Reynolds Shelley Form 4 February 20, 2018

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington D.C. 20549

Washington, D.C. 20549
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

may continue. *See* Instruction

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Reynolds Shelley Issuer Symbol AMAZON COM INC [AMZN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) Director 10% Owner _X__ Officer (give title Other (specify P.O. BOX 81226 02/15/2018 below) Vice President (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person

SEATTLE, WA 98108-1226

| (City) | (State) | (Zip) Ta | ble I - Non | -Derivati | ve Sec | urities Acquire | d, Disposed of, o | r Beneficially | y Owned |
|---|---|---|-----------------|-----------|--------|-------------------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Code (Instr. 8) | (A) or | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock, par value \$.01 per share | 02/15/2018 | | M | 544 | A | \$ 0 | 6,533 | D | |
| Common Stock, par value \$.01 per share | 02/15/2018 | | S <u>(1)</u> | 244 | D | \$ 1,460.2266 (2) | 6,289 | D | |
| Common Stock, par | 02/15/2018 | | S <u>(1)</u> | 100 | D | \$ 1,461.32 | 6,189 | D | |

OMB APPROVAL

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January 31,

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| value \$.01 per share | | | | | | | | |
|---|------------|--------------|-----|---|---------------------|---------|---|---|
| Common Stock, par value \$.01 per share | 02/15/2018 | S <u>(1)</u> | 200 | D | \$ 1,465.375 (3) | 5,989 | D | |
| Common Stock, par value \$.01 per | | | | | | 132.784 | I | Held by the reporting person's Amazon.com |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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401(k) plan

account

share

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. Number owf Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|---|---|--|--|--|--------------------|---|--|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Restricted Stock Unit Award | \$ 0 (4) | 02/15/2018 | | M | 544 | 05/15/2015(5) | 02/15/2020 | Common Stock, par value \$.01 per | 544 |

Reporting Owners

share

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |

2 Reporting Owners

Reynolds Shelley P.O. BOX 81226 SEATTLE, WA 98108-1226

Vice President

Signatures

/s/ by Mark F. Hoffman as attorney-in-fact for Shelley Reynolds, Vice President

02/16/2018

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (2) Represents the weighted average sale price. The highest price at which shares were sold was \$1,460.69 and the lowest price at which shares were sold was \$1,460.04.
- (3) Represents the weighted average sale price. The highest price at which shares were sold was \$1,465.48 and the lowest price at which shares were sold was \$1,465.27.
- (4) Converts into Common Stock on a one-for-one basis.
 - This award vests based upon the following vesting schedule and the satisfaction of certain business criteria intended to qualify the award as tax-deductible compensation under Section 162(m) of the Internal Revenue Code: 15 shares on May 15, 2015; 16 shares on
- (5) each of August 15, 2015, November 15, 2015, and February 15, 2016; 95 shares on each of May 15, 2016 and August 15, 2016; 96 shares on each of November 15, 2016 and February 15, 2017; 544 shares on each of May 15, 2017, August 15, 2017, November 15, 2017, and February 15, 2018; 419 shares on each of May 15, 2018 and August 15, 2018; 420 shares on each of November 15, 2018 and February 15, 2019; and 318 shares on each of May 15, 2019, August 15, 2019, November 15, 2019, and February 15, 2020.

Remarks:

The reporting person undertakes to provide, upon request by the staff of the SEC, the issuer, or a security holder of the issuer,

Exhibit 24

Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3