

HIBBETT SPORTS INC  
Form 10-Q  
December 06, 2010

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934

For the quarterly period ended October 30, 2010

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE  
ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

COMMISSION FILE NUMBER: 000-20969

HIBBETT SPORTS, INC.  
(Exact name of registrant as specified in its charter)

DELAWARE 20-8159608  
(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

451 Industrial Lane, Birmingham, Alabama 35211  
(Address of principal executive offices, including zip code)

205-942-4292  
(Registrant's telephone number, including area code)

NONE  
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

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Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes    X        No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer    X

Accelerated filer

Non-accelerated filer

Smaller reporting  
company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes                      No        X

Indicate the number of shares outstanding of each of the issuer’s classes of common stock, as of the latest practicable date.

Shares of common stock, par value \$.01 per share, outstanding as of December 1, 2010, were 27,950,256 shares.

HIBBETT SPORTS, INC.

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## PART I. FINANCIAL INFORMATION

## ITEM 1. Financial Statements.

HIBBETT SPORTS, INC. AND SUBSIDIARIES  
Unaudited Condensed Consolidated Balance Sheets  
(in thousands, except share and per share information)

| ASSETS  | October 30,<br>2010 | January 30,<br>2010 |
|---|---------------------|---------------------|
| Current Assets:   |                     |                     |
| Cash and cash equivalents   | \$ 52,492           | \$ 49,691           |
| Inventories, net  | 178,076             | 169,394             |
| Other current assets  | 15,895              | 12,435              |
| Total current assets  | 246,463             | 231,520             |
| Property and equipment  | 140,986             | 136,256             |
| Less accumulated depreciation and amortization  | 102,530             | 95,172              |
| Property and equipment, net   | 38,456              | 41,084              |
| Other assets, net   | 5,385               | 4,100               |
| Total Assets  | \$ 290,304          | \$ 276,704          |
| LIABILITIES AND STOCKHOLDERS' INVESTMENT  |                     |                     |
| Current Liabilities:  |                     |                     |
| Accounts payable  | \$ 71,522           | \$ 64,949           |
| Accrued payroll expenses  | 6,149               | 8,012               |
| Deferred rent   | 4,096               | 4,915               |
| Income taxes payable  | -                   | 2,459               |
| Short-term debt and capital lease obligations   | 217                 | 117                 |
| Other accrued expenses  | 4,281               | 3,485               |
| Total current liabilities   | 86,265              | 83,937              |
| Deferred rent   | 12,966              | 14,224              |
| Other liabilities, net  | 4,136               | 3,464               |
| Total liabilities   | 103,367             | 101,625             |
| Stockholders' Investment:   |                     |                     |
| Preferred stock, \$.01 par value, 1,000,000 shares authorized,<br>no shares issued  | -                   | -                   |
| Common stock, \$.01 par value, 80,000,000 shares authorized,<br>36,689,264 and 36,436,503 shares issued at October 30, 2010<br>and January 30, 2010, respectively | 367                 | 364                 |
| Paid-in capital   | 106,083             | 98,107              |
| Retained earnings   | 277,494             | 243,552             |
| Treasury stock, at cost; 8,997,638 and 7,761,813 shares<br>repurchased at October 30, 2010 and January 30, 2010, respectively                                     | (197,007 )          | (166,944 )          |

|  |            |            |
|--|------------|------------|
| Total stockholders' investment                 | 186,937    | 175,079    |
| Total Liabilities and Stockholders' Investment | \$ 290,304 | \$ 276,704 |

See notes to unaudited condensed consolidated financial statements.

**HIBBETT SPORTS, INC. AND SUBSIDIARIES**  
**Unaudited Condensed Consolidated Statements of Operations**  
(in thousands, except per share information)

|   | Thirteen Weeks Ended |                     | Thirty-Nine Weeks Ended |                     |
|---|----------------------|---------------------|-------------------------|---------------------|
|   | October 30,<br>2010  | October 31,<br>2009 | October 30,<br>2010     | October 31,<br>2009 |
| Net sales   | \$167,420            | \$145,855           | \$491,745               | \$426,673           |
| Cost of goods sold, including distribution center and store occupancy costs | 108,361              | 96,218              | 321,803                 | 287,553             |
| Gross profit  | 59,059               | 49,637              | 169,942                 | 139,120             |
| Store operating, selling and administrative expenses                        | 35,603               | 32,168              | 105,459                 | 95,353              |
| Depreciation and amortization   | 3,369                | 3,525               | 10,238                  | 10,327              |
| Operating income  | 20,087               | 13,944              | 54,245                  | 33,440              |
| Interest expense, net   | 13                   | 2                   | 64                      | 36                  |
| Income before provision for income taxes                                    | 20,074               | 13,942              | 54,181                  | 33,404              |
| Provision for income taxes  | 7,486                | 5,167               | 20,239                  | 12,608              |
| Net income  | \$12,588             | \$8,775             | \$33,942                | \$20,796            |
| Earnings per share:   |                      |                     |                         |                     |
| Basic   | \$0.45               | \$0.31              | \$1.19                  | \$0.73              |
| Diluted   | \$0.44               | \$0.30              | \$1.16                  | \$0.72              |
| Weighted average shares outstanding:  |                      |                     |                         |                     |
| Basic   | 28,209               | 28,646              | 28,582                  | 28,616              |
| Diluted   | 28,802               | 29,100              | 29,185                  | 29,045              |

See notes to unaudited condensed consolidated financial statements.





HIBBETT SPORTS, INC. AND SUBSIDIARIES  
 Unaudited Condensed Consolidated Statements of Cash Flows  
 (in thousands)

|   | Thirty-Nine Weeks Ended |                     |
|---|-------------------------|---------------------|
|   | October 30,<br>2010     | October 31,<br>2009 |
| <b>Cash Flows From Operating Activities:</b>  |                         |                     |
| Net income  | \$33,942                | \$20,796            |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities:   |                         |                     |
| Depreciation and amortization   | 10,238                  | 10,327              |
| Stock-based compensation  | 3,696                   | 3,323               |
| Other non-cash adjustments to net income  | (2,976 )                | (2,443 )            |
| Changes in operating assets and liabilities   | (9,072 )                | (22,563 )           |
| Net cash provided by operating activities   | 35,828                  | 9,440               |
| <b>Cash Flows From Investing Activities:</b>  |                         |                     |
| Capital expenditures  | (6,457 )                | (6,974 )            |
| Other, net  | (236 )                  | 120                 |
| Net cash used in investing activities   | (6,693 )                | (6,854 )            |
| <b>Cash Flows From Financing Activities:</b>  |                         |                     |
| Cash used for stock repurchases   | (29,919 )               | -                   |
| Net payments on revolving credit facility and capital lease obligations                       | (67 )                   | (52 )               |
| Proceeds from options exercised and purchase of shares under the employee stock purchase plan | 2,623                   | 883                 |
| Other, net  | 1,029                   | 752                 |
| Net cash (used in) provided by financing activities   | (26,334 )               | 1,583               |
| Net Increase in Cash and Cash Equivalents   | 2,801                   | 4,169               |
| Cash and Cash Equivalents, Beginning of Period  | 49,691                  | 20,650              |
| Cash and Cash Equivalents, End of Period  | \$52,492                | \$24,819            |

See notes to unaudited condensed consolidated financial statements.



