

MASTERCARD INC  
Form 8-K  
August 02, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K  
CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

*Date of Report (Date of earliest event reported): August 2, 2005*

**MasterCard Incorporated**

(Exact name of registrant as specified in its charter)

**Delaware**

*(State or other jurisdiction  
of incorporation)*

**000-50250**

*(Commission  
File Number)*

**13-4172551**

*(IRS Employer  
Identification No.)*

**2000 Purchase Street**

**Purchase, New York**

*(Address of principal executive offices)*

**10577**

*(Zip Code)*

**(914) 249-2000**

*(Registrant's telephone number, including area code)*

**NOT APPLICABLE**

*(Former name or former address, if changed since last report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ldwide	625.1	7.8%	468.3	12.0%	5,956.4	156.8	-3.0%	507.3	519.5	609.1
<b>Line Debit Programs</b>										
ed States	91.2	31.1%	55.5	26.0%	1,316.4	35.7	39.8%	354.0	64.8	70.5
ldwide	165.4	28.9%	87.7	22.4%	1,893.6	77.6	37.1%	699.8	95.5	107.1

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<b>For the Year ended December 31, 2004</b>										
	<b>GDV</b>	<b>Growth</b>	<b>Purchase</b>	<b>Growth</b>	<b>Purchase</b>	<b>Cash</b>	<b>Growth</b>	<b>Cash</b>	<b>Accounts</b>	<b>Cards</b>
<b>Programs except</b>			<b>Volume</b>		<b>Transactions</b>	<b>Volume</b>		<b>Transactions</b>		
<b>Line Debit Programs</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Millions)</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Millions)</b>	<b>(Millions)</b>	<b>(Millions)</b>
<b>For the Year ended December 31, 2004</b>										
Asia / Middle East										
Canada	\$15.3	28.1%	\$11.1	26.6%	185.7	\$4.2	32.3%	39.5	10.6	12.6
Europe / Pacific	235.8	1.6%	117.9	14.1%	1,520.9	117.9	-8.5%	403.4	118.3	131.6
Europe	397.7	14.1%	292.9	13.4%	4,051.3	104.8	16.0%	738.7	99.2	111.7
Latin America	69.3	33.4%	30.7	27.9%	842.7	38.6	38.2%	325.0	46.0	56.9
Canada	50.7	13.4%	42.4	13.8%	607.0	8.4	11.5%	18.5	23.2	28.5
United States	697.9	9.6%	526.4	9.4%	7,430.8	171.5	10.2%	619.3	279.0	338.0
Worldwide	1,466.7	10.6%	1021.4	11.9%	14,638.5	445.3	7.8%	2,144.3	576.2	679.3
<b>Debit Programs</b>										
United States	546.9	6.3%	433.1	8.4%	5,214.9	113.8	-0.9%	74.5	217.6	271.6
Worldwide	1,187.6	8.7%	869.2	11.7%	11,361.4	318.4	1.3%	984.8	487.3	579.4
<b>Line Debit Programs</b>										
United States	151.0	23.6%	93.3	14.5%	2,216.0	57.7	41.8%	544.7	61.4	66.4
Worldwide	279.2	19.6%	152.2	13.1%	3,277.1	127.0	28.4%	1,159.4	88.9	99.9
<b>For the Year ended December 31, 2003</b>										
	<b>GDV</b>	<b>Growth</b>	<b>Purchase</b>	<b>Growth</b>	<b>Purchase</b>	<b>Cash</b>	<b>Growth</b>	<b>Cash</b>	<b>Accounts</b>	<b>Cards</b>
<b>Programs except</b>			<b>Volume</b>		<b>Transactions</b>	<b>Volume</b>		<b>Transactions</b>		
<b>Line Debit Programs</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Millions)</b>	<b>(Billions)</b>	<b>(Local)</b>	<b>(Millions)</b>	<b>(Millions)</b>	<b>(Millions)</b>
<b>For the Year ended December 31, 2003</b>										
Asia / Middle East										
Canada	\$10.9	13.5%	\$8.0	17.9%	158.3	\$2.9	3.0%	31.2	8.4	9.8
Europe / Pacific	222.3	-5.0%	97.8	4.8%	1,361.2	124.5	-11.5%	344.2	109.9	121.6
Europe	317.8	13.3%	235.6	13.1%	3,513.8	82.2	13.9%	707.2	89.5	100.0
Latin America	53.0	31.2%	24.0	20.2%	689.2	29.0	42.0%	269.8	37.9	47.7
Canada	41.7	14.7%	34.7	14.9%	539.9	7.0	13.7%	17.8	20.2	26.6
United States	636.6	5.7%	481.1	8.8%	6,839.2	155.6	-2.9%	557.9	263.3	319.8
Worldwide	1,282.3	6.6%	881.1	10.1%	13,101.5	401.2	-0.3%	1,928.2	529.2	625.5
<b>Debit Programs</b>										
United States	514.5	5.9%	399.6	7.3%	4,889.8	114.9	1.3%	82.1	215.3	266.7
Worldwide	1055.2	6.3%	750.9	9.6%	10,213.1	304.2	-1.0%	888.3	460.3	545.7
<b>Line Debit Programs</b>										
United States	122.2	5.1%	81.5	17.2%	1,949.4	40.7	-13.0%	475.9	48.0	53.1
Worldwide	227.1	7.8%	130.2	12.8%	2,888.4	97.0	1.8%	1,039.9	68.9	79.8

