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BEAR STEARNS COMPANIES INC Form 424B3

May 17, 2004

THE BEAR STEARNS COMPANIES INC. IncomeNotes(SM)

With Maturities of Nine Months or More from Date of Issue

Registration No. 333-109793
Filed Pursuant to Rule 424(b)(3)
Pricing Supplement No. 23
(To Prospectus dated November 17, 2003,

and Prospectus Supplement dated November 17, 2003)

Trade Date: May 17, 2004
Issue Date: May 20, 2004

The date of this Pricing Supplement is May 17, 2004

Fixed Rate Notes

 CUSIP#
 Interest Rate
 Maturity Date
 Price to Public Commissions
 Discounts & Reallowance

 07387EFF9
 4.40%
 5/15/2009
 100.00%
 1.00%
 0.150%

 07387EFG7
 6.34%
 5/15/2029
 100.00%
 2.50%
 0.350%

Subject to Redemption

First Interest Payment Date	First Interest Payment Amount	Survivor's Option	Yes/No	Date and Terms of Redemption	
11/15/2004	\$22.24	Yes	No	N/A	
11/15/2004	\$32.05	Yes	Yes	Commencing on 5/15/2009 and on the 15th of each month thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.	\$

* * *

The distribution of IncomeNotes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.