**HIBBETT SPORTS, INC. AND SUBSIDIARIES**  
Notes to Unaudited Condensed Consolidated Financial Statements

1. Basis of Presentation and Accounting Policies

The accompanying unaudited condensed consolidated financial statements of Hibbett Sports, Inc. and its wholly-owned subsidiaries (collectively, the “Company”) have been prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP) for interim financial information and are presented in accordance with the requirements of Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by U.S. GAAP for complete financial statements. These unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements and notes thereto for the fiscal year ended January 30, 2010. In our opinion, the unaudited condensed consolidated financial statements included herein contain all adjustments (consisting only of normal recurring adjustments) considered necessary for a fair presentation of our financial position as of October 30, 2010 and the results of our operations and cash flows for the periods presented.

There have been no material changes in our significant accounting policies as compared to the significant accounting policies described in our Annual Report on Form 10-K for the fiscal year ended January 30, 2010.

2. Recent Accounting Pronouncements

We continuously monitor and review all current accounting pronouncements and standards from the Financial Accounting Standards Board (FASB) and other authoritative sources of U.S. GAAP for applicability to our operations. As of October 30, 2010, there were no new pronouncements, interpretations or staff positions that had or were expected to have a significant impact on our operations since our Annual Report on Form 10-K filed on March 26, 2010.

3. Fair Value of Financial Instruments

ASC Subtopic 820, Fair Value Measurements and Disclosures, establishes a three-level fair value hierarchy that prioritizes the inputs used to measure fair value. The three levels of inputs used to measure fair value are as follows:

- Level I – Quoted prices in active markets for identical assets or liabilities.
- Level II – Observable inputs other than quoted prices included in Level I.
- Level III – Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The table below segregates all financial assets that are measured at fair value on a recurring basis (at least annually) into the most appropriate level within the fair value hierarchy based on the inputs used to determine the fair value as of October 30, 2010 and January 30, 2010 (in thousands):

|                        | October 30, 2010 |          |           | January 30, 2010 |          |           |
|------------------------|------------------|----------|-----------|------------------|----------|-----------|
|                        | Level I          | Level II | Level III | Level I          | Level II | Level III |
| Short-term investments | \$-              | \$-      | \$-       | \$-              | \$-      | \$-       |
| Long-term investments  | 698              | -        | -         | 372              | -        | -         |
| Total investments      | \$698            | \$-      | \$-       | \$372            | \$-      | \$-       |

Long-term investments are reported in other assets on our unaudited condensed consolidated balance sheets.

4. Inventory Purchase Concentration

Our business is dependent to a significant degree upon close relationships with our vendors. Our largest vendor, Nike, represented approximately 42.2% and 44.5% of our purchases for the thirteen weeks ended October 30, 2010 and October 31, 2009, respectively. Our second largest vendor represented approximately 10.1% and 12.3% of our purchases while our third largest vendor represented approximately 9.6% and 8.5% of our purchases for the thirteen weeks ended October 30, 2010 and October 31, 2009, respectively.

For the thirty-nine weeks ended October 30, 2010 and October 31, 2009, Nike, our largest vendor, represented 48.0% and 49.8% of our purchases, respectively. Our second largest vendor represented approximately 8.2% and 9.5% of our purchases while our third largest vendor represented approximately 8.2% and 6.4% of our purchases for the thirty-nine weeks ended October 30, 2010 and October 31, 2009, respectively.

## 5. Debt

At October 30, 2010, we had two unsecured credit facilities, which are renewable in November 2010 and August 2011. The November facility allows for borrowings up to \$50.0 million at a rate of prime plus 2%. The August facility allows for borrowings up to \$30.0 million at a rate equal to the higher of prime rate, the federal funds rate plus 0.5% or LIBOR. Under the provisions of both facilities, we do not pay commitment fees and are not subject to covenant requirements. The number of days debt was outstanding, the average and maximum borrowings and the average interest rates were as follows for the thirteen-week and thirty-nine-week periods ended October 30, 2010:

|                       | Thirteen Weeks | Thirty-Nine Weeks |
|-----------------------|----------------|-------------------|
| Days Debt Outstanding | 2              | 10                |
| Average Borrowing     | \$4.0 million  | \$5.3 million     |
| Maximum Borrowing     | \$5.0 million  | \$10.8 million    |
| Average Interest Rate | 2.31%          | 2.28%             |

There was no debt outstanding under either of these facilities at October 30, 2010 and a total of \$80.0 million was available to us.

Subsequent to October 30, 2010, we renewed our existing facility of \$50.0 million at a rate of prime plus 2%. The renewal was effective November 19, 2010 and will expire on November 18, 2011. The facility is unsecured and does not require a commitment or agency fee nor are there any covenant restrictions.

## 6. Stock-Based Compensation

The compensation costs that have been charged against income for the thirteen and thirty-nine weeks ended October 30, 2010 and October 31, 2009 were as follows (in thousands):

|   | Thirteen Weeks Ended |                  | Thirty-Nine Weeks Ended |                  |
|---|----------------------|------------------|-------------------------|------------------|
|   | October 30, 2010     | October 31, 2009 | October 30, 2010        | October 31, 2009 |
| Stock-based compensation expense by type:           |                      |                  |                         |                  |
| Stock options                                       | \$ 18                | \$ 223           | \$ 638                  | \$ 1,577         |
| Restricted stock awards                             | 1,219                | 595              | 3,000                   | 1,673            |
| Employee stock purchase                             | 18                   | 12               | 58                      | 73               |
| Total stock-based compensation expense              | 1,255                | 830              | 3,696                   | 3,323            |
| Income tax benefit recognized                       | 463                  | 253              | 1,291                   | 1,016            |
| Stock-based compensation expense, net of income tax | \$ 792               | \$ 577           | \$ 2,405                | \$ 2,307         |

In the thirteen week period ended October 30, 2010, we granted 1,822 stock options. Our employees purchased 2,768 shares of our common stock through our employee stock purchase plan. There were no awards of restricted stock units in the thirteen weeks ended October 30, 2010.

