the change is made and could be significant. If actual future results vary from any of our estimates, we may need to adjust our previous estimates, which would also affect our earnings in the period of the adjustment.

An analysis of the amount of, and change in, reserves for the six months ended June 30, 2013 and 2012 is as follows (in thousands):

Table of Contents

	Discounts	Rebates and Fees	Returns	Total
Balance at January 1, 2013	\$ 1,771	\$ 2,430	\$ 1,018	\$ 5,219
Current provisions relating to sales in current year	16,720	5,119	432	22,271
Payments/returns relating to sales in current year	(15,521)	(2,268)		(17,789)
Payments/returns relating to sales in prior years	(310)	(1,511)		(1,821)
Balance at June 30, 2013	\$ 2,660	\$ 3,770	\$ 1,450	\$ 7,880

	Discounts	Rebates and Fees	Returns	Total
Balance at January 1, 2012	\$ 1,822	\$ 3,101	\$ 2,842	\$ 7,765
Current provisions relating to sales in current year	12,738	3,226	531	16,495
Adjustments relating to sales in prior years		(94)	(1,089)	(1,183)
Payments/returns relating to sales in current year	(10,644)	(1,574)		(12,218)
Payments/returns relating to sales in prior years	(1,859)	(1,584)	(290)	(3,733)
Balance at June 30, 2012	\$ 2,057	\$ 3,075	\$ 1,994	\$ 7,126

During the six months ended June 30, 2012, we decreased our product sales allowances and accruals by approximately \$1.2 million for changes in estimates relating to sales in prior years. The \$1.2 million adjustments in the six months ended June 30, 2012 were primarily caused by the reduction of our reserve by \$1.1 million for previously reserved returns, as discussed above. We did not record any changes in estimates relating to sales in prior years during the six months ended June 30, 2013.

License Fee and Other Collaboration Revenues

License fee and other collaboration revenues for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,		\$ Change	% Change
	2013	2012		
Milestone revenues recognized from Takeda	\$ 15,000	\$ 15,000	\$ (15,000)	-100%
Deferred license fee revenues recognized from Takeda	3,948	3,048	900	30%
Reimbursement revenues primarily from Takeda	110	297	(187)	-63%
Total	\$ 4,058	\$ 18,345	\$ (14,287)	-78%

Our license fee and other collaboration revenues in the six months ended June 30, 2013 decreased by \$14.3 million as compared to the same period in 2012 primarily as the result of the \$15.0 million milestone payment earned in June 2012 under the Amended Takeda Agreement upon the marketing authorization granted for ferumoxytol by the European Commission. This \$15.0 million decrease was partially offset by \$0.9 million of revenue recognized during the six months ended June 30, 2013 as the result of the amortization of the \$18.0 million milestone payments we received from Takeda during 2012, as discussed above. We did not receive any non-substantive milestone payments prior to or during the six months ended June 30, 2012. In addition, during each of the six months ended June 30, 2013 and 2012, we recorded \$3.0 million of revenues associated with the amortization of \$61.0 million of deferred revenues recorded in connection with the original Takeda Agreement, as discussed above.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

During the six months ended June 30, 2013 and 2012, we also recorded \$0.1 million and \$0.3 million, respectively, of revenues associated with the reimbursement of out-of pocket regulatory and clinical supply costs in connection with the Amended Takeda Agreement.

Table of Contents

Other Product Sales and Royalties

Our other product sales and royalties in the six months ended June 30, 2013 remained relatively constant as compared to the six months ended June 30, 2012 and consisted of *GastroMARK* sales to our licensees and sales and royalty revenue related to the Amended Takeda Agreement.

Costs and Expenses

Cost of Product Sales

Cost of product sales, for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,				\$ Change	% Change
	2013		2012			
Cost of Product Sales	\$	6,087	\$	5,870	\$ 217	4%
Percentage of Net Product Sales and Royalties		18%		21%		

The changes in our cost of product sales from the six months ended June 30, 2012 to the six months ended June 30, 2013 included the following factors:

- \$1.7 million decrease in cost of product sales due to the 2012 closure of our Cambridge, Massachusetts manufacturing facility and other related production costs;
- \$0.5 million increase in cost of product sales due to a write-off of inventory that was affected by a voluntary recall of a specific batch of *Rienso* from the Swiss market in May 2013;
- \$1.0 million increase in cost of product sales due to the sale of pre-approval validation lots in the six months ended June 30, 2012, which in accordance with our capitalization policy, excluded costs that had been expensed prior to FDA approval of the manufacturing process;
- \$0.4 million increase in cost of product sales due to the higher volume of *Feraheme* vials sold in the six months ended June 30, 2013 as compared to the same period in 2012, partially offset by a lower average cost per vial sold; and

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- \$0.6 million increase due to higher average production cost of certain vials sold in the six months ended June 30, 2013 as compared to the same period in 2012.

Table of Contents*Research and Development Expenses*

Research and development expenses for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,			
	2013	2012	\$ Change	% Change
External Research and Development Expenses				
<i>Feraheme</i> to treat IDA in CKD patients	\$ 1,565	\$ 1,995	\$ (430)	-22%
<i>Feraheme</i> to treat IDA regardless of the underlying cause	98	9,022	(8,924)	-99%
<i>Feraheme</i> as a therapeutic agent, general	348	172	176	>100%
<i>Feraheme</i> manufacturing process development and materials	940	1,218	(278)	-23%
Other external costs	301	78	223	>100%
Total	\$ 3,252	\$ 12,485	\$ (9,233)	-74%
Internal Research and Development Expenses				
Compensation, payroll taxes, benefits and other expenses	4,904	6,701	(1,797)	-27%
Equity-based compensation expense	1,297	947	350	37%
Total	\$ 6,201	\$ 7,648	\$ (1,447)	-19%
Total Research and Development Expenses	\$ 9,453	\$ 20,133	\$ (10,680)	-53%

Total research and development expenses incurred in the six months ended June 30, 2013 decreased by \$10.7 million, or 53%, as compared to the six months ended June 30, 2012. The \$10.7 million decrease was primarily due to reduced external research and development costs of \$9.2 million in the six months ended June 30, 2013. In addition, internal research and development costs decreased by \$1.4 million in the six months ended June 30, 2013 as compared to the same period in 2012.

The \$9.2 million decrease in our external research and development expenses for the six months ended June 30, 2013 as compared to the six months ended June 30, 2012, was due primarily to a \$8.9 million decrease in costs incurred in connection with our Phase III clinical development program for *Feraheme* to treat IDA regardless of the underlying cause, which was completed in 2012 and a \$0.4 million decrease in costs associated with our CKD-related clinical trials. In addition, manufacturing process development and material costs decreased by \$0.3 million in the six months ended June 30, 2013 as compared to the six months ended June 30, 2012. During the six months ended June 30, 2012, we wrote-off pre-approval inventory which we no longer believed was suitable for sale.

The \$1.4 million, or 19%, decrease in internal research and development expenses in the six months ended June 30, 2013 as compared to the six months ended June 30, 2012 was primarily attributable to the decrease in compensation and related benefits following our 2012 corporate restructurings, which resulted in lower headcount in our research and development departments, partially offset by incremental equity-based compensation expense for additional equity awards to new and existing employees.

Table of Contents*Selling, General and Administrative Expenses*

Selling, general and administrative expenses for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,				
	2013	2012	\$ Change	% Change	
Compensation, payroll taxes and benefits	\$ 11,736	\$ 12,958	\$ (1,222)	-9%	
Sales and marketing consulting, professional fees, and other expenses	6,166	6,026	140	2%	
General and administrative consulting, professional fees and other expenses	8,448	7,129	1,319	19%	
Equity-based compensation expense	2,866	2,169	697	32%	
Total	\$ 29,216	\$ 28,282	\$ 934	3%	

Total selling, general and administrative expenses incurred in the six months ended June 30, 2013 increased by \$0.9 million, or 3%, as compared to the six months ended June 30, 2012 for the following reasons:

- \$1.2 million decrease in compensation, payroll taxes and benefits during the six months ended June 30, 2013 as compared to the same period in 2012 due to reduced headcount in our sales and marketing functions primarily related to the realignment of our sales territories during 2012;
- \$0.1 million increase in sales and marketing consulting, professional fees, and other expenses during the six months ended June 30, 2013 as compared to the same period in 2012 primarily due to increased costs related to advertising and marketing materials and certain other general marketing costs incurred in connection with the preparation of the potential commercial launch of *Feraheme* in the broader IDA market, partially offset by decreased costs associated with a reduced headcount in our sales and marketing functions;
- \$1.3 million increase in general and administrative consulting, professional fees and other expenses during the six months ended June 30, 2013 as compared to the same period in 2012 primarily due to \$0.8 million of transaction and other costs related to the acquisition of the MuGard Rights, \$0.7 million of increased consulting and legal activities, including costs relating to the Physician Payment Sunshine Act and related regulations, \$0.6 million of increased accelerated depreciation expense related to certain leasehold improvements and furniture and fixtures associated with a portion of our principal executive offices to reflect our current estimate of useful lives of these assets, and \$0.5 million of costs related to the closure of our Cambridge, Massachusetts manufacturing facility. These increased costs were partially offset by \$1.6 million in termination fees which we paid during the second quarter of 2012 to our *GastroMARK* licensees in connection with the termination of our license agreements with them; and
- \$0.7 million increase in equity-based compensation expense for the six months ended June 30, 2013 as compared to the six months ended June 30, 2012 due primarily to the expense associated with equity awards to new and existing employees.

Table of Contents

Other Income (Expense)

Other income (expense) for the six months ended June 30, 2013 and 2012 consisted of the following (in thousands):

	Six Months Ended June 30,				
	2013	2012		\$ Change	% Change
Interest and dividend income, net	\$ 527	\$ 731	\$ (204)		-28%
Gains on sale of assets	865		865		N/A
Gains (losses) on investments, net	32	(1,471)	1,503		<(100)%
Total	\$ 1,424	\$ (740)	\$ 2,164		<(100)%

Other income (expense) for the six months ended June 30, 2013 increased by \$2.2 million as compared to the six months ended June 30, 2012. This increase was primarily attributable to the non-recurring nature of the June 2012 \$1.5 million loss realized on the sale of our then-remaining auction rate securities. Additionally, during the six months ended June 30, 2013, we recognized \$0.5 million of gains in connection with the sale of Combidex®, a molecular imaging agent which we are not actively pursuing development and \$0.4 million gains on the sale of fixed assets related to our Cambridge, Massachusetts manufacturing facility. These increases in other income (expense) were partially offset by a decrease in interest and dividend income as the result of lower average cash balances during the first half of 2013 as compared to the same period in 2012.

Net Loss

For the reasons stated above, we incurred a net loss of \$5.8 million, or \$0.27 per basic and diluted share, for the six months ended June 30, 2013 as compared to a net loss of \$9.1 million, or \$0.43 per basic and diluted share, for the six months ended June 30, 2012.

Liquidity and Capital Resources

General

We finance our operations primarily from the sale of *Feraheme/Rienso*, including payments from our licensees, cash generated from our investing activities and the sale of our common stock. We expect to continue to incur significant expenses as we continue to manufacture, market and sell *Feraheme/Rienso* as an IV iron replacement therapeutic for use in adult CKD patients in the U.S., Canada, Switzerland and the EU, as we market and sell *MuGard* in the U.S. and as we further develop and seek regulatory approval for *Feraheme/Rienso* for the treatment of IDA in a broad range of patients in and outside of the U.S.

As of June 30, 2013, our investments consisted of corporate debt securities, U.S. treasury and government agency securities and commercial paper. We place our cash, cash equivalents and investments in instruments that meet high credit quality and diversification standards, as specified in our investment policy. Our investment policy also limits the amount of our credit exposure to any one issue or issuer, excluding U.S.

government entities, and seeks to manage these assets to achieve our goals of preserving principal, maintaining adequate liquidity at all times, and maximizing returns.

Table of Contents

Cash, cash equivalents and investments as of June 30, 2013 and December 31, 2012 consisted of the following (in thousands):

	June 30, 2013	December 31, 2012	\$ Change	% Change
Cash and cash equivalents	\$ 27,802	\$ 46,293	\$ (18,491)	-40%
Short-term investments	184,611	180,750	3,861	2%
Total	\$ 212,413	\$ 227,043	\$ (14,630)	-6%

The \$14.6 million decrease in cash, cash equivalents and investments as of June 30, 2013 from December 31, 2012 was primarily due to cash expended to fund our operations and working capital and cash used to purchase the MuGard Rights, partially offset by cash received from *Feraheme* sales, product sales and royalty payments from Takeda and interest income.

We expect that our cash, cash equivalents and investments balances, in the aggregate, will decrease slightly from their current balances during the remainder of 2013. Our expectation assumes our continued investment in the development of *Feraheme* and the commercialization of *Feraheme* and *MuGard*. We believe that our cash, cash equivalents and investments as of June 30, 2013 and the cash we currently expect to receive from sales of *Feraheme*, earnings on our investments, product sales and royalty payments from Takeda, and net product sales of *MuGard* will be sufficient to satisfy our cash flow needs for at least the next twelve months, including projected operating expenses related to our ongoing development and commercialization programs for *Feraheme*.

Cash flows from operating activities

During the six months ended June 30, 2013, our use of \$10.3 million of cash in operations was attributable principally to our net loss of approximately \$5.8 million, adjusted for the following:

- Non-cash operating items of \$6.5 million including equity-based compensation expense, depreciation and amortization, amortization of premium/discount on purchased securities, gains on the sale of assets, a write-off of inventory, net gains (losses) on investments, and other non-cash items;
- An aggregate decrease in deferred revenues and other long-term liabilities of \$4.0 million;
- An aggregate increase of \$0.9 million in accounts receivable, prepaid assets and inventories; and
- An aggregate decrease of \$6.1 million in accounts payable and accrued expenses.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Our net loss of \$5.8 million was primarily the result of compensation and other expenses, commercialization expenses, including marketing and promotion costs, research and development costs, including costs associated with our clinical trials, and general and administrative costs, partially offset by net product sales and collaboration revenues.

Cash flows from investing activities

Cash used in investing activities in the six months ended June 30, 2013 was \$8.8 million and was primarily attributable to the purchases of investments, partially offset by proceeds from the sales and maturities of our investments. In addition, in June 2013, we used \$3.4 million of available cash and cash equivalents to purchase the MuGard Rights and related inventory.

Table of Contents

Contractual Obligations

On June 10, 2013, we entered into a lease agreement with BP Bay Colony LLC, or the Landlord, for the lease of certain real property located at 1100 Winter Street, Waltham, Massachusetts, or the Premises, for use as our principal executive offices. The initial term of the lease is five years and two months with one five-year extension term at our option. During the extension period, the base rent will be an amount agreed upon by us and the Landlord. In addition to base rent, we are also required to pay a proportionate share of the Landlord's operating costs. The Landlord has agreed to pay for certain agreed-upon improvements (which we expect to be completed by September) and we will pay for any increased costs due to changes by us in the agreed-upon plans.

In addition, in connection with our new facility lease, in June 2013 we delivered to the Landlord a security deposit of approximately \$0.4 million in the form of an irrevocable letter of credit. This security deposit will be reduced to \$0.3 million on the second anniversary of the Commencement Date.

On June 10, 2013, we also entered into an Assignment and Assumption of Lease, or the Assignment Agreement, with Shire Human Genetic Therapies, Inc., or Shire, effecting the assignment to Shire of the right to occupy our current office space located at 100 Hayden Avenue, Lexington, Massachusetts, or the Current Space. Under the Assignment Agreement, the assignment to Shire will be effective on the later of September 1, 2013 or the date of our departure from the Current Space, and Shire will assume all of our obligations as the tenant of the Current Space. The Assignment Agreement also provides for the conveyance of furniture and other personal property by us to Shire. As a result, we anticipate that our lease obligations will decrease by an aggregate of approximately \$3.2 million through August 31, 2016, the date on which the lease on our Current Space is set to expire.

