

GOODYEAR TIRE & RUBBER CO /OH/

Form 8-K

August 15, 2007

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**Form 8-K**

**Current Report**

**Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): August 15, 2007**

**THE GOODYEAR TIRE & RUBBER COMPANY**

(Exact name of registrant as specified in its charter)

Ohio

(State or other jurisdiction of incorporation)

1-1927

(Commission File Number)

34-0253240

(I.R.S. Employer Identification  
No.)

1144 East Market Street, Akron, Ohio  
(Address of principal executive offices)

44316-0001  
(Zip Code)

Registrant's telephone number, including area code: (330) 796-2121

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure**

A copy of the news release issued by The Goodyear Tire & Rubber Company ( Goodyear ) on August 15, 2007 is attached hereto as Exhibit 99.1. A copy of Goodyear s presentation materials, presented to investor groups on August 15, 2007, is attached hereto as Exhibit 99.2.

**Item 9.01 Financial Statements and Exhibits**

(d) Exhibits

99.1 News release, dated August 15, 2007

99.2 Presentation materials, dated August 15, 2007

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE GOODYEAR TIRE & RUBBER  
COMPANY

Date: August 15, 2007

By: /s/ C. Thomas Harvie  
C. Thomas Harvie  
Senior Vice President, General Counsel  
and Secretary