The weighted-average grant date fair value of stock options granted during the thirteen week period ended October 30, 2010 was \$10.21 per share. The grant date fair value of shares of stock purchased through our employee stock purchase plan was \$5.34 and the price paid by our employees for shares of our common stock was \$20.66 during the thirteen week period ended October 30, 2010.

In the thirty-nine week period ended October 30, 2010, we granted 35,496 stock options and 193,421 restricted stock units, of which 73,500 were performance-based awards to our Named Executive Officers. Our employees purchased 10,738 shares of our common stock through our employee stock purchase plan.

The weighted-average grant date fair value of stock options granted during the thirty-nine week period ended October 30, 2010 was \$10.15 per share. The grant date fair value for restricted stock units granted during the thirty-nine week period ended October 30, 2010 was \$25.86. The weighted-average grant date fair value of shares of stock purchased through our employee stock purchase plan was \$5.13 and the average price paid by our employees for shares of our common stock was \$19.65 during the thirty-nine week period ended October 30, 2010.

At October 30, 2010, the total compensation costs, related to nonvested restricted stock unit awards not yet recognized was \$9.0 million and the weighted-average period over which such awards are expected to be recognized was 2.74 years. There are no future compensation costs related to nonvested stock options to be recognized at October 30, 2010.

## 7. Earnings Per Share

Basic earnings per share represents net earnings divided by the weighted-average number of common shares outstanding for the period. Diluted earnings per share represents net earnings divided by the weighted-average number of shares outstanding, inclusive of the dilutive impact of common equivalent shares outstanding during the period using the treasury stock method. The following table sets forth the weighted average common shares outstanding (in thousands):

|  | Thirteen Weeks Ended |                     | Thirty-Nine Weeks Ended |                     |
|--|----------------------|---------------------|-------------------------|---------------------|
|  | October 30,<br>2010  | October 31,<br>2009 | October 30,<br>2010     | October 31,<br>2009 |
| Weighted-average shares used in basic computations   | 28,209               | 28,646              | 28,582                  | 28,616              |
| Dilutive equity awards                               | 593                  | 454                 | 603                     | 429                 |
| Weighted-average shares used in diluted computations | 28,802               | 29,100              | 29,185                  | 29,045              |

For the thirteen and thirty-nine week periods ended October 30, 2010 and October 31, 2009, options for 117,217 and 328,994, respectively, of our shares were outstanding but were excluded from the computation of diluted weighted-average common shares and common share equivalents outstanding because their effect would have been anti-dilutive.

We also excluded 133,720 nonvested stock awards granted to certain employees from the computation of diluted weighted-average common shares and common share equivalents outstanding, because they are subject to certain performance-based annual vesting conditions which had not been achieved by the end of the thirty-nine week period ended October 30, 2010. Assuming the performance-criteria had been achieved as of October 30, 2010, the incremental dilutive impact would have been 31,742 shares.

## 8. Stock Repurchase Program

In November 2009, the Board of Directors (Board) authorized a new Stock Repurchase Program (Program) of \$250.0 million to repurchase our common stock through February 2, 2013. The Program replaced our existing plan that was adopted in August 2004. Stock repurchases may be made in the open market or in negotiated transactions, with the amount and timing of repurchases dependent on market conditions, vesting schedules of equity awards and at the discretion of our management.

We repurchased 1,034,413 shares of our common stock during the thirteen weeks ended October 30, 2010 at a cost of \$25.1 million, including 4,718 shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements of \$0.1 million. For the thirty-nine weeks ended October 30, 2010, we repurchased 1,235,825 shares of our common stock at a cost of \$30.1 million, including 6,130 shares acquired from holders of restricted stock unit awards to satisfy tax withholding requirements of \$0.1 million. As of October 30, 2010, we have approximately \$219.9 million remaining available under the Program for stock repurchase.

Under the old authorization approved by the Board in August 2004, we repurchased 7,761,813 shares of our common stock at an approximate cost of \$166.9 million. Under both authorizations, we have acquired a total of 8,997,638 shares of our common stock at an approximate cost of \$197.0 million.

## 9. Commitments and Contingencies

Lease Commitments.

We have entered into capital leases for certain property and technology hardware. At October 30, 2010, the total capital lease obligation was \$1.5 million, of which \$0.2 million was classified as a short-term liability and included in short-term debt and capital lease obligations and \$1.3 million was classified as a long-term liability and included in other liabilities, net, on our unaudited condensed consolidated balance sheet. At January 30, 2010, the total capital lease obligation was \$0.3 million, of which \$0.1 million was classified as short-term and included in other accrued expenses and \$0.2 million was classified as long-term and included in other liabilities, net, on our unaudited condensed consolidated balance sheet.



During the thirteen week period ended October 30, 2010, we increased our lease commitments by a net of fifteen retail stores, each having initial lease termination dates between October 2015 and September 2021. At October 30, 2010, the future minimum lease payments, excluding maintenance, insurance and real estate taxes, for our current capital and operating leases, were as follows (in thousands):

|                       | Capital | Operating | Total     |
|-----------------------|---------|-----------|-----------|
| Remaining Fiscal 2011 | \$46    | \$12,363  | \$12,409  |
| Fiscal 2012           | 233     | 41,449    | 41,682    |
| Fiscal 2013           | 89      | 34,591    | 34,680    |
| Fiscal 2014           | 98      | 26,435    | 26,533    |
| Fiscal 2015           | 108     | 19,189    | 19,297    |
| Fiscal 2016           | 121     | 12,196    | 12,317    |
| Thereafter            | 842     | 15,139    | 15,981    |
| TOTAL                 | \$1,537 | \$161,362 | \$162,899 |

Included in the above table are future minimum lease payments on our distribution center which aggregate approximately \$3.7 million. The related operating lease expires in December 2014.

#### Annual Bonuses and Equity Incentive Awards.

Specified officers and corporate employees of our Company are eligible to receive annual bonuses, primarily based on measures of Company operating performance. At October 30, 2010 and January 30, 2010, there was \$2.8 million and \$3.3 million, respectively, of annual bonus related expenses included in accrued payroll expenses.

