

TRACK DATA CORP  
Form 10-Q  
August 13, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **June 30, 2004**

Commission File Number: 0-24634

**TRACK DATA CORPORATION**

(Exact name of registrant as specified in its charter)

**DELAWARE**

(State or other jurisdiction of incorporation or organization)

**22-3181095**

(I.R.S. Employer Identification No.)

**95 Rockwell Place, Brooklyn, New York**

(Address of principal executive offices)

**11217**

(Zip Code)

**(718)-522-7373**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by checkmark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: As of July 31, 2004 there were 48,619,000 shares of common stock outstanding.

PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

See pages 2-11

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

See pages 12-18

Item 3. Quantitative and Qualitative Disclosures About Market Risk

See page 19

Item 4. Controls and Procedures

See page 19

PART II OTHER INFORMATION

See page 20

1

*Track Data Corporation and Subsidiaries*  
 CONDENSED CONSOLIDATED BALANCE SHEETS  
 (in thousands, except number of shares)

	June 30, 2004	December 31, 2003
	Unaudited	Derived from audited financial statements
<b>ASSETS</b>		
CASH AND EQUIVALENTS	\$ 6,417	\$ 8,315
ACCOUNTS RECEIVABLE net	1,411	1,099
DUE FROM CLEARING BROKER	450	547

Edgar Filing: TRACK DATA CORP - Form 10-Q

DUE FROM BROKER	48,483	37,141
MARKETABLE SECURITIES	21,896	21,427
FIXED ASSETS - at cost (net of accumulated depreciation)	1,923	2,140
EXCESS OF COST OVER NET ASSETS ACQUIRED net	1,900	1,900
OTHER ASSETS	782	929
	<u>          </u>	<u>          </u>
TOTAL	\$83,262	\$73,498
	<u>          </u>	<u>          </u>

LIABILITIES AND STOCKHOLDERS EQUITY

LIABILITIES

Accounts payable and accrued expenses	\$ 4,235	\$ 4,112
Notes payable - other	-	494
Trading securities sold but not yet purchased	52,624	40,996
Net deferred income tax liabilities	1,924	2,475
Other liabilities, including income taxes	491	1,616
	<u>          </u>	<u>          </u>

Total liabilities	59,274	49,693
	<u>          </u>	<u>          </u>

COMMITMENTS AND CONTINGENCIES

STOCKHOLDERS EQUITY

Common stock - \$.01 par value; 300,000,000 shares authorized; issued and		
outstanding 48,681,000 shares in 2004 and 49,001,000 shares in 2003	487	490
Additional paid-in capital	13,837	14,152
Retained earnings	7,028	5,701
Accumulated other comprehensive income	2,636	3,462
	<u>          </u>	<u>          </u>

Total stockholders equity	23,988	23,805
	<u>          </u>	<u>          </u>

TOTAL	\$83,262	\$73,498
	<u>          </u>	<u>          </u>

See notes to condensed consolidated financial statements

*Track Data Corporation and Subsidiaries*  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
**SIX MONTHS ENDED JUNE 30, 2004 AND 2003**  
(in thousands, except earnings and dividends per share)  
(Unaudited)

	<b>2004</b>	<b>2003</b>
<b>SERVICE FEES AND REVENUE</b>	\$ 20,595	\$ 21,019
<b>COSTS, EXPENSES AND OTHER:</b>		
Direct operating costs	11,423	12,383
Selling and administrative expenses	7,407	8,128
Marketing and advertising	268	134
Gain on marketable securities (including \$542,000 from sale of Innodata common stock in 2004)	(1,653)	(766)
Interest expense net	122	33
<b>Total</b>	<b>17,567</b>	<b>19,912</b>
<b>INCOME BEFORE INCOME TAXES</b>	<b>3,028</b>	<b>1,107</b>
<b>INCOME TAXES</b>	<b>1,211</b>	<b>443</b>
<b>NET INCOME</b>	<b>\$ 1,817</b>	<b>\$ 664</b>
<b>BASIC AND DILUTED NET INCOME PER SHARE</b>	<b>\$.04</b>	<b>\$.01</b>
<b>DIVIDENDS PER SHARE</b>	<b>\$.01</b>	
<b>WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING</b>	<b>48,929</b>	<b>50,376</b>
<b>ADJUSTED DILUTIVE SHARES OUTSTANDING</b>	<b>49,012</b>	<b>50,376</b>

See notes to condensed consolidated financial statements

*Track Data Corporation and Subsidiaries*  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
**THREE MONTHS ENDED JUNE 30, 2004 AND 2003**  
(in thousands, except earnings per share)  
(Unaudited)

	2004	2003
SERVICE FEES AND REVENUE	\$ 9,822	\$ 10,324
<b>COSTS, EXPENSES AND OTHER :</b>		
Direct operating costs	5,688	6,029
Selling and administrative expenses	3,648	3,837
Marketing and advertising	153	56
Gain on marketable securities (including \$98,000 from sale of Innodata common stock in 2004)	(867)	(397)
Interest expense net	45	8
Total	8,667	9,533
INCOME BEFORE INCOME TAXES	1,155	791
INCOME TAXES	462	317
NET INCOME	\$ 693	\$ 474
BASIC AND DILUTED NET INCOME PER SHARE	\$.01	\$.01
WEIGHTED AVERAGE SHARES OUTSTANDING	48,882	50,088
ADJUSTED DILUTIVE SHARES OUTSTANDING	48,891	50,088

