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CBOE Holdings, Inc.
Form 425
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Subject Company: CBOE Holdings, Inc.

Subject Company's Commission File No.: 333-140574

On March 3, 2008, the Chicago Board Options Exchange, Incorporated issued the following press release.

CBOE News Release

Chicago Board Options Exchange

400 S. LaSalle Street

Chicago, IL 60605

FOR IMMEDIATE RELEASE

CBOE FEBRUARY VOLUME INCREASES 28% TO 78.7 MILLION;

ETF VOLUME INCREASES 72%

AVERAGE DAILY VOLUME AT 3.9 MILLION CONTRACTS

CHICAGO, March 3, 2008 The Chicago Board Options Exchange (CBOE) announced today that February volume totaled 78.7 million contracts, an increase of 28.4% over February 2007's volume of 61.3 million contracts. Average daily volume for the month was 3.9 million contracts.

| Total Volume | Feb 2008 Volume (20 days) | % Change vs Feb 2007 (19 days) | % Change vs Jan 2008 (21 days) | Year-To-Date Volume (41 days) | % Change vs 2007 (39 days) |
|----------------|---------------------------|--------------------------------|--------------------------------|-------------------------------|----------------------------|
| Industry Total | 244,419,633 | +33.3% | -32% | 601,582,921 | +58% |
| CBOE Total | 78,726,593 | +28.4% | -29.0% | 189,557,681 | +54.6% |

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|---------------|-------------|--------|--------|------------|---------|
| Avg Daily Vol | 3,936,330 | +22.0% | -25.4% | 4,623,358 | +47.1% |
| Equity | 40,318,333 | +17.5% | -26.8% | 95,367,828 | +32.9% |
| Index & ETF | 38,407,542 | +42.3% | -31.1% | 94,189,021 | +85.2% |
| ETF (only) | 21,501,971 | +72.8% | -32.8% | 53,483,883 | +135.5% |
| Open Interest | 235,861,354 | +19.6% | +8.2% | | |

CBOE maintained its leadership position with 32.2% market share of total industry volume for February with a slight decrease of 1.2% compared to February 2007. CBOE's market share in multiply listed index and ETF options was 35.3%, an increase of 0.8% from the previous month. Year-to-date, CBOE's market share of 31.5% is down slightly from 2007.

| CBOE Market Share | Feb 2008 Market Share | % Change vs Feb 2007 | % Change vs Jan 2008 | Year-To-Date Market Share | % Change vs 2007 |
|---|--------------------------|-------------------------|-------------------------|------------------------------|---------------------|
| Exchange | 32.2% | -1.2% | +1.2% | 31.5% | -0.7% |
| Equity | 25.4% | -0.3% | +1.1% | 24.7% | -0.3% |
| Index & ETF (multiple listings only) | 35.3% | -6.8% | +0.8 | 35.6% (last 12 months) | -5.1% |

- In February, volume in equity options totaled 40.3 million contracts, an increase of 17.5% over February 2007's volume of 34.3 million contracts. The top five most actively traded equity options during the month were: Apple Computer, Inc. (**AAPL**), Yahoo! Inc. (**YHOO**), Citigroup, Inc. (**C**), Microsoft Corp. (**MSFT**) and Clear Channel (**CCU**).
- Total volume in index and exchange traded fund (ETF) options during February was 38.4 million contracts traded, up 42.3% over February 2007's volume of 26.9 million contracts. The top five most-actively traded index and ETF options at CBOE during February were: S&P 500 Index (**SPX**), iShares Russell 2000 Index Fund (**IWM**), Standard & Poor's Depository Receipts (**SPY**), PowerShares QQQ Trust (**QQQQ**) and VIX Options (**VIX**).
- Total volume for the month in VIX options was 1,995,487 contracts, up 130% over February 2007's volume of 866,495 contracts.
- During February, two CBOE memberships, or seats, were traded. The first sale of the month occurred on Wednesday, February 11, at a price of \$3,100,000 and the second sale on February 21, was for \$3 million.
- During February, volume at the **CBOE Stock Exchange** (CBSX) totaled 232,751,993 shares. Average daily volume at CBSX was 11,637,600 shares and a total of 252,203 trades were executed during February.
- On February 25, CBOE and The Chicago Cubs announced their partnership for the first-ever auction of season tickets to Cubs home games. The partnership also includes naming rights to the new seats at Wrigley Field as well as presenting sponsorship of front row tickets at the Friendly Confines.