In addition, the Compensation Committee of the Board has placed performance criteria on awards of restricted stock units (PSAs) to our Named Executive Officers. The performance criteria are tied to performance targets with respect to future return on invested capital and earnings before interest and taxes over a specified period of time. These PSAs are expensed under the provisions of ASC Topic 718, Compensation – Stock Compensation, and are evaluated each quarter to determine the probability that the performance conditions set within will be met.

#### Legal Proceedings and Other Contingencies.

We are a party to various legal proceedings incidental to our business. We do not believe that any of these matters will, individually or in the aggregate, have a material adverse effect on our business or financial condition. We cannot give assurance, however, that one or more of these legal proceedings will not have a material adverse effect on our results of operations for the period in which they are resolved. At October 30, 2010 and January 30, 2010, we estimated that the liabilities related to these matters were approximately \$0.4 million and \$0.3 million, respectively, and accordingly, accrued \$0.4 million and \$0.3 million, respectively, as current liabilities on our unaudited condensed consolidated balance sheets.

The estimates of our liability for pending and unasserted potential claims do not include litigation costs. It is our policy to accrue legal fees as incurred.

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally, these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect to actions they take at our request or otherwise on our behalf; (b) agreements to indemnify vendors against trademark and copyright infringement claims concerning merchandise manufactured specifically for or on behalf of the Company; (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property;

and (d) agreements with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have director and officer liability insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

If we believe that a loss is both probable and estimable for a particular matter, the loss is accrued in accordance with the requirements of ASC Topic 450, Contingencies. With respect to any matter, we could change our belief as to whether a loss is probable or estimable, or our estimate of loss, at any time. Even though we may not believe a loss is probable or estimable, it is reasonably possible that we could suffer a loss with respect to that matter in the future.

10. Income Taxes

Our effective tax rate is based on expected income, statutory tax rates and tax planning opportunities available in the various jurisdictions in which we operate. For interim financial reporting, we estimate the annual effective tax rate based on projected taxable income for the full year and record a quarterly income tax provision in accordance with the anticipated annual effective rate. We refine the estimates of the taxable income throughout the year as new information becomes available, including year-to-date financial results. This process often results in a change to our expected effective tax rate for the year. When this occurs, we adjust the income tax provision during the quarter in which the change in estimate occurs so that the year-to-date provision reflects the expected annual effective tax rate. Significant judgment is required in determining our effective tax rate and in evaluating our tax positions.

At October 30, 2010, we do not anticipate any tax position generating a significant increase or decrease in our liability for unrecognized tax benefits within 12 months of this reporting date. We file income tax returns in the U.S. federal and various state jurisdictions. Generally, we are not subject to changes in income taxes by the U.S. federal taxing jurisdiction for years prior to Fiscal 2008 or by most state taxing jurisdictions for years prior to Fiscal 2007.

ITEM 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

IMPORTANT NOTICE REGARDING FORWARD-LOOKING STATEMENTS

This document contains "forward-looking statements" as that term is used in the Private Securities Litigation Reform Act of 1995. Forward-looking statements address future events, developments and results. They include statements preceded by, followed by or including words such as "believe," "anticipate," "expect," "intend," "plan" or "estimate." For example, our forward-looking statements include statements regarding:

- our anticipated annual effective tax rate based on expected taxable income and the expected tax deductions from future employee stock option exercises;
- our belief that we are the primary sporting goods retailer in our markets and our expectations concerning store locations, types and size;
  - the costs and possible outcomes of pending legal actions and other contingencies;
- our cash needs, including our ability to fund our future capital expenditures and working capital requirements;
  - our ability and plans to renew or increase our revolving credit facilities;
- our estimates and assumptions as they relate to the preparation of our condensed unaudited financial statements and our estimates of economic and useful lives of depreciable assets and leases;
  - our expectations concerning timing of expensing of nonvested stock awards;
  - the possible effect of the current economic state on our costs and profitability; and
- the possible effects of continued volatility and further deterioration of the capital markets, the commercial and consumer credit environment and the continuation of lowered levels of consumer spending resulting from the global economic downturn and sustained lowered levels of consumer confidence and higher levels of unemployment.

For a discussion of the risks, uncertainties and assumptions that could affect our future events, developments or results, you should carefully consider the risk factors described from time to time in our other documents and reports, including the factors described under "Risk Factors," "Business" and "Properties" in our Form 10-K for the fiscal year ended January 30, 2010.

Our forward-looking statements could be wrong in light of these risks, uncertainties and assumptions. The future events, developments or results described in this report could turn out to be materially different. We have no obligation to publicly update or revise our forward-looking statements after the date of this report and you should not expect us to do so.

Investors should also be aware that while we do, from time to time, communicate with securities analysts and others, we do not, by policy, selectively disclose to them any material non-public information with any statement or report issued by any analyst regardless of the content of the statement or report. We do not, by policy, confirm forecasts or projections issued by others. Thus, to the extent that reports issued by securities analysts contain any projections, forecasts or opinions, such reports are not our responsibility.

You should assume that the information appearing in this report is accurate only as of the date it was issued. Our business, financial condition, results of operations and prospects may have changed since that date.

## INVESTOR ACCESS TO COMPANY FILINGS

We make available free of charge on our website, [www.hibbett.com](http://www.hibbett.com) under the heading “Investor Information,” copies of our Annual Report on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934 (“Securities Exchange Act”) as well as all Forms 4 and 5 filed by our executive officers and directors, as soon as the filings are made publicly available by the Securities and Exchange Commission on its EDGAR database at [www.sec.gov](http://www.sec.gov). In addition to accessing copies of our reports online, you may request a copy of our Annual Report on Form 10-K for the fiscal year ended January 30, 2010, at no charge, by writing to: Investor Relations, Hibbett Sports, Inc., 451 Industrial Lane, Birmingham, Alabama 35211.

## General Overview

Hibbett Sports, Inc. operates sporting goods stores in small and mid-sized markets, predominantly in the Southeast, Southwest, Mid-Atlantic and the lower Midwest. Our stores offer a broad assortment of quality athletic equipment, footwear and apparel with a high level of customer service. As of October 30, 2010, we operated a total of 789 retail stores composed of 770 Hibbett Sports stores, 16 Sports Additions athletic shoe stores and 3 Sports & Co. superstores in 26 states. We opened our first store in South Dakota in the third quarter of Fiscal 2011.