See notes to condensed consolidated financial statements

4

*Track Data Corporation and Subsidiaries*  
**CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS**  
**EQUITY AND COMPREHENSIVE INCOME**  
**SIX MONTHS ENDED JUNE 30, 2004**  
(in thousands)  
(Unaudited)

	Additional		Accumulated	Total	
Common	Paid-in	Retained	Other	Stock-	Compre-
			Comprehensive	holders	hensive

Edgar Filing: TRACK DATA CORP - Form 10-Q

	Stock	Capital	Earnings	Income	Equity	Income
BALANCE, JANUARY 1, 2004	\$ 490	\$ 14,152	\$ 5,701	\$ 3,462	\$ 23,805	
Net income			1,817		1,817	\$ 1,817
Stock options and warrants exercised		11			11	
Dividends paid			(490)		(490)	
Purchase and retirement of treasury stock	(3)	(326)			(329)	
Reclassification adjustment for gain on marketable securities-net of taxes				(319)	(319)	(319)
Unrealized loss on marketable securities - net of taxes				(507)	(507)	(507)
Comprehensive income						\$ 991
BALANCE, JUNE 30, 2004	\$ 487	\$ 13,837	\$ 7,028	\$ 2,636	\$ 23,988	

See notes to condensed consolidated financial statements

5

*Track Data Corporation and Subsidiaries*  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**  
**SIX MONTHS ENDED JUNE 30, 2004 AND 2003**  
(in thousands)  
(Unaudited)

	2004	2003
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>		
Net income	\$ 1,817	\$ 664
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Depreciation and amortization	564	723
Gain on sale of Innodata common stock	(542)	(17)
Changes in operating assets and liabilities:		

Edgar Filing: TRACK DATA CORP - Form 10-Q

Accounts receivable and due from clearing broker	(215)	2,102
Due from broker	(11,376)	(13,405)
Marketable securities	(2,015)	(4,369)
Other assets	140	(158)
Accounts payable and accrued expenses	123	(221)
Securities sold, but not yet purchased	11,628	17,732
Other liabilities	(1,189)	8
	<u>          </u>	<u>          </u>
Net cash (used in) provided by operating activities	(1,065)	3,059
	<u>          </u>	<u>          </u>
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>		
Purchase of fixed assets	(337)	(125)
Proceeds from sale of Innodata common stock	711	182
	<u>          </u>	<u>          </u>
Net cash provided by investing activities	374	57
	<u>          </u>	<u>          </u>
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>		
Payments under capital lease obligations	-	(54)
Net payments on note payable - bank	-	(1,030)
Net payments from notes payable - other	(494)	(388)
Dividends paid	(490)	-
Net proceeds on loans from employee savings program	62	74
Purchase of treasury stock	(296)	(1,227)
Proceeds from exercise of stock options	11	-
	<u>          </u>	<u>          </u>
Net cash used in financing activities	(1,207)	(2,625)
	<u>          </u>	<u>          </u>
EFFECT OF EXCHANGE RATE DIFFERENCES ON CASH	-	(9)
	<u>          </u>	<u>          </u>
NET (DECREASE) INCREASE IN CASH	(1,898)	482
	<u>          </u>	<u>          </u>
CASH, BEGINNING OF PERIOD	8,315	5,491
	<u>          </u>	<u>          </u>
CASH, END OF PERIOD	\$ 6,417	\$ 5,973
	<u>          </u>	<u>          </u>
<b>SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:</b>		
Cash paid for:		
Interest	\$ 389	\$ 105
Income taxes	2,389	441

See notes to condensed consolidated financial statements

*Track Data Corporation and Subsidiaries*  
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS  
SIX MONTHS ENDED JUNE 30, 2004 AND 2003  
(unaudited)

1. In the opinion of the Company, the accompanying unaudited condensed consolidated financial statements contain all adjustments (consisting of only normal recurring accruals) necessary to present fairly the financial position as of June 30, 2004, and the results of operations for the three and six month periods ended June 30, 2004 and 2003 and of cash flows for the six months ended June 30, 2004 and 2003. The results of operations for the six months ended June 30, 2004 are not necessarily indicative of results that may be expected for any other interim period or for the full year.

These financial statements should be read in conjunction with the financial statements and notes thereto for the year ended December 31, 2003 included in the Company's Annual Report on Form 10-K. The accounting policies used in preparing these financial statements are the same as those described in the December 31, 2003 financial statements.

2. During the six months ended June 30, 2004, the Company purchased 305,935 shares of its common stock at a cost of \$329,000.

3. The Company charges all costs incurred to establish the technological feasibility of a product or product enhancement to research and development expense. Research and development expenses were \$133,000 and \$161,000 for the six months ended June 30, 2004 and 2003, respectively.

4. Advertising costs, charged to operations when incurred, were \$268,000 and \$134,000 for the six months ended June 30, 2004 and 2003, respectively.

5. Marketable securities consists of the following (in thousands):

	June 30, 2004	December 31, 2003
Edgar Online Available for sale securities at market	\$ 744	\$ 1,150
Innodata Available for sale securities at market	4,948	6,088
Trading securities at market	16,204	14,189
	<u>          </u>	<u>          </u>
Marketable securities	\$21,896	\$21,427
	<u>          </u>	<u>          </u>
Trading securities sold but not yet purchased at market	\$52,624	\$40,996
	<u>          </u>	<u>          </u>

The Company owns 688,800 shares of Edgar Online, Inc. ("EOL"), an Internet-based supplier of business, financial and competitive intelligence derived from U.S. Securities and Exchange Commission data. The Company carries the investment at \$744,000, the market value at June 30, 2004. The difference between the cost of \$9,000 and market



value of these securities, net of \$294,000 in deferred taxes, or \$441,000 is classified as a component of accumulated other comprehensive income included in stockholders' equity.

