WILKE JEFFREY A Sussessessessessessessessessessessessesse											
(Print or Type Res	sponses)										
1. Name and Add WILKE JEFF		g Person <u>*</u>	Symbol	er Name a l ZON CO]	5. Relationship of F Issuer			
(Last)	(First) ((Middle)	3. Date	of Earliest	Transactio	n		(Cneck	all applicable)		
P.O. BOX 81226 (Month/ 08/20/2				Day/Year) 2018			- - 1	pelow)	XOfficer (give titleOther (specify		
				nendment, l onth/Day/Ye	-	nal		Applicable Line) _X_ Form filed by Or	Form filed by One Reporting Person Form filed by More than One Reporting		
(City)	(State)	(Zip)	Tal	ble I - Non	-Derivativ	ze Sec	urities Acqu	ired, Disposed of,	or Beneficially	y Owned	
	Fransaction Date onth/Day/Year)		d Date, if	3. Transactic Code (Instr. 8)	4. Securit orDisposed (Instr. 3,	ties A of (D 4 and (A) or	cquired (A) o)) 5)	· • ·	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$.01 per share				Code V	Amount	(D)	Price	10,000	D		
Common Stock, par value 08, \$.01 per share	/20/2018			S <u>(1)</u>	200	D	\$ 1,881.58 (2)	⁸⁵ 58,715	I	In trust	
Common 08, Stock, par	/20/2018			S <u>(1)</u>	400	D	\$ 1,879.846	58,315 9	Ι	In trust	

value \$.01 per share					<u>(3)</u>			
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	300	D	\$ 1,878.6736 (4)	58,015	I	In trust
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	345	D	\$ 1,876.8683 (5)	57,670	I	In trust
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	100	D	\$ 1,875.65	57,570	Ι	In trust
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	100	D	\$ 1,874.055 (6)	57,470	I	In trust
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	100	D	\$ 1,871	57,370	Ι	In trust
Common Stock, par value \$.01 per share	08/20/2018	S <u>(1)</u>	100	D	\$ 1,867.44	57,270	Ι	In trust
Common Stock, par value \$.01 per share						533.329	Ι	Held by the reporting person's Amazon.com 401(k) plan account

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Amou Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 8 8	Director	10% Owner	Officer	Other			
WILKE JEFFREY A P.O. BOX 81226 SEATTLE, WA 98108-1226			CEO Worldwide Consumer				
0:							

Signatures

/s/ by Mark F. Hoffman as attorney-in-fact for JEFFREY A. WILKE, CEO Worldwide 08/22/2018 Consumer

**Signature of Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was 1,881.85 and the lowest price at which shares were sold was 1,881.38.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was 1,880.32 and the lowest price at which shares were sold was 1,879.33.
- (4) Represents the weighted average sale price. The highest price at which shares were sold was 1,878.98 and the lowest price at which shares were sold was 1,878.20.
- (5) Represents the weighted average sale price. The highest price at which shares were sold was 1,877.15 and the lowest price at which shares were sold was 1,876.49.
- (6) Represents the weighted average sale price. The highest price at which shares were sold was \$1,874.06 and the lowest price at which shares were sold was \$1,874.05.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Reporting Owners

Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.