Our primary retail format and growth vehicle is Hibbett Sports, a 5,000-square-foot store located primarily in strip centers which are usually influenced by a Wal-Mart store. Over the last several years, we have concentrated and expect to continue our store base growth in strip centers versus enclosed malls. We do not expect that the average size of our stores will vary significantly in the future.

We operate on a 52- or 53-week fiscal year ending on the Saturday nearest to January 31 of each year. The consolidated statements of operations for fiscal years ended January 29, 2011 and January 30, 2010 will each include 52 weeks of operations. We have operated as a public company and have been incorporated under the laws of the State of Delaware since October 6, 1996.

We maintain a merchandise management system that allows us to identify and monitor trends. However, this system does not produce U.S. generally accepted accounting principles (U.S. GAAP) financial information by product category. Therefore, it is impracticable to provide U.S. GAAP net sales by product category.

Comparable store net sales data for the period reflects sales for our traditional format Hibbett Sports and Sports Additions stores open throughout the period and the corresponding period of the prior fiscal year. If a store remodel or relocation results in the store being closed for a significant period of time, its sales are removed from the comparable store base until it has been open a full 12 months. Our Sports & Co. stores are not and have never been included in the comparable store net sales comparison because we have not opened a superstore since September 1996 nor do we have plans to open additional superstores in the future.

## Executive Summary

The strong sales trend we experienced in the first two quarters continued throughout the third quarter of this year. Our overall positive sales performance was driven by double-digit increases in accessories, licensed apparel, activewear and footwear. Net sales for the thirteen week period ended October 30, 2010, increased 14.8% to \$167.4 million compared with \$145.9 million for the thirteen week period ended October 31, 2009. Comparable store sales increased 12.5%. Operating income was 12.0% of net sales for the third quarter of Fiscal 2011 compared with 9.6% of net sales for the third quarter of Fiscal 2010. Net income for the third quarter of Fiscal 2011 increased 43.5% to \$12.6 million compared with \$8.8 million for the third quarter of Fiscal 2010. Earnings per diluted share increased 45.0% to \$0.44

compared with \$0.30 for the third quarter of Fiscal 2010.

Net sales for the thirty-nine week period ended October 30, 2010, increased 15.3% to \$491.7 million compared with \$426.7 million for the thirty-nine week period ended October 31, 2009. Comparable store sales increased 13.0%. Operating income was 11.0% of net sales for the thirty-nine week period ended October 30, 2010 compared to 7.8% of net sales for the thirty-nine week period ended October 31, 2009. Net income increased to \$33.9 million compared with \$20.8 million for the prior comparable period. Diluted earnings per share increased to \$1.16 compared with \$0.72 for the thirty-nine week period ended October 31, 2009.

During the third quarter of Fiscal 2011, we opened 17 new stores and closed 2 stores, bringing the store base to 789 in 26 states as of October 30, 2010. We ended the third quarter with \$52.5 million of available cash and cash equivalents on the unaudited condensed consolidated balance sheet and full availability under our credit facilities. We also acquired 1,034,413 shares of our common stock for a total expenditure of \$25.1 million under our stock repurchase authorization during the third quarter.

### Significant Accounting Estimates

The unaudited condensed consolidated financial statements are prepared in conformity with U.S. GAAP. The preparation of these unaudited condensed consolidated financial statements requires the use of estimates, judgments and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and reported amounts of revenues and expenses during the periods presented. Actual results could differ from those estimates and assumptions. Our significant accounting policies and estimates are described more fully in the Annual Report on Form 10-K for the fiscal year ended January 30, 2010, and filed on March 26, 2010. There have been no changes in our accounting policies in the current period that had a material impact on our unaudited condensed consolidated financial statements.

### Recent Accounting Pronouncements

See Note 2 of this Form 10-Q for the period ended October 30, 2010, for information regarding recent accounting pronouncements.

### Results of Operations

#### Thirteen Week Period Ended October 30, 2010 Compared to Thirteen Week Period Ended October 31, 2009

Net sales. Net sales increased \$21.6 million, or 14.8%, to \$167.4 million for the thirteen weeks ended October 30, 2010 from \$145.9 million for the comparable period in the prior year. Furthermore:

- We opened seventeen Hibbett Sports stores, closed two stores and relocated or expanded four stores in the thirteen week period ended October 30, 2010. New stores and stores not in the comparable store net sales calculation increased net sales by \$4.1 million during the thirteen week period.
- We experienced a 12.5% increase in comparable store net sales, which amounted to \$17.5 million, for the thirteen week period ended October 30, 2010.

During the thirteen week period ended October 30, 2010, 736 stores were included in comparable store net sales. We believe we are experiencing higher traffic per door, evidenced by an increase in dollars per transaction and items sold per transaction. We also believe we are improving the customer service experience by satisfying more customers with our in-stock position and product assortments specific to each store. The increase in comparable store sales was broad-based with strong performances across accessories, apparel and footwear. Strong product performances were led by accessories. The licensed business was led by NBA and MLB products. Strong footwear performance was driven by lightweight running, toning and basketball shoes. Nike, Asics and Reebok brands all performed well in footwear.

Gross profit. Cost of goods sold includes the cost of inventory, occupancy costs for stores and occupancy and operating costs for the distribution center. Gross profit was \$59.1 million, or 35.3% of net sales, in the thirteen weeks ended October 30, 2010, compared with \$49.6 million, or 34.0% of net sales, in the same period of the prior fiscal year. The increase in gross profit percent was due primarily to a higher percentage of merchandise sold at regular price, less promotions and improved inventory age and shrink rates. Distribution expense as a percentage of net sales decreased 20 basis points primarily due to decreases in salaries and benefits compared to a year ago. Occupancy expense as a percentage of net sales decreased 75 basis points, with the largest decrease in rent expense as a percentage of net sales. This decrease resulted from lease renegotiations and landlord co-tenancy violations.

Store operating, selling and administrative expenses. Store operating, selling and administrative expenses were \$35.6 million, or 21.3% of net sales, for the thirteen weeks ended October 30, 2010, compared to \$32.2 million, or 22.1% of

net sales, for the comparable period a year ago. We closely monitor and carefully manage these costs. For the third quarter:

- Salary and benefit expenses decreased 96 basis points as a percentage of net sales at the retail level, but increased 23 basis points at the administrative level, primarily from an increase in the annual bonus accrual. Stock-based compensation expense also increased 18 basis points due to an increase in the accrual for the expected achievement of performance-based awards.
- As a percentage of net sales, we have experienced a decrease in supply expenses and professional fees as we continue efforts to effectively manage expenses. We also experienced a decrease in insurance costs related to medical and business insurance resulting from a decrease in claims.
- Third party freight and shipping costs were higher, primarily due to an increase in the total number of stores serviced. Credit card fees increased resulting from higher interchange rates and costs related to PCI compliance.

