

ARBITRON INC  
Form 8-K  
April 18, 2002

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K  
CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 18, 2002

Arbitron Inc.

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(Exact name of registrant as specified in its charter)

Delaware

1-01969

52-0278528

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(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

142 West 57th Street, New York, New York

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10019-3300

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (212) 887-1300

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(Former name or former address, if changed since last report)

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**Item 5. Other Events.**

On April 18, 2002, we issued a press release reporting 2002 first quarter financial results. A copy of the press release is attached hereto as Exhibit 99.1, and is incorporated herein by reference.

**Item 7. Financial Statements, Pro Forma Financial Information and Exhibits.**

(c) Exhibits.

99.1 Arbitron Inc. News Release dated April 18, 2002

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Report to be signed on its behalf by the undersigned thereunto duly authorized.

ARBITRON INC.

Date: April 18, 2002

By: /s/ William J. Walsh

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William J. Walsh  
Executive Vice President of Finance and  
Planning and Chief Financial Officer

**EXHIBIT INDEX**

| <u>Exhibit No.</u> | <u>Description</u>                              |
|--------------------|---|
| 99.1               | Arbitron Inc. News Release dated April 18, 2002 |