7

The Company owns 1,344,218 shares of Innodata, a provider of digital content outsourcing services. The Company carries the investment at \$4,948,000, the market value at June 30, 2004. The difference between the cost of \$1,290,000 and market value of these securities, net of \$1,463,000 in deferred taxes, or \$2,195,000 is classified as a component of accumulated other comprehensive income included in stockholders' equity.

The Company engages in arbitrage trading activity in which it seeks to fully cover open equity and option positions in its trading accounts during each month with covering equity and option positions that expire in succeeding months. As of June 30, 2004, trading securities had a long market value of \$16,204,000 with a cost of \$16,414,000, or a net unrealized loss of \$210,000. Securities sold but not yet purchased, had a short market value of \$52,624,000 with a cost/short proceeds of \$52,600,000, or a net unrealized loss of \$24,000. The Company expects that its June 30, 2004 positions will be closed during the third quarter of 2004 and that other positions with the same strategy will be established. The Company pledged its holdings in EOL and Innodata as collateral for its trading accounts. In addition, the Company's Chairman pledged approximately 12 million shares of his holdings in the Company's common stock as collateral for these accounts. The Company is paying its Chairman at the rate of 2% per annum on the value of the collateral pledged. Such payments aggregated \$52,000 and \$25,000 for the six months ended June 30, 2004 and 2003, respectively.

At December 31, 2003, trading securities had a long market value of \$14,189,000 with a cost of \$14,371,000, or a net unrealized loss of \$182,000. Securities sold but not yet purchased, had a short market value of \$40,996,000 with a cost/short proceeds of \$41,076,000, or a net unrealized gain of \$80,000.

6. Earnings Per Share--Basic earnings per share is based on the weighted average number of common shares outstanding without consideration of potential common stock issuance. Diluted earnings per share is based on the weighted average number of common and potential dilutive common shares outstanding. There was no effect on earnings per share as a result of potential dilution. The calculation takes into account the shares that may be issued upon exercise of stock options, reduced by the shares that may be repurchased with the funds received from the exercise, based on the average price during the period. The calculation did not take into account options to purchase 6,660,000 and 7,714,000 shares for the three months ended June 30, 2004 and 2003, respectively, and 7,115,000 and 7,716,000 shares for the six months ended June 30, 2004 and 2003, respectively, as they were anti-dilutive.

Earnings per share (in thousands, except per share)

Three Months Ended  
June 30

Six Months Ended  
June 30

Edgar Filing: TRACK DATA CORP - Form 10-Q

	2004	2003	2004	2003
Net income	\$ 693	\$ 474	\$ 1,817	\$ 664
Weighted average common shares outstanding	48,882	50,088	48,929	50,376
Dilutive effect of outstanding warrants and options	9	-	83	-
Adjusted for dilutive computation	48,891	50,088	49,012	50,376
Basic income per share	\$.01	\$.01	\$.04	\$.01
Diluted income per share	\$.01	\$.01	\$.04	\$.01

8

7. Accounting for Stock Options--On December 31, 2002, the FASB issued SFAS 148, "Accounting for Stock-Based Compensation - Transition and Disclosure." SFAS 148 amends the disclosure provisions of SFAS 123 and APB Opinion No. 28, "Interim Financial Reporting," to require disclosure in the summary of significant accounting policies of the effects of an entity's accounting policy with respect to stock-based employee compensation on reported net income and earnings per share in annual and interim financial statements. The adoption of SFAS 148 disclosure requirements did not have an effect on the Company's consolidated financial statements. At June 30, 2004, the Company has seven stock-based employee compensation plans. The Company accounts for those plans under the recognition and measurement principles of APB Opinion No. 25, "Accounting for Stock Issued to Employees" and related Interpretations. No stock-based employee compensation cost is reflected in net income, as all options granted under those plans were issued to employees and directors and had exercise prices equal to or greater than the market value of the underlying common stock on the date of grant.

The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of SFAS 123, "Accounting for Stock-Based Compensation," to stock-based employee compensation.

	Three Months Ended June 30,		Six Months Ended June 30,	
	2004	2003	2004	2003
(in thousands, except earnings per share)				
Net income, as reported	\$ 693	\$ 474	\$ 1,817	\$ 664
Deduct: Total stock-based employee compensation expense determined under fair value based method for all awards, net of related tax effects	(248)	(227)	(448)	(464)
Net income as adjusted	\$ 445	\$ 247	\$ 1,369	\$ 200
Earnings per share:				

Edgar Filing: TRACK DATA CORP - Form 10-Q

Basic and diluted --as reported	\$ .01	\$ .01	\$ .04	\$ .01
Basic and diluted --as adjusted	\$ .01	\$ .00	\$ .03	\$ .00

In January, March and June, 2004, the Company granted five-year options to officers, directors and employees to purchase an aggregate of 1,449,650 shares at an exercise price of \$1.50 per share vesting over two years. The weighted average fair value of the options was \$.86 per share. The fair value of options at date of grant was estimated using the Black-Scholes option pricing model with the following weighted average assumptions: an expected life of four years; risk free interest rate of 2.7%; expected volatility of 112%; and a zero dividend yield. The effects of applying SFAS 123 in this proforma disclosure are not indicative of future results.

