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Stock, \$0.001 par value (5)								
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	78	D	\$ 33.01	9,455		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	33	D	\$ 33.02	9,422		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	45	D	\$ 33.03	9,377		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	22	D	\$ 33.04	9,355		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	73	D	\$ 33.05	9,282		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	67	D	\$ 33.07	9,215		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	106	D	\$ 33.09	9,109		D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	167	D	\$ 33.1	8,942		D
Class A Common Stock,	11/02/2004	S	33	D	\$ 33.11	8,909		D

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\$0.001 par value (5)							
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	22	D	\$ 33.15	8,887	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	6	D	\$ 33.16	8,881	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	17	D	\$ 33.19	8,864	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	39	D	\$ 33.2	8,825	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	33	D	\$ 33.21	8,792	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	11	D	\$ 33.22	8,781	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	22	D	\$ 33.23	8,759	D
Class A Common Stock, \$0.001 par value (5)	11/02/2004	S	22	D	\$ 33.24	8,737	D
Class A Common Stock, \$0.001 par	11/02/2004	S	56	D	\$ 33.25	8,681	D

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value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 22 D \$ 33.26 8,659 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 39 D \$ 33.27 8,620 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 17 D \$ 33.28 8,603 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 22 D \$ 33.29 8,581 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 56 D \$ 33.35 8,525 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 518 D \$ 33.4 8,007 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 39 D \$ 33.43 7,968 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 134 D \$ 33.45 7,834 D  
\$0.001 par  
value <sup>(5)</sup>

Class A  
Common  
Stock, 11/02/2004 S 507 D \$ 33.5 7,327 D  
\$0.001 par  
value <sup>(5)</sup>

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. P... Der... Sec... (Ins...	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)
Options (right to buy) <sup>(1)</sup>	\$ 14.5	11/02/2004		M	8,241	<sup>(2)</sup> 09/21/2011	See Footnote <sup>(4)</sup>	8,241	
Options (right to buy) <sup>(1)</sup>	\$ 14.25	11/02/2004		M	583	<sup>(3)</sup> 10/14/2008	See Footnote <sup>(4)</sup>	583	

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
COX THOMAS				SENIOR VICE PRESIDENT OF SALES

## Signatures

/s/ Thomas Cox 11/03/2004

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Options to purchase Issuer's Class A common stock, \$.001 par value

(2) An option to purchase 60,000 shares of the Issuer's common stock, par value \$.001 per share, was issued to the Reporting person under the Issuer's 2001 Stock Option Plan. One-fifth of such option became exercisable on each of September 21, 2002, September 21, 2003

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and September 21, 2004. The balance of such option becomes exercisable in one-fifth on each of September 21, 2005 and September 21, 2006.

(3) An option to purchase 32,000 shares of the Issuer's common stock, par value \$.001 per share, was issued to the Reporting person under the Issuer's 1998 Stock Option Plan. One-fifth of such option became exercisable on each of October 14, 1999, October 14, 2000, October 14, 2001, October 14, 2002 and October 14, 2003.

(4) Class A Common Stock, \$.001 par value

Because the SEC's electronic filing system does not allow for the disclosure of more than 30 transactions on one Form 4, the Reporting Person is filing 3 simultaneous Form 4's to report his reportable transactions all of which together shall be deemed a single report filed on this date. This is the 1st Form 4 of the 3 filings.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.