CERIDIAN CORP/DE/ Form DEFA14A August 06, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant ý

Filed by a Party other than the Registrant O

Check the appropriate box:

o Preliminary Proxy Statem	ent
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Definitive Proxy Statement Definitive Additional Materials ý

Soliciting Material Pursuant to § 240.14a-11(c) or § 240.14a-12

Date Filed:

CERIDIAN CORPORATION

(Name of Registrant as Specified In Its Charter)

CERIDIAN CORPORATION

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

(4)

Payment of Filing ý	ng Fee (Check the appr No fee required. Fee computed on tab. (1)	opriate box): le below per Exchange Act Ru	iles 14a-6(i)(1) and 0-11. Title of each class of securities to which transaction applies:
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Persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Ceridian Corporation Annual Meeting of Stockholders, September 12, 2007 Voting Instruction Solicited by the Trustee of Arbitron Inc. Employee Stock Purchase Plan on behalf of the Board of Directors

WHITE PROXY CARD

WHITE PROXY CARD

VOTING CONTROL NUMBER

You may instruct Computershare Plan Managers, the Trustee, by Internet, by toll-free telephone call, or by mail. Internet and telephone facilities are available 24/7. Regardless how you vote, your instruction must be received no later than 12:00 Noon, Eastern time, on September 10, 2007, to be included in the tally.

Internet Instruction. Have your control number handy, go to https://www.proxyvotenow.com/cen-esp and follow the directions. Telephone Instruction. Have your control number handy, on a touch-tone phone, dial: 1-888-216-1304 and follow the directions. Mail Instruction. If you have not instructed by Internet or by telephone, please complete, sign and date the form below and mail it promptly in the postage-prepaid envelope to Independent Tabulator, P.O.Box 1997 G.P.O., New York, NY 10117-0024. Bear in mind delays inherent in mail service.

Detach Here

WHITE PROXY CARD

To vote, mark boxes below as follows: X

The Board of Directors unanimously recommends a vote FOR the merger agreement and the merger, FOR the seven director nominees, and FOR proposals 3 and 4.

- 1. Adopt the Agreement and Plan of Merger, dated as of May 30, 2007 as amended as of July 30, 2007, by and among Ceridian Corporation (Ceridian or the Company), Foundation Holdings, Inc. (Parent) and Foundation Merger Sub, Inc, (Merger Sub), as it may be further amended from time to time (the merger agreement), and approve the merger contemplated by that agreement;
- 2. Elect seven directors to serve on the board of directors of Ceridian until
 their successors are duly elected and qualified;
 NOMINEES:

 FOR ALL
 ALL
 EXCEPT

 O
 O
 O
- (01) Ronald T. LeMay, (02) George R. Lewis, (03) Kathryn V. Marinello, (04) L. White Matthews,III, (05) Richard Szafranski, (06) William L. Trubeck, and (07) Alan F. White.

To withhold authority to vote for an individual nominee, mark FOR ALL EXCEPT and write the number(s) next to the nominee name on the line below.

3. Ratify the Audit Committee's appointment of KPMG LLP as Ceridian s for independent registered public accounting firm; o AGAINST o ABSTAIN

- 4. Approve the adjournment of the annual meeting, if necessary or appropriate, to solicit additional proxies if (1) there are insufficient votes at the time of the meeting to adopt the merger agreement and approve the merger or (2) a quorum is not present at the time of the annual meeting; and
- 5. Transact any other business properly coming before the annual meeting.

,2007

Signature

Date

Please sign exactly as your name appears above This instruction is valid only when signed and dated.

Do not return form if you have voted by the Internet or by telephone.

YOUR VOTE IS VERY IMPORTANT.

Detach Here.

WHITE PROXY CARD

WHITE PROXY CARD

Ceridian Corporation
Annual Meeting of Stockholders, September 12, 2007
Voting Instruction Solicited by the Trustee
of Arbitron Inc. Employee Stock Purchase Plan
on behalf of the Board of Directors

The undersigned, as a participant in the Arbitron Inc. Employee Stock Purchase Plan (the Plan), hereby instructs Computershare Plan Managers, as Trustee (the Trustee) of the Plan, to vote all shares of Common Stock of Ceridian Corporation (the Company) allocated to the account of the undersigned in said Plan at the Annual Meeting of Stockholders of Ceridian Corporation to be held at 9:30 a.m., local time, at our corporate headquarters, which are located at 3311 East Old Shakopee Road, Minneapolis, Minnesota, 55425 on September 12, 2007, and at all adjournments thereof, upon all matters which may come before the meeting or any adjournment thereof, including the proposals set forth in the Notice of Meeting and Proxy Statement, receipt of which is hereby acknowledged. The Trustee is hereby instructed to vote as set forth on the reverse side hereof with respect to said proposals.

Your vote is important to us. Plan participants may give confidential voting instructions by toll-free telephone or Internet by following the directions on this form, or you may give instructions by completing, dating and signing this form and returning it promptly in the enclosed postage-paid envelope. If you give your instructions by Internet or telephone you do not need to mail back an instruction form.

The shares represented by this voting instruction form, properly completed and timely received, will be voted as directed. If your confidential voting instructions are timely received by the Trustee but you do not indicate your preference as to the matters being voted upon, your shares will be voted as the board of directors recommends. If your confidential voting instructions are not timely received, the shares, together with other shares for which no instructions were received, will not be voted by the Trustee.