8. Segment Information--The Company is a financial services company that provides real-time financial market data, fundamental research, charting and analytical services to institutional and individual investors through dedicated telecommunication lines and the Internet. The Company also disseminates news and third-party database information from more than 100 sources worldwide. The Company owns Track Data Securities Corp., a registered securities broker-dealer and member of the National Association of Securities Dealers, Inc. The Company provides a proprietary, fully integrated Internet-based online trading and market data system, proTrack, for the professional institutional traders, and myTrack and TrackTrade, for the individual trader. The Company also operates Track ECN, an electronic communications network that enables traders to display and match limit orders for stocks. The Company's operations are classified in two business segments: (1) market data services and trading, including ECN services, to the institutional professional investment community, and (2) Internet-based online trading and market data services to the non-professional individual investor community. The Company also engages in arbitrage trading. See Note 5.

9

Segment data includes charges allocating corporate overhead to each segment. The Company has not disclosed asset information by segment as the information is not produced internally. Substantially all long-lived assets are located in the U.S. The Company's business is predominantly in the U.S. Revenues and net income from international operations are not material. Information concerning operations in its business segments is as follows (in thousands):

	Three Months		Six Months	
	Ended June 30,		Ended June 30,	
	2004	2003	2004	2003
<b>Revenues</b>				
Professional Market	\$ 6,092	\$ 6,015	\$ 12,493	\$ 12,841
Non-Professional Market	3,730	4,309	8,102	8,178
<b>Total</b>	<b>\$ 9,822</b>	<b>\$ 10,324</b>	<b>\$ 20,595</b>	<b>\$ 21,019</b>
<b>Income before unallocated amounts and income taxes:</b>				
Professional Market	\$ 160	\$ 72	\$ 552	\$ 356
Non-Professional Market	470	677	1,509	741
<b>Unallocated amounts:</b>				
Depreciation and amortization	(297)	(347)	(564)	(723)
Gain on marketable securities	867	397	1,653	766
Interest expense, net	(45)	(8)	(122)	(33)

Income before income taxes	\$ 1,155	\$ 791	\$ 3,028	\$ 1,107
----------------------------	----------	--------	----------	----------

9. Transactions with Clearing Broker and Customers--The Company conducts business through a clearing broker which settles all trades for the Company, on a fully disclosed basis, on behalf of its customers. The Company earns commissions as an introducing broker for the transactions of its customers. In the normal course of business, the Company's customer activities involve the execution of various customer securities transactions. These activities may expose the Company to off-balance-sheet risk in the event the customer or other broker is unable to fulfill its contracted obligations and the Company has to purchase or sell the financial instrument underlying the obligation at a loss.

The Company's customer securities activities are transacted on either a cash or margin basis. In margin transactions, the clearing broker extends credit to the Company's customers, subject to various regulatory margin requirements, collateralized by cash and securities in the customers' accounts. However, the Company is required to either obtain additional collateral or to sell the customer's position if such collateral is not forthcoming. The Company is responsible for any losses on such margin loans, and has agreed to indemnify its clearing broker for losses that the clearing broker may sustain from the customer accounts introduced by the Company. The Company's Chairman and CEO has a margin loan of approximately \$3 million as a customer of the Company's broker-dealer which is collateralized by 12.5 million of the Company's shares owned by him with a market value of \$13.4 million as of June 30, 2004, and which is also subject to such indemnity by the Company in the event the clearing broker were to sustain losses.

10

The Company and its clearing broker seek to control the risks associated with customer activities by requiring customers to maintain margin collateral in compliance with various regulatory and internal guidelines. The Company and its clearing broker monitor required margin levels daily and, pursuant to such guidelines, require the customer to deposit additional collateral or to reduce positions when necessary.

10. Net Capital Requirements--The SEC, NASD, and various other regulatory agencies have stringent rules requiring the maintenance of specific levels of net capital by securities brokers, including the SEC's uniform net capital rule, which governs Track Data Securities Corp. ("TDSC"). Net capital is defined as assets minus liabilities, plus other allowable credits and qualifying subordinated borrowings less mandatory deductions that result from excluding assets that are not readily convertible into cash and from valuing other assets, such as a firm's positions in securities, conservatively. Among these deductions are adjustments in the market value of securities to reflect the possibility of a market decline prior to disposition.

As of June 30, 2004, TDSC was required to maintain minimum net capital, in accordance with SEC rules, of \$1 million and had total net capital of \$3,073,000, or approximately \$2,073,000 in excess of minimum net capital requirements.

If TDSC fails to maintain the required net capital it may be subject to suspension or revocation of registration by the SEC and suspension or expulsion by the NASD and other regulatory bodies, which ultimately could require TDSC's liquidation. In addition, a change in the net capital rules, the imposition of new rules, a specific operating loss, or any unusually large charge against net capital could limit those operations of TDSC that require the intensive use of capital and could limit its ability to expand its business.

11. Comprehensive income is as follows (in thousands):

Edgar Filing: TRACK DATA CORP - Form 10-Q

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2004	2003	2004	2003
Net income	\$ 693	\$ 474	\$ 1,817	\$ 664
Reclassification adjustment for gain on marketable securities				
- net of taxes	(55)	(2)	(319)	(2)
Unrealized (loss) gain on marketable securities-net of taxes	(164)	461	(507)	116
Comprehensive income	\$ 474	\$ 933	\$ 991	\$ 778

12. Dividends--On February 19, 2004, the Company declared a cash dividend of \$.01 per common share payable on March 22, 2004 to holders of record on March 8, 2004. The Board expects to consider future dividends semi-annually, based on such factors as the Company's earnings, financial condition, cash requirements, future prospects and other factors.

