

ENERGIZER HOLDINGS INC

Form 4

February 10, 2005

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

OMB
Number: 3235-0287
Expires: January 31,
2005
Estimated average
burden hours per
response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCCLANATHAN JOSEPH W

(Last) (First) (Middle)

ENERGIZER HOLDINGS,
INC., 533 MARYVILLE
UNIVERSITY DRIVE

(Street)

ST. LOUIS, MO 63141

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading
Symbol
ENERGIZER HOLDINGS INC
[ENR]

3. Date of Earliest Transaction
(Month/Day/Year)
02/08/2005

4. If Amendment, Date Original
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer (give title ____ Other (specify
below) below)
PRES. & CEO ENERGIZER BATTERY

6. Individual or Joint/Group Filing(Check
Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting
Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Energizer Holdings, Inc. Common Stock	02/08/2005		M	25,000	A \$ 17	25,000	D
Energizer Holdings, Inc. Common Stock	02/08/2005		S	300	D \$ 60.65	24,700	D

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

Energizer Holdings, Inc. Common Stock	02/08/2005	S	400	D	\$ 60.62	24,300	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	900	D	\$ 60.53	23,400	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	300	D	\$ 60.52	23,100	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	500	D	\$ 60.51	22,600	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	200	D	\$ 60.5	22,400	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	300	D	\$ 60.49	22,100	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	300	D	\$ 60.44	21,800	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	300	D	\$ 60.43	21,500	D
Energizer Holdings, Inc. Common Stock	02/08/2005	S	300	D	\$ 60.42	21,200	D
	02/08/2005	S	100	D	\$ 60.41	21,100	D

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

Energizer
Holdings,
Inc.
Common
Stock

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

100

D

\$ 60.4

21,000

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

800

D

\$ 60.37

20,200

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,100

D

\$ 60.36

19,100

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

700

D

\$ 60.35

18,400

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

200

D

\$ 60.34

18,200

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,800

D

\$ 60.33

16,400

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

400

D

\$
60.3275

16,000

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,300

D

\$ 60.31

14,700

D

02/08/2005

S

1,000

D

\$ 60.3

13,700

D

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

Energizer
Holdings,
Inc.
Common
Stock

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

100

D

\$ 60.28

13,600

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,900

D

\$ 60.25

11,700

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,200

D

\$ 60.24

10,500

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

1,300

D

\$ 60.22

9,200

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

300

D

\$ 60.2

8,900

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

200

D

\$ 60.19

8,700

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

400

D

\$ 60.18

8,300

D

Energizer
Holdings,
Inc.
Common
Stock

02/08/2005

S

400

D

\$ 60.15

7,900

D

02/08/2005

S

900

D

\$ 60.14

7,000

D

Energizer
Holdings,
Inc.
Common
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repor Trans (Instr
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

Reporting Owners

Reporting Owner Name / Address	Relationships
	Director 10% Owner Officer Other
MCCLANATHAN JOSEPH W ENERGIZER HOLDINGS, INC. 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MO 63141	PRES. & CEO ENERGIZER BATTERY

Signatures

JOSEPH W.
MCCLANATHAN 02/09/2005

Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Edgar Filing: ENERGIZER HOLDINGS INC - Form 4

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.