Maestro® and Cirrus® on-line debit transactions, Mondex® transactions and other branded transactions are not included in the preceding tables.

For purposes of the tables: GDV represents purchase volume plus cash volume and includes the impact of balance transfers and convenience checks; purchase volume means the aggregate dollar amount of purchases made with MasterCard-branded cards for the relevant period; and cash volume means the aggregate dollar amount of cash disbursements obtained with MasterCard-branded cards for the relevant period. The number of cards includes virtual cards, which are MasterCard-branded payment accounts in connection with which functional cards are not generally issued. Acceptance locations include merchant locations, ATMs and other locations where cash may be obtained.

The MasterCard payment product is comprised of both credit programs and debit programs, and certain data relating to each type of program is included in the tables. Credit programs include MasterCard-branded credit and charge programs. Debit programs include MasterCard-branded debit programs where the primary means of cardholder validation at the point of sale is for cardholders to sign a sales receipt.

Information denominated in U.S. dollars is calculated by applying an established U.S. dollar/local currency exchange rate for each local currency in which MasterCard volumes are reported. These exchange rates are calculated on a quarterly basis using the average exchange rate for each quarter. However, MasterCard reports period-over-period rates of change in GDV, purchase volume and cash volume solely on the basis of local currency information, in order to eliminate the impact of changes in the value of foreign currencies against the U.S. dollar in calculating such rates of change. Accordingly, the period-over-period rates of change set forth in the tables cannot be extrapolated directly by reference to dollar volume information presented by MasterCard for the current and historical periods.

The data set forth in the GDV, purchase volume, purchase transactions, cash volume and cash transactions columns is derived from information provided by MasterCard members that is subject to logical and statistical verification by MasterCard and partial

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cross-checking against information provided by MasterCard's transaction processing systems. The data set forth in the accounts, cards and acceptance locations columns is derived from information provided by MasterCard members and is subject to certain limited logical and statistical verification by MasterCard. Certain information with respect to acceptance locations is provided by third parties and has not been independently verified by MasterCard. All data is subject to revision and amendment by MasterCard's members subsequent to the date of its release.

A portion of the data set forth in the accounts and cards columns reflects the impact of routine portfolio changes among members and other practices that may lead to over counting of the underlying data in certain circumstances.

The tables include information with respect to MasterCard-branded transactions that are not processed by MasterCard and transactions for which MasterCard does not earn revenues. Cash volumes for the periods indicated in the tables above for MasterCard-branded debit programs in the U.S. region and credit programs in the Asia/Pacific region are higher due to expanded data collection and stricter enforcement of reporting requirements during these periods. Some of the data in the Asia/Pacific region for the periods prior to the three months ended September 30, 2004 has been estimated in order to conform to current presentation standards and ensure comparable statistics. Estimates were not used for periods prior to the year ended December 31, 2003, consequently growth rates for the Asia/Pacific region and worldwide for the year ended December 31, 2003 are higher than previously reported. In addition, a change in methodology for characterizing volumes for certain transactions in China and the United Kingdom has lowered purchase volume and increased cash volume in the Asia/Pacific and Europe regions. Attached also as Exhibit 99.1 is a press release issued by MasterCard International Incorporated, dated August 2, 2005, which further discusses the results of MasterCard's payment programs for the three and six months ended June 30, 2005.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits.

Exhibit 99.1

Press Release of MasterCard International Incorporated, dated August 2, 2005.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MASTERCARD INCORPORATED

Date: August 2, 2005

By /s/ Noah J. Hanft

*Noah J. Hanft*

*General Counsel and Secretary*