11

*Disclosures in this Form 10-Q contain certain forward-looking statements, including without limitation, statements concerning the Company's operations, economic performance and financial condition. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The words "believe," "expect," "anticipate" and other similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. These forward-looking statements are based largely on the Company's current expectations and are subject to a number of risks and uncertainties, including without limitation, changes in external market factors, changes in the Company's business or growth strategy or an inability to execute its strategy due to changes in its industry or the economy generally, the emergence of new or growing competitors, various other competitive factors and other risks and uncertainties indicated from time to time in the Company's filings with the Securities and Exchange Commission. Actual results could differ materially from the results referred to in the forward-looking statements. In light of these risks and uncertainties, there can be no assurance that the results referred to in the forward-looking statements contained in this Form 10-Q will in fact occur.*

*Track Data Corporation and Subsidiaries*  
MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION  
AND RESULTS OF OPERATIONS

Business

Track Data Corporation (the "Company") is a financial services company that provides real-time financial market data, fundamental research, charting and analytical services to institutional and individual investors through dedicated telecommunication lines and the Internet. The Company also disseminates news and third-party database information from more than 100 sources worldwide. The Company owns Track Data Securities Corp. ("TDSC"), a registered securities broker-dealer and member of the National Association of Securities Dealers, Inc. The Company provides a proprietary, fully integrated Internet-based online trading and market data system, proTrack, for the professional institutional traders, and myTrack and TrackTrade, for the individual trader. The Company also operates Track ECN, an electronic communications network that enables traders to display and match limit orders for stocks. The

Company's operations are classified in two business segments: (1) Professional Market -- Market data services and trading, including ECN services, to the institutional professional investment community, and (2) Non-Professional Market -- Internet-based online trading and market data services to the non-professional individual investor community. The Company also engages in arbitrage trading.

#### Relevant Factors

The Company's Professional Market segment revenues experienced significant declines during the last three years from a combination of staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services offered by the Company or other vendors. This trend has continued in 2004. Revenues from Track ECN declined dramatically in 2003 principally from the introduction of Nasdaq's SuperMontage trading system in late 2002. In March 2004, Nasdaq eliminated the preferencing of market makers over ECNs in SuperMontage. It is anticipated that this change could result in increased revenues for the Track ECN in 2004. Track ECN profit margins are very low and significant volume would have to be realized to have an impact on the results of operations. The Company anticipates obtaining approval for self-clearing of its ECN business in an effort to decrease costs associated with ECN revenues. The Company has recently focused more attention to attracting professional trading customers to its online trading business in an effort to increase overall revenues and profits.

12

---

The Non-Professional Market segment revenues increased during the second half of 2003 and the first quarter of 2004, but have been declining since then. The Company is expecting to grow revenues in this segment by offering additional services such as foreign stock trading which is expected in the second half of 2004. The Company presently offers trading of U.S. based stocks, options, e-mini futures and recently introduced trading in foreign currency.

The trading and market data services for both segments require the Company to maintain a market data ticker plant on a 24/7 basis, as well as all back office trading functions. The Company's focus is to increase revenues in both segments, as the underlying costs of maintaining the operations and back office will not increase commensurate with any revenue increase allowing greater operating margins on incremental revenues.

#### Results of Operations

##### Three Months ended June 30, 2004 and 2003

Revenues for the three months ended June 30, 2004 and 2003 were \$9,822,000 and \$10,324,000, respectively, a decrease of 5%. The Company's Professional Market segment had revenues for the three months ended June 30, 2004 and 2003 of \$6,092,000 and \$6,015,000, respectively, an increase of 1% for this segment. The Company's Non-Professional Market segment had revenues of \$3,730,000 and \$4,309,000, respectively, for the three months ended June 30, 2004 and 2003, a decrease of 13% for this segment. Since 2001, the Company has experienced a decline in revenues from its market data services to the Professional Market segment due principally to staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services that are offered by the Company or other vendors. Management expects this trend to continue through 2004 negatively impacting revenues and profits. During the second quarter of 2004 revenues from Track ECN and the Company's Newswire division offset the decline in market data revenues. The Company's Non-Professional segment revenues declined in the second quarter of 2004 compared to the second quarter of 2003 due to lower trading volume.

Direct operating costs were \$5,688,000 for the three months ended June 30, 2004 and \$6,029,000 for the similar period in 2003, a decrease of 6%. Direct operating costs as a percentage of revenues were 58% in 2004 and 2003. Without giving effect to unallocated depreciation and amortization expense, the Company's Professional Market

segment had \$3,594,000 and \$3,731,000 of direct costs for the three months ended June 30, 2004 and 2003, respectively, a decrease of 4%. Direct operating costs as a percentage of revenues for the Professional segment were 59% in 2004 and 62% in 2003. Without giving effect to unallocated depreciation and amortization expense, the Company's Non-Professional Market segment had \$1,865,000 and \$2,017,000 in direct costs for the three months ended June 30, 2004 and 2003, respectively, a decrease of 8%. Direct operating costs as a percentage of revenues for the Non-Professional segment were 50% in 2004 and 47% in 2003. The decreased dollars in the Non-Professional segment reflects a realization of cost cutting measures in its trading operations, however, trading revenues declined at a greater rate. Direct operating costs include direct payroll, direct telecommunication costs, computer supplies, depreciation, equipment lease expense and the amortization of software development costs, costs of clearing, back office payroll and other direct broker-dealer expenses and ECN customer commissions and clearing. Certain direct operating costs are allocated to each segment based on revenues.