See Note M to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for additional information regarding our new facility-related agreements, including payment obligations under the initial term of our lease with the Landlord.

Off-Balance Sheet Arrangements

As of June 30, 2013, we did not have any off-balance sheet arrangements as defined in Regulation S-K, Item 303(a)(4)(ii).

Critical Accounting Policies

Our management's discussion and analysis of our financial condition and results of operations is based on our financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires management to make certain estimates and assumptions that affect the reported amount of assets, liabilities, revenues and expenses, and the related disclosure of contingent assets and liabilities. The most significant estimates and assumptions are used in, but are not limited to, revenue recognition related to product sales and collaboration agreements, product sales allowances and accruals, assessing investments for potential other-than-temporary impairment and determining values of investments, the fair value of our assets held for sale, contingent consideration, the impairment of long-lived assets, including intangible assets, accrued expenses and equity-based compensation

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

expense. Actual results could differ materially from those estimates. In making these estimates and assumptions, management employs critical accounting policies. Our critical accounting policies include revenue recognition and related sales allowances, valuation of investments, business combinations, intangible assets, contingent consideration, and equity-based compensation. For a detailed description, refer to our critical accounting policies included in Part II, Item 7 Management's Discussion and Analysis of Financial Condition and Results of Operations of our Annual Report and Note B to our condensed consolidated financial statements

Table of Contents

included in this Quarterly Report on Form 10-Q. Other than the following, there have been no material changes to our critical accounting policies discussed in our Annual Report.

Business Combination

On June 6, 2013, or the Acquisition Date, we acquired the MuGard Rights and inventory for total consideration of \$17.4 million, consisting of a cash payment of \$3.4 million and contingent consideration with an estimated fair value of \$14.0 million. The transaction was accounted for as a business combination under the acquisition method of accounting, which requires, with limited exceptions, that assets acquired and liabilities assumed be recognized at their estimated fair values as of the Acquisition Date. Transaction costs are expensed as incurred. Any excess of the consideration transferred over the assigned values of the net assets acquired is recorded as goodwill.

The following table summarizes the estimated fair values of the assets acquired related to the MuGard Rights (in thousands):

Assets Acquired:		
MuGard intangible asset	\$	17,193
Inventory		241
Net identifiable assets acquired	\$	17,434

We recorded \$17.2 million of finite-lived intangible assets related to the MuGard Rights, which is being amortized using an economic consumption model over ten years, which represents our best estimate of the period over which we expect the majority of the asset's cash flows to be derived. The fair value of the acquired *MuGard* intangible asset was determined using an income approach, including a discount rate of 19%. This approach begins with a forecast of the net cash flows expected to be generated by the asset over its estimated useful life. These cash flows are then adjusted to present value by applying an appropriate discount rate that reflects the risk factors associated with the cash flow streams. Some of the more significant estimates and assumptions inherent in the income approach include the following:

- The amount and timing of projected future cash flows, adjusted for the probability of marketing success;
- The discount rate selected to measure the risks inherent in the future cash flows; and
- An assessment of the asset's life-cycle and the competitive trends impacting the asset.

Estimating the fair value of assets acquired in a business combination requires significant judgment. We believe the fair values assigned to the assets acquired are based on reasonable assumptions, however, these assumptions may be incomplete or inaccurate, and unanticipated events and circumstances may occur.

Intangible Assets and Impairment

Intangible assets represent the fair value of the MuGard Rights. We will amortize these assets using an economic consumption model over ten years. We believe this is the best approximation of the period over which we will derive the majority of value of the MuGard Rights. Intangible assets are reviewed for impairment at least annually and whenever facts or circumstances suggest that the carrying value of these assets may not be recoverable. Our policy is to identify and record impairment losses, if necessary, on intangible assets when events and circumstances indicate that the assets might be impaired and the

Table of Contents

undiscounted cash flows estimated to be generated by those assets are less than the carrying amounts of those assets.

Acquisition Related Contingent Consideration

The acquisition of the MuGard Rights included contingent consideration to be paid to Access based on the occurrence of future events, in particular the payment of royalties to Access. Acquisition-related contingent consideration is initially recognized at fair value and then remeasured each reporting period, with changes in fair value recorded in our condensed consolidated statements of operations. We have estimated the fair value of the contingent consideration related to the acquisition of the MuGard Rights to be \$14.0 million as of the date of the acquisition. The fair value of these contingent payments was calculated based on estimated sales and were discounted using a rate of 15%. Each quarter we will revalue the contingent consideration obligations associated with the acquisition of the MuGard Rights to their then fair value and record increases in the fair value as contingent consideration expense and record decreases in their fair value as a reduction of contingent consideration expense. Changes in contingent consideration expense result from changes in the assumptions regarding probabilities of the estimated timing and amount of royalty payments to Access and the discount rate used to estimate the fair value of the liability. Contingent consideration expense may change significantly as we gain more information related to sales of *MuGard*, impacting our assumptions. The assumptions used in estimating fair value require significant judgment. The use of different assumptions and judgments could result in a materially different estimate of fair value.

Impact of Recently Issued and Proposed Accounting Pronouncements

In February 2013, the Financial Accounting Standards Board issued an amendment to the accounting guidance for the reporting of amounts reclassified out of accumulated other comprehensive income, or AOCI. The amendment expands the existing disclosure by requiring entities to present information about significant items reclassified out of AOCI by component. In addition, an entity is required to provide information about the effects on net income of significant amounts reclassified out of each component of AOCI to net income either on the face of the income statement or as a separate disclosure in the notes of the financial statements. The amendment is effective for annual or interim reporting periods beginning after December 31, 2012. The adoption of this accounting pronouncement did not have a material impact on our financial statement disclosures. See Note J to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for additional information regarding AOCI.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

There have been no material changes with respect to the information appearing in Part II, Item 7A, Quantitative and Qualitative Disclosures About Market Risk, of our Annual Report.

Item 4. Controls and Procedures.

Managements Evaluation of our Disclosure Controls and Procedures

Our principal executive officer and principal financial officer, after evaluating the effectiveness of our disclosure controls and procedures (as defined in the Exchange Act Rule 13a-15(e), or Rule 15d-15(e)), with the participation of our management, have each concluded that, as of the end of the period covered by this Quarterly Report on Form 10-Q, our disclosure controls and procedures were effective and were designed to ensure that information we are required to disclose in the reports that we file or submit under the Securities Exchange Act of 1934, as amended, is accumulated and communicated to management, including our principal executive officer and principal financial officer, as appropriate, to allow timely decisions regarding required disclosure, and is recorded, processed, summarized and reported within the

Table of Contents

time periods specified in the Securities and Exchange Commission rules and forms. It should be noted that any system of controls is designed to provide reasonable, but not absolute, assurances that the system will achieve its stated goals under all reasonably foreseeable circumstances. Our principal executive officer and principal financial officer have each concluded that our disclosure controls and procedures as of the end of the period covered by this report are effective at a level that provides such reasonable assurances.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting (as such term is defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) that occurred during the three months ended June 30, 2013 that have materially affected, or that are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

A purported class action complaint was originally filed on March 18, 2010 in the U.S. District Court for the District of Massachusetts, entitled *Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al.*, Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Chief Financial Officer, the then-members of our Board of Directors, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws, specifically Sections 11 and 12(a)(2) of the Securities Act of 1933, as amended, and that our former President and Chief Executive Officer and former Chief Financial Officer violated Section 15 of such Act, respectively, by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiffs sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the District Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. A separate Order of Dismissal was filed on August 15, 2011. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the U.S. Court of Appeals for the First Circuit, or the Court of Appeals. After briefing was completed by all parties, the Court of Appeals heard oral argument on May 11, 2012. On February 4, 2013, the Court of Appeals affirmed in part and reversed in part the District Court's Opinion and Order, and remanded the case to the District Court. On February 19, 2013, we filed a Petition for Panel Hearing Rehearing or Rehearing *En Banc*, asking the Court of Appeals to reconsider its decision. On March 15, 2013, the Court of Appeals denied this petition. On March 22, 2013, we filed a Motion to Stay the Mandate remanding the case to the District Court pending review of the Court of Appeals' February 4, 2013 decision by the U.S. Supreme Court. The Court of Appeals granted this Motion to Stay the Mandate on April 8, 2013. On June 13, 2013, we filed an appeal to the U.S. Supreme Court, or a writ of *certiorari*, seeking review of the First Circuit's decision and to have that decision overturned. The plaintiffs have until August 16, 2013 to file their response.

In July 2010, Sandoz GmbH, or Sandoz, filed with the European Patent Office, or the EPO, an opposition to our previously issued patent which covers ferumoxytol in the EU. In October 2012, at an oral hearing, the Opposition Division of the EPO revoked our European ferumoxytol patent. In December 2012, our notice of appeal was recorded with the EPO, which suspended the revocation of our patent. We will continue to defend the validity of this patent throughout the appeals process, which we expect to take two to three years. However, in the event that we do not experience a successful outcome from the appeals process, under EU regulations ferumoxytol would still be entitled to eight years of data protection and ten years of market exclusivity from the date of approval, which we believe would create barriers to entry for

Table of Contents

any generic version of ferumoxytol into the EU market until sometime between 2020 and 2022. This decision had no impact on our revenues for the year ended December 31, 2012. However, any future unfavorable outcome in this matter could negatively affect the magnitude and timing of future revenues, including royalties and milestone payments we may receive from Takeda pursuant to our collaboration agreement with Takeda. We continue to believe the patent is valid and intend to vigorously appeal the decision.

In July 2013, we submitted a Citizen Petition to the FDA regarding its December 2012 draft guidance providing product-specific bioequivalence recommendations for generic versions of ferumoxytol injection. In the Citizen Petition, we requested that the FDA (i) refrain from approving any abbreviated new drug application referencing *Feraheme* until certain post-market contract studies on Nulecit[®], the only U.S. approved generic IV iron product, have been completed and have demonstrated that the FDA's proposed pre-market approval standards for generic IV iron formulations are sufficient to ensure therapeutic equivalence, including comparable tissue distribution and no more *in vivo* labile iron leakage than the reference listed drug, or RLD; and (ii) require that any sponsors of proposed generic versions of *Feraheme* show that their products are equivalent to the RLD using (a) a comparative study in patients using clinical endpoints and (b) the additional assays that FDA has described for the proposed Nulecit[®] post-market contract studies. We cannot predict when or if the FDA will respond to, or otherwise take any action with respect to, the Citizen Petition.

See Note M to our condensed consolidated financial statements included in this Quarterly Report on Form 10-Q for additional information regarding our legal proceedings, including how we accrue liabilities for legal contingencies.

Item 1A. Risk Factors:

We are primarily dependent on the success of Feraheme/Rienso.

We currently derive and expect to continue to derive substantially all of our revenue from sales of *Feraheme/Rienso* by us in the U.S. and by our licensees, including Takeda Pharmaceutical Company Limited, or Takeda, outside of the U.S. and, therefore, our ability to become profitable is primarily dependent on our and our licensees' successful commercialization and development of *Feraheme/Rienso*. Accordingly, if we are unable to generate sufficient revenues from sales of *Feraheme/Rienso*, or from milestone payments and royalties we may receive related to *Feraheme/Rienso*, we may never be profitable, our financial condition will be materially adversely affected, and our business prospects will be limited.

We intend to continue to dedicate significant resources to the development and commercialization of *Feraheme/Rienso*. However, we or Takeda may not be successful in our efforts to successfully commercialize *Feraheme/Rienso* in its current chronic kidney disease, or CKD, indication or to expand the approved indication of *Feraheme/Rienso* to include additional indications. Although we filed a supplemental New Drug Application, or sNDA, in the U.S. in December 2012 for *Feraheme* in patients with iron deficiency anemia, or IDA, who had failed to or could not use oral iron, the U.S. Food and Drug Administration, or the FDA, may not accept or approve our sNDA, or may require that we narrow the scope of our proposed indication. In addition, in June 2013, Takeda filed a Type II Variation, which is the European Union, or EU, equivalent of a U.S. sNDA, with the European Medicines Agency, or EMA, seeking marketing approval for *Rienso* for the treatment of IDA in adult patients. However, we have no control over Takeda's interactions with the European regulatory agencies and we cannot be assured when and if the EMA will approve the filing. Any failure by us or Takeda to gain marketing approval for *Feraheme/Rienso* for the treatment of IDA regardless of the underlying cause could limit long-term shareholder value and adversely affect the future prospects of our business.

Table of Contents

We are not currently conducting or sponsoring research to expand our product development pipeline beyond *Feraheme/Rienso*. However, we are seeking additional business development transactions, such as in-licensing, acquisitions or collaborations that would be complementary to our business. For example, in June 2013, we acquired the rights to market and sell MuGard Mucoadhesive Oral Wound Rinse for the management of oral mucositis. Even if we continue to expand our product portfolio, our revenues and operations may not be as diversified as some of our competitors who may have numerous products or product candidates.

Competitors could file applications seeking a path to U.S. approval of a generic ferumoxytol.

Under Sections 505(c)(3)(E)(ii) and 505(j)(5)(F)(ii) of the Federal Food, Drug, and Cosmetic Act, or FDC Act, as amended by The Drug Price Competition and Patent Term Restoration Act of 1984, as amended, or the Hatch-Waxman Act, a new chemical entity, or NCE, that is granted regulatory approval may be eligible for five years of marketing exclusivity in the U.S. following regulatory approval. A drug can be classified as an NCE if the FDA has not previously approved any other drug containing the same active moiety, which is the molecule or ion responsible for the action of the drug substance. In 2009, the FDA determined that ferumoxytol did not qualify as an NCE and instead granted *Feraheme* a three-year new use market exclusivity, which expired in June 2012. In March 2010 and December 2012, we formally requested that the FDA reconsider its determination with respect to *Feraheme*'s NCE status. The FDA may deny our request for reconsideration of NCE status for *Feraheme*, in which case *Feraheme* may be subjected to early generic competition.

NCE status, if granted, would preclude approval during the exclusivity period of certain applications made under Section 505(b)(2) of the FDC Act, as amended by the Hatch-Waxman Act, or a Section 505(b)(2) new drug application, or NDA, and abbreviated new drug application, or ANDA, submitted by another company for another version of the subject drug; however, under governing law an application may be submitted four years after approval of the subject drug (even with a five year exclusivity period prohibiting approval) if it contains a certification of patent invalidity or non-infringement pursuant to Paragraph IV of the Hatch-Waxman Act, or the Paragraph IV certification procedure. In recent years, generic manufacturers have used Paragraph IV certifications extensively to challenge the applicability of Orange Book-listed patents on a wide array of innovative pharmaceuticals, and we expect this trend to continue. If we are not able to gain or exploit marketing exclusivity beyond the initial three year exclusivity period that expired in June 2012, we may face significant future competitive threats to our commercialization of *Feraheme* from other manufacturers, including the manufacturers of generic alternatives through the submission of Section 505(b)(2) NDAs and ANDAs. Further, even if *Feraheme* is granted NCE status and we are able to gain marketing exclusivity until June 2014, another company could challenge that decision and seek to overturn the FDA's determination. Although costly, another company could also gain such marketing exclusivity under the provisions of the FDC Act, as amended by the Hatch-Waxman Act, if such company can, under certain circumstances, complete a human clinical trial process and obtain regulatory approval of its product.

