VeriFone Holdings, Inc.

Form 4 May 02, 2006

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

VeriFone Holdings, Inc. [PAY]

Check this box if no longer

subject to Section 16. Form 4 or

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

Symbol

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

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(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * Adams Jesse

> (First) (Middle)

C/O VERIFONE HOLDINGS. INC., 2099 GATEWAY PLACE, SUITE 600

(Street)

(Month/Day/Year) 05/01/2006

3. Date of Earliest Transaction

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner Other (specify _X__ Officer (give title below) Exec VP, N America Sales

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

SAN JOSE, CA 95110

(City)	(State)	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	f, or Beneficiall	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	ransaction(A) or Disposed of (D) ode (Instr. 3, 4 and 5) nstr. 8)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
a			Code V	Amount	or (D)	Price	(Instr. 3 and 4)		
Common Stock, par value \$0.0 per share	05/01/2006		S <u>(1)</u>	172	D	\$ 30.83	164,258	D	
Common Stock, par value \$0.0 per share	05/01/2006		S <u>(1)</u>	311	D	\$ 30.85	163,947	D	
Common Stock, par value \$0.0	05/01/2006		S <u>(1)</u>	516	D	\$ 30.87	163,431	D	

per share							
Common Stock, par value \$0.01 per share	05/01/2006	<u>S(1)</u>	447	D	\$ 30.89	162,984	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	241	D	\$ 30.9	162,743	D
Common Stock, par value \$0.01 per share	05/01/2006	<u>S(1)</u>	413	D	\$ 30.91	162,330	D
Common Stock, par value \$0.01 per share	05/01/2006	<u>S(1)</u>	206	D	\$ 30.92	162,124	D
Common Stock, par value \$0.01 per share	05/01/2006	S(1)	551	D	\$ 30.93	161,573	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	206	D	\$ 30.94	161,367	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	929	D	\$ 30.95	160,438	D
Common Stock, par value \$0.01 per share	05/01/2006	S(1)	310	D	\$ 30.96	160,128	D
Common Stock, par value \$0.01 per share	05/01/2006	S(1)	1,135	D	\$ 31	158,993	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	654	D	\$ 31.01	158,339	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	241	D	\$ 31.02	158,098	D

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Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	241	D	\$ 31.03	157,857	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	309	D	\$ 31.06	157,548	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	138	D	\$ 31.08	157,410	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	723	D	\$ 31.1	156,687	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	69	D	\$ 31.11	156,618	D
Common Stock, par value \$0.01 per share	05/01/2006	S <u>(1)</u>	205	D	\$ 31.12	156,413	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Under Secur	rlying	8. Price of Derivative Security (Instr. 5)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr Edgar Filing: VeriFone Holdings, Inc. - Form 4

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Adams Jesse

C/O VERIFONE HOLDINGS, INC. 2099 GATEWAY PLACE, SUITE 600 SAN JOSE, CA 95110

Exec VP, N America Sales

Signatures

/s/ Janelle Del Rosso, by Power of Attorney

05/01/2006

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sale was effected by Mr. Adams pursuant to a Rule 10b5-1 sales plan effective as of September 30, 2005.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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