

Edgar Filing: GENESISINTERMEDIA INC - Form 4

GENESISINTERMEDIA INC  
Form 4  
July 10, 2001

U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP  
Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of 1940

Check box if no longer  
subject to Section 16.  
Form 4 or Form 5 obligations  
may continue. See Instruction 1(b)

---

1. Name and Address of Reporting Person\*

El-Batrawi	Ramy	Y.
(Last)	(First)	(Middle)

5805 Sepulveda Blvd. 8th Floor

---

(Street)

Van Nuys	California	91411
(City)	(State)	(Zip)

---

2. Issuer Name and Ticker or Trading Symbol

GenesisIntermedia.com, Inc.	GENI
-----------------------------	------

---

3. IRS Identification Number of Reporting Person, if an Entity (Voluntary)

---

4. Statement for Month/Year

06/01

---

5. If Amendment, Date of Original (Month/Year)

---

6. Relationship of Reporting Person to Issuer  
(Check all applicable)

<input checked="" type="checkbox"/> Director	<input checked="" type="checkbox"/> 10% Owner
<input checked="" type="checkbox"/> Officer (give title below) Chief Executive Officer - Chairman of the Board	<input type="checkbox"/> Other (specify below)

---

7. Individual or Joint/Group Filing (Check applicable line)

<input checked="" type="checkbox"/> Form filed by one Reporting Person
<input type="checkbox"/> Form filed by more than one Reporting Person

Edgar Filing: GENESISINTERMEDIA INC - Form 4

Table I--Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Date/ Year)	3. Transaction Code (Instr.8)	4. Securities Acquired(A) or Disposed of (D) (Instr. 3,4 and 5)			5. Amount Security Benefici Owned at of Mo (Instr. 3
		Code	V	Amount	A or D Price	
Common Stock						9,045,9

\* If the Form is filed by more than one Reporting Person, see Instruction 5(b) (v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Form 4 (continued)

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Col

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/ Year)	4. Transaction Code (Instr. 8)		5. Number of Derivat Securities Acquire or Disposed of ( (Instr. 3,4 and A
			Code	V	
Options	\$2.00	6/29/01	S		1,000,
Options	\$4.00	6/29/01	S		1,000,
Options	\$2.00	6/29/01	S		500,

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) (Columns 1,3 and 7 throu

1. Title of Derivative Security (Instr. 3)	3. Transaction Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned at End of Month (Instr. 4)	10. Owne D S Di In (
		Title Amount or Number of Shares			
Options	6/29/01	Common Stock 1,000,000	(1)		
Options	6/29/01	Common Stock 1,000,000	(1)		
Options	6/29/01	Common Stock 500,000	(1)		

Explanation of Responses:

(1) On June 29, 2001, GenesisIntermedia, Inc. (the "Company") announced that it had received a conditional loan commitment for a \$100 million credit facility from Riverdale LLC, a company owned by Carl C. Icahn. It also announced that concurrently the parties agreed to principal terms relating to investment banking services to be provided by Riverdale or its affiliates. The Company further announced that consummation of the

Edgar Filing: GENESISINTERMEDIA INC - Form 4

financing transactions is subject to the negotiation and execution of definitive credit and security documents and that consummation of any financings under the facility would be subject to a number of conditions, including credit review of potential acquisition targets, lender due diligence of the acquisitions and other conditions to be set forth in any definitive credit agreement.

The Company also announced that, in conjunction with the conditional commitment and investment banking services, the Company agreed to issue warrants to purchase 4 million shares of common stock of the Company to Riverdale and agreed to grant to Riverdale registration rights with respect to the common stock issuable upon exercise of the warrants. The Company also announced that concurrently with this issuance, Reporting Person, the Company's chairman, agreed to grant to Riverdale options to acquire 1.5 million shares of common stock held by him. The Company also announced that concurrent with the Company's agreement to grant 4 million warrants to Riverdale, Reporting Person agreed to grant to the Company options to acquire 1 million shares of common stock held by Reporting Person. The stock options identified in Table II above reflect the stock options granted by the Reporting Person to Riverdale LLC and the Company. The options granted to the Company are exercisable to the extent Riverdale exercises the same priced warrants issued to it by the Company. The options become exercisable within five (5) days after execution and delivery of a credit agreement between Riverdale and the Company.

/s/ Ramy El-Batrawi

July 10, 2001

\_\_\_\_\_  
\*\*Signature of Reporting Person

\_\_\_\_\_  
Date

\*\*International misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this form, one of which must be manually signed.  
If space provided is insufficient, See Instruction 6 for procedure.