In addition, in December 2012, the FDA published draft guidance regarding new draft product-specific bioequivalence for drug products containing ferumoxytol. The FDA generally publishes product-specific bioequivalence guidance after it has received an inquiry from a generic drug manufacturer about submitting an ANDA for the product in question; thus, it is possible that a generic drug manufacturer has approached the FDA requesting guidance about submitting an ANDA for ferumoxytol, the active ingredient in *Feraheme*, and that such an ANDA may be filed in the near future. Because the FDA may deny our request for reconsideration of NCE status for *Feraheme* and because the published bioequivalence guidance could encourage a generic entrant seeking a path to approval of a generic ferumoxytol to file an ANDA, we could face generic competition in the near-term or have to engage in extensive litigation with a generic competitor to protect our patent rights, either of which could adversely affect our business and results of operations. In July 2013, we filed a Citizen Petition in response to the

Table of Contents

FDA regarding its December 2012 draft guidance, however we cannot predict when or if the FDA will respond to, or otherwise take any action with respect to, the Citizen Petition. Companies that manufacture generic products typically invest far fewer resources in research and development than the manufacturers of branded products and can therefore price their products significantly lower than those branded products already on the market. Therefore, competition from generic IV iron products could limit our U.S. sales and any royalties we may receive from Takeda, which would have an adverse impact on our business and results of operations.

We are completely dependent on third parties to manufacture Feraheme/Rienso and any difficulties, disruptions or delays in the Feraheme/Rienso manufacturing process, including any transition to alternative source manufacturing facilities, could increase our costs, impact our ability to meet our or Takeda's demand forecasts, or adversely affect our profitability and future business prospects.

In 2012, we ceased our manufacturing operations at our Cambridge, Massachusetts manufacturing facility. Consequently, we currently rely solely on our third-party contract manufacturers to manufacture *Feraheme/Rienso* for our commercial and clinical use in the U.S., the EU and Switzerland. We do not currently have an alternative manufacturer for our *Feraheme/Rienso* drug substance and finished drug product and we may not be able to enter into agreements with second source manufacturers whose facilities and procedures comply with current good manufacturing practices, or cGMP, regulations and other regulatory requirements on a timely basis and with terms that are favorable to us, if at all. Prior to ceasing our manufacturing operations in 2012, we manufactured *Feraheme* drug substance and drug product for use in the Canadian market at our Cambridge facility. Although we and Takeda are working to obtain regulatory approval of the manufacturing facilities at our current third-party contract manufacturers to produce *Feraheme* for sale in Canada, we do not currently have manufacturing facilities for this geography.

Our ability to have *Feraheme/Rienso* manufactured in sufficient quantities and at acceptable costs to meet our commercial demand and clinical development needs is dependent on the uninterrupted and efficient operation of our third-party contract manufacturing facilities. Any difficulties, disruptions or delays in the *Feraheme/Rienso* manufacturing process could result in product defects or shipment delays, recall or withdrawal of product previously shipped for commercial or clinical purposes, inventory write-offs or the inability to meet commercial demand for *Feraheme/Rienso* in a timely and cost-effective manner. Furthermore, our current third-party manufacturer does not manufacture for us exclusively and may exhaust some or all of its resources meeting the demand of other customers. Any potential manufacturing delays resulting from insufficient manufacturing capacity due to scheduling conflicts at our third-party manufacturers to produce sufficient quantities of *Feraheme/Rienso* to meet our demand forecasts or any other difficulties in our manufacturing process could result in our inability to meet our commercial demand for *Feraheme/Rienso*.

In addition, securing additional third-party contract manufacturers for *Feraheme/Rienso* will require significant time for transitioning the necessary manufacturing processes and for appropriate oversight and may increase the risk of certain problems, including cost overruns, process reproducibility, stability issues, the inability to deliver required quantities of product that conform to specifications in a timely manner, or the inability to manufacture *Feraheme/Rienso* in accordance with cGMP. If we are unable to have *Feraheme/Rienso* manufactured on a timely or sufficient basis because of these or other factors, we may not be able to meet commercial demand or our clinical development needs for *Feraheme/Rienso* or may not be able to manufacture *Feraheme/Rienso* in a cost-effective manner, particularly in light of the fixed price at which we are required to supply *Feraheme/Rienso* to Takeda under our License, Development and Commercialization Agreement, as amended in June 2012, or the Amended Takeda Agreement. As a result, we may lose sales, fail to generate increased revenues, suffer regulatory setbacks and/or we may lose money on our supply of *Feraheme/Rienso* to Takeda, any of which could have an adverse impact on our potential profitability and future business prospects.

Table of Contents

Our contract manufacturers may not be able to operate their manufacturing facilities in compliance with current good manufacturing practices, release specifications and other FDA and equivalent foreign regulations, which could result in a suspension of our contract manufacturers' ability to manufacture Feraheme/Rienso, the loss of Feraheme/Rienso inventory, an inability to manufacture sufficient quantities of Feraheme/Rienso to meet U.S. or foreign demand, or other unanticipated compliance costs.

Our third-party contract manufacturing facilities are subject to cGMP regulations enforced by the FDA and equivalent foreign regulatory regulations and agencies through periodic inspections to confirm such compliance. Our contract manufacturers must continually expend time, money and effort in production, record-keeping and quality assurance and control to ensure that these manufacturing facilities meet applicable regulatory requirements. Failure to maintain ongoing compliance with cGMP or similar regulations and other applicable manufacturing requirements of various U.S. or foreign regulatory agencies could result in, among other things, the issuance of warning letters, fines, the withdrawal or recall of *Feraheme/Rienso* from the marketplace, total or partial suspension of *Feraheme/Rienso* production, the loss of *Feraheme/Rienso* inventory, suspension of the review of our current or any future sNDAs or equivalent foreign filings, enforcement actions, injunctions or criminal prosecution. A government-mandated recall or a voluntary recall could divert managerial and financial resources, could be difficult and costly to correct, could result in the suspension of sales of *Feraheme/Rienso*, and could have a severe adverse impact on our potential profitability and the future prospects of our business. If any U.S. or foreign regulatory agency inspects any of these manufacturing facilities and determines that they are not in compliance with cGMP or similar regulations or our contract manufacturers otherwise determine that they are not in compliance with these regulations, our contract manufacturers could experience an inability to manufacture sufficient quantities of *Feraheme/Rienso* to meet U.S. or foreign demand or incur unanticipated compliance expenditures.

We have also established certain testing and release specifications with the FDA and other foreign regulatory agencies. This release testing must be performed in order to allow the finished product to be used for commercial sale. If our finished product does not meet these release specifications or if the release testing is variable, we may not be able to supply product to meet our projected demand. In addition, variations in the regulatory approval of *Feraheme/Rienso* in the currently approved territories require that our third-party manufacturers follow different manufacturing processes and analytical testing methods. If we are unable to develop, validate, transfer or gain regulatory approval for the new release test, our ability to supply product to the EU will be adversely affected. Such setbacks could have an adverse impact on *Feraheme/Rienso* sales, our potential profitability and the future prospects of our business.

Significant safety or drug interaction problems could arise with respect to Feraheme/Rienso, which could result in restrictions in the Feraheme/Rienso label, recalls, withdrawal of Feraheme/Rienso from the market, an adverse impact on Feraheme/Rienso sales, or our need to alter or terminate current or future Feraheme development programs, any of which would adversely impact our future business prospects.

Significant safety or drug interaction problems could arise with respect to *Feraheme/Rienso*, including an increase in the severity or frequency of known problems or the discovery of previously unknown problems, and may result in a variety of adverse regulatory actions. In the U.S., under the Food and Drug Administration Amendments Act of 2007, the FDA has broad authority to force drug manufacturers to take any number of actions if safety or drug interaction problems arise, including, but not limited to the following:

- Requiring manufacturers to conduct post-approval clinical studies to assess known risks or signals of serious risks, or to identify unexpected serious risks;

Table of Contents

- Mandating labeling changes to a product based on new safety information; or
- Requiring manufacturers to implement a Risk Evaluation Mitigation Strategy where necessary to assure safe use of the drug.

Similar laws and regulations exist in countries outside of the U.S. In addition, previously unknown safety or drug interaction problems could result in product recalls, restrictions on the product's permissible uses, or withdrawal of the product from the U.S. and/or foreign markets.

For example, in November 2010, following discussions with the FDA, we revised the *Feraheme* package insert, which includes essential information regarding the FDA-approved use of *Feraheme*, including, among other things, the approved indication, side effects, and dosage instructions, to include bolded warnings and precautions that describe events that have been reported during post-marketing review after *Feraheme* administration, including life-threatening hypersensitivity reactions and clinically significant hypotension. We directly alerted healthcare providers of the changes to the *Feraheme* package insert. In June 2011, we made further changes to the *Feraheme* package insert based on additional post-marketing data. These or any future changes to the *Feraheme* package insert could adversely impact our or Takeda's ability to successfully compete in the IV iron market and could have an adverse impact on potential sales of *Feraheme* and our future business prospects.

The data submitted to both the FDA as part of our NDA and to the EMA as part of the Marketing Authorization Application for *Feraheme/Rienso* in the CKD indication was obtained in controlled clinical trials of limited duration. New safety or drug interaction issues may arise as *Feraheme/Rienso* is used over longer periods of time by a wider group of patients, some of whom may be taking numerous other medicines or by patients with additional underlying health problems. In addition, as we conduct and complete other clinical trials for *Feraheme*, new safety issues may be identified which could negatively impact our ability to successfully complete these studies, the use and/or regulatory status of *Feraheme/Rienso* for the treatment of IDA in patients with CKD in the U.S., EU or other territories, and the prospects for approval of future sNDAs, such as our December 2012 sNDA submission for *Feraheme* for the treatment of IDA regardless of the underlying cause. For example, the FDA may determine that our sNDA for our IDA global registrational program does not establish a sufficiently acceptable safety profile for the approval of a broader *Feraheme* label.

As more data become available and an increased number of patients are treated with *Feraheme/Rienso*, new safety or drug interaction issues may arise and require us to, among other things, provide additional warnings and/or restrictions on the *Feraheme/Rienso* package insert, including a boxed warning in the U.S. or similar warnings outside of the U.S., directly alert healthcare providers of new safety information, narrow our approved indications, alter or terminate current or future trials for additional uses of *Feraheme*, or even remove *Feraheme/Rienso* from the market, any of which could have a significant adverse impact on potential sales of *Feraheme/Rienso* or require us to expend significant additional funds. For example, in May 2013, Takeda recalled a single batch of *Rienso* from the Swiss market after becoming aware of four post-marketing adverse event reports relating to potential anaphylaxis/hypersensitivity reactions of varying severity following the administration of *Rienso*. One of these cases included a report of a fatality. The marketing authorization for *Rienso* and other IV iron formulations include, among their special warnings and precautions for use, an indication that the products may cause hypersensitivity reactions including serious and life-threatening anaphylactic/anaphylactoid reactions. The recalled batch was only distributed to and sold in Switzerland and the recall is limited to the specific batch in Switzerland. We and Takeda have completed an investigation regarding the specific Swiss batch of *Rienso* and the reported adverse events and Takeda has filed a report with the Swiss Agency for Therapeutic Products, commonly known as SwissMedic and the EMA. We are currently unable to predict when or if *Rienso* will be reintroduced into the Swiss market.

Our and Takeda's ability to grow revenues from sales of Feraheme/Rienso could be limited if we or Takeda do not obtain approval, or if we or Takeda experience significant delays in our or Takeda's

Table of Contents

efforts to obtain approval to market and sell Feraheme/Rienso for the treatment of IDA in a broad range of patients.

In December 2012, we submitted a sNDA to the FDA for *Feraheme* for the treatment of IDA in a broad range of patients. In addition, we expect that Takeda will file a Type II Variation with the EMA in 2013 seeking marketing approval for *Feraheme/Rienso* for the treatment of IDA in adult patients. Before applying for regulatory approval in the U.S. or foreign countries for the commercial marketing and sale of *Feraheme/Rienso* for the broad IDA indication, we have to demonstrate, through extensive human clinical trials, that *Feraheme/Rienso* is safe and effective for use in this broader patient population. Conducting these and other clinical trials is a complex, time-consuming and expensive process that requires adherence to a wide range of regulatory requirements. The FDA and foreign regulatory agencies have substantial discretion in the approval process and may decide that the results of our recently completed clinical trials are insufficient for approval or that *Feraheme/Rienso* is not effective or safe in indications other than the treatment of IDA in adult patients with CKD. For example, in our Phase III clinical trial in the broader patient population, *Feraheme*-treated patients experienced a 0.6% rate of related serious adverse events, or SAEs, as compared to a 0.2% rate of related SAEs from our current *Feraheme* label for the treatment of IDA in adult patients with CKD. Clinical and other data is often susceptible to varying interpretations, and many companies that have believed their product candidates performed satisfactorily in clinical trials have nonetheless failed to obtain FDA or EMA approval for their products. There is no guarantee that the FDA or EMA will determine that the results of our clinical trials in our global registrational program for *Feraheme/Rienso* in a broad range of patients with IDA will adequately demonstrate that *Feraheme/Rienso* is safe and effective in such a patient population to grant approval.

The FDA or EMA could also determine that our clinical trials and/or our manufacturing processes were not properly designed, were not conducted in accordance with applicable laws and regulations, or were otherwise not properly managed. In addition, under the FDA's current good clinical practices regulations, or cGCP, we are responsible for conducting, recording and reporting the results of clinical trials to ensure that the data and results are credible and accurate and that the trial participants are adequately protected. The FDA may conduct inspections of clinical investigator sites which are involved in our clinical development programs to ensure their compliance with cGCP regulations. If the FDA determines that we, our clinical research organizations, or CROs, or our study sites fail to comply with applicable cGCP regulations, the clinical data generated in our clinical trials may be deemed unreliable and the FDA may disqualify certain data generated from those sites or require us to perform additional clinical trials before approving our marketing application, which could adversely impact our ability to obtain marketing approval in the U.S. for *Feraheme/Rienso* in the broad IDA indication. Any such deficiency in the design, implementation or oversight of our clinical development programs could cause us to incur significant additional costs, experience significant delays or prevent us from obtaining marketing approval for *Feraheme/Rienso* for the broad IDA indication. In addition, any failure by us or Takeda to obtain approval for the broad IDA indication could adversely affect the commercialization of *Feraheme/Rienso* in its current indication. If, for any of these or other reasons, we or Takeda do not obtain approval, or if we or Takeda experience significant delays in our or Takeda's efforts to obtain approval to market and sell *Feraheme/Rienso* for the treatment of IDA in a broad range of patients, our cash position, our ability to increase revenues, our ability to achieve profitability, and the future prospects of our business could be materially adversely affected.

We may not be able to further expand our product portfolio by entering into additional business development transactions, such as in-licensing arrangements, acquisitions, or collaborations or if such arrangements are entered into they could disrupt our business, decrease our profitability, result in dilution to our stockholders or cause us to incur debt or significant additional expense.

As part of our business strategy to expand our product portfolio and achieve profitability, we are seeking to acquire or in-license other products that we believe would be complementary to our existing business. For example, in June 2013, we entered into a license agreement with Access Pharmaceuticals,

Table of Contents

Inc., or Access, under which we acquired the U.S. commercial rights to MuGard Mucoadhesive Oral Wound Rinse for the management of oral mucositis, or the MuGard Rights. We have limited experience with respect to these business development activities and there can be no assurance that we will be able to identify or complete any such transaction in a timely manner, on a cost-effective basis, or at all, and we may not realize the anticipated financial benefits of any such transaction. We may not be successful in acquiring or in-licensing a product or product candidate that will provide us with commercial, development and/or financial synergies with *Feraheme* and our current organization such that we will be able to eliminate expenses either from our existing operations or from the cost structure of the acquired product.

