

RYDER SYSTEM INC  
Form 8-K  
October 28, 2010

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 8-K  
CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
Date of Report (Date of earliest event reported): October 28, 2010  
RYDER SYSTEM, INC.  
(Exact name of registrant as specified in its charter)**

Florida

1-4364

59-0739250

(State or other jurisdiction of  
incorporation)

(Commission File Number)

(I.R.S. Employer Identification No.)

11690 NW 105<sup>th</sup> Street  
Miami, Florida

33178

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: (305) 500-3726

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions ( *see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure.**

In connection with upcoming investor presentations, we are releasing revised Business Segment Key Performance Indicators. Investors should refer to these revised Key Performance Indicators in lieu of the Key Performance Indicators set forth on page 5 of the tables contained in our recent press release filed on October 21, 2010 in connection with our third quarter 2010 results. The Key Performance Indicators filed today have been revised as follows: (i) amounts in the 2009 columns reflecting the percentage change for the miles per unit per day for the full service lease business have been corrected to be consistent with the method that we have previously used in calculating this information and is utilized in the 2010 amounts and (ii) the percentage of rental rate change for the commercial rental business has been revised to reflect the rental rate change on a global basis, whereas the percentage of rental rate change included in the October 21, 2010 press release was based solely on U.S. operations. The information in this Report, including Exhibit 99.1, is being furnished pursuant to Item 7.01 of Form 8-K and General Instruction B.2 thereunder and shall not be deemed to be incorporated by reference in any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except as expressly set forth by specific reference to such filing.

**Item 9.01(d) Exhibits**

The following exhibits are furnished as part of this Report on Form 8-K:

Exhibit 99.1      Business Segment Information (Unaudited)      Key Performance Indicators

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 28, 2010

RYDER SYSTEM, INC.  
(Registrant)

By: /s/ Art A. Garcia  
Art A. Garcia, Executive Vice  
President and Chief Financial Officer