13

---

Selling and administrative expenses were \$3,648,000 and \$3,837,000 in the 2004 and 2003 periods, respectively, a decrease of 5%. Selling and administrative expenses as a percentage of revenues was 37% in 2004 and 2003. Without giving effect to unallocated depreciation and amortization expense, selling and administrative expenses for the Professional Market segment were \$2,203,000 and \$2,188,000 in the 2004 and 2003 periods, respectively, an increase of 1%. For the Professional Market segment selling and administrative expenses as a percentage of revenues was 36% in 2004 and 2003. Without giving effect to unallocated depreciation and amortization expense, selling and administrative expenses for the Non-Professional segment were \$1,346,000 and \$1,583,000 in the 2004 and 2003 periods, respectively, a decrease of 15%. For the Non-Professional segment selling and administrative expense as a percentage of revenue was 36% in 2004 and 37% in 2003. The decrease in dollars was due to a realization of cost cutting in all Non-Professional service lines. Certain selling and administrative expenses are allocated to each segment based on revenues.

Marketing and advertising costs were \$153,000 in 2004 and \$56,000 in 2003. The Professional Market segment spent \$135,000 in 2004 and \$24,000 in 2003. The Non-Professional segment incurred marketing costs of \$18,000 in 2004 and \$32,000 in 2003.

The Professional Market segment realized \$160,000 in income before unallocated amounts and income taxes in 2004 compared to income of \$72,000 in 2003. The Non-Professional Market segment realized \$470,000 in 2004 and \$677,000 in income in 2003 before unallocated amounts and income taxes.

In 2004 and 2003, the Company recognized a gain of \$867,000 and \$397,000, respectively, on the sale of certain shares of Innodata Corporation (\$98,000 in 2004), and from other marketable securities due to its arbitrage trading strategy.

Net interest expense in 2004 was \$45,000 compared to net interest expense of \$8,000 in 2003. The increase in interest expense in 2004 is due principally to higher levels of margin debt in connection with the Company's arbitrage trading program.

As a result of the above-mentioned factors, the Company realized net income of \$693,000 in the 2004 period compared to \$474,000 in 2003.

Six Months ended June 30, 2004 and 2003

Revenues for the six months ended June 30, 2004 and 2003 were \$20,595,000 and \$21,019,000, respectively, a decrease of 2%. The Company's Professional Market segment had revenues for the six months ended June 30, 2004 and 2003 of \$12,493,000 and \$12,841,000, respectively, a decrease of 3% for this segment. The Company's

Non-Professional Market segment had revenues of \$8,102,000 and \$8,178,000, respectively, for the six months ended June 30, 2004 and 2003, a decrease of 1% for this segment. Since 2001, the Company has experienced a decline in revenues from its market data services to the Professional Market segment due principally to staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services that are offered by the Company or other vendors. Management expects this trend to continue through 2004, negatively impacting revenues and profits. During the six months ended June 30, 2004, increased revenues from Track ECN and the Company's Newswire division principally offset declines in market data revenues.

Direct operating costs were \$11,423,000 for the six months ended June 30, 2004 and \$12,383,000 for the similar period in 2003, a decrease of 8%. Direct operating costs as a percentage of revenues were 55% in 2004 and 59% in 2003. Without giving effect to unallocated depreciation and amortization expense, the Company's Professional Market segment had \$7,056,000 and \$7,291,000 of direct costs for the six months ended June 30, 2004 and 2003, respectively, a decrease of 3%. Direct operating costs as a percentage of revenues for the Professional segment were 56% in 2004 and 57% in 2003. Without giving effect to unallocated depreciation and amortization expense, the Company's Non-Professional Market segment had \$3,970,000 and \$4,533,000 in direct costs for the six months ended June 30, 2004 and 2003, respectively, a decrease of 12%. Direct operating costs as a percentage of revenues for the Non-Professional segment were 49% in 2004 and 55% in 2003. The decreased dollars and percentage in the Non-Professional segment reflects a realization of cost cutting measures in its trading operations.

14

---

Selling and administrative expenses were \$7,407,000 and \$8,128,000 in the 2004 and 2003 periods, respectively, a decrease of 9%. Selling and administrative expenses as a percentage of revenues was 36% in 2004 and 39% in 2003. Without giving effect to unallocated depreciation and amortization expense, selling and administrative expenses for the Professional Market segment were \$4,640,000 and \$5,138,000 in the 2004 and 2003 periods, respectively, a decrease of 10%. For the Professional Market segment selling and administrative expenses as a percentage of revenues was 37% in 2004 and 40% in 2003. The dollar and percentage decline was due to selling and administrative expenses associated with the revenues from the Track ECN. Without giving effect to unallocated depreciation and amortization expense, selling and administrative expenses for the Non-Professional segment were \$2,600,000 and \$2,826,000 in the 2004 and 2003 periods, respectively, a decrease of 8%. For the Non-Professional segment selling and administrative expense as a percentage of revenue was 32% in 2004 and 35% in 2003.

Marketing and advertising costs were \$268,000 in 2004 and \$134,000 in 2003. The Professional Market segment spent \$244,000 in 2004 and \$55,000 in 2003. The Non-Professional segment incurred marketing costs of \$24,000 in 2004 and \$79,000 in 2003.

The Professional Market segment realized \$552,000 in income before unallocated amounts and income taxes in 2004 compared to income of \$356,000 in 2003. The Non-Professional Market segment realized \$1,509,000 in income in 2004 and \$741,000 in 2003 before unallocated amounts and income taxes.

