PORTUGAL TELECOM SGPS SA Form 6-K August 28, 2012

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer Pursuant to Rule 13a-16 or 15d-16 of the

Securities Exchange Act of 1934

For the month of August 2012

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

Av. Fontes Pereira de Melo, 40 1069 - 300 Lisboa, Portugal

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F x Form 40-F o

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes o No x

Announcement	١	Lisbon	Ι	27	August 2012	2
Announcement	1	Lisbon	-	21	August 201.	4

Management Transactions

Portugal Telecom, SGPS S.A. (PT) hereby informs that it was notified by Banco Espírito Santo, S.A. (BES) of the following transactions on PT shares carried out by Avistar, SGPS, S.A. (Avistar), a company wholly owned by BES:

- Acquisition, on 17 August 2012, of 10,000,000 shares, over the counter, at a price of Euro 3.525 per share;
- Acquisition, on 17 August 2012, of 10,000,000 shares, over the counter, at a price of Euro 3.53 per share;
- Disposal, on 23 August 2012, of 10,000,000 shares, over the counter, at a price of Euro 3.6215 per share;
- Disposal, on 23 August 2012, of 10,000,000 shares, over the counter, at a price of Euro 3.63 per share.

PT was further informed that Avistar is a person closely related to PT s Non-Executive Director Amílcar de Morais Pires, as he is also Chairman of the Board of Directors of Avistar, and therefore this latter has the obligation to notify PT of such transactions pursuant to paragraph 4, b) of article 248-B of the Portuguese Securities Code.

According to information received from BES, after these transactions the voting rights attached to 90,020,566 PT shares (of which 90,000,000 shares are held by Avistar), representing 10.04% of PT s share capital and corresponding voting rights, were attributed to BES.

This announcement is made pursuant to article 248-B of the Portuguese Securities Code and article 14 of the CMVM Regulation no. 5/2008 and follows a communication received from Banco Espírito Santo, S.A., a public company with registered office at Avenida da Liberdade, 195, 1250-142 Lisbon, Portugal, with a share capital of Euro 5,040,124,063.26, registered at the Lisbon Commercial Registry Office under corporation and taxpayer number 500 852 367.

Portugal Telecom, SGPS SA Public company Portugal Telecom is listed on the Nuno Vieira

Euronext and New York Stock
Avenida Fontes Pereira de Melo, 40 Share capital Euro 26,895,375 Euronext and New York Stock
Exchange. Information may be accessed on the Reuters under

the symbols PTC.LS and PT and

1069-300 Lisbon

Portugal

Registered in the Commercial Registry Office of Lisbon

and Corporation no. 503 215 058

on Bloomberg under the symbol $\,$ nuno.t.vieira@telecom.pt PTC PL.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 28, 2012

PORTUGAL TELECOM, SGPS, S.A.

By: /s/ Nuno Vieira

Nuno Vieira

Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management s current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates , believes , estimates , expects , plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.