Depreciation and amortization. Depreciation and amortization as a percentage of net sales was 2.0% in the thirteen weeks ended October 30, 2010, compared to 2.4% for the comparable period a year ago. We attribute the decrease in depreciation expense as a percentage of net sales to a decrease in the overall investment in leasehold improvements in recent years as more of the build-out work is being done by landlords.



Provision for income taxes. Provision for income taxes as a percentage of net sales was 4.5% in the thirteen week period ended October 30, 2010, compared to 3.5% for the thirteen week period ended October 31, 2009. This increase was primarily due to operating efficiencies achieved resulting in higher pretax income as a percentage of net sales. The combined federal, state and local effective income tax rates as percentages of pre-tax income were 37.3% and 37.1% for the thirteen week period ended October 30, 2010 and October 31, 2009, respectively.

#### Thirty-Nine Week Period Ended October 30, 2010 Compared to Thirty-Nine Week Period Ended October 31, 2009

Net sales. Net sales increased \$65.1 million, or 15.3%, to \$491.7 million for the thirty-nine weeks ended October 30, 2010 from \$426.7 million for the comparable period in the prior year. Furthermore:

- We opened thirty Hibbett Sports stores, closed eight stores and remodeled, relocated or expanded ten stores in the thirty-nine week period ended October 30, 2010. New stores and stores not in the comparable store net sales calculation increased net sales by \$12.6 million during the thirty-nine week period.
- We experienced a 13.0% increase in comparable store net sales, which amounted to \$52.5 million, for the thirty-nine week period ended October 30, 2010.

During the thirty-nine week period ended October 30, 2010, 712 stores were included in comparable store net sales. The increase in comparable store sales was broad-based with strong performances across footwear, equipment, apparel and accessories. Strong product performances were led by trends in accessories, activewear, all categories of footwear and equipment. Footwear's strongest performers were in women's, pre-school and girls product lines.

Gross profit. Cost of goods sold includes the cost of inventory, occupancy costs for stores and occupancy and operating costs for the distribution center. Gross profit was \$169.9 million, or 34.6% of net sales, in the thirty-nine weeks ended October 30, 2010, compared with \$139.1 million, or 32.6% of net sales, in the same period of the prior fiscal year. The increase in gross profit percent was due primarily to a higher percentage of merchandise sold at regular price and fewer promotions. Distribution expense as a percentage of net sales decreased 28 basis points primarily due to decreases in salaries and benefits and data processing costs compared to a year ago. Occupancy expense as a percentage of net sales decreased 96 basis points. The largest decrease was rent expense as a percentage of net sales as we continue to experience rent savings from co-tenancy violations by our landlords, offset somewhat by a decrease in construction allowances used to offset rent expense.

Store operating, selling and administrative expenses. Store operating, selling and administrative expenses were \$105.5 million, or 21.5% of net sales, for the thirty-nine weeks ended October 30, 2010, compared to \$95.4 million, or 22.4% of net sales, for the comparable period a year ago. For the first three quarters:

- Salary and benefit expenses decreased 70 basis points as a percentage of net sales at the retail level, but increased in dollars, primarily from annual pay rate increases and incentive payments associated with higher sales. These expenses increased at the administrative level by 12 basis points as a percentage of net sales primarily due to increases in accruals for bonuses.
- Professional fees, legal fees and supply expenses were lower as we continue to closely monitor and carefully manage these costs.
- Medical insurance increased resulting from increased enrollment coupled with a slight increase in actual claims. Third party freight and shipping costs were also higher, primarily due to an increase in the total number of stores serviced.

Depreciation and amortization. Depreciation and amortization as a percentage of net sales was 2.1% in the thirty-nine weeks ended October 30, 2010, compared to 2.4% for the comparable period a year ago. We attribute the decrease in

depreciation expense as a percentage of net sales to a decrease in the investment in leasehold improvements in recent years as more of the build-out work is being done by landlords offset somewhat by changes in estimates of useful lives of leasehold improvements in some underperforming stores.

Provision for income taxes. Provision for income taxes as a percentage of net sales was 4.1% in the thirty-nine week period ended October 30, 2010, compared to 3.0% for the thirty-nine week period ended October 31, 2009. This increase was primarily due to operating efficiencies achieved resulting in higher pretax income as a percentage of net sales. The combined federal, state and local effective income tax rates as percentages of pre-tax income were 37.4% and 37.7% for the thirty-nine week period ended October 30, 2010 and October 31, 2009, respectively. The decrease in rate was primarily due to the tax benefit from exercises of incentive stock options and the decrease in stock-based compensation related to incentive stock options.

#### Liquidity and Capital Resources

Our capital requirements relate primarily to new store openings and existing store expansions or remodels, stock repurchases and working capital requirements. Our working capital requirements are somewhat seasonal in nature and typically reach their peak near the end of the third and the beginning of the fourth quarters of our fiscal year. Historically, we have funded our cash requirements primarily through our cash flow from operations and occasionally from borrowings under our revolving credit facilities.

Our unaudited condensed consolidated statements of cash flows are summarized as follows (in thousands):

|  | Thirty-Nine Weeks Ended |                     |
|--|-------------------------|---------------------|
|  | October 30,<br>2010     | October 31,<br>2009 |
| Net cash provided by operating activities:           | \$35,828                | \$9,440             |
| Net cash used in investing activities:               | (6,693 )                | (6,854 )            |
| Net cash (used in) provided by financing activities: | (26,334 )               | 1,583               |
| Net increase in cash and cash equivalents            | \$2,801                 | \$4,169             |

#### Operating Activities.

Cash flow from operations is seasonal in our business. Typically, we use cash flow from operations to increase inventory in advance of peak selling seasons, such as holiday and back-to-school. Inventory levels are reduced in connection with higher sales during the peak selling seasons and this inventory reduction, combined with proportionately higher net income, typically produces a positive cash flow. In recent periods, we have experienced a trend of increasing free rent provisions in lieu of cash construction allowances in our leases. We believe this is primarily the result of the tightening of commercial credit on our landlords.