In addition, proposing, negotiating and implementing collaborations, in-licensing arrangements or acquisition agreements may be a lengthy and complex process. Other companies, including those with substantially greater financial, marketing and sales resources, may compete with us for these arrangements, and we may not be able to enter into such arrangements on acceptable terms or at all. Further, any such strategic transactions by us could result in large and immediate write-offs or the incurrence of debt and contingent liabilities, any of which could adversely impact our operating results. Management of a license arrangement, collaboration, or other strategic arrangement and/or integration of an acquired asset or company may also disrupt our ongoing business, require management resources that otherwise would be available for ongoing development of our existing business and our U.S. commercialization of *Feraheme*. In addition, to finance any such strategic transactions, we may choose to issue shares of our common or preferred stock as consideration, which would result in dilution to our stockholders. Alternatively, it may be necessary for us to raise additional funds through public or private financings, and such additional funds may not be available on terms that are favorable to us, if at all. If we are unable to successfully obtain rights to suitable products or if any acquisition or in-license arrangement we make is not successful, our business, financial condition and prospects for growth could suffer.

We may not realize the anticipated benefits of the acquisition of the MuGard Rights or any future acquisitions or product licenses and the integration of the MuGard Rights or any future acquisitions and any products or product candidates acquired or licensed may disrupt our business and management.

We have and we may in the future acquire or in-license additional commercialized specialty pharmaceutical products. For example, in June 2013, we entered into a license agreement with Access under which we acquired the MuGard Rights. The integration of the operations of acquired products or businesses, including *MuGard*, requires significant efforts, including the coordination of information technologies, sales and marketing, operations, manufacturing and finance. These efforts result in additional expenses and involve significant amounts of management's time. In addition, we rely on Access, and may in the future have to rely on such other parties with whom we may enter into a future agreement, to perform certain regulatory filings, oversee certain functions, such as pharmacovigilance or the manufacture of the product we license from them, and any failure of Access or any other party to perform these functions for any reason, including ceasing doing business, could have a material effect on our ability to commercialize *MuGard* or any other future product we may acquire. We may not realize the anticipated benefits of the MuGard Rights or any future acquisition, license or collaboration, any of which involves numerous risks including the following:

- Difficulty in integrating the products or product candidates into our business;
- Entry into markets in which we have no or limited direct prior experience, including device markets, and where competitors in such markets have stronger market positions;
- Failure to achieve our strategic objectives, including successfully commercializing and marketing *MuGard* or any other products we may acquire;

Table of Contents

- Our ability to train our sales force, and the ability of our sales force, to incorporate successfully new products and devices, including *MuGard*, into their call points;
- Additional legal and/or compliance risk associated with the acquisition of *MuGard* or any other future product;
- Potential write-offs related to estimates we make in the accounting of acquisitions or product licenses, including *MuGard*, and any impact that may have on our quarterly financial results; and
- Disruption of our ongoing business and distraction of our management and employees from other opportunities or our core business functions, including *Feraheme/Rienso*.

If we cannot successfully integrate the *MuGard* business into our company, we may experience material negative consequences to our business, financial condition or results of operations. We cannot assure you that, following any such acquisitions, including *MuGard*, we will achieve the expected synergies to justify the transaction.

The success of Feraheme in the U.S. depends on our ability to maintain the proprietary nature of our technology.

We rely on a combination of patents, trademarks and copyrights in the conduct of our business. The patent positions of pharmaceutical and biopharmaceutical firms are generally uncertain and involve complex legal and factual questions. We may not be successful or timely in obtaining any patents for which we submit applications. The breadth of the claims obtained in our patents may not provide sufficient protection for our technology. The degree of protection afforded by patents for proprietary or licensed technologies or for future discoveries may not be adequate to preserve our ability to protect or commercially exploit those technologies or discoveries. The patents issued to us may provide us with little or no competitive advantage. In addition, there is a risk that others will independently develop or duplicate similar technology or products or circumvent the patents issued to us.

Our U.S. ferumoxytol patents are currently scheduled to expire in 2020. These and any other patents issued to us may be contested or invalidated. There has been substantial litigation and other proceedings regarding patent and other intellectual property rights in the pharmaceutical and biotechnology industries. We may become a party to patent litigation and other proceedings, including interference and reexamination proceedings declared by the United States Patent and Trademark Office.

In addition, claims of infringement or violation of the proprietary rights of others may be asserted against us. If we are required to defend against such claims or to protect our own proprietary rights against others, it could result in substantial financial and business costs, including the business cost attributable to the resulting distraction of our management. An adverse ruling in any litigation or administrative proceeding could prevent us from marketing and selling *Feraheme*, increase the risk that a generic version of *Feraheme* could enter the market to compete with *Feraheme*, limit our development and commercialization of *Feraheme*, or otherwise harm our competitive position and result in additional significant costs. In addition, any successful claim of infringement asserted against us could subject us to monetary damages or an injunction,

preventing us from making or selling *Feraheme*. We also may be required to obtain licenses to use the relevant technology. Such licenses may not be available on commercially reasonable terms, if at all. Frequently, the unpredictable nature and significant costs of patent litigation leads the parties to settle to remove this uncertainty. Settlement agreements between branded companies and generic applicants may allow, among other things, a generic product to enter the market prior to the expiration of any or all of the applicable patents covering the branded product, either through the introduction of an authorized generic or by providing a license to the applicant for the patents in suit.

Table of Contents

We also rely upon unpatented trade secrets and improvements, unpatented know-how and continuing technological innovation to develop and maintain our competitive position, which we seek to protect, in part, by confidentiality agreements with our corporate licensees, collaborators, contract manufacturers, employees and consultants. These agreements, however, may be breached. We may not have adequate remedies for any such breaches, and our trade secrets might otherwise become known or might be independently discovered by our competitors. In addition, we cannot be certain that others will not independently develop substantially equivalent or superseding proprietary technology, or that an equivalent product will not be marketed in competition with *Feraheme*, thereby substantially reducing the value of our proprietary rights. Our inability to protect *Feraheme* through our patents and other intellectual property rights prior to their expiration could have a material adverse effect on our business, financial condition and prospects.

The success of Feraheme/Rienso abroad depends on our ability to protect our intellectual property rights and the laws of foreign countries may not provide the same level of protection as do the laws of the U.S.

The laws of foreign countries may not protect our intellectual property rights to the same extent as do the laws of the U.S. and therefore, in addition to similar risks to those describe above under the heading *The success of Feraheme in the U.S. depends on our ability to maintain the proprietary nature of our technology*, our intellectual property rights may be subject to increased risk abroad, including opposition proceedings before the patent offices for other countries, such as the European Patent Office, or the EPO, or similar adversarial proceedings, regarding intellectual property rights with respect to *Feraheme/Rienso*. For example, in July 2010, Sandoz GmbH, or Sandoz, filed with the EPO an opposition to one of our previously issued patents which covers ferumoxytol in the EU. In October 2012, at an oral hearing, the Opposition Division of the EPO revoked our European ferumoxytol patent. In December 2012, our notice of appeal was recorded with the EPO. The appeals process is costly and time-consuming and if it results in an unfavorable outcome to us, it could result in a loss of proprietary rights in the EU and may allow Sandoz or other companies to use our proprietary technology without a license from us, which may also result in a loss of future royalty or milestone payments to us, as well as the possibility that Takeda may determine that the terms of our agreement are no longer viable. We cannot predict the outcome of our appeal of the EPO decision. This or any future patent interference proceedings involving our patents may result in substantial costs to us, distract our management from day-to-day business operations and responsibilities, prevent us or Takeda from marketing and selling *Feraheme/Rienso* or increase the risk that a generic version of *Feraheme/Rienso* could enter the market to compete with *Feraheme/Rienso*. In countries where we do not have or have not applied for patents for ferumoxytol, such as in China, where we license certain development and commercial rights to *Feraheme* to 3SBio, Inc., we may be unable to prevent others from developing or selling similar products. In addition, in jurisdictions outside the U.S. where we have patent rights, we may be unable to prevent unlicensed parties from selling or importing products or technologies derived elsewhere using our proprietary technology. Any such limitation on our intellectual property rights would cause substantial harm to our competitive position and to our ability to develop and commercialize *Feraheme/Rienso*. Our inability to protect *Feraheme/Rienso* through our patents and other intellectual property rights in any territory prior to their expiration could have a material adverse effect on our business, financial condition and prospects.

Competition in the pharmaceutical and biopharmaceutical industries is intense. If we fail to compete effectively, our business and market position will suffer.

The pharmaceutical and biopharmaceutical industry is intensely competitive and subject to rapid technological change. Many of our competitors are large, well-known pharmaceutical companies and may benefit from significantly greater financial, sales and marketing capabilities, greater technological or competitive advantages, and other resources. Our competitors may develop products that are more widely accepted than ours and may receive patent protection that dominates, blocks or adversely affects our product development or business.

Table of Contents

The markets for our current products are highly sensitive to several factors including, but not limited to the following:

- The actual and perceived safety and efficacy profile of the available products;
- The ability to obtain appropriate insurance coverage and reimbursement rates and terms;
- Price competitiveness; and
- Product characteristics such as convenience of administration and dosing regimens.

The introduction by our competitors of alternatives to *Feraheme/Rienso* that would be, or are perceived to be, more efficacious, safer, cheaper, easier to administer, or provide more favorable insurance coverage or reimbursement could reduce our revenues and the value of our product development efforts.

Feraheme/Rienso may not receive the same level of market acceptance as competing iron replacement therapy products, in part because most of these products have been on the market longer and are currently widely used by physicians in the U.S. and abroad. In addition, certain of the IV iron products that we compete with are approved for the treatment of IDA in a broader group of patients than *Feraheme/Rienso*. We or Takeda may not be able to convince physicians and other healthcare providers or payers to switch from using the other IV iron therapeutic products to *Feraheme/Rienso*. If we or Takeda are not able to differentiate *Feraheme/Rienso* from other marketed IV iron products, our ability to maintain a premium price, our ability to generate revenues and achieve and maintain profitability, and our long-term business prospects could be adversely affected.

Feraheme currently competes with several IV iron replacement therapies in the U.S. In July 2013, Injectafer®, which is known as Ferinject® in Europe and is discussed below, was approved by the FDA for the treatment of IDA in adult patients who have an unsatisfactory response to oral iron or who have intolerance to oral iron, which is a broader indication than our current *Feraheme* indication. Injectafer's U.S. approval or the approval of any other iron replacement product for a broader IDA indication than *Feraheme*, could adversely affect our efforts to market and sell *Feraheme* in the U.S. and our ability to generate additional revenues and achieve profitability.

Feraheme/Rienso also competes with a number of branded IV iron replacement and certain other iron dextran and iron sucrose products outside of the U.S., such as Ferinject® (ferric carboxymaltose injection), which is an IV iron replacement therapy currently approved for marketing in 46 countries worldwide for the treatment of iron deficiency anemia where oral iron is ineffective or cannot be used. If Takeda is unable to convince physicians and other healthcare providers to switch from using the competing IV iron products to *Feraheme/Rienso*, our ability to generate revenues from royalties we may receive from Takeda will be limited and our operating results will be negatively affected. In addition, all other IV iron products currently approved and marketed and sold in the EU are approved for marketing to a broader group of patients with IDA. *Feraheme/Rienso* was approved only for use in adult CKD patients, which could put *Feraheme/Rienso* at a competitive disadvantage

unless and until it receives approval for a broader indication outside of the U.S.

There are other companies commercializing products for the management or treatment of oral mucositis that may compete with *MuGard* including two marketed products: Kepivance® (palifermin) an IV human growth factor which is marketed by Swedish Orphan Biovitrum, and Caphosol® a supersaturated calcium phosphate artificial saliva used as an adjunct to other oral care which is marketed by Jazz Pharmaceuticals, PLC. In addition, there are several marketed products available which are indicated for the management of pain associated with oral mucositis including (i) Gelclair®, which is

Table of Contents

marketed by DARA BioSciences, (ii) GelX Oral Gel which is marketed by Praelia Pharmaceuticals, Inc., and (iii) Episil which is marketed by Cangene BioPharma, Inc.

Our products may not be widely adopted by physicians, hospitals, patients, or healthcare payors, which would adversely impact our potential profitability and future business prospects.

The commercial success of our products depends upon the level of market adoption by physicians, hospitals, patients, and healthcare payors, including managed care organizations and group purchasing organizations, or GPOs. If our products do not achieve or maintain an adequate level of market adoption for any reason, our potential profitability and our future business prospects will be adversely impacted.

Feraheme/Rienso and *MuGard* represent an alternative to other products and might not be adopted if perceived to be no safer, less safe, no more effective, less effective, no more convenient, or less convenient than currently available products. In addition, the pricing and/or reimbursement rates and terms of our products may not be viewed as advantageous to potential prescribers and payors as the pricing and/or reimbursement rates and terms of alternative products.

The degree of market acceptance of *Feraheme/Rienso* in the U.S. and abroad depends on a number of factors, including but not limited to the following:

- Our and Takeda's ability to demonstrate to healthcare providers, particularly hematologists, oncologists, hospitals, nephrologists, and others who may purchase or prescribe *Feraheme/Rienso*, the clinical efficacy and safety of *Feraheme/Rienso* as an alternative to currently marketed IV iron products which treat IDA in CKD patients;
- Our and Takeda's ability to convince physicians and other healthcare providers to use IV iron, and *Feraheme/Rienso* in particular, rather than oral iron, which is the current treatment of choice of most physicians for treating IDA in CKD patients;
- The actual or perceived safety and efficacy profile of *Feraheme/Rienso* as compared to alternative iron replacement therapeutic agents, particularly if unanticipated adverse reactions to *Feraheme/Rienso* result in further changes to or restrictions in the *Feraheme/Rienso* package insert, voluntary or involuntary product recalls and/or otherwise create safety concerns among potential prescribers;
- The relative level of available reimbursement in the U.S. for *Feraheme* from payors, including government payors, such as Medicare and Medicaid, and private payors as compared to the level of available reimbursement for alternative IV iron products;
- The relative price and/or level of reimbursement of *Feraheme/Rienso* outside of the U.S. as compared to alternative iron replacement therapeutic agents;

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- The actual or perceived convenience and ease of administration of *Feraheme/Rienso* as compared to alternative iron replacement therapeutic agents, including iron administered orally; and
- The effectiveness of our and Takeda's commercial organizations and distribution networks in marketing, selling and supplying *Feraheme/Rienso*.

The key component of our U.S. commercialization strategy is to market and sell *Feraheme* for use in non-dialysis adult CKD patients. The current U.S. non-dialysis CKD market is comprised primarily of three sites of care where a substantial number of CKD patients are treated: hematology and oncology centers, hospitals, and nephrology clinics. IV iron therapeutic products are not currently widely used by certain physicians who treat non-dialysis CKD patients in the U.S., particularly nephrologists, due to safety

Table of Contents

concerns and the inconvenience and often impracticability of administering IV iron therapeutic products in their offices. It is often difficult to change physicians' existing treatment paradigms even when supportive clinical data is available. In addition, our ability to effectively market and sell *Feraheme* in the U.S. hospital market depends in part upon our ability to achieve acceptance of *Feraheme* onto hospital formularies. Since many hospitals and hematology, oncology and nephrology practices are members of GPOs, which leverage the purchasing power of a group of entities to obtain discounts based on the collective bargaining power of the group, our ability to attract customers in these sites of care also depends in part on our ability to effectively promote *Feraheme* to and enter into pricing agreements with GPOs. If we are not successful in capturing a significant share of the U.S. non-dialysis CKD market or if we are not successful in securing and maintaining formulary coverage for *Feraheme*, our potential profitability as well as our long-term business prospects could be adversely affected.

We derive a substantial amount of our Feraheme revenue from a limited number of customers and the loss of one or more of these customers, a change in their fee structure, or a decline in revenue from one or more of these customers could have an adverse impact on our results of operations and financial condition.