In 2004 and 2003, the Company recognized a gain of \$1,653,000 and \$766,000, respectively, on the sale of certain shares of Innodata Corporation (\$542,000 in 2004), and from other marketable securities due to its arbitrage trading strategy.

Net interest expense in 2004 was \$122,000 compared to net interest expense of \$33,000 in 2003. The increase in interest expense in 2004 is due principally to higher levels of margin debt in connection with the Company's arbitrage trading program.



As a result of the above-mentioned factors, the Company realized net income of \$1,817,000 in the 2004 period compared to \$664,000 in 2003.

#### Liquidity and Capital Resources

During the six months ended June 30, 2004, cash used in operating activities was \$1,065,000 compared to cash provided by operating activities of \$3,059,000 for the same period in 2003. The decrease in 2004 was principally due to lower collections of receivables and increased payments of liabilities, principally for income taxes and marketable securities. Cash flows provided by investing activities in 2004 was \$374,000 compared to \$57,000 in 2003. The increase in 2004 was principally due to the sales of Innodata common stock. Cash flows used in financing activities was \$1,207,000 in 2004, compared to \$2,625,000 in 2003, principally from reduced purchases of treasury stock and debt payments, offset by dividends paid in 2004.

15

---

The Company has a line of credit with a bank. The line is collateralized by the assets of the Company and is guaranteed by its Chairman. Interest is charged at 1.75% above the bank's prime rate and is due on demand. The Company may borrow up to 80% of eligible market data service receivables and is required to maintain a compensating balance of 10% of the outstanding loans. At June 30, 2004, the Company had no outstanding borrowings under the line. Borrowings available on the line of credit at June 30, 2004 were \$710,000.

The Company has significant positions in stocks and options and receives significant proceeds from the sale of trading securities sold but not yet purchased under the arbitrage trading strategy described in Note 5 of Notes to Consolidated Financial Statements. The Company expects that its June 30, 2004 positions will be closed during the third quarter of 2004 and that other positions with the same strategy will be established. The level of trading activity is substantially dependent on the value of the shares of Track Data pledged by its CEO, and Innodata and Edgar Online common stock that is held as collateral.

Since August 2001, the Company has experienced a decline in revenues and profits from its Professional Market segment due principally to staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services that are offered by the Company or other vendors. This downtrend is continuing in 2004.

During the six months ended June 30, 2004, the Company paid a dividend of \$.01 per common share on March 22, 2004 to its stockholders of \$490,000. The Company authorized a buy back in June, 2003 of up to 2 million shares (1.5 million shares remain under the buyback at June 30, 2004) and plans to consider dividends semi-annually. Both of these expenditures will be based on a review of then current operations and cash flow requirements. No major capital expenditures are anticipated beyond the normal replacement of equipment and additional equipment to meet customer requirements. The Company believes that borrowings available under the Company's line of credit, its present cash position, and any cash that may be generated from operations are sufficient for the Company's cash requirements for the next 12 months.

The Company is subject to legal proceedings and claims that arise in the ordinary course of its business. In the opinion of management, the amount of ultimate liability with respect to these actions will not materially affect the Company's financial position.

In connection with the Company's broker-dealer operations, certain customer securities activities are transacted on a margin basis. The Company's clearing broker extends credit to the Company's customers, subject to various regulatory margin requirements, collateralized by cash and securities in the customers' accounts. In the event of a decline in the market value of the securities in a margin account, the Company is required to either obtain additional collateral from

the customer or to sell the customer's position if such collateral is not forthcoming. The Company is responsible for any losses on such margin loans, and has agreed to indemnify its clearing broker for losses that the clearing broker may sustain from the customer accounts introduced by the Company. The Company's Chairman and CEO has a margin loan of approximately \$3 million as a customer of the Company's broker-dealer that is collateralized by 12.5 million of the Company's shares owned by him with a market value at June 30, 2004 of \$13.4 million, and which is also subject to such indemnity by the Company in the event the clearing broker were to sustain losses. The Company and its clearing broker seek to control the risks associated with customer activities by monitoring required margin levels daily and, pursuant to such guidelines, requiring the customer to deposit additional collateral or to reduce positions when necessary.

16

---

### Contractual Obligations and Commitments

At December 31, 2003, the Company had operating lease obligations aggregating \$1,534,000 pursuant to which payments are due as follows: \$867,000 in 2004; \$337,000 in 2005; \$212,000 in 2006; \$87,000 in 2007; and \$31,000 in 2008. There are no significant changes in such commitments as of June 30, 2004.

In connection with the Company's broker-dealer operations, certain customer securities activities are transacted on a margin basis. The Company is responsible for any losses on such margin loans, and has agreed to indemnify its clearing broker for losses that the clearing broker may sustain from the customer accounts introduced by the Company. The Company's Chairman and CEO has a margin loan of approximately \$3 million as a customer of the Company's broker-dealer, which is carried by its clearing broker, that is collateralized by 12.5 million of the Company's shares owned by him with a market value at June 30, 2004 of \$13.4 million, and which is also subject to such indemnity in the event the clearing broker were to sustain losses.

### Critical Accounting Policies

Critical accounting policies are defined as those that are reflective of significant judgments and uncertainties, and potentially result in materially different results when different assumptions are utilized. We believe that our principal critical accounting policies are described below. For a detailed discussion on the application of these and other accounting policies, see Note A of Notes to Consolidated Financial Statements in the Company's Annual Report on Form 10-K for the year ended December 31, 2003.