Net cash provided by operating activities was \$35.8 million for the thirty-nine week period ended October 30, 2010 compared with net cash provided by operating activities of \$9.4 million for the thirty-nine week period ended October 31, 2009. The largest source of cash during the period was an increase in accounts payable as we effectively managed cash and extended some terms through the use of a purchasing card. The largest use of cash during the period was an increase in inventories. At October 30, 2010, the inventory level on a per store basis increased slightly while total inventory increased 4.0% compared to October 31, 2009. Non-cash charges included depreciation and amortization expense and stock-based compensation expense.

#### Investing Activities.

Net cash used in investing activities in the thirty-nine week period ended October 30, 2010 totaled \$6.7 million compared with net cash used in investing activities of \$6.9 million in the thirty-nine week period ended October 31, 2009. Capital expenditures used \$6.5 million and \$7.0 million of cash in the thirty-nine week periods ended October 30, 2010 and October 31, 2009, respectively. We use cash in investing activities to open new stores and remodel or relocate existing stores. The reduction of capital expenditures over last year is due to a lower initial investment in leasehold improvements per new store. Furthermore, net cash used in investing activities includes purchases of information technology assets and capital expenditures for our distribution facility and corporate headquarters.

We opened thirty new stores and relocated, expanded or remodeled ten existing stores during the thirty-nine week period ended October 30, 2010 as compared to opening thirty-one new stores and relocating or remodeling twelve existing stores during the thirty-nine week period ended October 31, 2009.

We estimate the cash outlay for capital expenditures in the fiscal year ending January 29, 2011 will be approximately \$10.3 million, which relates to the opening of approximately forty new stores, remodeling of selected existing stores, information system upgrades and various improvements at our headquarters and distribution center. Of the total budgeted dollars for capital expenditures for Fiscal 2011, we anticipate that over 60% will be related to the opening of new stores and remodeling and/or relocating existing stores with the remainder of the budgeted dollars related to information systems, distribution center improvement and security equipment for our stores.

#### Financing Activities.

Net cash used in financing activities was \$26.3 million in the thirty-nine week period ended October 30, 2010 compared to net cash provided by financing activities of \$1.6 million in the prior year period. The cash fluctuation was primarily due to the repurchase of shares of our common stock and increased stock option exercises by our employees when compared to the same period last year. As stock options are exercised, we will continue to receive proceeds and expect a tax deduction; however, the amounts and timing cannot be predicted.

At October 30, 2010, we had two unsecured revolving credit facilities that allow borrowings up to \$50.0 million and \$30.0 million, respectively, and which renew in November 2010 and August 2011, respectively. The facilities do not require a commitment or agency fee nor are there any covenant restrictions. We plan to renew these facilities as they expire and do not anticipate any problems in doing so; however, no assurance can be given that we will be granted a renewal or terms which are acceptable to us. We had no debt outstanding under either of these facilities as of October 30, 2010. Subsequent to October 30, 2010, we renewed our existing credit facility of \$50.0 million.

Based on our current operating and store opening plans and plans for the repurchase of our common stock, we believe that we can fund our cash needs for the foreseeable future through cash generated from operations and, if necessary, through periodic future borrowings against our credit facilities.

## Off-Balance Sheet Arrangements.

We have not provided any financial guarantees as of October 30, 2010. All merchandise purchase obligations are cancelable. We have not created, and are not party to, any special-purpose or off-balance sheet entities for the purpose of raising capital, incurring debt or operating our business. We do not have any arrangements or relationships with entities that are not consolidated into the financial statements.

## Quarterly and Seasonal Fluctuations

We experience seasonal fluctuations in our net sales and results of operations. Customer buying patterns around the spring sales period and the holiday season historically result in higher first and fourth quarter net sales. In addition, our quarterly results of operations may fluctuate significantly as a result of a variety of factors, including the timing of new store openings, the amount and timing of net sales contributed by new stores, merchandise mix and demand for apparel and accessories driven by local interest in sporting events.

Although our operations are influenced by general economic conditions, we do not believe that, historically, inflation has had a material impact on our results of operations as we are generally able to pass along inflationary increases in costs to our customers.

## ITEM 3. Quantitative and Qualitative Disclosures About Market Risk.

Our financial condition, results of operations and cash flows are subject to market risk from interest rate fluctuations on our credit facilities, which bear interest at a rate that varies with LIBOR, prime or federal funds rates. We have cash and cash equivalents at financial institutions that are in excess of federally insured limits per institution. With the current financial environment and the instability of financial institutions, we cannot be assured that we will not experience losses on our deposits.

At October 30, 2010, we did not have any debt outstanding under either of our credit facilities and had \$1.5 million related to capital lease obligations for four retail stores and certain computer equipment. At January 30, 2010, the only indebtedness we had outstanding related to a capital lease obligation in the amount of \$0.3 million. At January 30, 2010, we had no borrowings outstanding under any credit facility. The number of days debt was outstanding, the average and maximum borrowings and the average interest rates under our credit facilities were as follows for the periods presented:

|                       | Thirteen Weeks<br>Ended<br>October 30,<br>2010 | Thirty-Nine<br>Weeks<br>Ended<br>October 30, 2010 | Fifty-Two Weeks<br>Ended<br>January 30, 2010 |
|-----------------------|--|---|--|
| Days Debt Outstanding | 2  | 10  | 110  |
| Average Borrowing     | \$4.0 million                                  | \$5.3 million                                     | \$7.3 million                                |
| Maximum Borrowing     | \$5.0 million                                  | \$10.8 million                                    | \$13.9 million                               |
| Average Interest Rate | 2.31%  | 2.28%   | 1.82%  |

A 10% increase or decrease in market interest rates would not have a material impact on our financial condition, results of operations or cash flows. Our capital lease obligations would not be affected by any change in interest rates.

## ITEM 4. Controls and Procedures.

Evaluation of Disclosure Controls and Procedures.

Our management, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act) as of October 30, 2010. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were designed and functioning effectively to provide reasonable assurance that the information required to be disclosed in our Securities Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosure.

Changes in Internal Control Over Financial Reporting.

We have not identified any changes in our internal control over financial reporting that occurred during the period ended October 30, 2010, that materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

## ITEM 1. Legal Proceedings.

We are a party to various legal proceedings incidental to our business. We do not believe that any of these matters will, individually or in the aggregate, have a material adverse effect on our business or financial condition. We cannot give assurance, however, that one or more of these legal proceedings will not have a material adverse effect on our results of operations for the period in which they are resolved. At October 30, 2010 and January 30, 2010, we estimated that the liabilities related to these matters were approximately \$0.4 million and \$0.3 million, respectively, and accordingly, accrued \$0.4 million and \$0.3 million, respectively, as current liabilities on our unaudited condensed consolidated balance sheets.