In the U.S., we sell *Feraheme* primarily to wholesalers and specialty distributors and therefore a significant portion of our revenues is generated by a small number of customers. Four customers accounted for 92% of our total revenues during the six months ended June 30, 2013, and three customers accounted for 92% of our accounts receivable balance as of June 30, 2013. We pay these wholesalers and specialty distributors a fee for the services that they provide to us. Because our business is concentrated with such a small number of wholesalers and specialty distributors, we could be forced to accept increases in their fees in order to maintain the current distribution networks through which *Feraheme* is sold. Any increase in fees could have a negative impact on our current and future sales of *Feraheme* in the U.S. and could have a negative impact on the reimbursement rate an individual physician, hospital or clinic would realize upon using *Feraheme*. In addition, a significant portion of our U.S. *Feraheme* sales are generated through a small number of contracts with GPOs. For example, approximately 33% of our end-user demand during the period ended June 30, 2013 was generated by members of a single GPO with which we have contracted. As a result of the significant percentage of our end-user demand being generated by a single GPO, we may be at a disadvantage in future contract or price negotiations with such GPO and that GPO may be able to influence the demand for *Feraheme* from its members in a particular quarter through communications they make to their customers. In addition, the loss of, material reduction in sales volume to, or a significant adverse change in our relationship with any of our key wholesalers, distributors or GPOs could have a material adverse effect on our revenue in any given period and may result in significant annual or quarterly revenue fluctuations.

We depend, to a significant degree, on the availability and extent of reimbursement from third-party payors for the use of our products, and a reduction in the availability or extent of reimbursement could adversely affect our sales revenues and results of operations.

Our ability to successfully commercialize our products is dependent, in significant part, on the availability and extent of reimbursement to end-users from third-party payors for the use of our products, including governmental payors, managed care organizations and private health insurers. Reimbursement by third-party payors depends on a number of factors, including the third-party's determination that the product is competitively priced, safe and effective, appropriate for the specific patient, and cost-effective. Third-party payors are increasingly challenging the prices charged for pharmaceutical products and have instituted and continue to institute cost containment measures to control or significantly influence the purchase of pharmaceutical products. If these entities do not provide coverage and reimbursement for our products or provide an insufficient level of coverage and reimbursement, physicians and other healthcare providers may choose to use alternative products, which would have an adverse effect on our ability to generate revenues.

Table of Contents

In addition, U.S. and many foreign governments continue to propose and pass legislation designed to reduce the cost of health care for patients. In the U.S., the Patient Protection and Affordable Care Act, as amended by the Health Care and Education Affordability Reconciliation Act, or the Health Care Reform Act, was enacted in March 2010 and includes certain cost containment measures including an increase to the minimum rebates for products covered by Medicaid programs, the extension of such rebates to drugs dispensed to Medicaid beneficiaries enrolled in Medicaid managed care organizations and the expansion of the 340B Drug Discount Program under the Public Health Service Act. In addition, the heightened focus on the health care industry by the federal government could result in the implementation of significant federal spending cuts, including cuts in Medicare and other health related spending in the near-term. For example, under the sequestration required by the Budget Control Act of 2011, as amended by the American Taxpayer Relief Act of 2012, Medicare payments for all items and services under Parts A and B incurred on or after April 1, 2013 have been reduced by up to 2%. Therefore, after adjustment for deductible and co-insurance, the reimbursement rate for physician-administered drugs including *Feraheme*, under Medicare Part B has been reduced from average selling price, or ASP, plus 6% to ASP plus 4.3%. Because the majority of our *Feraheme* business is through hematology/oncology clinics and out-patient hospital infusions centers, this reduction in the Medicare reimbursement payment for *Feraheme* may adversely impact our future revenues. The magnitude of the impact of these laws on our business is uncertain. Further, in recent years some states have also passed legislation to control the prices of drugs as well as begun a move toward managed care to relieve some of their Medicaid cost burden. While Medicare is the predominant payor for treatment of patients with CKD, Medicare payment policy, in time, can also influence pricing and reimbursement in the non-Medicare markets, as private third-party payors and state Medicaid plans frequently adopt Medicare principles in setting reimbursement methodologies. These and any future changes in government regulation or private third-party payors' reimbursement policies may reduce the extent of reimbursement for our products and adversely affect our future operating results.

In January 2011, a prospective payment system for dialysis services provided to Medicare beneficiaries who have end-stage renal disease, or ESRD, became effective under which all costs of providing dialysis services are bundled together into a single prospective payment per treatment. This bundled approach to reimbursement has and will likely continue to alter the utilization of physician-administered drugs in the ESRD market as well as put downward pressure on the prices pharmaceutical companies can charge ESRD facilities for such drugs, particularly where alternative products are available. In the U.S., *Feraheme* is sold at a price that is substantially higher than alternative IV iron products in the dialysis setting, and as a result, the demand for *Feraheme* in the dialysis setting has largely disappeared. In addition, it is also possible that this bundled approach may be applied to specific disease states other than ESRD. For example, one large insurer in the U.S. has attempted to bundle certain costs related to the treatment of cancer patients. Further changes in the Medicare reimbursement rate, which result in lower payment rates from payors, including Medicare payors, would further limit our ability to successfully market and sell our products in the U.S. In addition, in the U.S. hospital in-patient setting, *Feraheme* is reimbursed by Medicare under a diagnosis-related group payment system, which provides a per discharge reimbursement based on the diagnosis and/or procedure rather than actual costs incurred in patient treatments, thereby increasing the incentive for a hospital to limit or control expenditures. As a result, *Feraheme* has not been nor do we expect it to be broadly used in the hospital in-patient setting.

In countries outside of the U.S., market acceptance of *Feraheme/Rienso* may also depend, in part, upon the availability of reimbursement within existing healthcare payment systems. Generally, in Europe and other countries outside of the U.S., the government sponsored healthcare system is the primary payor of healthcare costs of patients and therefore enjoys significant market power. Some foreign countries also set prices for pharmaceutical products as part of the regulatory process, and we cannot guarantee that the prices set by such governments will be sufficient to generate substantial revenues or allow sales of *Feraheme/Rienso* to be profitable in those countries. Any such limitations on the reimbursement for *Feraheme/Rienso* in countries outside of the U.S. would have an adverse impact on Takeda's ability to

Table of Contents

generate product sales of *Feraheme/Rienso* in such territories, which would, in turn, limit the amount of royalties we may receive under our amended agreement with Takeda.

We are substantially dependent upon our collaboration with Takeda to commercialize Feraheme/Rienso in certain regions outside of the U.S., including Canada, Switzerland and the EU, and if Takeda fails to successfully fulfill its obligations, or is ineffective in its commercialization of Feraheme/Rienso in its licensed territories, or if our collaboration is terminated, our plans to commercialize Feraheme/Rienso outside of the U.S. may be adversely affected.

In March 2010, we entered into our initial agreement with Takeda, which was amended in June 2012, under which we granted exclusive rights to Takeda to develop and commercialize *Feraheme/Rienso* as a therapeutic agent in Europe, certain Asia-Pacific countries (excluding Japan, China and Taiwan), Canada, India and Turkey. We are highly dependent on Takeda for certain regulatory filings outside of the U.S. with respect to *Feraheme/Rienso* and the commercialization of *Feraheme/Rienso* outside of the U.S., including in Canada, Switzerland and the EU. If Takeda fails to perform its obligations under the Amended Takeda Agreement or is ineffective in its commercialization of *Feraheme/Rienso* in the agreed-upon territories, or if we fail to effectively manage our relationship with Takeda, our ability to and the extent to which we obtain regulatory approvals for *Feraheme/Rienso* and our *Feraheme/Rienso* commercialization efforts outside of the U.S. would be significantly harmed, which would have an adverse effect on milestone payments and royalties we may receive under the Amended Takeda Agreement. Further, if we fail to fulfill certain of our obligations under the Amended Takeda Agreement, Takeda has the right to assume the responsibility of clinical development and manufacturing of *Feraheme/Rienso* in the agreed-upon territories, which would increase the cost of and delay the *Feraheme/Rienso* development program outside of the U.S.

Takeda has the unilateral right to terminate the Amended Takeda Agreement under certain conditions, including without cause. If Takeda terminates the agreement and we chose to continue to commercialize *Feraheme/Rienso* in Takeda's territories, we would be required to either enter into alternative arrangements with third parties to commercialize *Feraheme/Rienso* in Takeda's territories, which we may be unable to do, or to increase our internal infrastructure, both of which would likely result in significant additional expense and the disruption or failure of commercial efforts outside of the U.S. In addition, such a termination would prevent us from receiving the milestone payments and royalties we may receive under the Amended Takeda Agreement.

In the U.S. there have been, and we expect there will continue to be, a number of federal and state legislative initiatives implemented to reform the healthcare system in ways that could adversely impact our business and our ability to sell our products profitably.

In the U.S., there have been, and we expect there will continue to be, a number of legislative and regulatory proposals aimed at changing the U.S. healthcare system. For example, the Health Care Reform Act contains a number of provisions that significantly impact the pharmaceutical industry and may negatively affect our potential product revenues. Among other things, the Health Care Reform Act increased the minimum Medicaid drug rebates for pharmaceutical companies, extended the rebate provisions to Medicaid managed care organizations, and expanded the 340B Drug Discount Program under the Public Health Service Act. Substantial new provisions affecting compliance have also been added, which may require us to modify our business practices with healthcare providers and potentially incur additional costs. While we are continuing to evaluate these laws on and their potential impact on our business, these laws may adversely affect the pricing for our products in the U.S. or cause us to incur additional expenses and therefore adversely affect our financial position and results of operations.

In addition, various healthcare reform proposals have emerged at the state level in the U.S. We cannot predict the impact that newly enacted laws or any future legislation or regulation will have on us. We expect

Table of Contents

that there will continue to be a number of U.S. federal and state proposals to implement governmental pricing controls and limit the growth of healthcare costs. These efforts could adversely affect our business by, among other things, limiting the prices that can be charged for our products or the amount of reimbursement rates and terms available from governmental agencies or third-party payors, limiting the profitability of our products, increasing our rebate liability or limiting the commercial opportunity for our products, including their acceptance by healthcare payors.

Wholesaler, distributor and customer buying patterns, particularly those who are members of a GPO, and other factors may cause our quarterly results to fluctuate, and these fluctuations may adversely affect our short-term results.

Our results of operations, including, in particular, product sales revenues, may vary from period to period due to a variety of factors, including the buying patterns of our U.S. wholesalers and distributors, which vary from quarter to quarter. In addition, our contracts with GPOs require certain performance from the members of the GPOs such as growth over prior periods or certain market share attainment goals in order to qualify for discounts off the list price of our products and a GPO may be able to influence the demand for our products from its members in a particular quarter through communications they make to their customers. In the event wholesalers and distributors with whom we do business in the U.S. determine to limit their purchases of our products our product sales could be adversely affected. For example, in advance of an anticipated price increase, following the publication of our quarterly average selling price which affects the rate at which *Feraheme* is reimbursed, or a reduction in expected rebates or discounts, customers may order *Feraheme* in larger than normal quantities which could cause *Feraheme* sales to be lower in subsequent quarters than they would have been otherwise. Further, any changes in purchasing patterns, inventory levels, increases in product returns, delays in purchasing products or delays in payment for products by one of our distributors or GPOs could also have a negative impact on our revenue and results of operations.

Our inability to obtain raw and other materials used in the manufacture of Feraheme/Rienso could adversely impact our ability to manufacture sufficient quantities of Feraheme/Rienso, which would have an adverse impact on our business.

We and our third-party manufacturers currently purchase certain raw and other materials used to manufacture *Feraheme/Rienso* from third-party suppliers and at present do not have long-term supply contracts with most of these third parties. These third-party suppliers may cease to produce the raw or other materials used in *Feraheme/Rienso* or otherwise fail to supply these materials to us or our third-party manufacturers or fail to supply sufficient quantities of these materials to us or our third-party manufacturers in a timely manner for a number of reasons, including but not limited to the following:

- Unexpected demand for or shortage of raw or other materials;
- Adverse financial developments at or affecting the supplier;
- Regulatory requirements or action;
- An inability to provide timely scheduling and/or sufficient capacity;

- Manufacturing difficulties;
- Labor disputes or shortages; or
- Import or export problems.

If any of our third-party suppliers cease to supply certain raw or other materials to us or our third-party manufacturers for any reason we could be unable to manufacture *Feraheme/Rienso* in sufficient quantities, on a timely basis, or in a cost-effective manner until we are able to qualify an alternative source. For

Table of Contents

example, one of the key components in ferumoxytol is produced specifically for us by a third-party supplier and if our third-party supplier is no longer able to supply it to us we will be unable to manufacture *Feraheme/Rienso* until we are able to identify and qualify an alternative supplier. This or any other interruption in our third-party supply chain could adversely affect our ability to satisfy commercial demand and our clinical development needs for *Feraheme/Rienso*.

The qualification of an alternative source may require repeated testing of the new materials and generate greater expenses to us if materials that we test do not perform in an acceptable manner. In addition, we or our third-party manufacturers sometimes obtain raw or other materials from one vendor only, even where multiple sources are available, to maintain quality control and enhance working relationships with suppliers, which could make us susceptible to price inflation by the sole supplier, thereby increasing our production costs. As a result of the high quality standards imposed on our raw or other materials, we or our third-party manufacturers may not be able to obtain such materials of the quality required to manufacture *Feraheme/Rienso* from an alternative source on commercially reasonable terms, or in a timely manner, if at all.

Even if we are able to obtain raw or other materials from an alternative source, if these raw or other materials are not available in a timely manner or on commercially reasonable terms, we would be unable to manufacture *Feraheme/Rienso*, both for commercial sale and for use in our clinical trials, on a timely and cost-effective basis, which could cause us to lose money. Any such difficulty in obtaining raw or other materials could severely hinder our ability to manufacture *Feraheme/Rienso* and could have a material adverse impact on our ability to generate additional revenues and to achieve profitability.

If we or Takeda market or distribute Feraheme/Rienso or if we market or distribute MuGard in a manner that violates federal, state or foreign healthcare fraud and abuse laws, marketing disclosure laws or other federal, state or foreign laws and regulations, we may be subject to civil or criminal penalties.

In addition to FDA and related regulatory requirements in the U.S. and abroad, we are subject to extensive additional federal, state and foreign healthcare regulation, which includes but is not limited to, the Federal False Claims Act, the Federal Anti-Kickback Statute, the Foreign Corrupt Practices Act, and their state analogues, and similar laws in countries outside of the U.S., laws governing sampling and distribution of products, and government price reporting laws. False claims laws prohibit anyone from knowingly presenting, or causing to be presented for payment to third-party payors, including Medicare and Medicaid, false or fraudulent claims for reimbursed drugs or services, claims for items or services not provided as claimed, or claims for medically unnecessary items or services. Anti-kickback laws make it illegal to solicit, offer, receive or pay any remuneration in exchange for, or to induce, the referral of business, including the purchase or prescription of a particular drug, that is reimbursed by a state or federal program. The Foreign Corrupt Practices Act and similar foreign anti-bribery laws generally prohibit companies and their intermediaries from making improper payments to non-U.S. officials for the purpose of obtaining or retaining business. Similar laws and regulations exist in many other countries throughout the world in which we intend to commercialize *Feraheme/Rienso* through Takeda and our other licensees. We have developed and implemented a corporate compliance program based on what we believe are current best practices in the pharmaceutical industry, but we cannot guarantee that we, our employees, our consultants or our contractors are or will be in compliance with all federal, state and foreign regulations. If we, our representatives, or our licensees, including Takeda, fail to comply with any of these laws or regulations, a range of fines, penalties and/or other sanctions could be imposed on us and/or Takeda, including, but not limited to, restrictions on how we and/or Takeda market and sell *Feraheme/Rienso* and how we market and sell *MuGard*, significant fines, exclusions from government healthcare programs, including Medicare and Medicaid, litigation, or other sanctions. Even if we are not determined to have violated these laws, government investigations into these issues typically require the expenditure of significant resources and generate negative publicity, which could also have an adverse effect on our business, financial condition and results of operations.

