

EBAY INC  
Form 4  
August 04, 2015

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
SWAN ROBERT HOLMES

(Last) (First) (Middle)

C/O EBAY INC., 2065 HAMILTON AVE.

(Street)

SAN JOSE, CA 95125

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
EBAY INC [EBAY]

3. Date of Earliest Transaction  
(Month/Day/Year)  
07/31/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	07/31/2015		M		54,395	A	\$ 5.36
Common Stock	07/31/2015		S		494,634	D	\$ 28.3046 (1)
Common Stock	07/31/2015		M		49,560	A	\$ 4.27
Common Stock	07/31/2015		M		193,406	A	\$ 9.7
Common Stock	07/31/2015		M		145,054	A	\$ 13.12

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Common Stock 07/31/2015 M 52,219 A \$ 14.86 523,633 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Am Num Sha
Non-Qualified Stock Option (right to buy)	\$ 4.27	07/31/2015		M	49,560	(2) 03/02/2016	Common Stock 49
Non-Qualified Stock Option (right to buy)	\$ 5.36	07/31/2015		M	54,395	(2) 02/13/2016	Common Stock 54
Non-Qualified Stock Option (right to buy)	\$ 9.7	07/31/2015		M	193,406	(2) 03/01/2017	Common Stock 193
Non-Qualified Stock Option (right to buy)	\$ 13.12	07/31/2015		M	145,054	(2) 03/01/2018	Common Stock 145
Non-Qualified Stock Option (right to buy)	\$ 14.86	07/31/2015		M	52,219	(3) 04/02/2019	Common Stock 52
Non-Qualified Stock Option (right to buy)	\$ 21.53					(3) 01/15/2022	Common Stock 41
Non-Qualified Stock Option (right to buy)	\$ 22.63					(3) 04/01/2020	Common Stock 65
Non-Qualified Stock Option (right to buy)	\$ 22.76					(2) 04/01/2021	Common Stock 59

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SWAN ROBERT HOLMES C/O EBAY INC. 2065 HAMILTON AVE. SAN JOSE, CA 95125	X			

## Signatures

Robert H. Swan                      08/03/2015

           \*\*Signature of                      Date  
Reporting Person

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the weighted average price of shares sold at prices that ranged from \$28.07 to 28.52.
- (2) The option grant became fully vested.
- (3) The option grant became fully vested on July 17, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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