The estimates of our liability for pending and unasserted potential claims do not include litigation costs. It is our policy to accrue legal fees as incurred.

From time to time, we enter into certain types of agreements that require us to indemnify parties against third party claims under certain circumstances. Generally, these agreements relate to: (a) agreements with vendors and suppliers under which we may provide customary indemnification to our vendors and suppliers in respect to actions they take at our request or otherwise on our behalf; (b) agreements to indemnify vendors against trademark and copyright infringement claims concerning merchandise manufactured specifically for or on behalf of the Company; (c) real estate leases, under which we may agree to indemnify the lessors from claims arising from our use of the property; and (d) agreements with our directors, officers and employees, under which we may agree to indemnify such persons for liabilities arising out of their relationship with us. We have director and officer liability insurance, which, subject to the policy's conditions, provides coverage for indemnification amounts payable by us with respect to our directors and officers up to specified limits and subject to certain deductibles.

If we believe that a loss is both probable and estimable for a particular matter, the loss is accrued in accordance with the requirements of ASC Topic 450, Contingencies. With respect to any matter, we could change our belief as to whether a loss is probable or estimable, or our estimate of loss, at any time. Even though we may not believe a loss is probable or estimable, it is reasonably possible that we could suffer a loss with respect to that matter in the future.

## ITEM 1A. Risk Factors.

We operate in an environment that involves a number of risks and uncertainties which are described in our Form 10-K for the year ended January 30, 2010. If any of the risks described in our Fiscal 2010 Form 10-K were to actually occur, our business, operating results and financial results could be adversely affected. There were no material changes to the risk factors disclosed in our Form 10-K for the fiscal year ended January 30, 2010.

## ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds.

The following table presents our stock repurchase activity for the thirteen weeks ended October 30, 2010 (1):

| Period | Total<br>Number of<br>Shares<br>Purchased | Average<br>Price per<br>Share | Total<br>Number of<br>Shares<br>Purchased<br>as Part of<br>Publicly<br>Announced | Approximate<br>Dollar Value<br>of Shares<br>that may yet<br>be<br>Purchased<br>Under the |
|--------|---|-------------------------------|--|--|
|--------|---|-------------------------------|--|--|

|                                       |           |         | Programs  | Programs (in thousands) |
|---------------------------------------|-----------|---------|-----------|-------------------------|
| August 1, 2010 to August 28, 2010 (2) | 100,918   | \$23.29 | 100,918   | \$ 242,712              |
| August 29, 2010 to October 2, 2010    | 707,100   | \$24.01 | 707,100   | \$ 225,734              |
| October 3, 2010 to October 30, 2010   | 226,395   | \$25.60 | 226,395   | \$ 219,937              |
| Total                                 | 1,034,413 | \$24.29 | 1,034,413 | \$ 219,937              |

(1) In November 2009, the Board authorized a new Stock Repurchase Program (Program) of \$250.0 million to repurchase our common stock through February 2, 2013. The Program replaced an existing plan that was adopted in August 2004, which was to expire in January 2010 and which the maximum authorization was \$250.0 million. See Note 8, "Stock Repurchase Program", on page 6.

(2) Includes 4,718 shares acquired from holders of restricted stock unit awards to satisfy income tax withholding requirements.

ITEM 3. Defaults Upon Senior Securities.

None.

ITEM 4. Removed and Reserved.



ITEM 5. Other Information.

None.

ITEM 6. Exhibits.

Exhibit No. Description

Certificate of Incorporation and By-Laws

- 3.1 Certificate of Incorporation of the Registrant (incorporated herein by reference to Exhibit 3.1 of the Registrant's Form 8-K filed with the Securities and Exchange Commission on February 15, 2007.)
- 3.2 Bylaws of the Registrant, as amended; incorporated herein by reference to Exhibit 3.2 of the Registrant's Form 8-K filed with the Securities and Exchange Commission on June 3, 2010.

Form of Stock Certificate

- 4.1 Form of Common Stock Certificate; attached as Exhibit 99.1 to the Registrant's Current Report on Form 8-K filed on September 26, 2007.

Material Contracts

- 10.1 Amendment No. 3 to Credit Agreement between the Company and Bank of America, N.A., dated as of November 19, 2010; incorporated by reference as Exhibit 10.1 to the Registrant's Form 8-K filed with the Securities and Exchange Commission on November 19, 2010.

Certifications

- 31.1 \* Rule 13a-14(a)/15d-14(a) Certification of Chief Executive Officer
- 31.2 \* Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer
- 32.1 \* Section 1350 Certification of Chief Executive Officer and Chief Financial Officer

Interactive Data Files

- 101.INS \*\* XBRL Instance Document
- 101.SCH \*\* XBRL Taxonomy Extension Schema Document
- 101.CAL \*\* XBRL Taxonomy Extension Calculation Linkbase Document
- 101.LAB \*\* XBRL Taxonomy Extension Labels Linkbase Document
- 101.PRE \*\* XBRL Taxonomy Extension Presentation Linkbase Document

- \* Filed Within
- \*\* In accordance with Rule 406T of Regulation S-T, the XBRL related information in Exhibit 101 to this Quarterly Report on Form 10-Q shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liability of that section, and shall not be part of any registration statement or other document filed under the Securities Act or the Exchange Act, except to the extent expressly

set forth by specific reference in such filing.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

HIBBETT SPORTS, INC.

By: /s/ Gary A. Smith  
Gary A. Smith  
Senior Vice President & Chief Financial  
Officer  
(Principal Financial Officer and Chief  
Accounting Officer)

Date: December 6, 2010



Exhibit Index

| Exhibit No. | Description  |
|-------------|--|
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| 31.2        | * Rule 13a-14(a)/15d-14(a) Certification of Chief Financial Officer  |
| 32.1        | * Section 1350 Certification of Chief Executive Officer and Chief Financial Officer  |
|             | Interactive Data Files   |
| 101.INS     | ** XBRL Instance Document  |
| 101.SCH     | ** XBRL Taxonomy Extension Schema Document   |
| 101.CAL     | ** XBRL Taxonomy Extension Calculation Linkbase Document   |
| 101.LAB     | ** XBRL Taxonomy Extension Labels Linkbase Document  |
| 101.PRE     | ** XBRL Taxonomy Extension Presentation Linkbase Document  |
|             | * Filed Within   |
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