

MIGLIORINI PETER  
Form 4/A  
February 17, 2011

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**MIGLIORINI PETER**

(Last) (First) (Middle)

**C/O STEVEN MADDEN LTD, 52  
16 BARNETT AVE**

(Street)

**LONG ISLAND CITY, NY 11104**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

**STEVEN MADDEN, LTD. [SHOO]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**08/03/2010**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

**08/05/2010**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3)            | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|--|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
|  |                                      |  | Code                           | V   | Amount (A) or (D) Price   |  |                                   |
| Common Stock, par value \$0.0001 per share | 08/03/2010                           |  | M                              |   | 5,000 A \$ 9.32   | 10,250 <sup>(1)</sup>                                    | D                                 |
| Common Stock, par value \$0.0001 per share | 08/03/2010                           |  | S                              |   | 5,000 D \$ 38.32  | 5,250 <sup>(1)</sup>                                     | D                                 |
| Common Stock, par                          | 08/03/2010                           |  | S                              |   | 2,250 D \$ 38.48  | 3,000 <sup>(1)</sup>                                     | D                                 |

value  
\$0.0001  
per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares   |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| MIGLIORINI PETER<br>C/O STEVEN MADDEN LTD<br>52 16 BARNETT AVE<br>LONG ISLAND CITY, NY 11104 |               | X         |         |       |

## Signatures

/s/ Arvind Dharia, Attorney-in-Fact for Peter Migliorini 02/17/2011

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) This Form 4 amends a Form 4 filed by the reporting person on August 5, 2010 (the "Original Form 4"), which erroneously reported the number of shares of common stock of Steven Madden, Ltd. beneficially owned by the reporting person following the reported exercise of a stock option as 7,250 shares, which, due to a mathematical error, understated by 3,000 shares the number of shares actually owned. This

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subtraction error, which appears in each row of Column 5 of Table I of the Original Form 4, has been corrected above.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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