

MMAX MEDIA, INC.  
Form NT 10-Q  
August 15, 2012

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 12b-25  
NOTIFICATION OF LATE FILING**

(Check one):      Form      Form      Form      ü Form      Form      Form      Form      Form  
10-K      20-F      11-K      10-Q      10-D      N-SAR      N-CSR

For Period      JUNE 30, 2012  
Ended:

Transition Report on Form 10-K

Transition Report on Form 20-F

Transition Report on Form 11-K

Transition Report on Form 10-Q

Transition Report on Form N-SAR

For the Transition Period  
Ended:

***Read Instructions (on back page) Before Preparing Form. Please Print or Type.***

**Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.**

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

**PART I    REGISTRANT INFORMATION**

**MMAX MEDIA, INC.**  
Full Name of Registrant.

Former Name if Applicable

**511 N. E. 3<sup>rd</sup> Avenue, 1<sup>st</sup> Floor**

Address of Principal Executive Office (*Street and Number*)

**Fort Lauderdale, Florida 33301**

City, State and Zip Code:

**PART II RULES 12b-25(b) AND (c)**

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- ü (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
  - ü (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
  - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.
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Edward Cespedes, Chief Executive  
Officer