### Revenue Recognition

The Company recognizes revenue from market data and ECN services as services are performed. Billings in advance of services provided are recorded as unearned revenues. All other revenues collected in advance of services are deferred until services are rendered. The Company earns commissions as an introducing broker and for licensing its trading system for the transactions of its customers. Commissions and related clearing expenses are recorded on a trade-date basis as securities transactions occur.

### Marketable Securities

The Company classifies its investments in Innodata and Edgar Online as available for sale securities. The Company carries these investments at fair value, based on quoted market prices, and unrealized gains and losses, net of taxes, are included in accumulated other comprehensive income, which is reflected as a separate component of stockholders' equity. Realized gains and losses are recognized in the consolidated statement of income when realized. The Company reviews these holdings on a regular basis to evaluate whether or not each security has experienced an other-than-temporary decline in fair value. If the Company believes that an other-than-temporary decline exists in the

marketable securities, the equity investments are written down to market value and an investment loss is recorded in the consolidated statement of income.

17

---

#### Long-lived Assets

In assessing the recoverability of the Company's goodwill and other intangibles, the Company must make assumptions regarding estimated undiscounted expected future cash flows to be generated by the assets to determine the fair value of the respective assets. If these estimated cash flows and related assumptions change in the future, the Company may be required to record an impairment charge in the consolidated statement of income.

#### *Inflation and Seasonality*

To date, inflation has not had a significant impact on the Company's operations. The Company's revenues are not affected by seasonality.

18

---

### ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The Company is exposed to interest rate change market risk with respect to its credit facility with a financial institution, which is priced based on the prime rate of interest. At June 30, 2004, there was no outstanding balance under the credit facility. Changes in the prime interest rate during fiscal 2004 will have a positive or negative effect on the Company's interest expense. Such exposure will increase should the Company maintain higher levels of borrowing during 2004.

The Company has significant positions in stocks and options and receives significant proceeds from the sale of trading securities sold but not yet purchased under the arbitrage trading strategy described in Note 5 of Notes to Consolidated Financial Statements. The Company's arbitrage trading strategy is to fully cover its open positions during each month with covering option positions that expire in succeeding months. The Company expects that its June 30, 2004 positions will be closed during the third quarter of 2004 and that other positions with the same strategy will be established. In connection with the arbitrage trading program, the Company incurs margin loans. The Company is exposed to interest rate change market risk with respect to these margin loans. Such exposure will increase should the Company maintain higher levels of borrowing during 2004. The level of trading in the arbitrage trading account is dependent on the value of Track Data common stock pledged by its CEO, and Innodata and Edgar Online common stock which is used as collateral. The market value of such securities is dependent on future market conditions for these companies over which the Company has little or no control.

The Company has investments in Innodata and Edgar Online, both publicly traded companies listed on Nasdaq. The market value of such securities is dependent on future market conditions for these companies over which the Company has little or no control.

### ITEM 4. CONTROLS AND PROCEDURES

An evaluation has been carried out under the supervision and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and the operation of our

"disclosure controls and procedures" (as such term is defined in Rules 13a-15(e) under the Securities Exchange Act of 1934) as of June 30, 2004 ("Evaluation Date"). Based on such evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that, as of the Evaluation Date, the disclosure controls and procedures are reasonably designed and effective to ensure that (i) information required to be disclosed by us in the reports we file or submit under the Securities Exchange Act of 1934 is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and (ii) such information is accumulated and communicated to our management, including our Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure.

19

---

**PART II. OTHER INFORMATION**

Item 1. Legal Proceedings. Not Applicable

Item 2. Changes in Securities, Use of Proceeds and Issuer Purchases of Equity Securities.

**Issuer Purchases of Equity Securities**

---

Period Purchased	Number of Shares of Common Stock Purchased	Average Price Paid Per Share	Total Number of Shares Purchased as Part of Publicly Announced Plans	Maximum Number of Shares That May Yet be Purchased Under the Plans
April, 2004	0			
May, 2004	82,360	\$1.00	82,360	1,771,011
June, 2004	<u>212,974</u>	\$1.10	<u>212,974</u>	1,558,037
Total	<u>295,334</u>		<u>295,334</u>	

On June 3, 2003, the Board of Directors approved a buy back of up to 2 million shares of the Company's Common Stock in market transactions from time to time.

Item 3. Defaults upon Senior Securities. Not Applicable

Item 4. Submission of Matters to a Vote of Security Holders. Not Applicable

Item 5. Other Information. Not Applicable

Item 6. Exhibits and Report on Form 8-K

(a) Exhibits .

31.1 Certification of Barry Hertz pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934.

31.2 Certification of Martin Kaye pursuant to Rule 13a-14(a) under the Securities Exchange Act of 1934.

32 Certification pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002

(b) Reports on Form 8-K filed during the second quarter of 2004.

On April 23, 2004, the Company filed a report on Form 8-K regarding a Wells Notice that its CEO received from the Securities and Exchange Commission.

During the second quarter of 2004, the Company filed a report on Form 8-K on May 13, 2004, that included the Company's first quarter earnings release.

20

---

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

## TRACK DATA CORPORATION

Date:8/13/04

\_\_\_\_\_

/s/

\_\_\_\_\_

Barry Hertz  
Chairman of the Board  
Chief Executive Officer

Date:8/13/04

\_\_\_\_\_

/s/

\_\_\_\_\_

Martin Kaye  
Chief Operating Officer  
Principal Financial Officer