

POLO RALPH LAUREN CORP

Form 4

November 10, 2004

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
FARAH ROGER N

2. Issuer Name and Ticker or Trading Symbol
POLO RALPH LAUREN CORP
[RL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
650 MADISON AVE
(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/08/2004

Director 10% Owner
 Officer (give title below) Other (specify below)
President and COO

NEW YORK, NY 10022

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	11/08/2004		S	4,100	D \$ 38.8	641,455.54	D
Class A Common Stock	11/08/2004		S	2,700	D \$ 38.81	638,755.54	D
Class A Common Stock	11/08/2004		S	4,600	D \$ 38.82	634,155.54	D
Class A Common	11/08/2004		S	2,900	D \$ 38.83	631,255.54	D

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Stock

Class A Common Stock	11/08/2004	S	3,900	D	\$ 38.84	627,355.54	D
Class A Common Stock	11/08/2004	S	5,000	D	\$ 38.85	622,355.54	D
Class A Common Stock	11/08/2004	S	2,300	D	\$ 38.86	620,055.54	D
Class A Common Stock	11/08/2004	S	1,600	D	\$ 38.87	618,455.54	D
Class A Common Stock	11/08/2004	S	1,800	D	\$ 38.88	616,655.54	D
Class A Common Stock	11/08/2004	S	2,800	D	\$ 38.89	613,855.54	D
Class A Common Stock	11/08/2004	S	3,400	D	\$ 38.9	610,455.54	D
Class A Common Stock	11/08/2004	S	2,800	D	\$ 38.91	607,655.54	D
Class A Common Stock	11/08/2004	S	2,000	D	\$ 38.92	605,655.54	D
Class A Common Stock	11/08/2004	S	1,800	D	\$ 38.93	603,855.54	D
Class A Common Stock	11/08/2004	S	400	D	\$ 38.94	603,455.54	D
Class A Common Stock	11/08/2004	S	800	D	\$ 38.95	602,655.54	D
Class A Common Stock	11/08/2004	S	300	D	\$ 38.96	602,355.54	D
Class A Common Stock	11/08/2004	S	400	D	\$ 38.97	601,955.54	D

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Class A Common Stock	11/08/2004		S	1,600	D	\$ 38.98	600,355.54	D
Class A Common Stock	11/08/2004		S	1,400	D	\$ 38.99	598,955.54	D
Class A Common Stock	11/08/2004		S	1,700	D	\$ 39	597,255.54	D
Class A Common Stock	11/08/2004		S	100	D	\$ 39.02	597,155.54	D
Class A Common Stock	11/08/2004		S	400	D	\$ 39.03	596,755.54	D
Class A Common Stock	11/08/2004		S	700	D	\$ 39.04	596,055.54	D
Class A Common Stock	11/08/2004		S	500	D	\$ 39.05	595,555.54	D
Class A Common Stock	11/08/2004		S	800	D	\$ 39.1	594,755.54	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Benef Own Follo Repo Trans (Instr		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of