Table of Contents

In recent years, several U.S. states have enacted legislation requiring pharmaceutical companies to establish marketing and promotional compliance programs or codes of conduct and/or to file periodic reports with the state or make periodic public disclosures on sales, marketing, pricing, clinical trials, and other activities. Similar legislation is being considered by additional states and foreign governments. In addition, as part of the Health Care Reform Act, the federal government has enacted the Physician Payment Sunshine Act and related regulations. Beginning in August 2013, manufacturers of drugs are required to capture information to allow for the public reporting of gifts and payments made to physicians and teaching hospitals. Many of these requirements are new and uncertain, and the penalties for failure to comply with these requirements are unclear. Compliance with these laws is difficult, time consuming and costly, and if we are found to not be in full compliance with these laws, we may face enforcement actions, fines and other penalties, and we could receive adverse publicity which could have an adverse effect on our business, financial condition and results of operations.

If we fail to comply with any federal, state or foreign laws or regulations governing our industry, we could be subject to a range of regulatory actions that could adversely affect our ability to commercialize our products, harm or prevent sales of our products, or substantially increase the costs and expenses of commercializing and marketing our products, all of which could have a material adverse effect on our business, financial condition and results of operations.

If we fail to comply with our reporting and payment obligations under U.S. governmental pricing programs, we could be required to reimburse government programs for underpayments and could pay penalties, sanctions and fines which could have a material adverse effect on our business, financial condition and results of operations.

As a condition of reimbursement by various U.S. federal and state healthcare programs for *Feraheme*, we are required to calculate and report certain pricing information to U.S. federal and state healthcare agencies. For example, we are required to provide ASP information to the Centers for Medicare and Medicaid Services on a quarterly basis in order to compute Medicare Part B payment rates. Price reporting and payment obligations are highly complex and vary among products and programs. The calculation of ASP includes a number of inputs from our contracts with wholesalers, specialty distributors, GPOs and other customers. It also requires us to make an assessment of whether these agreements are deemed to be for bona fide services and that the services are deemed to be at fair market value in our industry and for our products. Our processes for estimating amounts due under these governmental pricing programs involve subjective decisions. As a result, our price reporting calculations remain subject to the risk of errors and our methodologies for calculating these prices could be challenged under the Federal False Claims Act or other laws. In addition, the Health Care Reform Act modified the rules related to certain price reports and expanded the scope of pharmaceutical product sales to which Medicaid rebates apply, among other things. Presently, uncertainty exists as many of the specific determinations necessary to implement this new legislation have yet to be decided and communicated to industry participants. This uncertainty in the interpretation of the legislation increases the chances of an error in price reporting, which could in turn lead to a legal challenge, restatement or investigation. If we become subject to investigations, restatements, or other inquiries concerning our compliance with price reporting laws and regulations, we could be required to pay or be subject to additional reimbursements, penalties, sanctions or fines, which could have a material adverse effect on our business, financial condition and results of operations.

We have a history of net losses, and we may not be able to generate sufficient revenues to achieve and maintain profitability in the future.

We have a history of significant operating losses, we may not be profitable in the future, and if we do attain profitability, such profitability may not be sustainable. In the past, we have financed our operations primarily from the sale of our equity securities, cash from sales of *Feraheme/Rienso*, cash generated by our

Table of Contents

investing activities, and payments from our licensees. As of June 30, 2013, we had an accumulated deficit of approximately \$462.5 million. Our losses were primarily the result of costs incurred in our efforts to manufacture, market and sell *Feraheme/Rienso*, including costs associated with maintaining our commercial infrastructure and marketing and promotion costs, research and development costs, such as costs associated with our clinical trials, and selling, general and administrative costs. We expect to continue to incur significant expenses as we continue to manufacture, market and sell *Feraheme* as an IV iron replacement therapeutic for use in adult CKD patients in the U.S., market and sell *MuGard* and as we further develop and seek marketing approval for *Feraheme* for the treatment of IDA in a broad range of patients. As a result, we will need to generate sufficient revenues in future periods to achieve and maintain profitability. We anticipate that the majority of any revenue we generate in the next twelve months will be from sales of *Feraheme/Rienso* as an IV iron replacement therapeutic agent for use in adult CKD patients in the U.S., royalties we may receive with respect to sales of *Feraheme/Rienso* in Canada, Switzerland and the EU under the Amended Takeda Agreement, and from sales of *MuGard*. We have never independently marketed or sold any products prior to *Feraheme*, and we may not be successful in marketing or selling *Feraheme* or *MuGard* and Takeda may not be successful in marketing or selling *Feraheme/Rienso*. If we or Takeda are not successful in marketing and selling *Feraheme/Rienso*, if revenues grow more slowly than we anticipate or if our operating expenses exceed our expectations, or if we are otherwise unable to achieve, maintain or increase profitability on a quarterly or annual basis, our business, results of operations and financial condition could be materially adversely affected and the market price of our common stock may decline.

We have limited experience independently commercializing a pharmaceutical product and no experience independently commercializing multiple products, and any failure on our part to effectively execute our Feraheme or MuGard commercial plans in the U.S. would have an adverse impact on our business.

Prior to our commercialization of *Feraheme* in the U.S., we had never independently marketed or sold a product as we had relied on our licensees to market and sell our previously approved products. We have an internal commercial infrastructure to market and sell *Feraheme* and *MuGard* in the U.S., and if we are unsuccessful in maintaining an effective commercial function with multiple products, integrating *MuGard* into our existing sales infrastructure, or experience a high level of employee turnover, then the commercialization of *Feraheme* or *MuGard* could be severely impaired. For example, we reduced our workforce in 2011 as part of an overall corporate restructuring, including certain positions within our commercial function, with further restructuring occurring in 2012. These workforce reductions or any future reductions or departures, could harm our ability to attract and retain qualified personnel, which could prevent us from successfully commercializing *Feraheme* or *MuGard* in the U.S., impair our ability to maintain sales levels and/or impair our ability to support potential sales growth and sales of *Feraheme* for any additional indications we may commercialize in the future. Any failure by us to successfully commercialize *Feraheme* or *MuGard* in the U.S. could have a material adverse impact on our ability to generate revenues, our ability to achieve profitability, and the future prospects for our business.

Our success depends on our ability to attract and retain key employees, and any failure to do so may be disruptive to our operations.

Because of the specialized nature of our business, our success depends to a significant extent on the continued service of our executive officers and on our ability to continue to attract, retain and motivate qualified executive, sales, technical operations, managerial, scientific, and medical personnel. We have entered into employment agreements with most of our current senior executives, but such agreements do not guarantee that these executives will remain employed by us for any significant period of time, or at all. There is intense competition for qualified personnel in the areas of our activities, and we may not be able to continue to attract and retain the qualified personnel necessary for the development of our business.

Previously implemented workforce reductions could residually harm our ability to attract and retain qualified personnel. In addition, any restructuring plans we may initiate in the future may be disruptive to

Table of Contents

our operations and could harm our ability to attract and retain qualified key personnel. For example, cost saving measures may distract management from our core business, harm our reputation, or yield unanticipated consequences, such as attrition beyond planned reductions in workforce, increased difficulties in our day-to-day operations, reduced employee productivity and a deterioration of employee morale. Any workforce reductions could also harm our ability to attract and retain qualified executive, sales, technical operations, managerial, scientific, and medical personnel who are critical to our business. Furthermore, because we are currently operating with fewer employees and service providers, any further turnover, whether occurring as part of a restructuring plan or otherwise, could cause significant disruption if we are unable to implement or maintain a sufficient succession plan for certain personnel or departments. Any failure to attract, retain or replace qualified personnel could prevent us from successfully commercializing and developing our products, impair our ability to maintain sales levels and/or support potential sales growth.

Moreover, although we believe it is necessary to reduce the cost of our operations to improve our performance, these initiatives may preclude us from making potentially significant expenditures that could improve our competitiveness over the longer term. We cannot guarantee that any cost reduction measures, or other measures we may take in the future, will result in the expected cost savings, or that any cost savings will be unaccompanied by these or other unintended consequences.

We have limited experience independently distributing a pharmaceutical product, and our commercialization plans could suffer if we fail to effectively manage and maintain our supply chain and distribution network.

We do not have significant experience in managing and maintaining a supply chain and distribution network, and we are placing substantial reliance on third parties to perform product supply chain services for us. Such services include packaging, warehousing, inventory management, storage and distribution of *Feraheme/Rienso* and *MuGard*. We have contracted with Packaging Coordinators, Inc. (formerly Catalent Pharma Solutions, LLC) to provide certain labeling, packaging and storage services for final U.S. and Canadian *Feraheme* drug product. In addition, we have contracted with Integrated Commercialization Services, Inc. to be our exclusive third-party logistics provider to perform a variety of functions related to the sale and distribution of *Feraheme* in the U.S., including services related to warehousing and inventory management, distribution, chargeback processing, accounts receivable management and customer service call center management. If these or any future third-parties are unable to provide uninterrupted labeling, packaging and storage services or supply chain services, respectively, we may incur substantial losses of sales to wholesalers or other purchasers of our products.

In addition, the packaging, storage and distribution of our products in the U.S. and abroad requires significant coordination among our, Takeda, and Access manufacturing, sales, marketing and finance organizations and multiple third parties including our third-party logistics providers, packaging, labeling and storage provider, distributors, and wholesalers. In most cases, we do not currently have back-up suppliers or service providers to perform these tasks. If any of these third parties experience significant difficulties in their respective processes, fail to maintain compliance with applicable legal or regulatory requirements, fail to meet expected deadlines or otherwise do not carry out their contractual duties to us, or encounter physical or natural damages at their facilities, our ability to deliver our products to meet U.S. or foreign commercial demand could be significantly impaired. The loss of any of our third-party providers, together with a delay or inability to secure an alternate distribution source for end-users in a timely manner, could cause the distribution of our products to be delayed or interrupted, which would have an adverse effect on our business, financial condition and results of operations.

We rely on third parties in the conduct of our business, including our clinical trials and manufacturing, and if they fail to fulfill their obligations, our commercialization and development plans may be adversely affected.

Table of Contents

We rely and intend to continue to rely on third parties, including CROs, third-party manufacturers, third-party logistics providers, packaging and labeling providers, wholesale distributors and certain other important vendors and consultants in the conduct of our business. As a result of the current volatile and unpredictable global economic situation, there may be a disruption or delay in the performance or satisfaction of commitments to us by our third-party contractors or suppliers. For example, our distributors, customers or suppliers may experience difficulty in obtaining the financial resources necessary to purchase inventory or raw or other materials, may begin to maintain lower inventory levels or may become insolvent. If such third parties are unable to adequately satisfy their contractual commitments to us in a timely manner, our business could be severely adversely affected.

In addition, we have contracted and plan to continue to contract with certain third parties to provide certain services, including site selection, enrollment, monitoring, data management and other services, in connection with the conduct of our clinical trials and the preparation and filing of our regulatory applications. We have limited experience conducting clinical trials outside the U.S., and, therefore, we are also largely relying on third parties such as CROs to manage, monitor and carry out these clinical trials. Although we depend heavily on these parties, we do not control them and, therefore, we cannot be assured that these third parties will adequately perform all of their contractual obligations to us. If our third-party service providers cannot adequately fulfill their obligations to us in a timely and satisfactory manner, if the quality and accuracy of our clinical trial data or our regulatory submissions are compromised due to poor quality or failure to adhere to our protocols or regulatory requirements or if such third parties otherwise fail to adequately discharge their responsibilities or meet deadlines, our development plans and planned regulatory submissions both in and outside of the U.S may be delayed or terminated, which would adversely impact our ability to generate revenues from *Feraheme/Rienso* sales in additional indications and/or outside of the U.S.

Our operating results will likely fluctuate so you should not rely on the results of any single quarter to predict how we will perform over time.

Our future operating results will likely vary from quarter to quarter depending on a number of factors, some of which we cannot control, including but not limited to:

- The magnitude of U.S. *Feraheme* and *MuGuard* sales;
- The loss of a key customer or GPO;
- The impact of any pricing strategies we have implemented or may implement related to our products, including the magnitude of rebates and/or discounts we may offer, or changes in pricing by our competitors or a new entrant into the market;
- The introduction of new competitive products, such as *Injectafer* or generic versions of new or currently available drug therapies;
- Any expansion or contraction of the overall size of the IV iron market, which could result from a number of factors including but not limited to changes in treatment guidelines or practices related to IDA;

- Any changes to the mix of our business;
- Changes in buying patterns, fees and inventory levels of our wholesalers or distributors;

Table of Contents

- The timing and magnitude of *Feraheme/Rienso* milestone payments, product sales revenues and royalties we may receive from Takeda under the Amended Takeda Agreement;
- The initiation or outcome of any material litigation or patent challenges to which we are or become a party and the magnitude of costs associated with such litigation;
- The timing and magnitude of costs associated with the commercialization of our products in the U.S., including costs associated with maintaining our commercial infrastructure and executing our promotional and marketing strategy;
- The magnitude of costs incurred in connection with business development activities or business development transactions into which we enter;
- Changes in accounting estimates related to reserves on revenue, returns, or other accruals or changes in the timing and availability of government or customer discounts, rebates and incentives;
- Further asset write-downs related to property and equipment or assets held for sale;
- Changes in the actual or perceived safety or efficacy profile of our products, or products that compete with *Feraheme/Rienso* or *MuGard* that could cause customers to increase, reduce or discontinue their use of our products;
- The timing and magnitude of costs associated with the manufacture of *Feraheme/Rienso*, including costs of raw and other materials and costs associated with maintaining commercial inventory and qualifying additional manufacturing capacities and alternative suppliers;
- The timing and magnitude of costs associated with our ongoing and planned clinical studies of *Feraheme/Rienso* in connection with our pediatric program, our post-marketing commitments for the EMA and other regulatory agencies, our pursuit of additional indications and our development of *Feraheme/Rienso* in countries outside of the U.S;
- The costs associated with manufacturing batch failures or inventory write-offs due to out-of-specification release testing or ongoing stability testing that results in a batch no longer meeting specifications;

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- Changes in reimbursement practices and laws and regulations affecting our products from federal, state and foreign legislative and regulatory authorities, government health administration authorities, private health insurers and other third-party payors; and
- The implementation of new or revised accounting or tax rules or policies.

As a result of these and other factors, our quarterly operating results could fluctuate, and this fluctuation could cause the market price of our common stock to decline. Results from one quarter should not be used as an indication of future performance.

If the estimates we make, or the assumptions on which we rely, in preparing our condensed consolidated financial statements prove inaccurate, our actual results may vary from those reflected in our projections and accruals.

Our condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the U.S. The preparation of these condensed consolidated financial

Table of Contents

statements requires us to make estimates and judgments that affect the reported amounts of our assets, liabilities, revenues and expenses, the amounts of charges accrued by us, and the related disclosure of contingent assets and liabilities. On an ongoing basis, our management evaluates our critical and other significant estimates and judgments, including among others those associated with revenue recognition related to product sales and collaboration agreements, product sales allowances and accruals, assessing investments for potential other-than-temporary impairment and determining the values of investments, the fair value of our assets held for sale, contingent consideration, the impairment of long-lived assets, including intangible assets, accrued expenses, income taxes and equity-based compensation expense. We base our estimates on market data, our observance of trends in our industry, and various other assumptions that we believe to be reasonable under the circumstances. If actual results differ from these estimates, there could be a material adverse effect on our financial results and the performance of our stock.

