MCCLATCHY CO Form DEFA14A April 02, 2018

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the

Securities Exchange Act of 1934

Filed by the Registrant Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary

Proxy

Statement

Confidential,

for Use of the

Commission

Only (as

permitted by

14a-6(e)(2)

Definitive

Proxy

Statement

Definitive

Additional

Materials

Soliciting

Material

Under §

240.14(a)-12

The McClatchy Company (Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant) Payment of Filing Fee (Check the appropriate box): No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11. (1) Title of each class of securities to which transaction applies: (2) Aggregate number of securities to which transaction applies: (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): (4) Proposed maximum aggregate value of transaction: (5) Total fee paid: Fee paid previously with written preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid: (2) Form, Schedule or Registration Statement No.: (3) Filing Party: (4) Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 17, 2018.

THE

MCCLATCHY

COMPANY Meeting Information

Annual

Meeting Type: Meeting For holders as March 23, of: 2018

Time: 9:00

Date: May 17, AM Local 2018 Time

Vizcaya

Location: Pavilion

2019 21st Street Sacramento, CA 95818

You are receiving this communication because you hold shares in the company named above.

THE

MCCLATCHY COMPANY

P.O. BOX 15779 This is not a ballot. You SACRAMENTO, cannot use this notice to

CA 95852

vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or

easily request a paper copy

(see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

— Before You Vote —

How to Access the Proxy Materials

Proxy Materials Available to

VIEW or RECEIVE:

NOTICE

AND

PROXY

STATEMENTREPORT

How

to

View

Online:

Have the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX (located on the following page) and visit:

www.proxyvote.com.

How to Request and Receive a

PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1)

BY

2)

BY

TEILES (1639

3)

BY

E-Menturiaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to

your investment advisor. Please make the request as instructed above on or before May 3, 2017 to facilitate timely delivery.

— How To Vote —

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow XXXX XXXX XXXX (located on the following page) available and follow the instructio

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items
The Board of
Directors
recommends that you
vote FOR the
following:

Election of

1. Directors

Nominees:

01) ElizabethBallantine02) AnjaliJoshi03) MariaThomas

The Board of Directors recommends you vote FOR the following proposal:

To ratify the appointment of Deloitte & Touche LLP as McClatchy's independent registered public accounting firm for the 2018 fiscal

2. year.

NOTE: Whether or not you provide

voting directions, your proxy, when properly executed, will be voted in discretion of the proxy holders upon such other matters as may properly come before the meeting and any postponement or adjournment thereof.

Voting
Items
The Board of Directors
recommends that you
vote FOR the following:
Election
of

1. Directors

Nominees:

01) Leroy
Barnes,
Jr06) William B. McClatchy
02) Molly
Maloney
EvangeTiscodore R. Mitchell
03) Craig
I.
Formaclyde W. Ostler
04) Brown
McClatchy
Manoreyijay Ravindran
05)
Kevin
S.
McClatchy

The Board of Directors recommends you vote FOR the following proposal:

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NOTE: Whether or not you provide voting directions, your proxy, when properly executed, will be voted in discretion of the proxy holders upon such other matters as may properly come before the meeting and any postponement or adjournment thereof.

