

COMCAST CORP  
Form 4  
May 19, 2008

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BLOCK ARTHUR R**

(Last) (First) (Middle)

**COMCAST CORPORATION, ONE  
COMCAST CENTER**

(Street)

**PHILADELPHIA, PA 19103**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**COMCAST CORP [CMCSA]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**05/15/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SVP, GC and Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	05/15/2008		S		2,000	D	\$ 22.173 20,436
Class A Common Stock	05/15/2008		S		8,800	D	\$ 22.17 11,636
Class A Common Stock	05/15/2008		S		2,501	D	\$ 22.16 9,135
Class A Special	05/15/2008		M		240,000	A	\$ 11.2916 281,133

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Common Stock <sup>(1)</sup>									
Class A Special Common Stock <sup>(2)</sup>	05/15/2008	F	164,204	D	\$ 21.67	116,929	D		
Class A Special Common Stock	05/15/2008	S	5,300	D	\$ 21.91	111,629	D		
Class A Special Common Stock	05/15/2008	S	9,670	D	\$ 21.9	101,959	D		
Class A Special Common Stock	05/15/2008	S	11,012	D	\$ 21.89	90,947	D		
Class A Special Common Stock	05/15/2008	S	1,100	D	\$ 21.88	89,847	D		
Class A Special Common Stock	05/15/2008	S	9,061	D	\$ 21.87	80,786	D		
Class A Special Common Stock	05/15/2008	S	39,653	D	\$ 21.86	41,133	D		
Class A Special Common Stock						4,446	I	By daughter	
Class A Special Common Stock						4,683	I	By son	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Option to Purchase <sup>(3)</sup>	\$ 11.2916	05/15/2008		M	240,000	<sup>(4)</sup>	06/15/2008	Class A Special Common Stock	240,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOCK ARTHUR R COMCAST CORPORATION ONE COMCAST CENTER PHILADELPHIA, PA 19103			SVP, GC and Secretary	

## Signatures

/s/ Arthur R. Block 05/19/2008

Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired upon exercise of options.
- (2) Shares delivered for payment of option exercise price and tax liability.
- (3) This is an option to purchase Class A Special Common Stock.
- (4) This option is immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.