As part of our revenue recognition policy, our estimates of product returns, rebates and chargebacks, fees and other discounts require subjective and complex judgments due to the need to make estimates about matters that are inherently uncertain. Any significant differences between our actual results and our estimates could materially affect our financial position and results of operations. For example during 2012, we revised our estimated Medicaid reserve rate, which resulted in a reduction of our estimated Medicaid rebate reserve related to prior *Feraheme* sales of \$0.6 million. Further, during 2012, we reduced our reserve for product returns by approximately \$2.2 million due to a lower than expected actual returns rate since the 2009 launch of *Feraheme* as well as a reduction in our expected rate of product returns in the future.

In addition, to determine the required quantities of *Feraheme* and the related manufacturing schedule, we also need to make significant judgments and estimates based on inventory levels, current market trends, anticipated sales, forecasts from our licensees, including Takeda, and other factors. Because of the inherent nature of estimates, there could be significant differences between our and Takeda's estimates and the actual amount of product need. For example, the level of our access to wholesaler and distributor inventory levels and sales data in the U.S., which varies based on the wholesaler or distributor, affects our ability to accurately estimate certain reserves included in our financial statements. Any difference between our estimates and the actual amount of product demand could result in unmet demand or excess inventory, each of which would adversely impact our financial results and results of operations.

In connection with our June 2013 acquisition of the MuGard Rights we were and will continue to be required to make estimates related to the fair value of the asset and the related contingent consideration. These estimates require significant judgment and assumptions including but not limited to: estimating future cash flows from product sales and developing appropriate discount and probability rates. If these or any other related estimates made in connection with the acquisition of the MuGard Rights or any future acquisitions require adjustment in the future, our operating results could be negatively affected.

We and/or Takeda are subject to ongoing U.S. and foreign regulatory obligations and oversight of Feraheme/Rienso and MuGard, and any failure by us to maintain compliance with applicable regulations may result in several adverse consequences including the suspension of the manufacturing, marketing and sale of our products, the incurrence of significant additional expense and other limitations on our ability to commercialize our products.

We and/or Takeda are subject to ongoing regulatory requirements and review both in the U.S. and in foreign jurisdictions pertaining to the manufacture, labeling, packaging, adverse event reporting, storage, marketing, promotion and record keeping related to our products. Failure to comply with such regulatory requirements or the later discovery of previously unknown problems with our products or our third-party contract manufacturing facilities or processes by which we manufacture our products may result in restrictions on our ability to manufacture, market or sell our products, including potential withdrawal from

Table of Contents

the market. Any such restrictions could result in a decrease in our product sales, damage to our reputation or the initiation of lawsuits against us, Takeda, or our third-party contract manufacturers. We and/or Takeda may also be subject to additional sanctions, including but not limited to:

- Warning letters;
- Civil or criminal penalties;
- Suspension or withdrawal of regulatory approvals;
- Temporary or permanent closing of the facilities of our third-party contract manufacturers;
- Requirements to communicate with physicians and other customers about concerns related to actual or potential safety, efficacy, or other issues involving our products;
- Changes to the package insert of our products, such as potential limitations on the current dosage and administration of *Feraheme/Rienso* or IV irons as a class;
- Implementation of risk mitigation programs;
- Restrictions on our continued manufacturing, marketing or sale of our products; or
- Recalls or a refusal by regulators to consider or approve applications for additional indications.

Any of the above sanctions could have a material adverse impact on our ability to generate revenues and to achieve profitability and cause us to incur significant additional expenses.

The FDA and other regulatory agencies strictly regulate the promotional claims that may be made about prescription products. If we are found to have improperly promoted off-label uses, we may become subject to significant fines and other liability.

The FDA and other regulatory agencies strictly regulate the promotional claims that may be made about prescription products. In particular, a product may not be promoted for uses that are not approved by the FDA or such other regulatory agencies as reflected in the product's approved labeling. If we are found to have promoted such off-label uses, we may become subject to significant government fines and other related liability. For example, the U.S. government has levied large civil and criminal fines against companies for alleged improper promotion and has enjoined several companies from engaging in off-label promotion. The government has also required companies to enter into complex corporate integrity agreements and/or non-prosecution agreements that can impose significant restrictions and other burdens on the affected companies.

In addition, incentives exist under applicable U.S. law that encourage employees and physicians to report violations of rules governing promotional activities for pharmaceutical products. These incentives could lead to so called whistleblower lawsuits as part of which such persons seek to collect a portion of moneys allegedly overbilled to government agencies due to, for example, promotion of pharmaceutical products beyond labeled claims. Such lawsuits, whether with or without merit, are typically time consuming and costly to defend. Such suits may also result in related shareholder lawsuits, which are also costly to defend.

Our stock price has been and may continue to be volatile, and your investment in our stock could decline in value or fluctuate significantly.

Table of Contents

The market price of our common stock has been, and may continue to be, volatile, and your investment in our stock could decline in value or fluctuate significantly. Our stock price has ranged between \$13.85 and \$25.67 in the fifty-two week period through July 31, 2013. The stock market has from time to time experienced extreme price and volume fluctuations, particularly in the biotechnology and pharmaceuticals sectors, which have often been unrelated to the operating performance of particular companies. Various factors and events, many of which are beyond our control, may have a significant impact on the market price of our common stock. Factors which may affect the market price of our common stock include, among others:

- Our ability to successfully commercialize *Feraheme* in the U.S. and Takeda's ability to successfully commercialize *Feraheme/Rienso* in licensed territories outside of the U.S.;
- The timing and magnitude of product revenue and actual or anticipated fluctuations in our operating results;
- Changes in or our failure to meet financial estimates published by securities analysts or our own publicly disclosed financial guidance;
- Increases or decreases in our operating expenses or our gross margin on our products;
- Developments in patents or other proprietary rights by or for the benefit of us or our competitors, such as the recent decision by the EPO regarding our European ferumoxytol patent or decisions regarding *Feraheme*'s NCE status or an ANDA filing by a generic entrant;
- The availability of reimbursement coverage for our products or changes in the reimbursement policies of U.S. or foreign governmental or private payors;
- Public announcements of U.S. or foreign regulatory actions with respect to our products or products or product candidates of our competitors;
- Actual or perceived safety concerns related to our products or products or product candidates of our competitors, including any actions taken by U.S. or foreign regulatory authorities in connection with such concerns, or any voluntary or involuntary product recalls;
- The status or results of clinical trials for *Feraheme* or products or product candidates of our competitors;

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- The acquisition, development or regulatory approvals of technologies, product candidates or products by us or our competitors;
- Cash milestones earned, if any, under the Amended Takeda Agreement;
- The initiation or outcome of any material litigation or patent challenges to which we are or may become a party;
- Significant collaboration, product or business acquisitions, joint venture or similar agreements by us or our competitors;
- Shareholder activism and attempts to disrupt our strategy by activist investors;
- General market conditions; and

Table of Contents

- Sales of large blocks of our common stock.

Thus, as a result of events both within and beyond our control, our stock price could fluctuate significantly or lose value rapidly.

If securities analysts downgrade our stock, cease coverage of us, or if our operating results do not meet analysts' forecasts and expectations, our stock price could decline.

The trading market for our common stock relies in part on the research and reports that industry or financial analysts publish about us and our business. Currently, seven financial analysts publish reports about us and our business. We do not control these or any other analysts. Furthermore, there are many large, well-established, publicly traded companies active in our industry and market, which may mean that it is less likely that we will receive widespread analyst coverage. In addition, our future operating results are subject to substantial uncertainty, and our stock price could decline significantly if we fail to meet or exceed analysts' forecasts and expectations. If any of the analysts who cover us downgrade our stock or issue commentary or observations about us or our stock that are perceived by the market as negative, our stock price would likely decline rapidly. In addition, if these analysts cease coverage of our company, we could lose visibility in the market, which in turn could also cause our stock price to decline.

If our operating results do not meet our own publicly disclosed financial guidance our stock price could decline.

In 2013, we publicly provided financial guidance, including expected 2013 *Feraheme/Rienso* product sales, total revenue, estimated operating expenses, estimated cost of goods sold as a percent of sales, quarterly cash flow trajectory throughout 2013 and estimated year-end cash and cash equivalents balance. If, for any reason, we are unable to realize our expected revenue growth in 2013 and beyond, including as the result of a lower-than-anticipated impact of our 2013 *Feraheme* price increases, we may fail to realize our publicly announced revenue and year-end cash and cash equivalents balance guidance. If we fail to realize or if we change or update any element of our publicly disclosed financial guidance or other expectations about our business, our stock price could decline in value.

We may need additional capital to achieve our business objectives.

We have expended and will continue to expend substantial funds to successfully commercialize and develop *Feraheme*. Our long-term capital requirements will depend on many factors, including, but not limited to:

- Our ability to successfully commercialize *Feraheme* in the U.S. and Takeda's ability to successfully commercialize *Feraheme/Rienso* in its licensed territories outside of the U.S.;
- The magnitude of U.S. *Feraheme* sales;

- The magnitude of *Feraheme/Rienso* sales and royalties we may receive from Takeda outside of the U.S.;
- Our ability to obtain regulatory approval for *Feraheme/Rienso* to treat IDA regardless of the underlying cause both within the U.S. and outside of the U.S., particularly in the EU;
- The success, costs and structure of any business or corporate development initiatives to bring additional products into our portfolio;

Table of Contents

- The outcome of and costs associated with any material litigation or patent challenges to which we are or may become a party;
- Our ability to achieve the various milestones and receive the associated payments under the Amended Takeda Agreement;
- Costs associated with the U.S. commercialization of our products, including costs associated with maintaining our commercial infrastructure, executing our promotional and marketing strategies, and conducting our required pediatric clinical studies and any post-marketing clinical studies for *Feraheme*;
- The timing and magnitude of costs associated with qualifying additional manufacturing capacities and alternative suppliers;
- Our ability to maintain successful collaborations with our licensees and/or to enter into additional alternative strategic relationships, if necessary; and
- Our ability to raise additional capital on terms and within a timeframe acceptable to us, if necessary.

We estimate that our cash resources as of June 30, 2013, combined with cash we currently expect to receive from sales of *Feraheme/Rienso* and *MuGard*, from earnings on our investments, and royalty payments we may receive from Takeda will be sufficient to finance our currently planned operations for at least the next twelve months. We may require additional funds or need to establish additional alternative strategic arrangements to execute a business development transaction. We may at any time seek funding through additional arrangements with collaborators through public or private equity or debt financings. We may not be able to obtain financing or to secure alternative strategic arrangements on acceptable terms or within an acceptable timeframe, if at all.

Any additional equity financings or alternative strategic arrangements would be dilutive to our stockholders. In addition, the terms of any debt financing could greatly restrict our ability to raise additional capital and may provide rights and preferences to the investors in any such financing which are senior to those of, and not available to, current stockholders. Our inability to raise additional capital on terms and within a timeframe acceptable to us when needed could force us to dramatically reduce our expenses and delay, scale back or eliminate certain of our activities and operations, including our commercialization and development activities, any of which would have a material adverse effect on our business, financial condition and future business prospects.

The investment of our cash is subject to risks, which may cause losses or adversely affect the liquidity of these investments and our results of operations, liquidity and financial condition.

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

As of June 30, 2013, we had \$27.8 million in cash and cash equivalents and \$184.6 million in investments. These investments are subject to general credit, liquidity, market and interest rate risks, which have been and may, in the future, be exacerbated by a U.S. and/or global financial crisis. We may realize losses in the fair value of certain of our investments or a complete loss of these investments if the credit markets tighten, which would have an adverse effect on our results of operations, liquidity and financial condition.

The condition of the credit markets remains unpredictable. As a result, we may experience a reduction in value or loss of liquidity with respect to our investments. In addition, should our investments cease paying or reduce the amount of interest paid to us, our interest income would suffer. Further, as part of our determination of the fair value of our investments, we consider credit ratings provided by independent

Table of Contents

investment rating agencies as of the valuation date. These ratings are subject to change. These market risks associated with our investment portfolio may have an adverse effect on our results of operations, cash position, liquidity and overall financial condition.

We are subject to increasingly complex corporate governance, public disclosure and accounting requirements that could adversely affect our business and financial results.

We are subject to changing rules and regulations of U.S. federal and state government as well as the stock exchange on which our common stock is listed. These entities, including the Public Company Accounting Oversight Board, the NASDAQ Stock Market, or NASDAQ, and the Securities and Exchange Commission, or SEC, have issued a significant number of new and increasingly complex requirements and regulations over the last several years and continue to develop additional regulations and requirements in response to laws enacted by Congress. Our efforts to comply with these requirements have resulted in, and are likely to continue to result in, an increase in our expenses and a diversion of management's time from other business activities.

Our ability to use net operating loss carryforwards and tax credit carryforwards to offset future taxable income may be limited as a result of future transactions involving our common stock.

In general, under Section 382 of the Internal Revenue Code of 1986, as amended, a corporation that undergoes an ownership change is subject to limitations on its ability to utilize its pre-change net operating losses and certain other tax assets to offset future taxable income. In general, an ownership change occurs if the aggregate stock ownership of certain stockholders increases by more than 50 percentage points over such stockholders' lowest percentage ownership during the testing period, which is generally three years. An ownership change could limit our ability to utilize our net operating loss and tax credit carryforwards for taxable years including or following such ownership change. Limitations imposed on the ability to use net operating losses and tax credits to offset future taxable income could require us to pay U.S. federal income taxes earlier than we have estimated would otherwise be required if such limitations were not in effect and could cause such net operating losses and tax credits to expire unused, in each case reducing or eliminating the benefit of such net operating losses and tax credits and potentially adversely affecting our financial position. Similar rules and limitations may apply for state income tax purposes.

Our business could be negatively affected as a result of the actions of activist shareholders.

Proxy contests have been waged against many companies in the biopharmaceutical industry over the last few years. For example, in 2011, MSMB Capital Management LLC, or MSMB Capital, filed a preliminary consent solicitation statement with the SEC seeking to remove and replace most of our then-current directors with MSMB Capital's nominees. The review, consideration and response to efforts by activist shareholders may require the expenditure of significant time and resources by us and may be a significant distraction for our management and employees. The impact of activist shareholders' efforts due to these or other factors may undermine our business and have a material adverse effect on our results of operations. If faced with a proxy contest, we may not be able to successfully defend against the contest, which would be disruptive to our business.

If we identify a material weakness in our internal controls over financial reporting, our ability to meet our reporting obligations and the trading price of our stock could be negatively affected.

A material weakness is a deficiency, or a combination of deficiencies, in internal control over financial reporting, such that there is a reasonable possibility that a material misstatement of our annual or interim financial statements will not be prevented or detected on a timely basis. Accordingly, a material weakness increases the risk that the financial information we report contains material errors.

Table of Contents

We regularly review and update our internal controls, disclosure controls and procedures, and corporate governance policies. In addition, we are required under the Sarbanes-Oxley Act of 2002 to report annually on our internal control over financial reporting. Any system of internal controls, however well designed and operated, is based in part on certain assumptions and can provide only reasonable, not absolute, assurances that the objectives of the system are met. If we, or our independent registered public accounting firm, determine that our internal controls over our financial reporting are not effective, or we discover areas that need improvement in the future, or we experience high turnover of our personnel in our financial reporting functions, these shortcomings could have an adverse effect on our business and financial results, and the price of our common stock could be negatively affected.

If we cannot conclude that we have effective internal control over our financial reporting, or if our independent registered public accounting firm is unable to provide an unqualified opinion regarding the effectiveness of our internal control over financial reporting, investors could lose confidence in the reliability of our financial statements, which could lead to a decline in our stock price. Failure to comply with reporting requirements could also subject us to sanctions and/or investigations by the SEC, NASDAQ or other regulatory authorities.

An adverse determination in any current or future lawsuits in which we are a defendant, including the class action lawsuit to which we are currently a party, could have a material adverse effect on us.

