MEDIA SCIENCES INTERNATIONAL INC Form 8-K October 19, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 19, 2011

MEDIA SCIENCES INTERNATIONAL, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-16053 87-0475073
(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

8 Allerman Road, Oakland, New Jersey 07436 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (201) 677-9311

Not applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.313e-4(c))

Item 8.01 Other Events.

The Company has scheduled an annual meeting of stockholders for December 29, 2011. The record date for the annual meeting is November 3, 2011. The Company did not hold an annual meeting in calendar year 2010. The date of the annual meeting constitutes a change of more than 30 days from the anniversary of the Company's last annual meeting. In accordance with Rule 14a-8 under the Exchange Act, as amended, the Company has a deadline of November 2, 2011 for submitting stockholder proposals for inclusion in the annual meeting and related proxy materials and for submitting proposals for presentation at the annual meeting. As of the date hereof, the Company did not receive any stockholder proposals in connection with this year's meeting and proxy statement, nor did the Company receive any stockholder proposals since its last annual meeting. The submission of a stockholder proposal does not guarantee that it will be included in the Company's proxy statement. Proposals for inclusion in our proxy statement or for presentation at the annual meeting must be submitted to us in writing at Media Sciences International, Inc., 203 Ridge Road, Goshen, New York 10924, Attention: Secretary. There are additional requirements regarding proposals of stockholders, and a stockholder contemplating submission of a proposal is referred to Rule 14a-8 promulgated under the Securities Exchange Act of 1934.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MEDIA SCIENCES INTERNATIONAL, INC.

Date: October 19, 2011 By: /s/ Denise Hawkins

Denise Hawkins

President

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