CBOE Individual Index Volume Figures For February 2008

| Symbol | Product | Total Volume | % Change vs Feb 07 | % Change vs Jan 08 | Open Interest | % Change vs 2007 |
|------------|---|--------------|--------------------|--------------------|---------------|------------------|
| SPX | S&P 500 Index | 11,430,307 | +14% | -31% | 11,196,295 | +27% |
| VIX | CBOE Volatility Index (options) | 1,995,487 | +130% | -9% | 956,037 | +14% |
| SPY | Standard & Poor's Depository Receipts (SPDRs) | 5,917,653 | +180% | -25% | 10,001,016 | +123% |
| XSP | Mini-S&P 500 Index | 116,020 | -7% | -60% | 338,406 | -66% |
| OEX | S&P 100 Index (American-Style Exercise) | 845,452 | -26% | -35% | 270,333 | -8% |
| XEO | S&P 100 Index (European-Style Exercise) | 125,778 | -48% | -21% | 112,600 | -31% |
| DJX | Dow Jones Industrial Average | 526,405 | -13% | -8% | 769,649 | +15% |
| DIA | DIAMONDS Trust, Series 1 | 691,963 | 27% | -38% | 1,510,812 | +33% |
| NDX | Nasdaq-100 Index | 416,233 | -40% | -31% | 483,723 | -26% |
| MNX | | 329,623 | +24% | -30% | 1,676,578 | -10% |

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CBOE Mini-NDX Index (based on
Nasdaq-100)

| | | | | |
|------------|---------------------------|-----|-----|-----|
| VXN | CBOE NDX Volatility Index | 217 | -7% | 351 |
|------------|---------------------------|-----|-----|-----|

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|-------------|---------------------------------------|-----------|-------|------|-----------|-------|
| QQQQ | PowerShares QQQ Trust | 4,018,853 | 24% | -43% | 6,895,595 | -8% |
| RUT | Russell 2000 Index | 896,809 | +120% | -41% | 1,735,811 | +100% |
| RVX | CBOE RSL2000 VOLATILITY INDEX | 2172 | | -21% | 1,345 | |
| IWM | iShares Russell 2000 Index Index Fund | 5,954,249 | +23% | -42% | 6,933,330 | +16% |
| SMH | Semiconductor HOLDRs Trust | 91,541 | -21% | -34% | 619,681 | -12% |
| OIH | Oil Services HOLDRs Trust | 221,542 | -16% | -43% | 436,453 | -26% |
| EEM | iShares MSCI Emerging Markets Index | 1,082,380 | +301% | +14% | 1,612,558 | 207% |
| XLF | Financial Select SPDR | 1,275,836 | 676% | -22% | 5,227,395 | 305% |
| XLE | Energy Select SPDR | 446,450 | 157% | 0% | 1,561,318 | 19% |

CBOE, the largest options marketplace in the U.S. and the creator of listed options, is regulated by the Securities and Exchange Commission (SEC). For additional information about the CBOE and its products, access the CBOE website at: www.cboe.com.

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In connection with the proposed restructuring transaction, CBOE Holdings, Inc. (CBOE Holdings) has filed certain relevant materials with the United States Securities and Exchange Commission (SEC), including a registration statement on Form S-4. Members are encouraged to read the registration statement, including the proxy statement/prospectus that are a part of the registration statement, because it contains important information about the proposed transaction. Members are able to obtain a free copy of the proxy statement/prospectus, as well as the other filings containing information about CBOE Holdings and the Chicago Board Options Exchange, Incorporated (CBOE), without charge, at the SEC's Web site, <http://www.sec.gov>, and the company's website, www.CBOE.com. In addition, CBOE members may obtain free copies of the proxy statement/prospectus and other documents filed by CBOE Holdings or the CBOE from CBOE Holdings by directing a request to the Office of the Secretary, CBOE Holdings, Inc., 400 South LaSalle Street, Chicago, Illinois 60605.

CBOE Holdings, the CBOE and their respective directors, executive officers and other employees may be deemed to be participants in the solicitation of proxies in connection with the proposed transaction. Information about the directors and executive officers of CBOE Holdings and of the CBOE is available in the prospectus/proxy statement.

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