A purported class action complaint was originally filed on March 18, 2010 in the U.S. District Court for the District of Massachusetts, entitled *Silverstrand Investments et. al. v. AMAG Pharm., Inc., et. al.*, Civil Action No. 1:10-CV-10470-NMG, and was amended on September 15, 2010 and on December 17, 2010. The second amended complaint, or SAC, filed on December 17, 2010 alleged that we and our former President and Chief Executive Officer, former Chief Financial Officer, the then-members of our Board of Directors, or Board, and certain underwriters in our January 2010 offering of common stock violated certain federal securities laws by making certain alleged false and misleading statements and omissions in a registration statement filed in January 2010. The plaintiffs sought unspecified damages on behalf of a purported class of purchasers of our common stock pursuant to our common stock offering on or about January 21, 2010. On August 11, 2011, the District Court issued an Opinion and Order dismissing the SAC in its entirety for failure to state a claim upon which relief could be granted. On September 14, 2011, the plaintiffs filed a Notice of Appeal to the U.S. Court of Appeals for the First Circuit, or the Court of Appeals. After briefing was completed by all parties, the Court of Appeals heard oral argument on May 11, 2012, and took the matter under advisement. On February 4, 2013, the Court of Appeals affirmed in part and reversed in part the District Court's Opinion and Order, and remanded the case to the District Court. On February 19, 2013, we filed a Petition for Panel Hearing Rehearing or Rehearing *En Banc*, asking the Court of Appeals to reconsider its decision. On March 15, 2013, the Court of Appeals denied this petition. On March 22, 2013, we filed a Motion to Stay the Mandate remanding the case to the District Court pending review of the Court of Appeals' February 4, 2013 decision by the U.S. Supreme Court. The Court of Appeals granted this Motion to Stay the Mandate on April 8, 2013. On June 13, 2013, we filed an appeal to the U.S. Supreme Court, or a writ of *certiorari*, seeking review of the First Circuit's decision and to have that decision overturned. The plaintiffs have until August 16, 2013 to file their response. Whether or not the plaintiff's appeal is successful, this type of litigation is often expensive and diverts management's attention and resources, which could adversely affect the operation of our business. If we are ultimately required to pay significant defense costs, damages or settlement amounts, such payments could adversely affect our operations.

We may also be the target of similar litigation in the future. Any future litigation could result in substantial costs and divert our management's attention and resources, which could cause serious harm to our business, operating results and financial condition. Though we maintain liability insurance, if any costs or expenses associated with this or any other litigation exceed our insurance coverage, we may be forced to bear some or all of these costs and expenses directly, which could be substantial.

Table of Contents

Product liability lawsuits could divert our resources, result in substantial liabilities and reduce the commercial potential of our products.

The administration of our products to humans, whether in clinical trials or after approval for commercial use, may expose us to liability claims, whether or not our products are actually at fault for causing an injury. As *Feraheme/Rienso* is used over longer periods of time by a wider group of patients taking numerous other medicines or by patients with additional underlying health problems, the likelihood of adverse drug reactions or unintended side effects, including death, may increase. Although we maintain product liability insurance coverage for claims arising from the use of our products in clinical trials and commercial use, coverage is expensive, and we may not be able to maintain sufficient insurance at a reasonable cost, if at all. Product liability claims, whether or not they have merit, could also decrease demand for our products, subject us to product recalls or harm our reputation, cause us to incur substantial costs, and divert management's time and attention.

Our shareholder rights plan, certain provisions in our charter and by-laws, certain contractual relationships and certain Delaware law provisions could discourage an acquisition of us by others, even if an acquisition would be beneficial to our stockholders, and may prevent attempts by our stockholders to replace or remove our current members of our Board.

In 2009, we adopted a shareholder rights plan, the provisions of which are intended to deter a hostile takeover by making any proposed hostile acquisition of us more expensive and less desirable to a potential acquirer by enabling our stockholders (other than the potential hostile acquiror) to purchase significant amounts of additional shares of our common stock at dilutive prices. The rights issued pursuant to our shareholder rights plan become exercisable generally upon the earlier of 10 days after a person or group acquires 20% or more of our outstanding common stock or 10 business days after the announcement by a person or group of an intention to acquire 20% of our outstanding common stock via tender offer or similar transaction. The shareholder rights plan could delay or discourage transactions involving an actual or potential change in control of us or our management, including transactions in which stockholders might otherwise receive a premium for their shares over then-current prices.

In addition, certain provisions in our certificate of incorporation and our by-laws may discourage, delay or prevent a change of control or takeover attempt of our company by a third-party as well as substantially impede the ability of our stockholders to benefit from a change of control or effect a change in management and our Board. These provisions include:

- The ability of our Board to increase or decrease the size of the Board without stockholder approval;
- Advance notice requirements for the nomination of candidates for election to our Board and for proposals to be brought before our annual meeting of stockholders;
- The authority of our Board to designate the terms of and issue new series of preferred stock without stockholder approval;
- Non-cumulative voting for directors; and

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

- Limitations on the ability of our stockholders to call special meetings of stockholders.

As a Delaware corporation, we are subject to the provisions of Section 203 of the Delaware General Corporation Law, or Section 203, which prevents us from engaging in any business combination with any interested stockholder, which is defined generally as a person that acquires 15% or more of a

Table of Contents

corporation's outstanding voting stock, for a period of three years after the date of the transaction in which the person became an interested stockholder, unless the business combination is approved in the manner prescribed in Section 203. These provisions could have the effect of delaying or preventing a change of control, whether or not it is desired by, or beneficial to, our stockholders.

In addition to the above factors, an acquisition of our company could be made more difficult by employment agreements we have in place with our executive officers, as well as a company-wide change of control policy, which provide for severance benefits as well as the full acceleration of vesting of any outstanding options or restricted stock units in the event of a change of control and subsequent termination of employment. Further, our Third Amended and Restated 2007 Equity Incentive Plan generally permits our Board to provide for the acceleration of vesting of options granted under that plan in the event of certain transactions that result in a change of control.

We are subject to environmental laws and potential exposure to environmental liabilities.

Because we use certain hazardous materials in the production of our products, we are subject to various federal, state and local environmental laws and regulations that govern our operations, including the import, handling and disposal of non-hazardous and hazardous wastes, and emissions and discharges into the environment. Failure to comply with these laws and regulations could result in costs for corrective action, penalties or the imposition of other liabilities. We also are subject to laws and regulations that impose liability and clean-up responsibility for releases of hazardous substances into the environment. Under certain of these laws and regulations, a current or previous owner or operator of property may be liable for the costs of remediating the release or spill of hazardous substances or petroleum products on or from its property, without regard to whether the owner or operator knew of, or caused, the contamination, and such owner or operator may incur liability to third parties impacted by such contamination. The presence of, or failure to remediate properly the release or spill of, these substances could adversely affect the value of, and our ability to transfer or encumber, our real property.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table provides certain information with respect to our purchases of shares of our stock during the three months ended June 30, 2013:

Period	Total Number of Shares Purchased (1)	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs (2)	Maximum Number of Shares that May Yet Be Purchased Under the Plans or Programs (2)
April 1, 2013 through April 30, 2013	96	\$ 21.68		
May 1, 2013 through May 31, 2013	8,162	\$ 25.03		
June 1, 2013 through June 30, 2013	67	\$ 20.57		
Total	8,325	\$ 24.96		

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

(1) Represents shares of our common stock withheld by us to satisfy the minimum tax withholding obligations in connection with the vesting of restricted stock units held by our employees.

(2) We do not currently have any publicly announced repurchase programs or plans.

Table of Contents

Item 6. Exhibits

(a) List of Exhibits

Edgar Filing: AMAG PHARMACEUTICALS INC. - Form 10-Q

Table of Contents

Exhibit Number		Description
10.1	+	License Agreement between the Company and Access Pharmaceuticals, Inc. dated as of June 6, 2013 (Certain confidential information contained in this exhibit was omitted by means of redacting a portion of the text and replacing it with [***]). This exhibit has been filed separately with the SEC without the redaction pursuant to a Confidential Treatment Request under Rule 24b-2 of the Securities and Exchange Act of 1934, as amended).
10.2	+	Quality Agreement between the Company and Packaging Coordinators, Inc. (formerly Catalant Pharma Solutions LLC) dated as of June 5, 2013 (which amends and supersedes the Quality Agreement filed as Exhibit C to the Commercial Packaging Services Agreement, dated May 29, 2009, by and between the Company and Catalant Pharma Solutions LLC, filed as Exhibit 10.2 to the Company's Current Report on Form 8-K filed July 1, 2009, file number 000-14732).
10.3	+*	Form of Incentive Stock Option Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.4	+*	Form of Non-Qualified Stock Option Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.5	+*	Form of Restricted Stock Unit Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.6	*	Form of Non-Qualified Stock Option Agreement - Non-Plan Inducement Grant by and between the Company and Greg Madison (incorporated by reference to Exhibit 4.1 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.7	*	Form of Restricted Stock Unit Agreement - Non-Plan Inducement Grant by and between the Company and Greg Madison (incorporated by reference to Exhibit 4.2 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.8	*	Form of Non-Qualified Stock Option Agreement - Non-Plan Inducement Grant (incorporated by reference to Exhibit 4.3 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.9	*	Form of Restricted Stock Unit Agreement - Non-Plan Inducement Grant (incorporated by reference to Exhibit 4.4 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.10	+*	Form of Non-Qualified Stock Option Agreement for Non-Employee Directors under the Company's Third Amended and Restated Equity Incentive Plan.
10.11	+*	Form of Restricted Stock Unit Agreement for Non-Employee Directors under the Company's Third Amended and Restated Equity Incentive Plan.
10.12	+*	Employment Agreement dated June 20, 2013 between the Company and Steven Caffé, M.D.
10.13	+*	Employment Agreement dated July 22, 2013 between the Company and Carol Ann Satler, M.D., Ph.D.
10.14		Lease Agreement, dated as of June 10, 2013, by and between AMAG Pharmaceuticals, Inc. and BP BAY COLONY LLC (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed June 13, 2013, File No. 001-10865).
10.15		Assignment and Assumption of Lease, dated as of June 10, 2013, by and among AMAG Pharmaceuticals, Inc., Mortimer B. Zuckerman and Edward H. Linde, Trustees of 92 Hayden Avenue Trust under Declaration of Trust dated August 18, 1983 and Shire Human Genetic Therapies, Inc. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed June 13, 2013, File No. 001-10865).
10.16	*	AMAG Pharmaceuticals, Inc. Third Amended and Restated Equity Incentive Plan (incorporated herein by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2013, File No. 001-10865).

Table of Contents

31.1	+	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	+	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	++	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	++	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	++	The following materials from AMAG Pharmaceuticals, Inc. s Quarterly Report on Form 10-Q for the quarter ended June 30, 2013, formatted in Extensible Business Reporting Language (XBRL), (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Loss, (iv) Consolidated Statements of Cash Flows, and (v) Notes to Consolidated Financial Statements.

+ Exhibits marked with a plus sign (+) are filed herewith.

++ Exhibits marked with a double plus sign (++) are furnished herewith.

* Exhibits marked with a single asterisk reference management contracts, compensatory plans or arrangements.

Table of Contents

SIGNATURES

Pursuant to the requirements of Section 13 or 15(d) of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMAG PHARMACEUTICALS, INC.

By: /s/ William K. Heiden
William K. Heiden
President and Chief Executive Officer

Date: August 7, 2013

AMAG PHARMACEUTICALS, INC.

By: /s/ Scott A. Holmes
Scott A. Holmes
*Chief Accounting Officer,
Vice President of Finance and Treasurer*

Date: August 7, 2013

Table of Contents

EXHIBIT INDEX

Exhibit Number		Description
10.1	+	License Agreement between the Company and Access Pharmaceuticals, Inc. dated as of June 6, 2013 (Certain confidential information contained in this exhibit was omitted by means of redacting a portion of the text and replacing it with [***]. This exhibit has been filed separately with the SEC without the redaction pursuant to a Confidential Treatment Request under Rule 24b-2 of the Securities and Exchange Act of 1934, as amended).
10.2	+	Quality Agreement between the Company and Packaging Coordinators, Inc. (formerly Catalant Pharma Solutions LLC) dated as of June 5, 2013 (which amends and supersedes the Quality Agreement filed as Exhibit C to the Commercial Packaging Services Agreement, dated May 29, 2009, by and between the Company and Catalant Pharma Solutions LLC, filed as Exhibit 10.2 to the Company's Current Report on Form 8-K filed July 1, 2009, file number 000-14732).
10.3	+*	Form of Incentive Stock Option Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.4	+*	Form of Non-Qualified Stock Option Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.5	+*	Form of Restricted Stock Unit Agreement for Company Employees under the Company's Third Amended and Restated Equity Incentive Plan.
10.6	*	Form of Non-Qualified Stock Option Agreement - Non-Plan Inducement Grant by and between the Company and Greg Madison (incorporated by reference to Exhibit 4.1 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.7	*	Form of Restricted Stock Unit Agreement - Non-Plan Inducement Grant by and between the Company and Greg Madison (incorporated by reference to Exhibit 4.2 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.8	*	Form of Non-Qualified Stock Option Agreement - Non-Plan Inducement Grant (incorporated by reference to Exhibit 4.3 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.9	*	Form of Restricted Stock Unit Agreement - Non-Plan Inducement Grant (incorporated by reference to Exhibit 4.4 to the Company's Registration Statement on Form S-8, filed August 7, 2013).
10.10	+*	Form of Non-Qualified Stock Option Agreement for Non-Employee Directors under the Company's Third Amended and Restated Equity Incentive Plan.
10.11	+*	Form of Restricted Stock Unit Agreement for Non-Employee Directors under the Company's Third Amended and Restated Equity Incentive Plan.
10.12	+*	Employment Agreement dated June 20, 2013 between the Company and Steven Caffé, M.D.
10.13	+*	Employment Agreement dated July 22, 2013 between the Company and Carol Ann Satler, M.D., Ph.D.
10.14		Lease Agreement, dated as of June 10, 2013, by and between AMAG Pharmaceuticals, Inc. and BP BAY COLONY LLC (incorporated herein by reference to Exhibit 10.1 to the Company's Current Report on Form 8-K filed June 13, 2013, File No. 001-10865).
10.15		Assignment and Assumption of Lease, dated as of June 10, 2013, by and among AMAG Pharmaceuticals, Inc., Mortimer B. Zuckerman and Edward H. Linde, Trustees of 92 Hayden Avenue Trust under Declaration of Trust dated August 18, 1983 and Shire Human Genetic Therapies, Inc. (incorporated herein by reference to Exhibit 10.2 to the Company's Current Report on Form 8-K filed June 13, 2013, File No. 001-10865).
10.16	*	AMAG Pharmaceuticals, Inc. Third Amended and Restated Equity Incentive Plan (incorporated herein by reference to Appendix A to the Company's Definitive Proxy Statement on Schedule 14A, filed April 19, 2013, File No. 001-10865).

Table of Contents

31.1	+	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2	+	Certification Pursuant to Rule 13a-14(a)/15d-14(a) of the Exchange Act, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1	++	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2	++	Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
101	++	The following materials from AMAG Pharmaceuticals, Inc. s Quarterly Report on Form 10-Q for the quarter ended June 30, 2013, formatted in Extensible Business Reporting Language (XBRL), (i) Consolidated Balance Sheets, (ii) Consolidated Statements of Operations, (iii) Consolidated Statements of Comprehensive Loss, (iv) Consolidated Statements of Cash Flows, and (v) Notes to Consolidated Financial Statements.

+ Exhibits marked with a plus sign (+) are filed herewith.

++ Exhibits marked with a double plus sign (++) are furnished herewith.

* Exhibits marked with a single asterisk reference management contracts, compensatory plans or arrangements.