

FLOTEK INDUSTRIES INC/CN/
Form SC 13G
January 28, 2010

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. ____)*

FLOTEK INDUSTRIES, INC.

(Name of Issuer)

Common Stock

(Title of Class of Securities)

343389 10 2

(CUSIP Number)

December 31, 2009

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP NO. 343389 10 2

13G

Page 2 of 6 Pages

NAMES OF REPORTING PERSONS

1

The Northwestern Mutual Life Insurance Company

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)

(b)

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION:

4

Wisconsin

SOLE VOTING POWER

5

NUMBER OF 0

SHARED VOTING POWER

SHARES BENEFICIALLY OWNED BY 6

2,125,075

SOLE DISPOSITIVE POWER

EACH REPORTING PERSON 7

0

SHARED DISPOSITIVE POWER

WITH: 8

2,125,075

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:

9

2,125,075

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): N/A

o

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9:

8.3%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS):

IC

CUSIP NO. 343389 10 2

13G

Page 3 of 6 Pages

Item 1

(a) Name of Issuer: Flotek Industries, Inc.

(b) Address of Issuer's Principal Executive Offices: 2930 W. Sam Houston Pkwy. N., Houston, TX 77043

Item 2

(a) Name of Person Filing: The Northwestern Mutual Life Insurance Company

(b) Address of Principal Business Office: 720 East Wisconsin Avenue, Milwaukee, Wisconsin 53202

(c) Citizenship or Place of Organization: Wisconsin

(d) Title of Class of Securities: Common Stock

(e) CUSIP Number: 343389 10 2

Item 3 If this statement is filed pursuant to Sections 240.13d-1(b), or 240.13d-2(b) or (c), check whether the person filing is a:

(a) Broker or Dealer registered under Section 15 of the Act

(b) Bank as defined in section 3(a)(6) of the Act

(c) Insurance company as defined in section 3(a)(19) of the Act

(d) Investment company registered under section 8 of the Investment Company Act of 1940

(e) An investment adviser in accordance with section 240.13d-1(b)(1)(ii)(E)

(f) An employee benefit plan or endowment fund in accordance with section 240.13d-1(b)(1)(ii)(F)

(g) A parent holding company or control person in

CUSIP NO. 343389 10 2 **13G** Page 4 of 6 Pages
accordance with section 240.13d-1(b)(1)(ii)(G)

- (h) o A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act
- (i) o A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940
- (j) o A non-U.S. institution in accordance with Section 240.13d-1(b)(1)(ii)(J)
- (k) o Group, in accordance with section 240.13d-1(b)(1)(ii)(K)

If filing as a non-U.S. institution in accordance with Section 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

Item 4 Ownership

(a) Amount Beneficially Owned: 2,125,075 shares. This amount consists of (i) 847,825 shares of Common Stock which may be acquired by conversion of 1,950 shares of Series A Cumulative Convertible Preferred Stock owned by The Northwestern Mutual Life Insurance Company (Northwestern Mutual); (ii) 302,250 shares of Common Stock which may be acquired by exercise at any time at the option of Northwestern Mutual of 1,950 Initial Warrants; and (iii) 975,000 shares of Common Stock which may be acquired by exercise at any time at the option of Northwestern Mutual of 1,950 Contingent Warrants.

Northwestern Investment Management Company, LLC, a wholly owned company of Northwestern Mutual, serves as an investment advisor to Northwestern Mutual and it shares voting and investment power with respect to all of the aforementioned holdings. Northwestern Investment Management Company, LLC s principal place of business is 720 East Wisconsin Avenue, Milwaukee, Wisconsin, 53202. It is organized under Delaware law.

(b) Percent of Class: 8.3%

CUSIP NO. 343389 10 2

13G

Page 5 of 6 Pages

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote: 0

(ii) Shared power to vote or to direct the vote: 2,125,075

(iii) Sole power to dispose or to direct the disposition of: 0

(iv) Shared power to dispose or to direct the disposition of: 2,125,075

Item 5 Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following o.

Item 6 Ownership of More than Five Percent on Behalf of Another Person: N/A

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person: N/A

Item 8 Identification and Classification of Members of the Group: N/A

Item 9 Notice of Dissolution of Group: N/A

Item 10 Certification

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not

CUSIP NO. 343389 10 2

13G

Page 6 of 6 Pages

held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

January 27, 2010

THE NORTHWESTERN MUTUAL LIFE
INSURANCE COMPANY

By: /s/ Raymond J. Manista
Raymond J. Manista
General Counsel and
Secretary

1304280