

Seto Wei-Ken  
 Form 3  
 January 27, 2012

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name <b>and</b> Ticker or Trading Symbol	
Â Seto Wei-Ken		(Month/Day/Year)	SimplePons, Inc. [QPON]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
			(Check all applicable)	
220 CONGRESS PARK DR.,			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
STE 304			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(Street)			(give title below)	(specify below)
DELRAY BEACH,Â FLÂ 33445			Chief Operating Officer	
(City)	(State)	(Zip)		6. Individual or Joint/Group Filing(Check Applicable Line)
				<input checked="" type="checkbox"/> Form filed by One Reporting Person
				<input type="checkbox"/> Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common stock, par a value \$0.01	200,000	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	--	--	---

Edgar Filing: Seto Wei-Ken - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
common stock purchase warrants	12/15/2011	12/15/2014	common stock	200,000	\$ 0.5	D	Â
options	08/01/2012	08/01/2017	common stock	250,000	\$ 0.75	D	Â
options	10/01/2012	10/01/2017	common stock	250,000	\$ 0.75	D	Â
options	01/01/2013	01/01/2018	common stock	250,000	\$ 0.75	D	Â
options	04/01/2013	04/01/2018	common stock	250,000	\$ 0.75	D	Â
options	08/01/2013	08/01/2018	common stock	250,000	\$ 0.75	D	Â
options	10/01/2013	10/01/2018	common stock	250,000	\$ 0.75	D	Â
options	01/01/2014	01/01/2019	common stock	250,000	\$ 0.75	D	Â
options	04/01/2014	04/01/2019	common stock	250,000	\$ 0.75	D	Â
options	08/01/2014	08/01/2019	common stock	250,000	\$ 0.75	D	Â
options	10/01/2014	10/01/2019	common stock	250,000	\$ 0.75	D	Â
options	01/01/2015	01/01/2020	common stock	250,000	\$ 0.75	D	Â
options	04/01/2015	04/01/2020	common stock	250,000	\$ 0.75	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Seto Wei-Ken 220 CONGRESS PARK DR., STE 304 DELRAY BEACH, FL 33445	Â	Â	Â Chief Operating Officer	Â

## Signatures

/s/ Wei-Ken Seto 01/26/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.